

Insia Haque

New York City, NY | (646) 509-4029 | insia@sas.upenn.edu | [linkedin.com/in/insiahaque](https://www.linkedin.com/in/insiahaque) | www.insia.me

Education

University of Pennsylvania | B.A. in Cognitive Science (GPA: 3.94, Dean's List) **Philadelphia, PA** | May 2026

Concentration: Computation & Cognition | **Minors:** Psychology, Linguistics, & Design

Design & Media Coursework: Digital Design Principles, Human-Centered Design, Web Design & Front-End Development (HTML/CSS/JS), Experimental Design in Contemporary Media, Studio Painting & Analog Techniques

Cognitive Science & Research Coursework: MindCORE Research Assistant Training, Experimental Design & Statistics, Programming (Python/ Java), Social & Developmental Psychology, Cognitive Neuroscience, Psycholinguistics, Sociolinguistics, Judgment & Decision-Making, Language Acquisition & Processing, Visual & Philosophical Theories of Perception

Activities: Penn Linguistics Society (Head of Communications), Undergraduate Women in A.I. (Social Media Chair)

Bard College | A.A. in Liberal Arts & Sciences (GPA: 3.90)

Annandale-on-Hudson, NY | June 2022

Professional Experience

Innocence Project | Design and Multimedia Intern

New York City, NY | May 2025 — Present

- Produce digital and print materials for campaigns celebrating exonerees and promoting legislative reform across platforms.
- Develop accessible templates for social media and presentations; contribute to the 2025 annual review and external comms.
- Archive and curate event photography; supported visual design of newsletters, donor updates, and cross-platform storytelling.

The Daily Pennsylvanian & 34th Street Magazine

Philadelphia, PA | February 2023 — Present

Design Editor (previously Social Media Editor, Deputy Design Editor)

- Design 300+ graphics across print and digital platforms—e.g. magazine covers, merchandise, and special editions like Olympic coverage—shaping the visual voice of both publications.
- Lead 75+ production nights, mentored 50+ designers, ensuring consistency and on-time delivery under newsroom-level deadlines.
- Direct visual coordination across 30+ newspapers, 15+ magazines, and 500+ social posts, boosting engagement and readership.

Unilever | Human Resources Intern

Englewood Cliffs, NJ | June 2024 — August 2024

- Led coordination of leadership development initiatives and offsite events, enhancing executive integration and team cohesion.
- Conducted qualitative interviews with 20+ senior leaders to assess the impact of organizational restructuring; synthesized insights into four strategic proposals addressing morale, inclusion, and retention.
- Planned and executed the first fireside chat between the new Chief Customer Development Officer and North American sales teams.

New York City Council — District 37 | Community Advocacy Intern

Brooklyn, NY | June 2023 — August 2023

- Designed resource guides, bulletins, and promotional graphics for multilingual, multigenerational constituents.
- Researched, identified, and built an interactive map of 30+ community organizations across the district for constituent use.
- Managed constituent housing, employment, and legal services across 100+ cases, providing support in English, Spanish, and Bangla
- Organized community events (e.g. menstrual product and clothing drives, job fairs) focused on meeting urgent neighborhood needs.

Research Experience

University of Nebraska-Lincoln - Center for Brain, Biology and Behavior

Remote | May 2025 - present

Research Assistant to Dr. Babak Hemmatian (Co-author, persuasion study — cognitive science, NLP, and experimental psychology)

- Collaborate on a multi-method study examining how humans and language models construct and interpret persuasive arguments.
- Audit and preprocess clause-level annotations (n=400) for completeness, consistency, and machine learning readiness.
- Refactor and debug Python scripts for parsing clause-level annotations, with the goal of building CSVs for statistical analysis.
- Co-author a methods paper on annotation validity and a forthcoming article on persuasion strategies in naturalistic text.

University of Pennsylvania | Senior Thesis in Cognitive Science (Advisor: Dr. Gareth Roberts)

Philadelphia, PA | May 2026

- Investigate the role of social cognition and emotional priming in the appropriation and tabooing of slang.
- Design an online iterated learning experiment to examine how disgust-related cues influence the cultural evolution of language.

Child Language Lab | Research Assistant to Dr. Kathryn Schuler

Philadelphia, PA | September 2024 - May 2025

- Conducted artificial language learning experiments with 20+ child participants, recording 30+ hours of video/audio data.
- Synthesized literature for multiple lab projects on early speech development and child language acquisition and production.
- Developed training guides and assisted with experiment facilitation and participant outreach.

Skills

Design: Adobe Creative Cloud (Photoshop, Illustrator, InDesign), Figma, Canva, Procreate, Wireframing, UI/UX, Illustration

Technical: Python, R, Java, OCaml, HTML/CSS/JS, Covidence, CouncilStat, Excel, Google Suite