

# Insia Haque

## ILLUSTRATOR & DESIGNER

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## SUMMARY

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Self-driven, versatile graphic designer and illustrator passionate about human-centered design and benefiting humanity. Specialize in print, logos, iconography, product design, and narrative and conceptual illustration.

## EDUCATION

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**University of Pennsylvania** B.A. Cognitive Science & Design, 3.9 GPA May 2026

**Bard College** A.A. Liberal Arts and Sciences, 3.9 GPA June 2022

## SKILLS

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**Tools** > Adobe Creative Cloud (Photoshop, Illustrator, InDesign), Figma, Canva, Google Suite, Microsoft Office Suite, Procreate, Visual Studio Code.

**Technical** > Interaction Design, UI Design, Visual Design, Wireframing, Sketching, Illustration, Fiber Arts, HTML/CSS.

## EXPERIENCE

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### Graphic Designer > **University of Pennsylvania Netter Center**

October 2022 – Present | Remote

- Craft materials for underserved West Philadelphia K-12 students promoting educational equity, nutrition education, and life skills like cooking and gardening
- Design wearables, paper-craft, and coloring-pages
- Collaborate with creative team and educators to create food education materials
- Devise new ways to foster healthy relationships with food

### Designer & Illustrator > **The WALK Magazine**

September 2022 – Present | Philadelphia, PA

- Make articles tackling the intersection of social justice and fashion pop with stunning illustrations
- Cooperate with editorial and creative staffs to create beautiful, impactful magazine spreads for University of Pennsylvania's premier fashion magazine

### Moderator & Designer > **ApplyingToCollege**

June 2022 – Present | Remote

- Create logos and graphics for holidays, special events, and specific colleges for their respective decision dates, helps up enthusiasm and morale during stressful times
- Facilitate the largest online community dedicated to higher education accessibility and provide educational and emotional support during a life-changing time
- Connect high schoolers with admissions officers and professionals to demystify admissions processes.
- Manage a 970k member community
- Maintain a supportive, confidential environment and provide pro bono resources and advice

### Designer & Illustrator > **Dream Team**

October 2019 – June 2022 | New York City, NY

- Conceptualized and created merchandise and fundraised \$3k+ for undocumented high schoolers to pay for college expenses and close the educational inequity gap
- Worked with team, undocumented students, and educators to develop designs for merchandise and promotional material
- Illustrated cover and design graphics for interior of Immigrant Voices Magazine