



# Week 1

Day 1: Wednesday, August 7

11:30AM

**Move in time!** Move in to your new home at Roble Hall. Your rooms have been assigned.

2:00PM

**Icebreakers!** Get to know the people you'll be spending the next month with!

5:00PM



Participate in a campus tour to get to know your surroundings a bit more. You can even visit the University Bookstore!

## Day 2: Thursday, August 6

9:30AM

**Program Orientation** Get to know the people you'll be spending the next month with!

10:00AM


**Building Deep Connections - Dr. Scott Sherman from Transformative Action Institute**



Scott Sherman is the Executive Director of an award-winning nonprofit

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|        | <p>organization, the Transformative Action Institute. The mission of TAI is to train the next generation of social entrepreneurs, innovators, and change makers for the 21st century. Sherman is an expert on the most effective ways that people succeed in their attempts to change the world. He is currently writing a book summarizing his research, <i>How We Win: The Science of Making the World a Better Place</i>. Over the last decade, Sherman has taught courses on social entrepreneurship and social innovation at numerous universities, including Penn, Princeton, NYU, Johns Hopkins, and Yale. He has also won the Echoing Green Fellowship for social entrepreneurs.</p> |
| 2:00PM | <p><b>"The Science of Making the World a Better Place, Creativity and Innovation" Workshop</b></p> <p>During this workshop, Scott will be talking about how people are most effective at changing the world through social entrepreneurship, incorporating elements of positive psychology.</p>  |

### Day 3: Friday, August 9

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| 9:00AM | <p><b>Brainstorm your Vision for Changing the World</b></p> <p>Start thinking and brainstorming about the difference you would like to make in your life.</p>  |
| 1:30PM | <p><b>Resilience and Positive Psychology</b></p> <p>We all encounter setbacks in the course of our lives. How do we handle them? There is a skill and science to this, which is essential for achieving excellence.</p>  |
| 7:15PM | <div>  <p><b>VIA History with Founder Dwight Clark:</b><br/>Dwight, while serving as Stanford's Dean of Freshmen Men, took 23 Stanford students to Hong Kong volunteer assignments in the summer of 1963. That experience led to the formation of Volunteers in Asia (now VIA). He served as</p> </div> |



VIA's president during its first forty years, a period which saw the organization expand its volunteer work and, beginning in 1977, offer short-term, focused study programs bringing Asian students to the United States. Now semi-retired, he divides his time between California and Asia.

8:00PM

**Alum Sharing with Steven Huang:** Since attending his first VIA program, Steven has explored many opportunities in the social entrepreneurship space. Come hear him share what he has experienced.

#### Day 4: Saturday, August 10

9:30AM

#### **Design Thinking: Define and Point of View: Lindsay Oishi**



Lindsay Oishi graduated from Stanford University in 2012 with a PhD in Educational Psychology; her dissertation examined the effects of a course on design thinking as applied to college students' career plans. At Stanford, she worked with Professor

Bernie Roth and Adam Royalty to investigate the cognitive and professional outcomes of d.school alumni, and created a course on Improv for Education with Saif Ali. Her work with VIA started when she was a student coordinator for the first "Serving American Community" program in the Spring of 2007, and since then she has remained involved with VIA as a volunteer for various programs. Currently, Lindsay works as a Product Manager for the educational technology company

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|        | GlobalEnglish, which is owned by Pearson. As a Japanese American from Hawaii, she has a great interest in Asian languages and cultures, and has enjoyed traveling in Japan, Korea, India and Thailand. |
| 3:30PM | <b>Effective Presentations and Storytelling : Christy Inhulsen</b><br>Learn how to share your message powerfully and clearly.  |
| 7:30PM | <b>Prepare for Needfinding Presentation</b>  |

Day 5: Sunday, August 11

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| 9:30AM | <b>Needfinding Presentations:</b> Come share and hear from the other groups in regards to v<br>great chance to learn about some of the other projects. |
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12:30PM



Google Tour with Mike Lin and Grace Chang

4:30PM

**Field Day!** Throw around a football or baseball. Shoot some hoops on the Stanford court



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| 7:00PM | <p><b>Introduction to Social Entrepreneurship in Asia: Ken Ito</b></p> <div data-bbox="532 308 922 766">  </div> <p>Ken Ito has promoted social entrepreneurship in Asia for the Asia Venture Philanthropy Network, partner a researcher at SFC Research Institute at Keio University and Governance as Lecturer since 2010. He has a bac Management from The American Graduate School of the private sector, with his last position at GE Capital (ISL) to launch the Center for Social Innovation, to p programs.</p> |
| 8:30PM | <p><b>Spotlight Activity!</b> Spend some time talking about <b>you</b>, who you are as a person today</p>  |

| Day 6: Monday, August 12 |  |
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| Free day!                |  |
| 7:00PM                   | <p><b>Attending Graduate School in the U.S. (Optional joint session with American Language and Culture (ALC) program)</b></p> <p>Japanese, Korean, and Taiwanese panelists will share their experience studying in graduate school in the United States. They will talk about why they decided to study here, the process for applying for graduate school, as well as advantages and challenges when studying in the United States.</p> |
| 7:45PM                   | <p><b>Entrepreneurship: Some Experiences from Real Life – Shinobu Urita</b></p>  |



