# Machine Learning Task: Call Subcase Prediction

# ObserveAI

# 1 Task Definition

Given ASR generated transcripts for a set of call recordings, predict the correct subcase for each call. A subcase is defined as a general class of reason for calling the customer contact center.

The following is a list of possible subcases, along with their descriptions:

- 1. **customer**: the call is made by the customer regarding a non-order related issue, such as a login issue or a discount offer confirmation
- 2. **order**: the call could be made by the customer/shopper only regarding an order related issue, such as the issue of an incorrectly delivered order
- 3. **shopper**: the call is made by the shopper regarding a non-order related issue
- 4. applicant: the call is made for an application related issue
- 5. **misc**: the call is made for a reason not covered by the above categories

In the above descriptions, a *customer* is defined as a person placing a grocery order with the company. A *shopper* is a person completing the order on behalf of the company and for the customer. An *order* is a list of items required by the customer. And, an *applicant* is defined as a person applying to become a shopper for the company.

# 2 Data

#### 2.1 Format

CSV formatted files with the following fields:

- 1. call\_id: unique id is given to each call
- 2. text: ASR output for the actual call. Contains a lot of noise, which is also a challenge in this task

3. label: The gold label subcase annotation for each call (missing from the evaluation dataset)

# 2.2 Datasets

- 1. data\_train.csv: contains a total of 3460 call transcripts and can be used for training ML models.
- 2. data\_dev.csv: contains a total of 1155 call transcripts and can be used for fine tuning the trained ML models and approximating the evaluation accuracy.
- 3. data\_eval.csv: contains a total of 1157 call transcripts without the 'label' field value. The candidate's applied ML skills will be evaluated on this dataset.

# 3 Evaluation

The evaluation metric to be used is average f1-score over the 5 classes defined in Section 1.

average f1-score = 
$$\frac{1}{n} \sum_{i=1}^{n} f1$$
-score<sub>i</sub>

where, n is the number of classes in dataset.

An exact definition of f1-score can be checked here: https://en.wikipedia.org/wiki/F1\_score.

# 4 Submission

The candidate can assume this task to be complete upon the submission of the following:

- 1. The complete source code and instructions to run the modules.
- 2. A CSV file containing subcase prediction results for the set of transcripts present in the evaluation dataset (data\_eval.csv). The file should be in the following format:

call\_id, label 8721845, customer 8648189, customer 8066801, shopper

. . .

**Note**: The candidate is free to use any programming language for this task. The candidate is also allowed to use any open-source library for sub-tasks such as data pre-processing, and training and evaluating ML algorithms.

# 5 Final Note

In case of any clarification regarding the above task, feel free to drop a mail at prabal@observe.ai with [ML Task] as a prefix to the subject.