



# Don Osborne

UX Design & Management

Based in Los Angeles, CA  
323.356.9742  
don@humanfriendlydesign.com  
humanfriendlydesign.com

## Background

I'm Don Osborne, a highly experienced and award winning UX design leader with over 15 years of experience creating intuitive, user-centered designs that drive business success. I've managed designers from around the world and strive to bring out the best in my team members.

## Experience

### Green Dot | Principle UI Developer → UX Design Manger → Director of UX Design

Dec 2018 - Jan 2023

- Lead UX team in design and launch of GO2bank mobile apps and account website.
- Oversaw design of all new product features such as secured credit card, overdraft protection, savings account, Experian credit boost, help center, and bill pay.
- Managed updates to Green Dot, Walmart MoneyCard and RushCard accounts.
- Creator and maintainer of the design systems used across all Green Dot apps and websites. Lead designer for white label partner products launching in 2023.
- Managed a team of UX designers in the US and Shanghai, making user research and accessibility a key focus of the design group.

### Tenable | Senior UX Designer

Sept 2017 - Dec 2018

- Designed UX/UI for Tenable's next generation network security vulnerability management in Tenable.io.
- Designed UX/UI for Lumin, a breakthrough cyber exposure visualization product.
- Designed widgets and dashboards with rich visualizations for use across Tenable's suite of products.
- Contributed to Hive Design System as part of complete product portfolio redesign.

### Green Dot | Senior UX Designer → UX Design Manager

May 2015 - Sept 2017

- Designed & developed the Flex Web Design System, a front-end web framework for all Green Dot brands, seen on greendot.com, gobank.com, moneypak.com, greendotmoney.com, attheregister.com, simplypaid.com.
- Managed concept pitches for Apple Pay Cash, which Green Dot ultimately provided the services for.
- Contributed to redesign of all Green Dot brand apps for Web, iOS and Android.

### Rovi | Web UI Designer → Senior User Interface Engineer

Nov 2012 - May 2015

- Designed & developed RoviGuide, a TV set top box prototype (winner of Multichannel News Innovator Award), Tilden, a HTML based European TV guide, and TotalTV, a HTML based web app built for embedding into cable and media sites.
- Utilized responsive design methodology for all products, optimizing for Mobile/Tablet/Desktop/TV sizes.

### Fidelis Education | User Experience Designer

Nov 2011 - Nov 2012

- Designed FidelisEducation.com sign up/sign in, student home page, student profile, messaging system, notifications system, activity stream, account settings, job placement search panel and course work application.
- Translated mockups to working prototypes using HTML/CSS/Javascript.

### CitizenGlobal | Product Manager & User Interface Designer

Apr 2010 - Nov 2011

- Designed UX & UI for admin panel, media manager, video uploader, desktop video uploader, user accounts, online video editor, WikiCG iOS App, WikiCG Android App and Facebook app.
- Productized requests from Management, Services and Support through user stories, wireframes and mockups.
- Managed developers in an Agile environment.

### Cloverland Studios | Video Editor & Motion Graphics Designer

Mar 2008 - Aug 2008

- Designed and animated title sequences for *Murnau*, *Borzage and Fox*, James Bond Blu-rays and Derek Flint documentaries.

### Engine Room | Visual Effects Editor, Web Designer & Developer

Sept 2007 - Apr 2010

- Digitized, organized and output all footage entering and leaving facility.
- Managed VFX shots in Shotgun and assigned shots to artists.
- Designed & developed engineroomhollywood.com and enginedesign.tv, creating compression workflows for web video archive system.
- Implemented HTML5 video playback and Wordpress as a news publishing system.
- Designed/developed radarhollywood.com, incorporating user registration, user profile management, and admin search panel.

### 310 Casting Studios | Tech Manager, Video Editor, Web Designer & Developer

May 2006 - Sept 2007

- Designed & developed 310castingstudios.com.
- Administered live video uploads for casting sessions.
- Trained and managed camera operators on cameras, computers, editing software and web video uploads.

### In Sync Advertising | Assistant Editor, Web Designer and Systems Administrator

2/2005 - 5/2006

- Designed and developed client video review web site.
- Digitized, organized and output all footage entering and leaving facility.
- Created video compression workflows for web and DVD.
- Managed all facility editing hardware/software, designed new HD Final Cut Pro based editing systems.

## Education

### Full Sail University

Orlando, FL

Associate of Science in Film and Video Production

### University of North Carolina at Charlotte

Charlotte, NC

Graphic Design and Multimedia

## Skills

People management

Design systems

User research

prototyping

Figma

Sketch

Abstract

Overflow

Invision

Photoshop

Illustrator

After Effects

OmniGraffle

Git

Jira

Confluence

MS Office

Google Apps