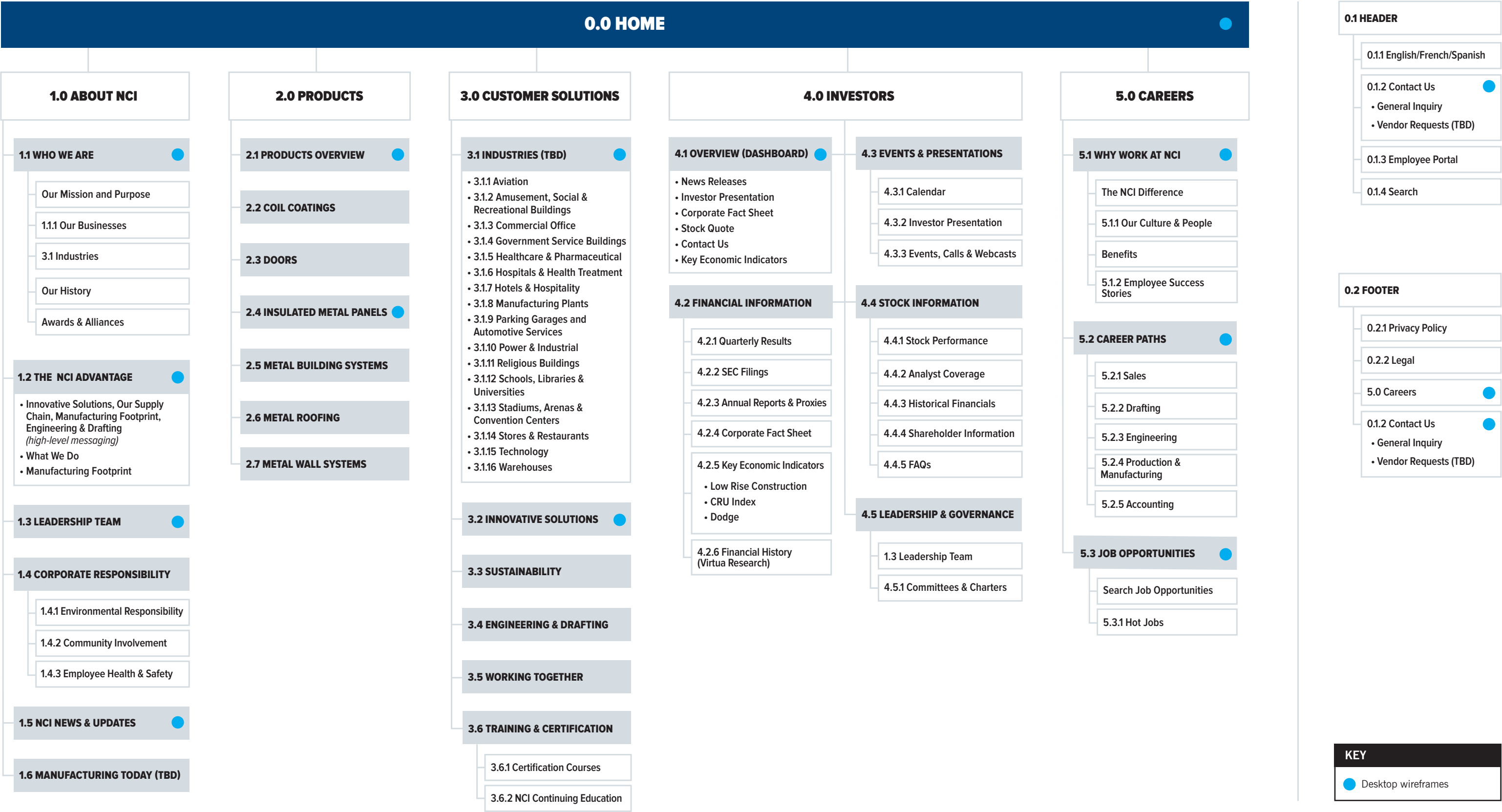




16NCI0056 NCI Marketing Website Wireframes W02

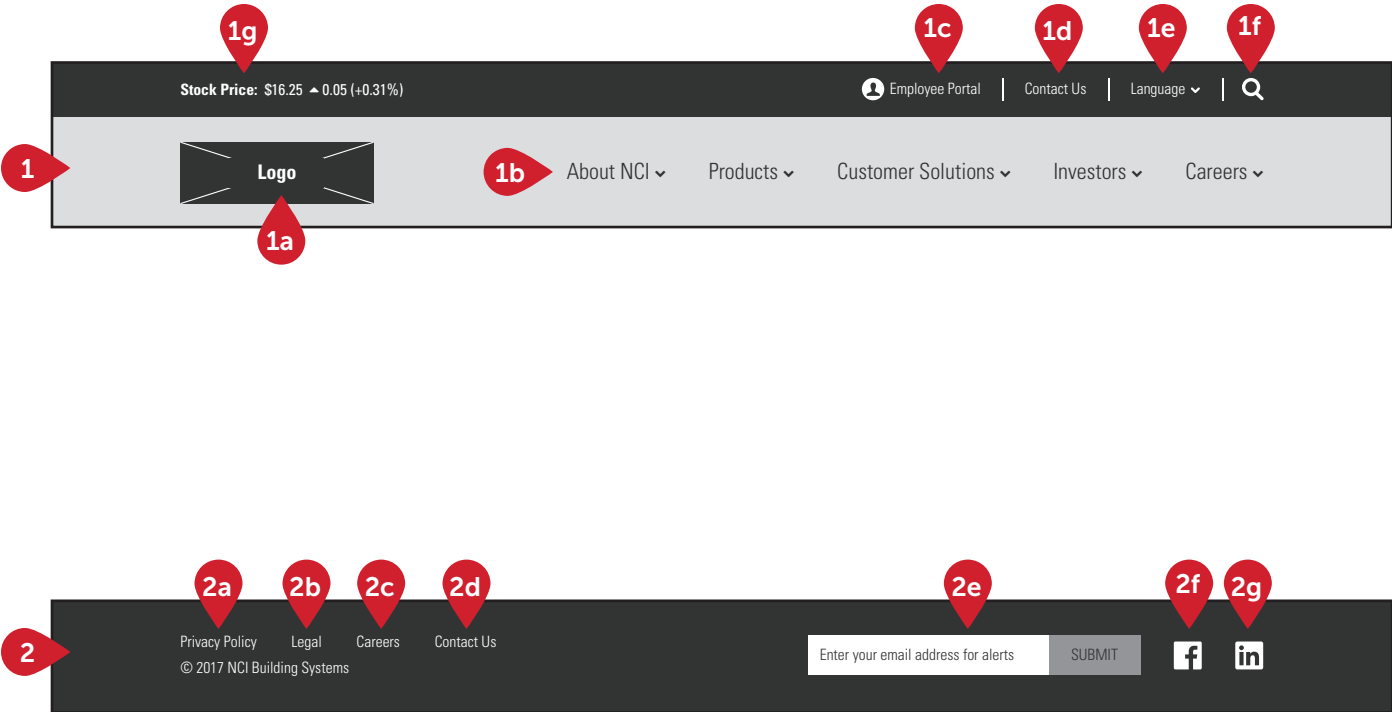
January 24, 2017





Page Content & Functionality

- 1 Utility Navigation**
Navigation links which may include Login, Contact Us, Search, or other utilitarian functions.
- 2 Primary Navigation**
Company logo and main sections of the site.
- 3 Content**
Core text and imagery supporting each section.
- 4 Footer**
Legal information, additional core navigation items, email entry forms, social media links.



