

Insia Haque

ILLUSTRATOR & DESIGNER

New York, NY • 646-509-4029 • portfolio: insia.me • insia@sas.upenn.edu • linkedin.com/in/insiahaque

SUMMARY

Self-driven, versatile graphic designer and illustrator passionate about human-centered design and projects benefiting humanity. Specialize in print, logos, iconography, and narrative and conceptual illustration.

EDUCATION

University of Pennsylvania B.A. Cognitive Science & Design, 4.0 GPA May 2026

Bard College A.A. Liberal Arts and Sciences, 3.9 GPA June 2022

SKILLS

Tools > Adobe Creative Cloud (Photoshop, Illustrator, InDesign), Figma, Canva, Google Suite, Microsoft Office Suite, Procreate, Visual Studio Code.

Technical > Interaction Design, UI Design, Visual Design, Wireframing, Sketching, Illustration, Fiber Arts, HTML/CSS.

EXPERIENCE

Graphic Designer > **University of Pennsylvania Netter Center**

October 2022 – Present | Remote

- Craft materials for underserved West Philadelphia K-12 students promoting educational equity, nutrition education, and life skills like cooking and gardening
- Design wearables, paper-craft, and coloring-pages
- Collaborate with creative team and educators to create food education materials
- Devise new ways to foster healthy relationships with food

Designer & Illustrator > **The WALK Magazine**

September 2022 – Present | Philadelphia, PA

- Make articles tackling the intersection of social justice and fashion pop with stunning illustrations
- Cooperate with editorial and creative staffs to create beautiful, impactful magazine spreads for University of Pennsylvania's premier fashion magazine

Moderator & Designer > **ApplyingToCollege**

June 2022 – Present | Remote

- Create logos and graphics for holidays, special events, and specific colleges for their respective decision dates, helps up enthusiasm and morale during stressful times
- Facilitate the largest online community dedicated to higher education accessibility and provide educational and emotional support during a life-changing time
- Connect high schoolers with admissions officers and professionals to demystify admissions processes.
- Manage a 970k member community
- Maintain a supportive, confidential environment and provide pro bono resources and advice

Designer & Illustrator > **Dream Team**

October 2019 – June 2022 | New York City, NY

- Conceptualized and created merchandise and fundraised \$3k+ for undocumented high schoolers to pay for college expenses and close the educational inequity gap
- Worked with team, undocumented students, and educators to develop designs for merchandise and promotional material
- Illustrated cover and design graphics for interior of Immigrant Voices Magazine