

# Week 1

	Day 1: Wednesday, August 7
11:30AM	Move in time! Move in to your new home at Roble Hall. Your rooms have been assign
2:00PM	Icebreakers! Get to know the people you'll be spending the next month with!



Participate in a campus tour to get to know your surroundings a bit more. You can ever University Bookstore!

Day 2: Thursday, August 6

9:30AM

Program Orientation Get to know the people you'll be spending the next mor

10:00AM

**Building Deep Connections - Dr. Scott Sherman from Transformative Acti Institute** 



Sherman is the Executive Director of an award-winning nonprofit organization

Transformative Action Institute. The mission of TAI is to train the next general social entrepreneurs, innovators, and change makers for the 21st century. Sherr expert on the most effective ways that people succeed in their attempts to chan world. He is currently writing a book summarizing his research, How We Win: Science of Making the World a Better Place. Over the last decade, Sherman ha courses on social entrepreneurship and social innovation at numerous universit including Penn, Princeton, NYU, Johns Hopkins, and Yale. He has also won the Green Fellowship for social entrepreneurs.

2:00PM

# "The Science of Making the World a Better Place, Creativity and Innovati Workshop

During this workshop, Scott will be talking about how people are most effective changing the world through social entrepreneurship, incorporating elements of psychology.

#### Day 3: Friday, August 9

9:00AM

#### Brainstorm your Vision for Changing the World

Start thinking and brainstorming about the difference you would like to make i

1:30PM

#### Resilience and Positive Psychology

We all encounter setbacks in the course of our lives. How do we handle them? skill and science to this, which is essential for achieving excellence.

7:15PM



VIA History with Founder Dwight Clark: Dwight, while served Stanford's Dean of Freshmen Men, took 23 Stanford students to Kong volunteer assignments in the summer of 1963. That expert the formation of Volunteers in Asia (now VIA). He served as V president during its first forty years, a period which saw the org

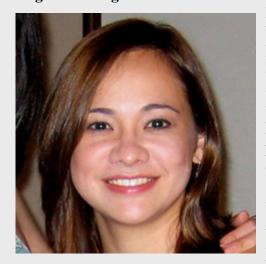
expand its volunteer work and, beginning in 1977, offer short-term, focused stuprograms bringing Asian students to the United States. Now semi-retired, he dittime between California and Asia.

**Alum Sharing with Steven Huang**: Since attending his first VIA program, St explored many opportunities in the social entrepreneurship space. Come hear has experienced.

#### Day 4: Saturday, August 10

# Design Thinking: Define and Point of View: Lindsay Oishi

9:30AM



Lindsay Oishi graduated from Stanfor University in 2012 with a PhD in Edu Psychology; her dissertation examined of a course on design thinking as appl college students' career plans. At Stan worked with Professor Bernie Roth ar Royalty to investigate the cognitive ar professional outcomes of d.school alu created a course on Improv for Educated Saif Ali. Her work with VIA started was a student coordinator for the first American Community" program in the 2007, and since then she has remained with VIA as a volunteer for various professional profess

Currently, Lindsay works as a Product Manager for the educational technology GlobalEnglish, which is owned by Pearson. As a Japanese American from Hav has a great interest in Asian languages and cultures, and has enjoyed traveling Korea, India and Thailand.

3:30PM

**Effective Presentations and Storytelling : Christy Inhulsen** Learn how to share your message powerfully and clearly.

7:30PM

**Prepare for Needfinding Presentation** 

9:30AM

**Needfinding Presentations**: Come share and hear from the other groups in regards to vigreat chance to learn about some of the other projects.



12:30PM

Google Tour with Mike Lin and Grace Chang

4:30PM

Field Day! Throw around a football or baseball. Shoot some hoops on the Stanford cou

#### **Introduction to Social Entrepreneurship in Asia: Ken Ito**

7:00PM



Ken Ito has promoted social entrepreneurship in Asia for the Asia Venture Philanthropy Network, partner a researcher at SFC Research Institute at Keio University and Governance as Lecturer since 2010. He has a back Management from The American Graduate School of the private sector, with his last position at GE Capital (ISL) to launch the Center for Social Innovation, to programs.

8:30PM

Spotlight Activity! Spend some time talking about you, who you are as a person today

#### Day 6: Monday, August 12

Free day!