Page Content & Functionality

- 1** Header consists of logo, primary navigation, and utility navigation. Header will be fixed to browser upon scroll.
- On mobile, the primary navigation and utility navigation will collapse into a hamburger menu.
- 1a** Logo. Clicking the logo will take user to the Home page.
- 1b** Primary Navigation. Clicking the primary navigation links exposes the mega-menu for that section. [Refer to page 5.](#)
- 1c** Text link takes user to the Employee Portal login page. [Refer to section 0.1.3 of sitemap.](#)
- 1d** Text link takes user to the Contact Us page. [Refer to page 23 and section 0.1.2 of sitemap.](#)
- 1e** Language dropdown allows user to change website language (English, Spanish, or French Canadian).
- 1f** Search. Clicking on the magnifying glass icon expands search bar and pushes Language, Contact Us, and Employee Portal links to the left.
- 1g** Stock price and change indicator.
- 2** Footer
- 2a** Text link takes user to the Privacy Policy page. [Refer to section 0.2.1 of sitemap.](#)
- 2b** Text link takes user to the Legal page. [Refer to section 0.2.2 of sitemap.](#)
- 2c** Text link takes user to the Careers page. [Refer to page 19 and section 5.0 of sitemap.](#)
- 2d** Text link takes user to the Contact Us page. [Refer to page 23 and section 0.1.2 of sitemap.](#)
- 2e** Field allows user to submit email address to receive alerts (TBD).
- 2f** Icon launches a new tab and takes user to the Facebook company page.
- 2g** Icon launches a new tab and takes user to the LinkedIn company page.

Stock Price: \$16.25 ▲ 0.05 (+0.31%)

Employee Portal

Contact Us

Language ▼

Q

Logo

About NCI ▼

Products ▼

Customer Solutions ▼

Investors ▼

Careers ▼

1a

Who We Are

[Our Mission & Purpose](#)

[Our Businesses](#)

[Industries](#)

[Our History](#)

1b

[Awards & Alliances](#)

The NCI Advantage

[What We Do](#)

[Manufacturing Footprint](#)

Leadership Team

[Management Team](#)

[Board of Directors](#)

Corporate Responsibility

[Environmental Responsibility](#)

[Community Involvement](#)

[Employee Health & Safety](#)

NCI News & Updates

Manufacturing Today

[Lorem Ipsum Dolor](#)

[Lorem Ipsum Dolor](#)

[Lorem Ipsum Dolor](#)

Stock Price: \$16.25 ▲ 0.05 (+0.31%)

Employee Portal

Contact Us

Language ▼

Q

Logo

About NCI ▼

Products ▼

Customer Solutions ▼

Investors ▼

Careers ▼

Products Overview

Coil Coatings

Metal Building Systems

Doors

Metal Roofing

Insulated Metal Panels

Metal Wall Systems

Stock Price: \$16.25 ▲ 0.05 (+0.31%)

Employee Portal

Contact Us

Language ▼

Q

Logo

About NCI ▼

Products ▼

Customer Solutions ▼

Investors ▼

Careers ▼

Industries

[Aviation](#)

[Amusement, Social & Recreational Buildings](#)

[Commercial Office](#)

[Government Service Buildings](#)

[Healthcare & Pharmaceutical](#)

[Hospitals & Health Treatment](#)

[Hotels & Hospitality](#)

[Manufacturing Plants](#)

[Parking Garages and Automotive Services](#)

[Power & Industrial](#)

[Religious Buildings](#)

[Schools, Libraries & Universities](#)

[Stadiums, Arenas & Convention Centers](#)

[Stores & Restaurants](#)

[Technology](#)

[Warehouses](#)

Innovative Solutions

Sustainability

Engineering & Drafting

Working Together

Training & Certification

[Certification Courses](#)

[NCI Continuing Education](#)

Stock Price: \$16.25 ▲ 0.05 (+0.31%)

Employee Portal

Contact Us

Language ▼

Q

Logo

About NCI ▼

Products ▼

Customer Solutions ▼

Investors ▼

Careers ▼

Investors Overview

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Financial Information

[Quarterly Results](#)

[SEC Filings](#)

[Annual Reports & Proxies](#)

[Corporate Fact Sheet](#)

[Key Economic Indicators](#)

[Financial History](#)

Events & Presentations

[Calendar](#)

[Investor Presentation](#)

[Events, Calls & Webcasts](#)

Stock Information

[Stock Performance](#)

[Analyst Coverage](#)

[Historical Financials](#)

[Shareholder Information](#)

[FAQs](#)

Leadership & Governance

[Leadership Team](#)

[Committees & Charters](#)

Stock Price: \$16.25 ▲ 0.05 (+0.31%)

Employee Portal

Contact Us

Language ▼

Q

Logo

About NCI ▼

Products ▼

Customer Solutions ▼

Investors ▼

Careers ▼

Why Work at NCI

[The NCI Difference](#)

[Our Culture & People](#)

[Benefits](#)

[Employee Success Stories](#)

Career Paths

[Sales](#)

[Drafting](#)

[Engineering](#)

[Production & Manufacturing](#)

[Accounting](#)