I am excited to join the XSEL program this summer as an Innovation Fellow to help the program create a greater impact for aspiring social innovators in Japan and Asia in general. Since 2012, I have been working as an entrepreneur in a company I established named Spirit195 inc, which focuses on cultivating entrepreneurs who contribute to society beyond borders. Prior to this, I have had a variety of experiences working in the private sector both in Asia and the U.S. In addition, I have channelled my passion for environmental sustainability to a number of projects including a green roof project at UC Berkeley and coordinating the ASEAN Summit environmental group at the Cabinet Office of Japan.

## Week 2

Day 7: Tuesday, August 13

9:00AM

**Poverty Simulation:** Understand the challenges faced by people who have to consistently play roles and have to live your 'lives'. The point of this simulation is to show how difficult, for people with not enough resources.

3:00PM



**Second Harvest Food Bank:** Since its inception in 1974, Second Harvest has become one of the largest food banks in the United States, serving an average of nearly one quarter of a million people each month. The Food Bank mobilizes volunteers and resources to provide nutritious food to people in need.



7:00PM

Day 8: Wednesday, August 14



10:00AM



**BAYCAT Visit:** BAYCAT offers free classes in media and design. Through project-based learning, students are able to learn professional media applications while discovering their innate artistic voice.



11:30AM



**Delancey Street Foundation Tour:** Delancey Street is the country's leading residential program for homeless and others who have hit bottom. The average resident has been a hard-core drug addict, functionally illiterate, and has a personal history of violence and generations of poverty. Through Delancey Street's program, residents gain confidence and a new chance to become their best selves through Delancey Street's program.

2:30PM

**True Colors - Discovering your Leadership Style:** Four-color leadership test, created Gold, Blue, Green, and Orange. Four colors represent four personalities and leadership world in order to create an ideal and productive working environment for its employees understand your professional role, your role in a team, how you react to certain situations



Sunshine Workman works with Cal Corps Public Service at University of California, Berkeley. She is an expert in intercultural understanding and justice within and outside leadership trainings and workshops.

4:30PM

**Silicon Valley Presentation: Tim Clark** A general overview and introduction to the S

### Day 9: Thursday, August 15

1:00PM

**Ideation Workshop at d.school** The d.school is a hub for innovators at Stanford. Students and faculty in engineering, medicine, business, law, the humanities, sciences, and education find their way here to take on the world's messy problems together. Human values are at the heart of our collaborative approach. We focus on creating spectacularly transformative learning experiences. Along the way, our students develop a process for producing creative solutions to even the most complex challenges they tackle. This is the core of what we do.



**Gayle Curtis, Gayle Curtis Associates:**

Gayle Curtis is a user interface architect and design strategist for online ventures and interactive products. Recently he was Principal Interaction Designer at Yahoo! and he has led the interaction design and user experience architecture for several

startup ventures. At Stanford he has taught courses in product and HCI design. At Yahoo! he developed a practice area in strategic ideation and disseminated it through workshops in the US and Asia.

1:00PM



### Prototyping Workshop at d.school

After the ideation phase, you have a mountain of ideas, some of which you'd like to pursue. You want to evaluate. You prototype because you need to explore your options -- to try the

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|        | Prototyping is a way to do your due diligence on the concepts that came out of ideation. picture is worth a thousand words, a prototype is worth a thousand pictures. |
| 7:30PM | <b>Jeopardy! (tentative)</b>  |

Day 11: Saturday, August 17

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| 9:30AM | <b>Marshmallow Challenge &amp; Teambuilding</b> |
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| 10:30AM | <div data-bbox="535 886 937 1352" data-label="Image"> </div> <div data-bbox="954 907 1624 1096" data-label="Text"> <p><b>Design4America:</b> Design for America(DFA) is an a teams and community members using design to crea centered design to young adults and collaborating co student led design studios to look locally, create ferv in Education, Health, Economy and Environment</p> </div> <div data-bbox="954 1138 1088 1180" data-label="Section-Header"> <p><b>Speakers:</b></p> </div> <div data-bbox="972 1274 1307 1608" data-label="Image"> </div> <div data-bbox="1323 1302 1469 1333" data-label="Caption"> <p><b>Katie Kirsch</b></p> </div> <div data-bbox="1323 1375 1624 1642" data-label="Text"> <p>My name is Katie Kirsch. I am a member of Design for America (DFA) and I am part of the Team "Engage2Learn," Team has now partnered with the White House Innovation Lab and will launch our product next month. I have been mentored by design professionals.</p> </div> <div data-bbox="516 1642 1624 1757" data-label="Text"> <p>will be David Kelley. Outside of my work with design, I love writing and film. Right now I am working on a lot of things, much about web development and branding as I can. I'm not exactly sure what my future holds, but I want to see and see where things go!</p> </div> |
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**Saba Wolf Fazeli**



