Assignment 3 - UX Deliverables

The Objective
For this assignment, you will deliver two artifacts that will build off the work you started in assignment 1. The two UX artifacts are listed below:

1) an accessibility evaluation
2) a high-fidelity wireframe

The goal of the assignment is to adhere to accessible and UX design best practices. The design of the wireframe should be user-centric and take into consideration the user personas and journey maps you created in assignment 1.

Instructions:
Evaluate accessibility: Conduct an accessibility evaluation on the homepage of the company's website identified in assignment 1 using Web Content Accessibility Guidelines (WCAG) 2.1. Identify any issues that may make the website difficult to use for people with disabilities, and indicate changes to your design to address these issues. Create an accessibility evaluation report using the tool found at this link (https://www.w3.org/WAI/eval/report-tool/).

Identify Homepage goals: Identify the two primary goals of the homepage Allow the goals of the website and the accessibility evaluation to inform the design of the homepage. Consider using the User Personas and the Journey maps to ensure the wireframe instills user-centric design.

Design wireframes: Practice creating a high-fidelity wireframe for the homepage of the website identified in assignment 1. Use UX design best practices to create a wireframe that is intuitive and accessible

Generate a report: Compile both the wireframe of the homepage and the accessibility evaluation into a comprehensive report. Explain how the design of the homepage takes into consideration recommendations from the accessibility report, the goals of the site, and UX design best practices as it relates to researched design laws and studied visual effects.

Deliverables:
High-fidelity wireframe of the homepage
Accessibility evaluation report

Submission
Submit your report prior to the due date and time listed in Sakai. Acceptable submissions include .docx and .pdf extensions.