Job Opportunities

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5a

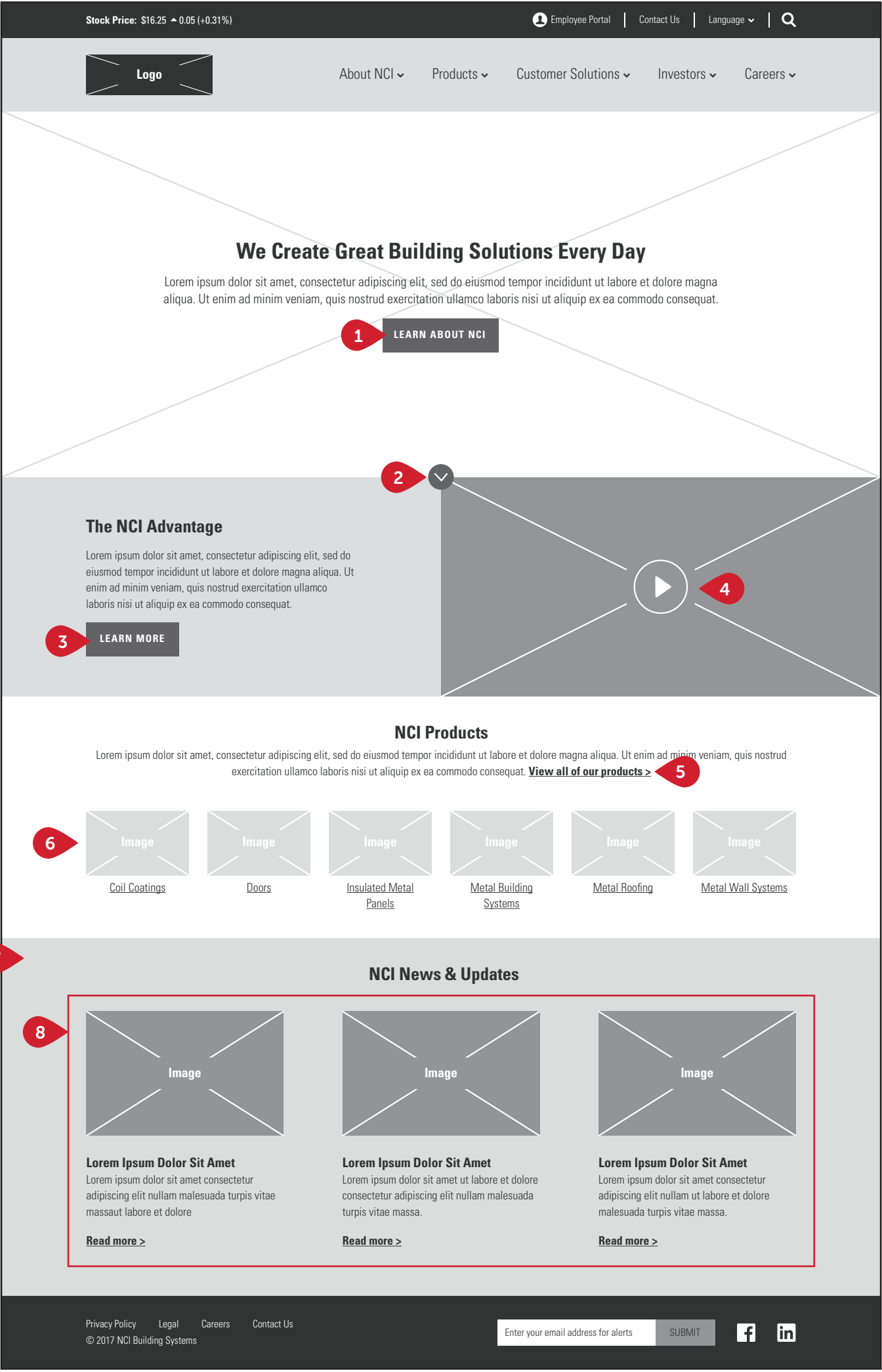
SEARCH JOB OPPORTUNITIES

5b

VIEW HOT JOBS

Page Content & Functionality

- 1Mega-menu showing the children and grandchildren navigation items in About NCI.
- 1aClicking on the child navigation item will take user to that landing page.
- 1bClicking on the grandchild navigation item will take user to either that sub-page or jump user to that section within the child landing page.
- 2Mega-menu showing the children and grandchildren navigation items in Products.
- 3Mega-menu showing the children and grandchildren navigation items in Customer Solutions.
- 4Mega-menu showing the children and grandchildren navigation items in Investors.
- 5Mega-menu showing the children and grandchildren navigation items in Careers.
- 5aButton takes user to the Job Opportunities page. Refer to page 21 and section 5.3 of sitemap.
- 5bButton jumps user to the Hot Jobs section on the Job Opportunities page. Refer to page 21 and section 5.3 of sitemap.



Page Content & Functionality

- 1 Button takes user to the Who We Are page. Refer to page 7 and section 1.1 of sitemap.
- 2 Non-clickable scroll indicator shows user there is more content down the page.
- 3 Button takes user to The NCI Advantage landing page. Refer to page 8 and section 1.2 of sitemap.
- 4 Clicking on the play icon will start the video player.
- 5 Text link takes user to the Products Overview page. Refer to page 13 and section 2.1 of sitemap.
- 6 Product images. Clicking the image or title takes user to the relevant product page.
- 7 Dynamic content being pulled from News & Updates.
- 8 Clicking the image, title, or text link takes user to that specific subpage.

Stock Price: \$16.25 ▲ 0.05 (+0.31%)

Employee Portal | Contact Us | Language |

Logo

1 About NCI ▾

Products ▾

Customer Solutions ▾

Investors ▾

Careers ▾

2 > About NCI > Who We Are

Who We Are

Our Mission and Purpose Infuse Every Aspect of Our Business

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3 DISCOVER THE NCI ADVANTAGE

Image

Image

4 Learn more >

Our Businesses

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5 Learn more >

Industries

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Image

Our History

30 Years. 19 Brands. One Exciting Future.

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Awards & Alliances

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6 Logo

6 Logo

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Privacy Policy | Legal | Careers | Contact Us

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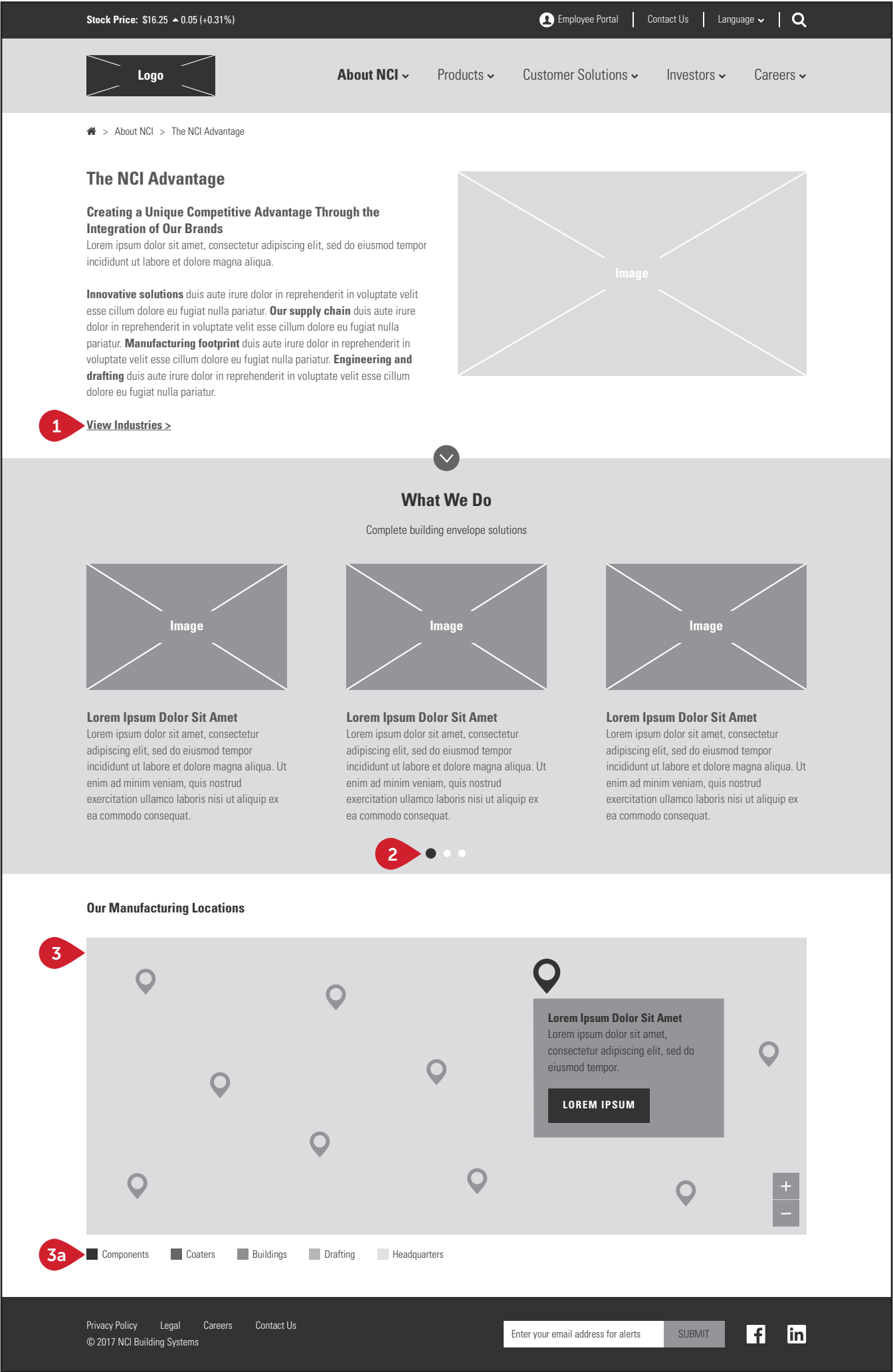
Enter your email address for alerts

SUBMIT

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Page Content & Functionality

- 1 About NCI is highlighted.
- 2 Breadcrumbs show the path user took to current page. Previous pages are links that allow a quick way to go back to a parent page.
- 3 Button takes user to The NCI Advantage page. Refer to page 8 and section 1.2 of sitemap.
- 4 Text link takes user to the Our Businesses page. Refer to section 1.1.1 of sitemap.
- 5 Text link takes user to the Industries page. Refer to page 15 and section 3.1 of sitemap.
- 6 Images are links that take user to internal and external pages.



