

NextGenCopyAI — Master Build Guide (2025)

Prepared for Ash (NextGenCopyAI.com)

Outcome & Funnel Map (Overview)

SEO Posts → Homepage (opt-in) → Systeme.io form → Tag/List
→ Email #1 Deliver → Emails #2-#7 (compare, review, quick wins, proof, alternatives, SEO tie-in, urgency)
→ Affiliate clicks → Trials → Commissions

WordPress Quick Setup — Home & Blog

WordPress: Set Homepage & Blog

1. Create two pages: Home and Blog (Pages → Add New → Publish both).
2. Settings → Reading → set 'A static page' → Homepage = Home, Posts page = Blog. (Or Appearance → Customize → Homepage Settings on some themes.)
3. Edit the Home page with the block blueprint below and embed your Systeme.io opt-in (Custom HTML block).

Branding System (Colors, Fonts, UI Rules)

Fonts

- Headings: Montserrat Bold
- Body: Open Sans (or Lato)

Color Palette

- Charcoal / primary bg: #111111
- Deep navy bg: #0D1B2A
- Accent purple: #7D3CFF
- Electric blue: #1E90FF
- Teal glow: #00D4FF
- CTA green: #00C853
- Alt CTA yellow: #FFD600
- Off-white: #F5F5F5
- Muted grey: #B0B0B0

Usage

- Headings on light: #111111 | on dark: #F5F5F5
- Links: #1E90FF
- Buttons: bg #00C853, text #111111, Bold
- Panels: Off-white #F5F5F5 with 24-40px padding, 12-16px corner radius

Homepage (Squeeze/Landing) — Blueprint

Homepage (Squeeze/Landing) – WordPress Block Blueprint

A – Hero (Cover block)

- H1: 🚀 Write Smarter, Faster, and Better with AI
- Subheadline (purple): Grab the FREE “AI Copywriting Starter Kit (2025)”...
- Image: PDF cover mockup (right or below on mobile)

B – Benefits (Group, off-white panel)

- H2: ✅ What’s Inside the Starter Kit
- Bullets: prompts, tools, cheat sheet, who it’s for

C – Opt-in (Group)

- H2: 📁 Get Your Free Copy Instantly

- Line: Enter your name and email...
- Custom HTML block: paste Systeme.io form embed
- Backup Button: 📧 Send Me the Free Kit! (green)

D – Trust (Group)

- Small grey text: 🔒 We respect your privacy. Unsubscribe anytime.

Footer note

- © 2025 NextGenCopyAI | Affiliate Disclosure | Privacy

Thank-You Page — Blueprint

Thank-You Page (Soft-Pitch)

- H1: 📧 Your kit is on the way—check your inbox
- Whitelist sender note
- While you wait... My #1 AI writer for long-form SEO is Jasper.
- Button: Start Jasper Free Trial (affiliate)

Blog Post Template — High-Converting Layout

Blog Post Template – High-Converting WordPress Layout

Hero

- Post Title (auto H1) + Intro hook

Quick Picks Box

- Light purple panel (#F5F0FF), rounded corners
- 🏆 Quick Picks bullets with affiliate links

What You’ll Learn

- H2 + bullets

Body

- H2: Why bloggers are switching to AI
- H2: The winners (mini reviews)
 - Columns: left logo | right H3 Tool + Pros/Cons + CTA button (📧 Try [Tool] Free)
- H2: Buying guide (criteria bullets)
- H2: FAQs (3–5)

CTA Box (mid & end)

- Gradient purple→blue panel
- H2: 📧 Ready to Try AI Copywriting Tools?
- Button: 📧 Start Jasper Free Trial

Author/Trust

- Light grey panel: headshot + credibility + disclosure reminder

Save as Pattern

- Build once → Create pattern (NGC Post Template)

Content Publishing Plan — 20 Posts (Month 1)

