UX Portfolio Site

Assignment Overview

You will create a UX portfolio site showcasing some of the work you have completed. The major parts of the portfolio should include at least two artifacts and an introduction/positional statement. You may build the site yourself if you have prior coding experience or use a web builder platform such as Google Sites, Squarespace, Wix, etc.

Instructions + Requirements:

- **Provide an Introduction/Positional Statement**
  - Write a compelling introduction that includes a positional statement. This should reflect who you are as a UX designer, your design philosophy, your career goals, and what drives your interest in UX.
- **Two or more artifacts**
  - Provide a project overview - Describe the project, including the objectives, and the problem you aimed to solve, and explain your role.
  - Explain your process and the steps you took to complete the project. When possible, provide graphics and visuals of the work you completed.
  - Provide a reflection for each artifact and explain what you learned and how your research advances the cause of the business or site.
- **Site Design**
  - The site layout is symmetrical and aesthetically pleasing (End-users of your site must find it easy to look at your site without distraction or frustration)
  - The site presents a color and typography scheme
  - The site content should be responsive on both desktop and mobile devices.
  - The site complies with at least level AA in regards to WCAG 2.1. Some site builders do not allow you to access the source code, but at a minimum, all images should have alt tags, and colors used in the site should adhere to accessibility guidelines.

- **Published to the Web and Contact Information**
  - The site must be published with an active link two weeks after submission to Sakai.
  - Instructions on how to reach you are listed on the site - This can be a contact form or simply listing an email address.

Additional Resources:

Below are a few resources you might consider useful.

- Hosted Website Builder Platforms - Google Sites, Squarespace, Wix
- WCAG 2.2 Guidelines - https://www.w3.org/WAI/WCAG22/quickref/
- A11y Color Contrast Accessibility Validator - https://www.w3.org/WAI/WCAG22/quickref/

Submission

Submit the URL to your site before the due date and time listed in Sakai.

Last updated: June 20, 2024

LOYOLA
UNIVERSITY CHICAGO