Page Content & Functionality

- 1

Text link takes user to the Industries page. Refer to page 15 and section 3.1 of sitemap.
- 2

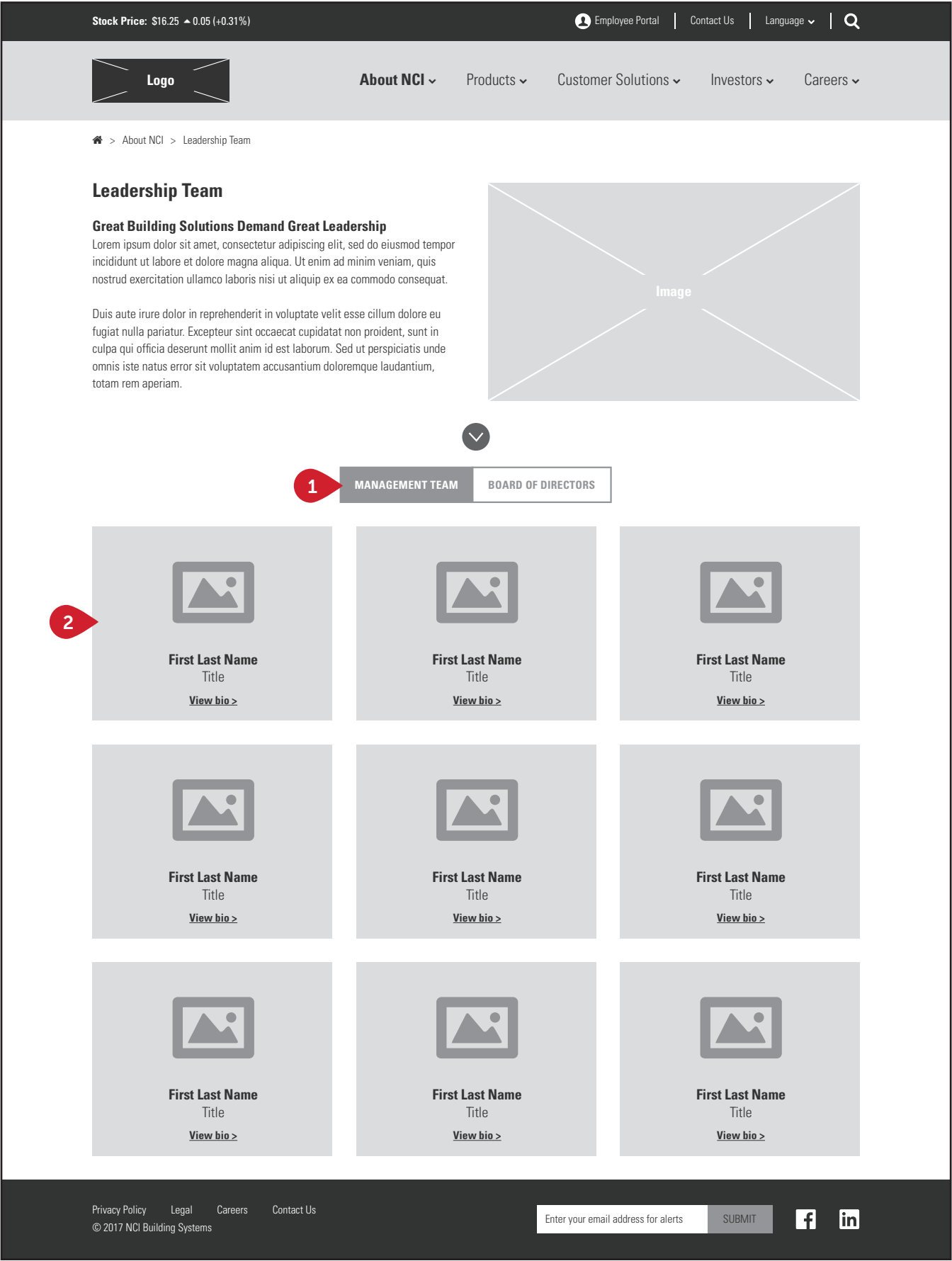
Navigational element allows user to view the next panel of What We Do content.
- 3

Interactive map using Google map API with custom iconography and standard zoom in/out functionality (pinch and zoom on mobile).

Map will show manufacturing locations by:
 - Components
 - Coaters
 - Buildings
 - Drafting
 - Headquarters

Locations are highlighted with icons that can be clicked to reveal additional information about that location. On mobile, icons will be tappable.
- 3a

User can filter by these categories. By default, all categories will be displayed/selected.



Page Content & Functionality

- 1
- Tabs allow user to toggle between 2 categories of bios. By default, the first tab will be selected.
- 2
- Bio thumbnail displays photo, name, and title. Clicking on the thumbnail will expose the bio below that row. [Refer to page 10.](#)

Stock Price: \$16.25 ▲ 0.05 (+0.31%)

