

SUWON JEONG

Full-Stack Software Developer

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About Me

Business-savvy software developer seasoned in business analysis and brand management, proficient in modern web technologies, and enthusiastic about crafting innovative solutions. Eager to contribute my skills to a dynamic team as a full-stack developer.

SKILLS

Javascript | Typescript | React.js | HTML | CSS | Node.js | Express.js | SQLite | Knex.js | Dokku | Git | GitHub
Brand Strategy | Business Analysis | Microsoft Office (Word, Excel, PowerPoint) | Photoshop

EXPERIENCE

Full-stack Software Development Training

Dev Academy Aotearoa | April 2023 - Dec 2023

- Developed and contributed to diverse full-stack applications using Agile methodology, emphasizing a modern web development stack
- Completed a rigorous 30-week Bootcamp, mastering modern web technologies with a strong emphasis on human skills, empathy, collaboration, and effective teamwork
- Applied expertise in HTML, CSS, JavaScript, TypeScript, React, Restful APIs, Express.js, Node.js, SQLite, Knex.js, Vite, Git, and GitHub

Brand Manager

And Hospitality | Aug 2018 - Jul 2019

- Formulated and executed business plans, ensuring resource optimization and future-proofing
- Managed budgets effectively in alignment with strategic planning
- Developed and maintained a strong brand identity for long-term business success
- Set target markets and established market positioning

Senior Global Business Strategy Analyst

CJ Foodville | Jan 2012 - Jan 2017

- Led the charge in developing global business strategies, conducting thorough market analyses, and orchestrating market entry initiatives
- Supervised existing business management and facilitated new business development
- Accountable for budgeting, cost control, payroll, general accounting, and overall profit and loss
- Played an instrumental and pivotal role in orchestrating and driving the successful launch of new store openings in prominent locations such as the USA, Italy, the UK, and other strategic areas
- Developed strategic marketing promotions to boost sales

Projects

LUXLOOM

Oct 2023 - Current

 <https://luxloom.pushed.nz/>

- Created a user-friendly web platform for buying chairs, representing a significant individual endeavor
- Designed a user-friendly interface for seamless product exploration and cart management
- Demonstrated skills in full-stack development and user experience design

Intelli Chef

Nov 2023

 <https://intelli-chef.pushed.nz/>

- Contributed to the development of the Intelli Chef web application, a collaborative group project aimed at assisting users in deciding what to cook based on available kitchen ingredients
- Leveraged the ChatGPT API and React to seamlessly generate, save, and manage recipes
- As the Product Owner, provided strategic direction and introduced innovative ideas to enhance user convenience, contributing to the project's success

Education

New Zealand Certificate in Applied Software Development

Dev Academy Aotearoa, NZ | April 2023 - Dec 2023

Bachelor of Environmental Atmospheric Science

Pukyong National Univ., Korea | Mar 2007 - Feb 2012

References

Available on request