

Scott Phillips

Design & Development

Relocate ok/Remote email alan.scott.phillips@pm.me WhatsApp +39 351 582 0898

Employment

Graphic Designer. Product Lead & GUI Developer – Inspired Labs. Remote/UK/EU/US 2010–present
Designed improvements for CWB achieving a stunning 10-1 return on investment, within 6-months.
Produced InstantWebapp, a SaaS platform tuned for demanding Lean-Entrepreneurs in micro-finance.
Saved M3Publishing revenue-loss under pressure, post-hack by security hardening LAMPstack/WordPress.
Designed Mallinson's Architects Cairo Children's Museum centre-piece: winning 2012 M&H Award.
Prevented loss of valuable, high-profile client w. £30bn market cap on behalf of Bladonmore.

Design Generalist familiar w. Visual Studio Code & industry trends: CX/UX/Typography/WebGL: <https://InspiredLabs.co.uk>

Graphic Designer. PWA Designer/Developer – National Geographic Expeditions. Milan, Italy 2018–2022
Released modular design & produced data-templates for prestigious platform. Reporting to Senior Dev.
Adobe CC Suite, Constant Deployment, Mobile-first, SvelteKit JS/CSS/RWD: <https://viaggilevi.vercel.app>
Adobe CC Suite, Prototyping, Perf/Iterative Design. Italian/English: <https://inspiredlabs.co.uk/kel12>

Multi-lingual Product Lead/Frontend Developer – Il Parco dell'Energia Rinnovabile. Italy 2016–2021
Produced sustainability research centre's design material. Scientific Director's researcher/ghost writer.
Designed multilingual webapp & content strategy. Coordinated accessibility/colour-blind user tests.
Adobe CC Suite, HUGO/JS/CSS/WebApp, GDPR, Aiding Wim Hof Method: <https://AlessandroRonca.it>
Adobe CC Suite, Writing&Transcreation, HTML/JS/CSS, Bootstrap RWD: <https://Umbria.Netlify.app>

GUI & FE Developer/Researcher/Generalist – Vaultarch. Google Campus, London 2016–2017
Lead generator in fast paced environment/award winning startup: "Preventing counterfeit, theft & fraud".

Copywriter/Content Designer & Frontend Developer – 3Si. Newcastle-Under-Lyme 2015 – 2016
Eliminating complexity from multi-platform CRM. Jargon-busting design to lighten support-tickets.
Adobe CC Suite, Print Brochure/Font Design, CX/RWD/GUI Design: <https://InspiredLabs.co.uk/3-Si.com>

GUI Designer, Interaction/Content Designer & 3D Animator – Aris Technologies, Oxford 2007-2010
Managed to hit 100% QA targets for complex GUI design using Agile/Scrum methodology.
Designed gaming platform where industry leading UX became copied by competitors.
Templates delivering optimal return on investment 12+ years later for "Development A-Team".
Designed GUI in OpenGL/AS3/Adobe Suite & Animated in Adobe Suite/3DSMax: <https://ArisTx.com>

Education

Electronic Media 2:1 Wlv.ac.uk **Web** Udemy/O'Reilly/Frontend Masters **First Aid** St.John Ambulance

Interests

Models/Problem Solving/Reverse Engineering. NGO volunteer. Health & longevity. Camino de Santiago/MTB.

References

Stefano M. – National Geographic stefano.murrau@gmail.com	Richard Gray – Aris Technologies richardg@aristechnologies.com	David Savva – Bladonmore dsav@livenet.ac.uk
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"Scott fully understands the concepts of design... how things flow,
& the way the message is conveyed to the user" – Chris Sinclair Director, 3Si