Employee Portal | Contact Us | Language |

Logo

About NCI | Products | Customer Solutions | Investors | Careers

> About NCI > Leadership Team

Leadership Team

Great Building Solutions Demand Great Leadership

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Image

MANAGEMENT TEAM

BOARD OF DIRECTORS

First Last Name

Title

View bio >

2a

First Last Name

Title

View bio >

First Last Name

Title

View bio >

First Last Name

Title

View bio >

2b

First Last Name

Title

View bio >

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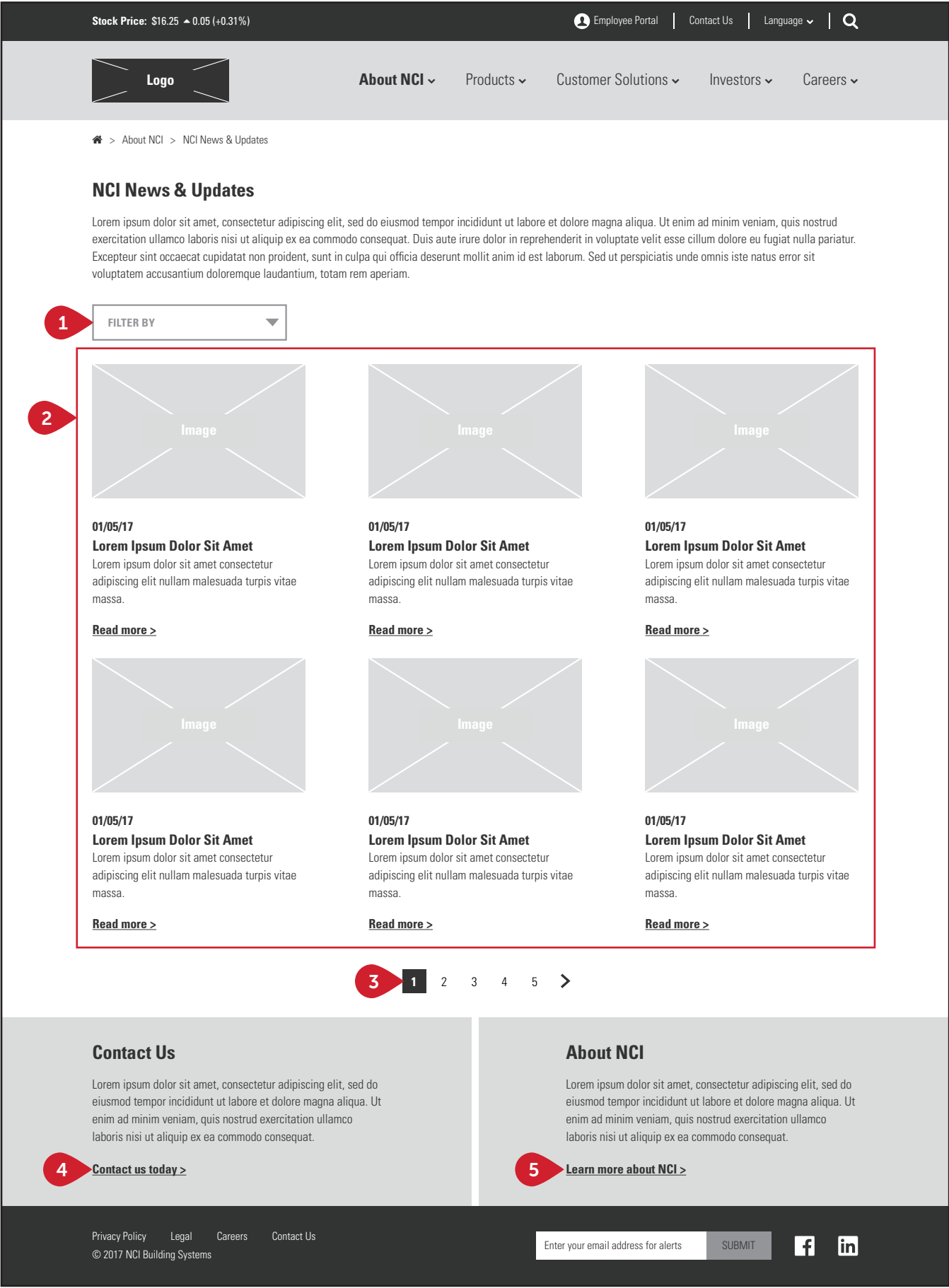
Page Content & Functionality

2a Exposed bio drops below the thumbnail.

2b Clicking the X button will collapse the bio. Refer to page 9.

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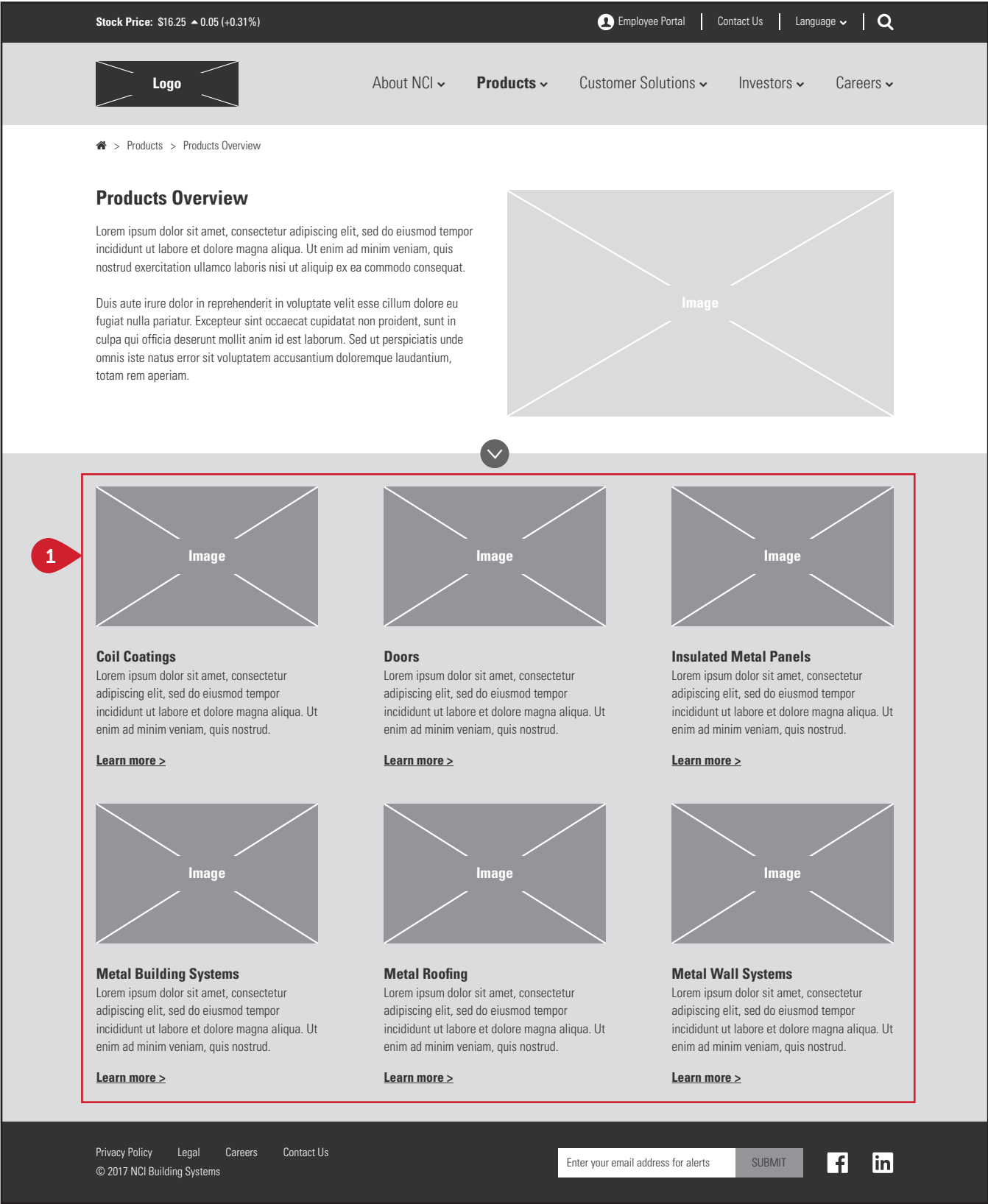
Page Content & Functionality

- 1 Filter By dropdown allows user to view content by year and information category (Recent Projects, Investor News, etc.).
- 2 News & Updates listings. Clicking the image, title, or text link takes user to the detail page. Refer to page 12.
- 3 Pagination allows user to see the next set of 6-9 (recommended) News & Updates listings. These items will be displayed in date order with the most recent shown first.
- 4 Text link takes user to the Contact Us page. Refer to page 23 and section 0.1.2 of sitemap.
- 5 Text link takes user to the Who We Are page. Refer to page 7 and section 1.1 of sitemap.