7:00PM

Attending Graduate School in the U.S. (Optional joint session with American Language and Culture (ALC) program)

Japanese, Korean, and Taiwanese panelists will share their experience studying graduate school in the United States. They will talk about why they decided to the process for applying for graduate school, as well as advantages and challen studying in the United States.

# Entrepreneurship: Some Experiences from Real Life – Shinobu Urita

I am excited to join the XSEL program this summer a Innovation Fellow to help the program create a greate for aspiring social innovators in Japan and Asia in ger 2012, I have been working as an entrepreneur in a corestablished named Spirit195 inc, which focuses on cuentrepreneurs who contribute to society beyond border this, I have had a variety of experiences working in the sector both in Asia and the U.S. In addition, I have chemy passion for environmental sustainability to a number of the sector both in Asia and the U.S. In addition, I have chemy passion for environmental sustainability to a number of the sector both in Asia and the U.S. In addition, I have chemy passion for environmental sustainability to a number of the sector both in Asia and the U.S. In addition, I have chemy passion for environmental sustainability to a number of the sector both in Asia and the U.S. In addition, I have chemy passion for environmental sustainability to a number of the sector both in Asia and the U.S. In addition, I have chemy passion for environmental sustainability to a number of the sector both in Asia and the U.S. In addition, I have chemy passion for environmental sustainability to a number of the sector both in Asia and the U.S. In addition, I have chem the sector both in Asia and the U.S. In addition, I have chem the sector both in Asia and the U.S. In addition, I have the sector both in Asia and the U.S. In addition, I have the sector both in Asia and the U.S. In addition the sector both in Asia and the U.S. In addition the sector both in Asia and the U.S. In addition the sector both in Asia and the U.S. In addition the sector both in Asia and the U.S. In addition the sector both in Asia and the U.S. In addition the sector both in Asia and the U.S. In addition the sector both in Asia and the U.S. In addition the sector both in Asia and the U.S. In addition the sector between the sector both in Asia and the U.S. In addition the sector between the sector between the sector between the sector between the sector betwe

projects including a green roof project at UC Berkeley and coordinating the AS Summit environmental group at the Cabinet Office of Japan.

# Week 2

7:45PM

Day 7: Tuesday, August 13

9:00AM

**Poverty Simulation**: Understand the challenges faced by people who have to consistent roles and have to live your 'lives'. The point of this simulation is to show how difficult, the enough resources.



**Second Harvest Food Bank**: Since its inception in 1974, Second Harvest has become of average of nearly one quarter of a million people each month. The Food Bank mobilizes people to the nutritious food they need.

Day 8: Wednesday, August 14

7:00PM



10:00AM

**BAYCAT Visit**: BAYCAT offers free classes in media and design. Through project-base are able to learn professional media applications while discovering their innate artistic and applications.



11:30AM

**Delancey Street Foundation Tour**: Delancey Street is the country's leading residential homeless and others who have hit bottom. The average resident has been a hard-core distinctionally illiterate, and has a personal history of violence and generations of poverty confidence and a new chance to become their best selves through Delancey Street's pro-

**True Colors - Discovering your Leadership Style**: Four-color leadership test, created Gold, Blue, Green, and Orange. Four colors represent four personalities and leadership world in order to create an ideal and productive working environment for its employees understand your professional role, your role in a team, how you react to certain situation

2:30PM



Sunshine Workman works with Cal Corps Public Se service at University of California, Berkeley. She is intercultural understanding and justice within and outleadership trainings and workshops.

4:30PM

Silicon Valley Presentation: Tim Clark A general overview and introduction to the S

# Day 9: Thursday, August 15

1:00PM

Ideation Workshop at d.school The d.school is a hub for innovators at Stanfor Students and faculty in engineering, medicine, business, law, the humanities, so and education find their way here to take on the world's messy problems togeth values are at the heart of our collaborative approach. We focus on creating spectransformative learning experiences. Along the way, our students develop a proproducing creative solutions to even the most complex challenges they tackle, core of what we do.



# **Gayle Curtis, Gayle Curtis Associates:**

Gayle Curtis is a user interface architect ar strategist for online ventures and interactive Recently he was Principal Interaction Designation and he has led the interaction designate experience architecture for several startup At Stanford he has taught courses in production and design. At Yahoo! he developed a practice strategic ideation and disseminated it throw workshops in the US and Asia.