My name is Saba Wolf Fazeli, and I'll be a sophomore at Stanford this fall. I joined Design Thinking in the Middle School, where I am supervising / leading the 5 different project leaders we have in charge of each team. I worked on a project. Most of my experience in design thinking has been from the coaching side of things, rather than working with the leaders of the K-12 lab (an education-focused design initiative) to develop a sustainable world. I come to design thinking as both a 'traditional' designer/fabricator (having spent a lot of time in the workshop) and the lasting impact that imagination can have in our everyday lives--I like to think that I have a bit of a huge nerd, I am an avid automobile/motorsport enthusiast (I spend a lot of time under the hood of cars). I look forward to meeting everyone and hearing about your time in XSEL!

**Tyler Haydell**



My name is Tyler Haydell, and this past year I was President of the Design Thinking in the Middle School, a nationwide network that uses design thinking for local, social, and environmental impact. I have explored the intersection between international development and design thinking for a Sustainable World, an organization that works with NGOs and governments. In my endeavors, I work to utilize design methodology for innovation.

7:30PM

**Crossing the Line Activity:** Do a bit of soul-searching with this classic Stanford dorm tradition with your fellow participants.

Day 12: Sunday, August 18

9:30AM



**Testing Workshop:** Spend some time testing your prototype in the field. Embrace the feedback.

8:00PM

**V-Talk, We Talk:** Participate in and listen to talks given by your fellow participants. Then, share your own experiences through a topic that they really care about.

Day 13: Monday, August 19

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| 9:45AM  | <b>Institute on Aging:</b> The Mission of Institute on Aging is to enhance the quality of life for adults as they age by enabling them to maintain their health, well-being, independence and participation in the community.  |
| 10:30AM | <b>Episcopal Community Services:</b> Episcopal Community Services of San Francisco helps homeless and very low-income people every day and every night obtain the housing, jobs, shelter and essential services that each person needs to prevent and end homelessness.                                  |
| 1:30PM  |  <p><b>Fight for Light:</b> Fight For Light is a non-profit social enterprise dedicated to transforming Historically Black Colleges and Universities (HBCUs) into hubs for sustainability and social innovation.</p>   |
| 7:00PM  | <b>Panel on Intercultural Relationships (optional):</b> Intercultural couples share their experiences in dating/ marrying someone of a different culture. They talk about the challenges and rewards in intercultural relationships such as attitudes from their families and how they blend traditions. |

## Week 3

Day 14: Tuesday, August 20



Free day!

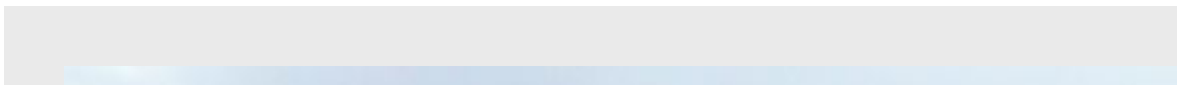
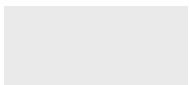
6:00PM

**Compost Workshop in Palo Alto (optional):**



3:00PM

**Theory of Change Workshop with Gwen Smith:**



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|        | Gwen has more than 20 years of field experience working in international development - planning, and 3) providing technical expertise, guidance, and training in the design, impl |
| 7:30PM | <b>ASES:</b> ASES (Asia-Pacific Student Entrepreneurship Society) is a college student organ  |

Day 16: Thursday, August 22

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| 9:00AM | <p><b>Building a More Just and Sustainable Food System: Kelly ErnstFreidman</b></p> <div>  <div> <p>Kelly ErnstFriedman is an applied anthropologist and Program Director at Food Shift. Food Shift works collaboratively with communities, businesses and governments to develop long-term sustainable solutions to reduce food waste and build more resilient communities. In 2010, Kelly completed her dissertation, “‘A Revolution We Create Daily’: Freegan Alternatives to Capitalist Consumption in New York City” at American University in Washington, D.C. Her academic background is in consumer, environmental and direct action movements in the United States. Kelly was most recently published in the December 2012 edition of Anthropology Now and previously wrote a Consumer Culture column for the online edition of Anthropology News. She has worked with nonprofits and community-based organizations on program development and evaluation, impact assessment, and marketing for the last three years.</p> </div> </div> |
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10:15AM



**Innovation in Education: Charlie Bufalino from Rocketship**

**Education:** Rocketship Education is a network of public elementary charter schools serving primarily low-income students in neighborhoods where access to excellent schools is limited. We believe that truly transformative schools do more than educate students; they empower teachers,

engage parents and inspire communities.