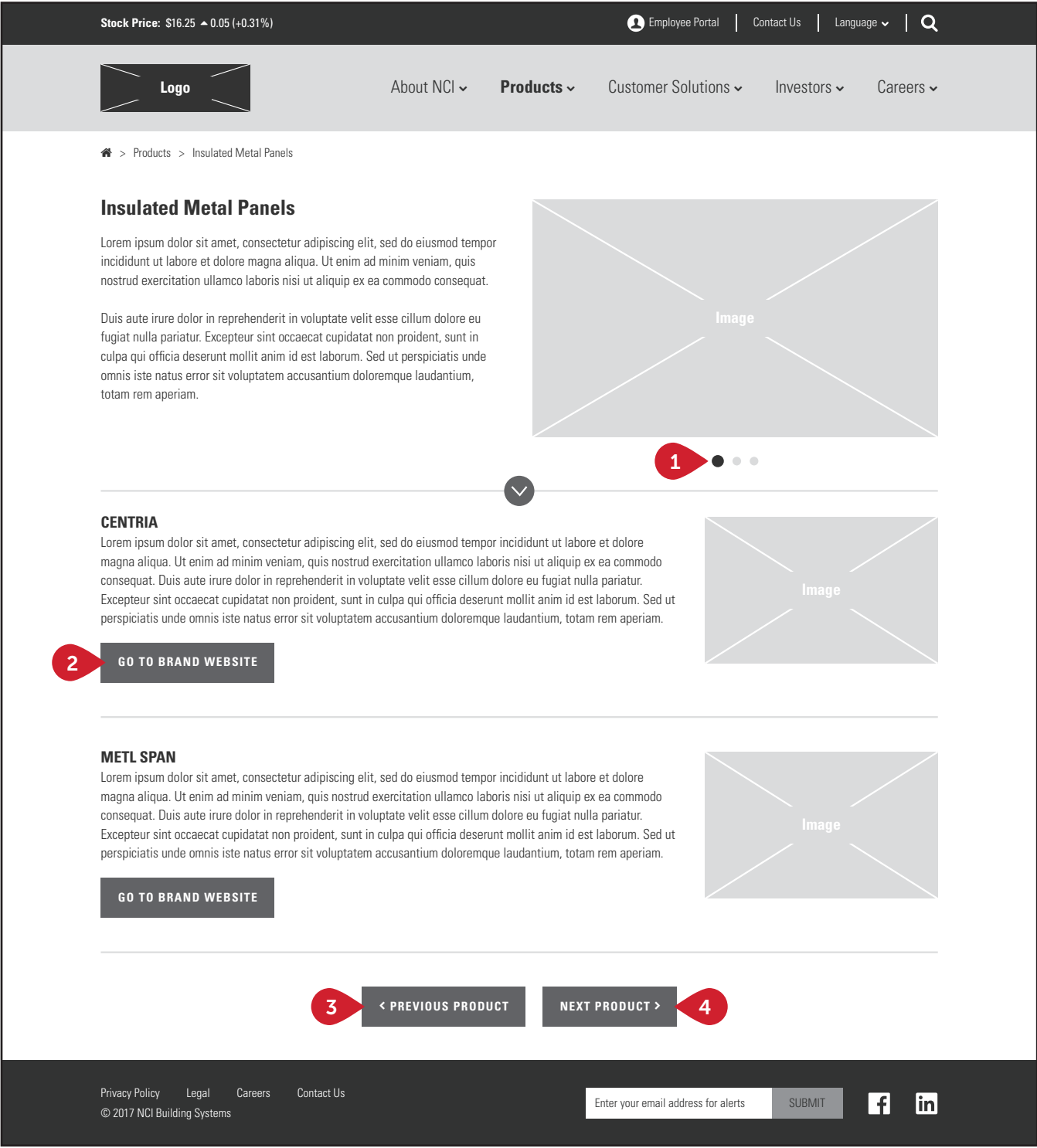
Page Content & Functionality

- 1 Button allows user to download a PDF of article.
- 2 Button allows user to print article.
- 3 Button allows user to share article via social media and email.
- 4 Images are optional. If no images are provided, the content will span the full width of the container.
- 5 Button takes user back to the News & Updates landing page. Refer to page 11 and section 1.5 of sitemap.



Page Content & Functionality

- 1 Product listings. Clicking the image, title, or text link takes user to the detail page. Refer to page 14 and sections 2.2-2.7 of sitemap.



Page Content & Functionality

- 1 Navigational element allows user to view the next panel of images.
- 2 Button launches new tab and takes user to the brand website.
- 3 Button takes user to the previous product detail page.
- 4 Button takes user to the next product detail page.

Stock Price: \$16.25 ▲ 0.05 (+0.31%)

Employee Portal

Contact Us

Language ▼

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Logo

About NCI ▼Products ▼Customer Solutions ▼Investors ▼Careers ▼

Home > Customer Solutions > Industries

Industries

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Image

1

Icon

Aviation

Learn more >

Icon

Amusement, Social & Recreational Buildings

Learn more >

Icon

Commercial Office

Learn more >

Icon

Government Service Buildings

Learn more >

Icon

Healthcare & Pharmaceutical

Learn more >

Icon

Hospitals & Health Treatment

View >

Icon

Hotels & Hospitality

Learn more >

Icon

Manufacturing Plants

Learn more >

Icon

Parking Garages & Automotive Services

Learn more >

Icon

Power & Industrial

Learn more >

Icon

Religious Buildings

Learn more >

Icon

Schools, Libraries & Universities

Learn more >

Icon

Stadiums, Arenas & Convention Centers

Learn more >

Icon

Stores & Restaurants

Learn more >

Icon

Technology

Learn more >

Icon

Warehouses

Learn more >

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Page Content & Functionality