1. Best AI Copywriting Tools for Bloggers (2025 Guide) — [best AI copywriting tool for blogs] — Roundup—Jasper, Writesonic, Copy.ai
2. Jasper vs Copy.ai: Which AI Writer is Best in 2025? — [Jasper vs Copy AI comparison] — High-intent compare
3. 10 Cheapest AI Blog Writing Tools (Under \$50/Month) — [cheapest AI blog writing software] — Rytr + Anyword
4. How to Use AI for Copywriting (Step-by-Step) — [how to use AI for copywriting] — Tutorial + tool CTAs
5. Writesonic vs Jasper: Which AI Tool Wins? — [Writesonic vs Jasper detailed review] — Both links
6. Best AI Content Generator for Social Media Posts — [AI content generator for social media] — Templates → CTA
7. AI Copywriting for Ecommerce Stores (Top 5 Tools) — [AI copywriter for ecommerce stores] — Jasper + Copy.ai

- 8. Free AI Copywriting Tools for Startups (2025) — [free AI copywriting tool for startups] — Upsell to paid
- 9. Best AI Writing Tools for Students (Study Smarter) — [best AI writing tool for students] — Rytr + Jasper
- 10. ChatGPT vs Jasper vs Copy.ai: Ultimate Showdown — [ChatGPT vs Jasper vs Copy AI] — Push trials
- 11. How to Generate Ebooks with AI Tools — [how to generate ebooks with AI] — Jasper + Writesonic
- 12. Best AI Tools for Long-Form Content Creation — [AI tools for long-form content] — Jasper + Writesonic
- 13. Anyword Review 2025: Is It Worth It? — [Anyword review] — Direct link
- 14. 7 AI Tools for Script Writing (Reviewed) — [AI software for script writing] — Jasper / Copy.ai / Writesonic
- 15. Best AI Tool for Email Marketing Copy — [AI tool for email marketing] — Anyword + Jasper
- 16. Free AI Copywriting Chrome Extensions You Should Try — [free AI copywriting chrome extension] — Free → upgrade
- 17. How Agencies Use AI Writers to Scale Content — [best AI writing tool for agencies] — Jasper business
- 18. Writesonic vs Copy.ai vs Jasper: 2025 Comparison — [Writesonic vs Copy AI vs Jasper] — Comparison
- 19. Best AI Writer for Product Descriptions (Ecom Case Study) — [AI writer for product descriptions] — Copy.ai + Jasper
- 20. Rytr Review 2025: Pros, Cons, Pricing — [Rytr review] — Direct link

Prompt Library (Copy-Paste)

Post outline

> Be my SEO editor. Create a detailed outline for “Best [X] for [Y]”. Include intro, H2/H3s, comparison criteria, FAQs (People Also Ask), and CTA placements.

First draft

> Write a first draft based on the outline above. Friendly, specific, short paragraphs, bullet lists, [CTA] placeholders, concrete examples.

Polish (titles & meta)

> Tighten for clarity. Remove repetition. Provide 5 H1 options (<60 chars) and 5 meta descriptions (<155 chars) including the primary keyword.

Comparison maker

> Create a side-by-side comparison of [Tool A] vs [Tool B] for [use-case]. Include pricing/feature tables, verdict, and “When to choose A vs B” bullets.

Review skeleton

> Draft a review for [Tool]. Sections: Summary box (who it’s for/not for, rating), Pros/Cons, What I liked, What could improve, Pricing table, Real use cases, Alternatives, CTA.

Tutorial

> Write “How to [outcome] with [tool]” for beginners. Include prerequisites, step list, common mistakes & fixes, and a concluding CTA.

Social repurpose

> Turn this blog post into: 5 tweets, 3 LinkedIn posts, and 2 Instagram captions with a soft CTA to [affiliate link].

Email subjects

> Generate 20 curiosity-driven, benefit-led subject lines about [topic], under 45 characters, avoiding spammy words.

Pinterest

> Create 5 Pinterest pin titles & descriptions for this post, each with a relevant keyword and subtle CTA.

YouTube Shorts

> Write a 40-second script: Hook (5s), Tip #1, Tip #2, CTA to [tool free trial]. Include on-screen text prompts.