Day 9: Friday, August 16



# Prototyping Workshop at d.school

After the ideation phase, you have a mountain of ideas, some of which you'd like to purs you want to evaluate. You prototype because you need to explore your options -- to try the state of the prototype because you need to explore your options -- to try the prototype because you need to explore your options -- to try the prototype because you need to explore your options -- to try the prototype because you need to explore your options -- to try the prototype because you need to explore your options -- to try the prototype because you need to explore your options -- to try the prototype because you need to explore your options -- to try the prototype because you need to explore your options -- to try the prototype because you need to explore your options -- to try the prototype because you need to explore your options -- to try the prototype because you need to explore your options -- to try the prototype because you need to explore your options -- to try the prototype because you need to explore your options -- to try the prototype because you need to explore your options -- to try the prototype because you need to explore your options -- to try the prototype because you need to explore your options -- to try the prototype because you need to explore your options -- to try the your options -- to

Prototyping is a way to do your due diligence on the concepts that came out of ideation. picture is worth a thousand words, a prototype is worth a thousand pictures.

7:30PM

Jeopardy! (tentative)

# Day 11: Saturday, August 17

#### 9:30AM

# Marshmallow Challenge & Teambuilding



**Design4America**: Design for America(DFA) is an a teams and community members using design to crea centered design to young adults and collaborating costudent led design studios to look locally, create fervin Education, Health, Economy and Environment

### **Speakers:**

10:30AM



#### Katie Kirsch

My name is Katie Kirso Design for America (D Team "Engage2Learn," Team has now partnere White House Innovatio launch our product next been mentored by design

will be David Kelley. Outside of my work with design, I love writing and film. Right n much about web development and branding as I can. I'm not exactly sure what my futu and see where things go!

Saba Wolf Fazeli



My name is Saba Wolf Fazeli, and I'll be a sophomore at Stanford this fall. I joined Desupervising / leading the 5 different project leaders we have in charge of each team. I we project. Most of my experience in design thinking has been from the coaching side of the working with the leaders of the K-12 lab (an education-focused design initiative) to desworld. I come to design thinking as both a 'traditional' designer/fabricator (having spenthe lasting impact that imagination can have in our everyday lives--I like to think that I huge nerd, I am an avid automobile/motorsport enthusiast (I spend a lot of time under relook forward to meeting everyone and hearing about your time in XSEL!

#### Tyler Haydell

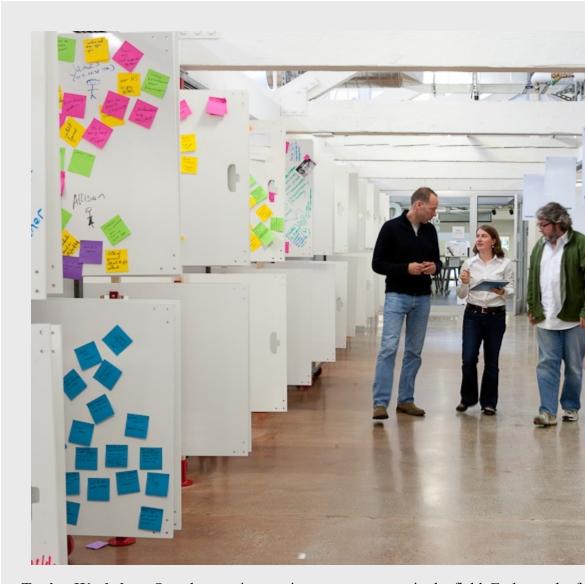


My name is Tyler Haydell, and this past year I was Presid nationwide network that uses design thinking for local, so explored the intersection between international developme for a Sustainable World, an organization that works with I my endeavors, I work to utilize design methodology for in

7:30PM

**Crossing the Line Activity**: Do a bit of soul-searching with this classic Stanford dorm your fellow participants.

Day 12: Sunday, August 18



9:30AM

Testing Workshop: Spend some time testing your prototype in the field. Embrace the fe

8:00PM

**V-Talk, We Talk**: Participate in and listen to talks given by your fellow participants. Th your fellow participants through a topic that they really care about.

9:45AM	<b>Institute on Aging</b> : The Mission of Institute on Aging is to enhance the quality adults as they age by enabling them to maintain their health, well-being, independent participation in the community.
10:30AM	<b>Episcopal Community Services</b> : Episcopal Community Services of San Franchomeless and very low-income people every day and every night obtain the hoshelter and essential services that each person needs to prevent and end homeless.
1:30PM	Fight for Light: Fight For Light is a non-profit social enterprise dedicated to transforming Historically Black Colleges and Universities (HBCUs) into hubs sustainability and social innovation.
7:00PM	Panel on Intercultural Relationships (optional): Intercultural couples share to experiences in dating/marrying someone of a different culture. They talk about challenges and rewards in intercultural relationships such as attitudes from their and how they blend traditions.