11:30AM



**Civic Work, Civic Lessons:** Ernestine Fu is an undergraduate student at Stanford, where she has been admitted to the Master's and PhD programs in engineering. She has been engaged in civic work since she was fifteen when she founded a nonprofit organization to bring music to those in need. She has served on a national corporate advisory board to fund youth civic activities. She had also worked at a venture capital firm emphasizing investments in high-tech Silicon Valley start-ups. She was chosen for the Kauffman Fellowship on entrepreneurship and is an active supporter of social entrepreneurs.

4:00PM

**Impact Evaluation(Do Good Better): Jessamyn Lau from Peery Foundation**



Jessamyn Lau joined the Peery Foundation as its first staff member in May of 2009. Her contributions as Program Leader have been vital towards shaping the foundation's strategy and developing programs. Additionally, she is responsible for strengthening the foundation's portfolio and directly supporting existing grantees. Jessamyn's MBA from Brigham Young University and time spent with Ashoka U have given her the perspective and skill-set to help the foundation develop new methods to support and build the field of social entrepreneurship.

**Day 17: Friday, August 23**

11:00AM

**Venture Philanthropy: Casey Johnson from Greenlight Fund:**




Casey brings a wealth of nonprofit knowledge and expertise to GreenLight. She recently completed a fellowship at Room to Read, a global literacy organization that works in collaboration with communities and local governments across Asia and Africa to develop literacy skills and a habit of reading among primary school children. Casey previously worked as a program manager for the National Commission on Teaching & America's Future in Washington DC, an education think tank specializing in teacher professional development and collaborative teaming in education. Prior to NCTAF, she directed an early literacy program, Raising A Reader, in Massachusetts and California. She has previously worked with mentoring and tutoring programs targeting at-risk youth across the country.

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| 2:00PM | <b>Intrapreneurship Workshop: Creating Impact from Within</b><br>Not all change starts with creating a new company. Learn about ways to create social impact by leveraging the resources of existing organizations. |
| 8:30PM | <b>S'mores by the lake:</b> Crack open a (few) bag(s) of marshmallows by the beautiful Lake Lagunita and roast them between a piece of chocolate and two graham crackers for an American camp-fire classic.         |

### Day 18: Saturday, August 24

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| 9:30AM  | <b>Project Iteration</b>   |
| 11:00AM | <b>Project Testing with Participants:</b> Test your project prototype with your fellow participants. Give and receive good feedback and start changing things.     |
| 8:00PM  | <b>Talent Show:</b> Show off all your amazing talents and abilities in an evening of incredible fun. Henri does a great impression of a walrus (ask him about it). |

### Day 19: Sunday, August 25

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| 9:30AM | <p><b>Aligning your life with your values: Cecily Victor</b></p>  <p>Cecily Victor has worked in India, Singapore and the US, leveraging her double Masters in English and Psychology in roles ranging from career counseling, community development to motivational speaking. For most of her life, Cecily has engaged with young adults, using her work as well as life experience to help them realize their full potential.</p> <p>She likes to describe herself as the mirror in which people can see their future self! Currently here in the US she works with people from over 100 different countries and is able to relate to them and keep them focused on their personal and career growth. Believing that people are whole, creative and resourceful, she thrives in motivating people to be the best they can be!</p> |
| 2:00PM | <b>Pro-Action Café: Crowdsourcing ideas to grow your passion</b>   |
| 7:30PM | <b>Presentation Coaching</b>   |

**Day 20: Monday, August 26**

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| 9:30AM | <b>Presentation Prep</b>            |
| 5:00PM | <b>Reflection</b>                   |
| 7:30PM | <b>Presentation Dress Rehearsal</b> |

# Week 4

## Day 21: Tuesday, August 27

6:30PM

### **Project Presentations in Roble Theater**

Share your innovative solutions and prototypes with the larger VIA community!

## Day 22: Wednesday, August 28

All-day

### **Participant-organized activities**

## Day 23: Thursday, August 29

9:30AM

### **Project Follow-Up Action Plan**

11:00AM

### **Final Evaluation: Program Survey and Reflection**

2:30PM

### **Designing the XSEL post-program community**

9:00PM

**Prom:** As the program gradually draws to close, dance the night away with the people you've spent the past month with. This will be an ALC + XSEL joint event. Roblove for all.



Day 24: Friday, August 30

9:30AM

**Graduation Presentations:**

Your time to share and celebrate your XSEL experience!

6:30PM

**Final dinner at DoubleTree Hotel by SFO**