Quick / Basic / General Reference (1-Pager)

Quick / Basic / General Reference (1-Pager)
- Fonts: Montserrat + Open Sans

- Colors: #111111, #7D3CFF, #1E90FF, #00C853, #F5F5F5
- Funnel: SEO posts → Home opt-in → Email (7) → Affiliate tools
- Lead magnet: AI Copywriting Starter Kit (2025) – 7 prompts + tools + cheat sheet
- Home sections: Hero → Benefits → Form → Trust → Footer disclosure
- Blog template: Title → Hook → Quick Picks → Body (winners/guide/FAQs) → CTAs → Author
- Affiliates: Jasper, Writesonic, Copy.ai, Rytr, Anyword (+ Surfer, Canva, Grammarly, Systeme.io)
- 20 posts: Best / Comparisons / Reviews / Tutorials / Alternatives
- Email 7-part: Deliver → Compare → Quick win → Proof → Alternatives → SEO tie-in → Urgency
- Must-dos: Static front page, Disclosure & Privacy in footer, Search Console, internal links, mobile check

Appendix A — Lead Magnet (Original Markdown)

📖 AI Copywriting Starter Kit (2025)

📝 Write Smarter, Not Harder

AI is changing how bloggers, entrepreneurs, and marketers create content. Instead of staring at a blank page, you can use AI tools + smart prompts to create **blogs, ads, emails, and sales copy** in minutes.

This quick-start kit gives you:

- ✅ 7 plug-and-play AI prompts
- ✅ A list of free AI tools to try today
- ✅ My personal cheat sheet for writing content that converts

🔑 7 Ready-to-Use AI Prompts

Copy & paste these into Jasper, Writesonic, Copy.ai, or even ChatGPT.

- Blog Intro**:
“Write a friendly, SEO-optimized blog intro about [TOPIC]. Hook the reader in 3 sentences.”
- Blog Outline**:
“Generate a detailed outline for a blog post about [TOPIC], including H2s and FAQs.”
- Sales Page Headline**:
“Write 5 high-converting headlines for a landing page selling [PRODUCT].”
- Product Description (Ecom)**:
“Write a persuasive product description for [PRODUCT]. Focus on benefits, not features.”
- Social Media Caption**:
“Create 3 engaging Instagram captions about [TOPIC] with emojis and a CTA.”
- Email Subject Line**:
“Write 5 catchy subject lines for an email promoting [PRODUCT]. Keep under 45 characters.”
- Call-to-Action (CTA)**:
“Write 5 short, urgent CTAs that encourage readers to [DESIRED ACTION].”

🛠️ Best Free AI Tools (2025 Edition)

Here are top tools with **free trials or plans** you can start with:

- **Jasper AI** → Free trial available (best for long-form SEO)
- **Copy.ai** → Free forever plan (best for beginners)
- **Writesonic** → Free trial (best for agencies & scale)
- **Rytr** → \$9/mo starter (budget-friendly)
- **Anyword** → Free trial (best for ads & emails)

👉 [Try Jasper Free Here](YOUR-AFFILIATE-LINK)

👉 [Try Copy.ai Free Here](YOUR-AFFILIATE-LINK)

📌 Quick Cheat Sheet

- Always edit AI output → add your voice & examples.

- Use ****long-tail prompts**** (“Write an SEO blog outline about **best AI copywriting tools for bloggers**”) for better results.
- Save your favorite prompts → reuse for consistency.
- Compare tools → each has strengths (Jasper = SEO, Copy.ai = quick posts, Writesonic = scale).

🚀 Next Step

The tools are free to try – why wait?

Pick one today and see how fast you can ****write your next blog, sales page, or ad copy****.

👉 [Start with Jasper Free Trial](YOUR-AFFILIATE-LINK)

👉 [Grab Copy.ai Free Plan](YOUR-AFFILIATE-LINK)

🎉 Congratulations!

You now have the AI Copywriting Starter Kit.

Use these prompts + tools to save hours and create content that actually ****sells****.

Appendix B — Full 7-Part Email Sequence (Copy-Ready)

Email 1 — Delivery (Day 0)

Subject: 📁 Your AI Copywriting Starter Kit is here!

Preheader: 7 prompts + the best free tools inside.

