

# Lab 3 - Generating a Sitemap of Gatorade.com

## Objective:

To generate a comprehensive sitemap of the Gatorade.com website and identify the main categories, subcategories, and pages of the website.

## Instructions:

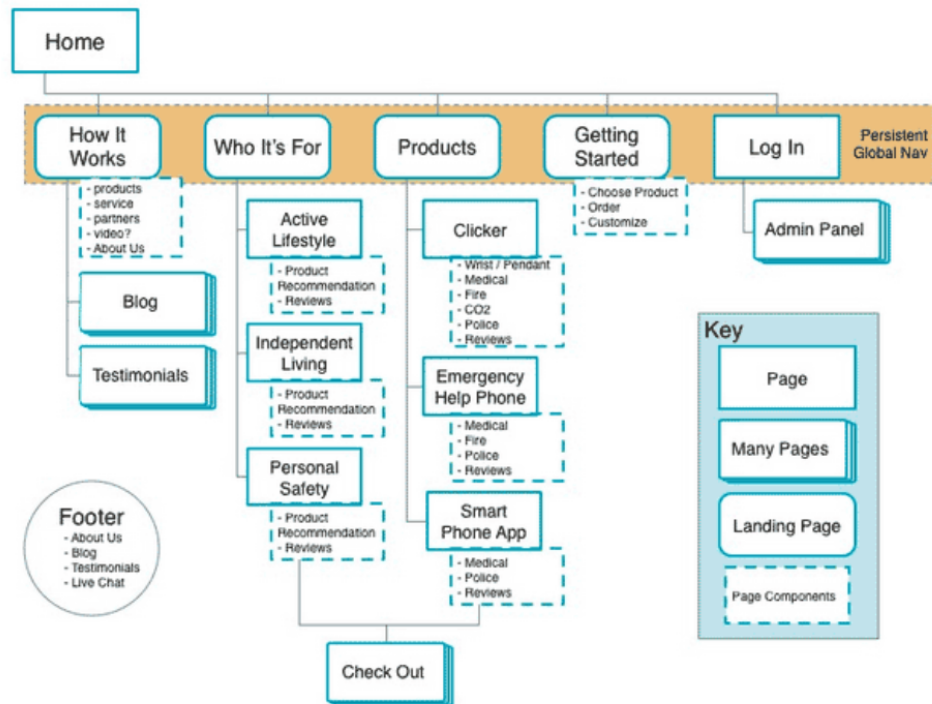
For this lab, you will practice creating a sitemap for the Gatorade.com website. Your sitemap should clearly show the hierarchy and relationships between the website's main categories, subcategories, and pages.

**Step 1:** Visit the Gatorade.com website and spend some time familiarizing yourself with the website's structure and content.

**Step 2:** Use a tool such as draw.io, Microsoft Visio, or Adobe XD to create a visual representation of the website's structure. Make sure to include the following within your sitemap.

- The site-maps key/legend that describes each shape represented in your sitemap. Your key/legend should have a minimum of 3 different shapes.
- The persistent global navigation which defines the page names and order of pages.
- The page components or sub-pages that stem from your global navigation.
- The static footer content that will be persistent on each page.

Listed below is an example of a sitemap you can use to model yours after



**Step 3:** Finally, write a short reflection on the process of crafting a sitemap. What content was difficult to depict and identify questions you still have related to depicted the content in Gatorade.com

## Deliverables:

- A visual representation of the sitemap for the Gatorade.com website.
- A written explanation of the main categories, subcategories, and pages of the website and how they are organized.

**Evaluation Criteria:**

- *Completeness:* Does the sitemap accurately reflect the structure and content of the Gatorade.com website?
- *Clarity:* Is the sitemap visually organized and easy to understand? Is a key/legend defined and reflected in sitemap
- *Correctness:* Does the sitemap accurately reflect the hierarchy and relationships between the main categories, subcategories, and pages of the website

**Submission:**

Submit your sitemap and response to step 3 prior to the due date and time listed in Sakai. Acceptable submissions include .docx and .pdf extensions.