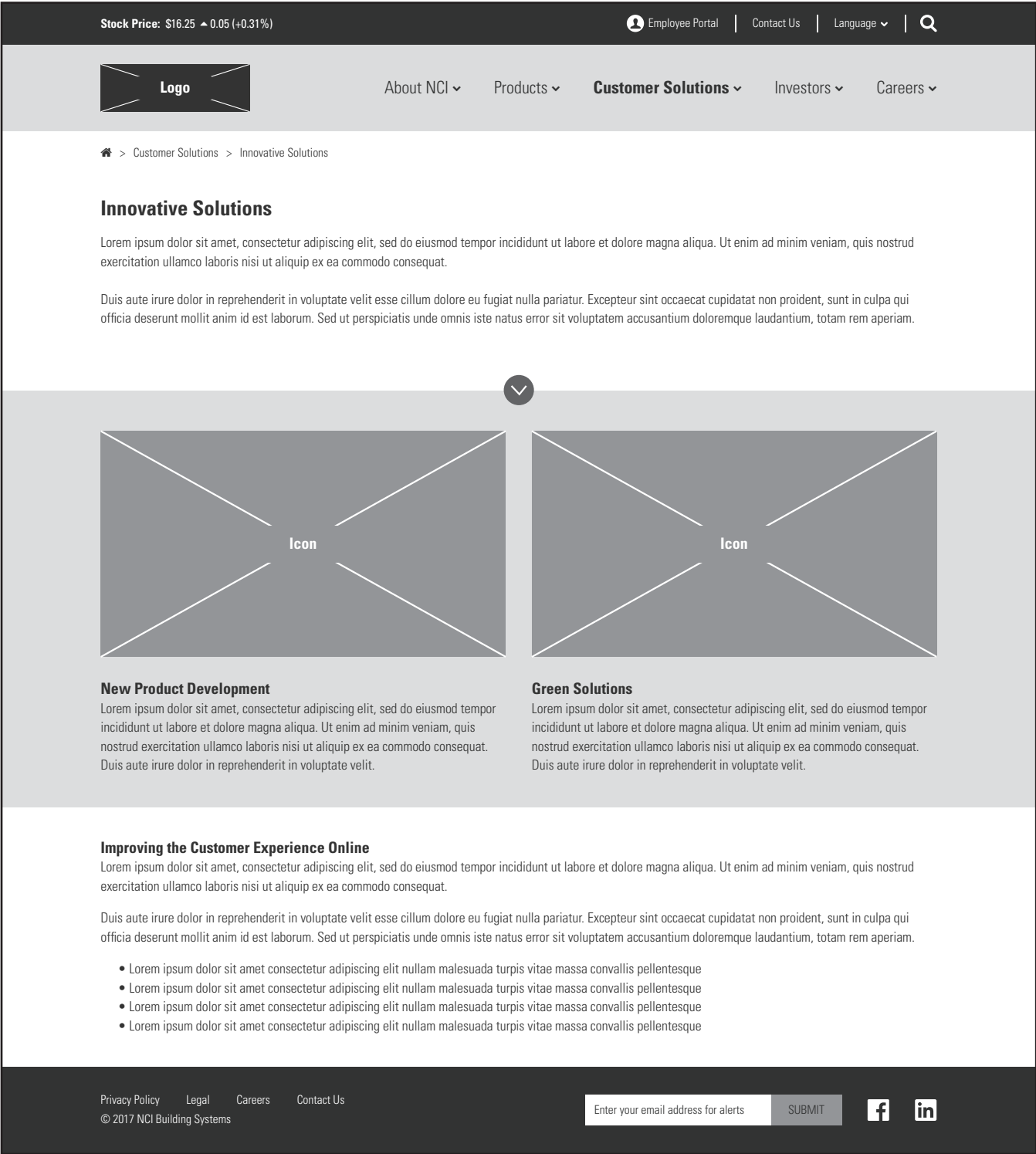
- 1

Industry listings. Clicking the icon or industry name takes user to the detail page. Refer to page 16 and sections 3.1.1-3.1.16 of sitemap.
- On hover (desktop), listing will animate to reveal short description about industry. On mobile, clicking the listing will take user to the detail page.

Page Content & Functionality

1 Featured products or brands.

2 Case study listings. Clicking the image, title, or text link takes user to the detail page.



Page Content & Functionality

Stock Price: \$16.25 ▲ 0.05 (+0.31%)

Employee Portal | Contact Us | Language |

Logo

About NCI | Products | Customer Solutions | Investors | Careers

> Investors > Overview

1

NCI News & Updates

01/27/17

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. [Read more >](#)

12/09/16

Fourth Quarter 2016 Earnings Conference Call

[Listen to Call](#)

[Download 4Q 2016 Supplemental Presentation](#)

12/01/16

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2

[View more NCI News & Updates >](#)

3

Stock Information

Last Price

\$16.20

Change

▲ 0.05 (+0.31%)

Date

4:02 PM EST
Jan 13, 2017

Volume

328.04k

Quick Links

Image

Investor Presentation

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5

[Download Investor Presentation \(XX MB\)](#)

Image

Corporate Fact Sheet

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[Download Corporate Fact Sheet \(XX MB\)](#)

Image

2016 Annual Report

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[Download 2016 Annual Report \(XX MB\)](#)

6

Key Economic Indicators

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Contact Investor Relations

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(866) 467-3397

Sed ut perspiciatis unde omnis iste natus error:

8

[InvestorServices@ncilp.com](#)

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Page Content & Functionality

1

Latest 3 (recommended) News & Updates listings and Events. Clicking Read More takes user to the detail page. Clicking Listen to Call launches new tab to listen to audio clip. Clicking Download allows user to view PDF.

2

Text link takes user to the NCI News & Updates page, with pre-selected filter of Investor News. [Refer to page 11 and section 1.5 of sitemap.](#)

3

Dynamic content pulled from external source (TBD).

4

Background will be an image.

5

TextQuick links to top downloads.

6

Key Economic Indicators (TBD).

7

On mobile, phone number will be tappable and will dial the phone number.

8

Email link is clickable. On mobile, link will be tappable.

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Stock Price: \$16.25 ▲ 0.05 (+0.31%)

Employee Portal | Contact Us | Language |

Logo

About NCI | Products | Customer Solutions | Investors | Careers

Careers > Why Work at NCI

Why Work at NCI

The NCI Difference

Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum pariatur.

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1

SEARCH JOB OPPORTUNITIES

Our Culture & People

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2

LEARN MORE

Benefits

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Employee Success Stories

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

3

Image

First Last Name

Title

Lorem ipsum dolor sit amet consectetur adipiscing elit nullam malesuada turpis vitae massaut labore et dolore

Learn more >

Image

First Last Name

Title

Lorem ipsum dolor sit amet consectetur adipiscing elit nullam malesuada turpis vitae massaut labore et dolore

Learn more >

Image

First Last Name

Title

Lorem ipsum dolor sit amet consectetur adipiscing elit nullam malesuada turpis vitae massaut labore et dolore

Learn more >

4

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Page Content & Functionality

1

Button takes user to the Job Opportunities page. Refer to page 21 and section 5.3 of sitemap.

2

Button takes user to the Our Culture & People page. Refer to section 5.1.1 of sitemap.

3

Employee Success Stories listings. Clicking the image, name, or text link takes user to the detail page. Refer to section 5.1.2 of sitemap.

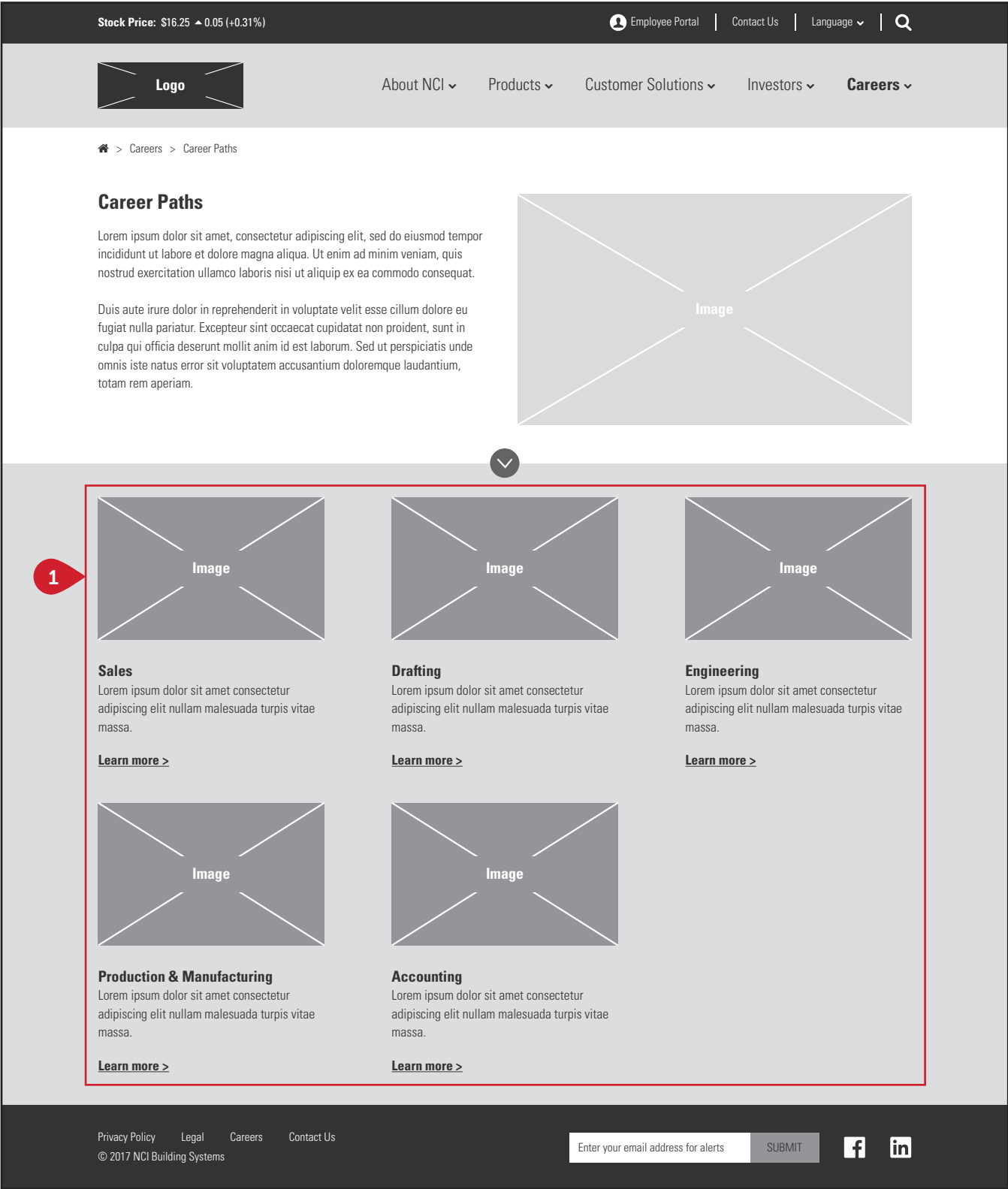
4

Navigational element allows user to view the next panel of Employee Success Stories.

