

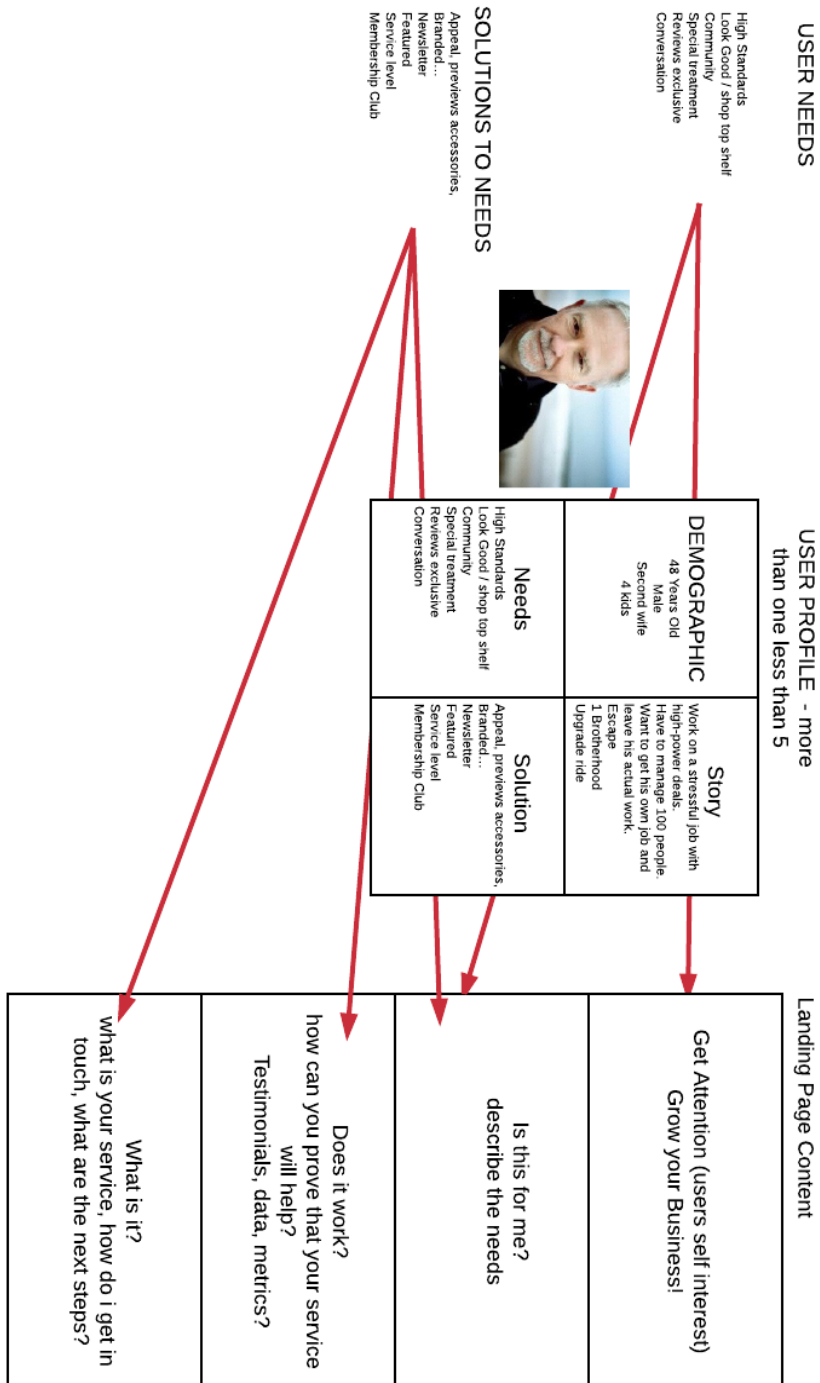
Customer/User Profile Worksheet & Landingpage

Name	Profession
Demographics	Back Story/ Psychographics
Need / Reason /Actionable Insight	How to exceed needs?

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Customer/User Profile Worksheet & Landingpage

Targeted Landing Page



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