

PHOTOGRAPHY AND VIDEOGRAPHY PROPOSAL PROVIDED BY
INSIGHT CREATIVE, INC.**Photography Recommendations:**

In order to develop a more custom feel and community-oriented website, we recommend images of employees interacting with customers and candid images of employees in the workplace and outside of the workplace. Images giving a nod to the roots of ICB in agricultural and business as well as to the future with customers enjoying what makes them happy, i.e. their new home, auto, etc. would also add depth to the website.

- 4-6 hours on-site shoot
- Retouching
- Final images provided to ICB

Total* **\$1,260.00 per day****Videography Recommendations:**

In addition, a video series or employee and customer testimonial videos would be powerful marketing tools not only on the new ICB website but in all aspects of marketing.

- 4-6 hours on-site shoot
- Video editing
- Final video provided to ICB

Total* **\$1,260.00 per day**

Signature authorizing the projects listed above

Date

*Does not include travel time or other outside costs. Changes to an item that was previously approved will incur additional costs. Prices are based on specific information supplied to us and are subject to change based on client modifications. Variations resulting in additional time or materials will be reflected in the final billing. Production rights granted upon full payment of invoice. Cancellation or postponement of project in progress may be invoiced for any services and/or materials up to that point. Prices are valid for 30 days.