

INSIDER

SECURITY AGENCY

Common Social Engineering Attack Vectors

01

Time

Are you feeling pressured or rushed? Attackers can easily use false deadlines and other forms of time-sensitive issues to force you into a hurried and thoughtless state.

Familiarity

02

Do you trust what you know? Attackers will take advantage of the target's iconology and vernacular to build rapid rapport while exploiting weaknesses.

03

Sympathy

Do you feel drawn into the situation? Attackers will take advantage of your emotional as well as moral obligations in order to exploit their agenda.

04

Authority

Do you fear repercussions of those in ranks above you? Attackers will utilize fear of authority and compliance to augment their pretexts in order to avoid resistance.

05

Awareness

Are you informed of your surroundings? Simply being alert to what is happening in your immediate environment is enough to shut down over 50% of social engineering attack vectors.

06

Opportunity

Did you know most attacks are a result of simple opportunities that manifest themselves due to oversight and ignorance? Attackers do not complicate attacks, instead the path of least resistance is always taken.