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Page Content & Functionality

- 1 Career Paths listings. Clicking the image, title, or text link takes user to the detail page. Refer to sections 5.2.1-5.2.5 of sitemap.

Stock Price: \$16.25 ▲ 0.05 (+0.31%)

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> Careers > Job Opportunities

Job Opportunities

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Search Job Opportunities

Keywords

Category

Location

SEARCH

1a

1b

1c

1d

Hot Jobs

2

12/10/17

Job Title

Company Name

Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. [Apply Now >](#)

12/15/17

Job Title

Company Name

Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. [Apply Now >](#)

12/15/17

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Image

Why Work at NCI

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GO TO WHY WORK AT NCI

3

Image

Career Paths

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GO TO CAREER PATHS

4

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Page Content & Functionality

1aText field allows user to search Job Opportunities by keywords.

1bDropdown allows user to search Job Opportunities by category.

1cDropdown allows user to search Job Opportunities by location.

1dClicking Search button submits selections and expands results under filters. Refer to page 22.

2Hot Jobs listings shows 6 (recommended) top job posts. Clicking on date, title, or Apply Now link takes user to the detail page.

3Button takes user to the Why Work at NCI page. Refer to page 19 and section 5.1 of sitemap.

4Button takes user to the Career Paths page. Refer to page 20 and section 5.2 of sitemap.

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Careers > Job Opportunities

Job Opportunities

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Search Job Opportunities

Keywords

EXAMPLE

Category

EXAMPLE

Location

EXAMPLE

SEARCH

1

Keyword, Category, Location

Clear All

1a

Job Opportunities Search Results

2

FILTER BY

< 1 2 3 4 5 >

3

Job ID: 2017-9999

Job Title: Duis aute irure dolor

Company: Reprehenderit Voluptate

Location: US-Akdswnwkrjn

Overview

Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum pariatur.

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Location: US-Akdswnwkrjn

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Image

Why Work at NCI

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GO TO WHY WORK AT NCI

Image

Career Paths

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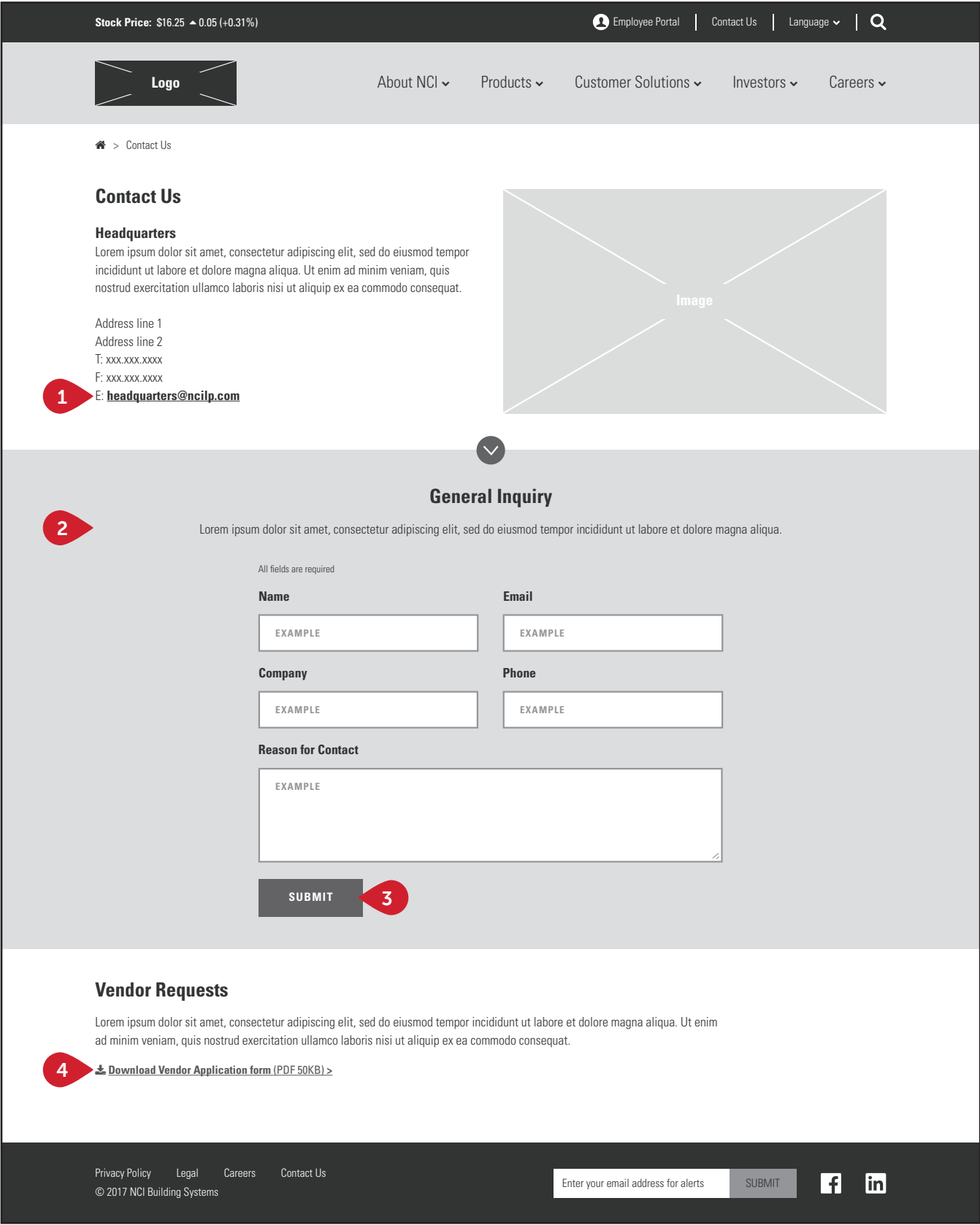
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Page Content & Functionality

- 1Selected Keywords, Category, and Location are displayed below the filters.
- 1aClicking Clear All text link clears all selections.
- 2Filter By dropdown allows user to view projects by region, date posted, etc. (TBD).
- 3Pagination allows user to see the next panel of results.
- 4Clicking on the entire listing will take user to the detail page.



Page Content & Functionality

- 1 Email link is clickable. On mobile, email and phone links will be tappable. Once tapped, phone number will be dialed.
- 2 Contact form behaves the same as current form on the website. Form is simplified to Name, Company, Email, Phone, and Reason for Contact.
- 3 Button submits email.
- 4 Text link to download Vendor Application form PDF.