

## Dubai Real Estate Token & Discount Program

Powered by Jason K. Taleb — Inside Realty Dubai

### Executive Summary

The Dubai Real Estate Token is a utility-based digital asset that connects global investors—particularly Canadians—to Dubai's fast-growing real estate market through exclusive benefits and discounts. Token holders gain instant, tangible value: discounted property prices, early access to new developments, and premium support when purchasing through the Jason K. Taleb / Inside Realty network. This initiative bridges traditional real estate and blockchain innovation, transforming how international investors participate in Dubai's thriving property sector.

### Market Opportunity

Dubai continues to be one of the world's top real-estate destinations—offering high rental yields, no personal income tax, and a government-backed regulatory framework through DLD and RERA. Canadian investors, in particular, benefit from transparent off-plan opportunities, strong capital appreciation, and full legal ownership rights. By combining this market with blockchain-based token utility, the program introduces a new layer of accessibility, transparency, and incentives.

### Project Overview

Led by Jason K. Taleb, a Dubai real estate expert serving Canadian investors through Inside Realty, the project simplifies property investment through curated listings, transparent numbers, and personalized advisory. The Dubai Real Estate Token enhances this experience by granting holders exclusive privileges tied directly to property purchases.

Core Features:

- Curated, high-yield Dubai properties (Dubai Marina, Business Bay, Palm Jebel Ali, RAK, and more).
- Seamless purchase support—remote or in-person.
- Full compliance with DLD/RERA frameworks.
- Clear investment math and guided ownership process.

### Token Utility

The Dubai Real Estate Token (\$DRT) is designed for utility, not speculation.

Tier Structure:

Bronze (1,000,000 tokens): 2% property discount + early project alerts.

Silver (10,000,000 tokens): 5% property discount + free furnishing consult.

Gold (50,000,000 tokens): 7–10% property discount + VIP access & leasing support.

How It Works:

1. Investors purchase and hold tokens in their digital wallet.
2. During property reservation, the system verifies token balance.
3. The corresponding discount is applied to the property price or payment plan.
4. Token holders gain early access to off-plan projects before public release.

## Roadmap

- Q4 2025 – Legal structuring, smart-contract audit, tokenomics finalization.
- Q1 2026 – Token presale and property partner onboarding.
- Q2 2026 – Launch of token-holder discount portal & first investor deals.
- Q3 2026+ – Expansion to more developers, community rewards, and marketplace listing (subject to regulation).

## Compliance & Transparency

All property transactions are executed through licensed developers and regulated escrow accounts. The token provides discount privileges only—it does not represent direct property ownership. Investors must comply with applicable laws in their jurisdiction (e.g., CRA reporting for Canadians).

## Conclusion

This program represents the next step in cross-border real estate investment—combining Dubai's strong property market with a blockchain-enabled rewards system. Through Jason K. Taleb and Inside Realty, investors gain trusted access, clear returns, and token-based savings on real, tangible assets.

Own property. Earn value. Hold your advantage.