Hi {{first_name}},

Here's your ****AI Copywriting Starter Kit (2025)****:

➡ ****Download now:**** [Lead Magnet Link]

Inside you'll get:

- 7 plug-and-play prompts
- A shortlist of the best free AI tools
- My quick cheat sheet for high-converting copy

****Fast win:**** If you want to try my favorite long-form writer, start a ****free Jasper trial**** here → [Jasper Link]

Talk soon,
Ash
NextGenCopyAI.com

P.S. If you don't see the PDF, check Promotions/Spam and drag me to Primary.

Email 2 — Comparison (Day 1)

Subject: Jasper vs Copy.ai — my honest verdict

Preheader: Which one fits your workflow (and budget)?

If you're torn between ****Jasper**** and ****Copy.ai****, here's the short answer:

- ****Jasper**** → best for long-form SEO blogs + Surfer integration
- ****Copy.ai**** → best for quick templates and simple workflows

I break it down (pricing, features, who it's for) here:

➡ Read the full comparison: [Blog URL: Jasper vs Copy.ai]

****Try them yourself:****

- Jasper (free trial): [Jasper Link]
- Copy.ai (free plan): [Copy.ai Link]

Cheers,
Ash

Email 3 — Quick Win (Day 3)

Subject: How I wrote 1,000 words in 10 minutes

Preheader: My exact prompt flow (steal it).

Here's my ****3-step flow**** for a 1,000-word post in minutes:

- 1) Outline prompt → get H2s + FAQs
- 2) Paragraph expansion → add examples + stats
- 3) Final pass → tighten transitions + add CTA

I recorded screenshots + prompts here:

➡ Step-by-step tutorial: [Blog URL: How to Use AI for Copywriting]

Want to follow along? Start with Jasper free: [Jasper Link]

Or test Writesonic for scale: [Writesonic Link]

You've got this,
Ash

Email 4 — Social Proof / Use Case (Day 5)

Subject: Freelancers using this earn more 📈

Preheader: The simple workflow clients actually pay for.

Quick story: a freelancer I helped went from ****3**** to ****8**** monthly clients using one change – a templated AI workflow.

The stack: ****Jasper**** for long-form drafts, ****Canva**** for visuals, ****Surfer**** to optimize.
The result: faster delivery → more happy clients → higher rates.

See the playbook:

➡ The agency/freelancer workflow: [Blog URL: How Agencies Use AI Writers to Scale]

Try the tools: Jasper (free trial) [Jasper Link] • Surfer [Your Surfer Link]

On your side,
Ash

Email 5 — Alternatives (Day 7)

Subject: Not loving Jasper? Try these...

Preheader: 3 solid options depending on your needs.

If Jasper isn't your thing, try one of these:

- ****Writesonic**** – fast & scalable, great for marketing teams → [Writesonic Link]
- ****Copy.ai**** – simple templates, beginner-friendly → [Copy.ai Link]
- ****Rytr**** – budget pick for light use → [Rytr Link]

I ranked the cheapest options here:

➡ 10 cheapest AI writing tools: [Blog URL: Cheapest Tools]

Best,

Ash

Email 6 — SEO Tie-In (Day 10)


Subject: Rank faster: AI + Surfer checklist

Preheader: The exact on-page steps I use.

If traffic is the goal, this **on-page checklist** helps:

- Target one primary keyword + 3–5 secondaries
- Use AI to cover searcher intents & related FAQs
- Optimize headings, internal links, and images
- Finish with a clear CTA

Detailed walkthrough here:

 AI + SEO: rank content faster: [Blog URL: Long-Form Tools + Surfer]

Tools I use: Jasper (free trial) [Jasper Link] • Surfer [Your Surfer Link]

Keep shipping,
Ash

Email 7 — Urgency/Close (Day 14)

Subject: Last call: free trials + bonuses

Preheader: Don't miss these while they're live.

Quick reminder – if you've been meaning to test these, now's the time:

- Jasper (free trial): [Jasper Link]
- Writesonic (free trial): [Writesonic Link]
- Copy.ai (free plan): [Copy.ai Link]

Pick one, run a single post with my prompts from the kit, and see the difference.

To your next win,
Ash

(Include your unsubscribe and disclosure link in the footer of each email.)