# Week 3

	Day 14: Tuesday, August 20
Free day!	
6:00PM	Compost Workshop in Palo Alto (optional):

Theory of Change Workshop with Gwen Smith:



Gwen has more than 20 years of field experience working in international development planning, and 3) providing technical expertise, guidance, and training in the design, implementation of the control of the control

7:30PM

ASES: ASES (Asia-Pacific Student Entrepreneurship Society) is a college student organ

### Day 16: Thursday, August 22

#### Building a More Just and Sustainable Food System: Kelly ErnstFreidman



Kelly ErnstFriedman is an applied anthropologist and Pro-Director at Food Shift. Food Shift works collaboratively communities, businesses and governments to develop los sustainable solutions to reduce food waste and build mor communities. In 2010, Kelly completed her dissertation, Revolution We Create Daily': Freegan Alternatives to Ca Consumption in New York City" at American University Washington, D.C. Her academic background is in consur

environmental and direct action movements in the United States. Kelly was morpublished in the December 2012 edition of Anthropology Now and previously Consumer Culture column for the online edition of Anthropology News. She h with nonprofits and community-based organizations on program development evaluation, impact assessment, and marketing for the last three years.

10:15AM

9:00AM



Innovation in Education: Charlie Bufalin Rocketship Education: Rocketship Education network of public elementary charter school primarily low-income students in neighborh access to excellent schools is limited. We be truly transformative schools do more than extudents; they empower teachers, engage partinspire communities.



entrepreneurship and is an active supporter of social entrepreneurs.

11:30AM

Civic W Lessons Fu is an

undergra student a where sh admitted Master's program engineer has been civic wo she was when sh nonprofi organiza bring mu those in has serve national advisory fund you activities also wor venture emphasi investme high-tec Valley st She was

the Kauf Fellowsl

### Impact Evaluation(Do Good Better): Jessamyn Lau from Peery Foundation



Jessamyn Lau joined the Peery Foundation as its first staff men May of 2009. Her contributions as Program Leader have been towards shaping the foundation's strategy and developing prog Additionally, she is responsible for strengthening the foundation portfolio and directly supporting existing grantees. Jessamyn's

from Brigham Young University and time spent with Ashoka U have given her perspective and skill-set to help the foundation develop new methods to support the field of social entrepreneurship.

#### Day 17: Friday, August 23

# **Venture Philanthropy: Casey Johnson from Greenlight Fund:**



Casey brings a wealth of nonprofit knowledge and e GreenLight. She recently completed a fellowship at Read, a global literacy organization that works in co with communities and local governments across Asi Africa to develop literacy skills and a habit of reading primary school children. Casey previously worked a program manager for the National Commission on America's Future in Washington DC, an education to specializing in teacher professional development and collaborative teaming in education. Prior to NCTAF directed an early literacy program, Raising A Reade

Massachusetts and California. She has previously worked with mentoring and programs targeting at-risk youth across the country.

2:00PM

11:00AM

### Intrapreneurship Workshop: Creating Impact from Within

Not all change starts with creating a new company. Learn about ways to create impact by leveraging the resources of existing organizations.

8:30PM

**S'mores by the lake**: Crack open a (few) bag(s) of marshmallows by the beaut Lagunita and roast them between a piece of chocolate and two graham crackers. American camp-fire classic.

	Day 18: Saturday, August 24
9:30AM	Project Iteration
11:00AM	<b>Project Testing with Participants</b> : Test your project prototype with your fello participants. Give and receive good feedback and start changing things.
8:00PM	<b>Talent Show</b> : Show off all your amazing talents and abilities in an evening of fun. Henri does a great impression of a walrus (ask him about it).
	Day 19: Sunday, August 25
9:30AM	Aligning your life with your values: Cecily Victor  Cecily Victor has worked in India, Singapore and the US leveraging her double Masters in English and Psycholog ranging from career counseling, community developmer motivational speaking. For most of her life, Cecily has e with young adults, using her work as well as life experies them realize their full potential. She likes to describe her mirror in which people can see their future self! Current the US she works with people from over 100 different countries and is able to relate to them and keep them focused on the personal and career growth. Believing that people are who creative and resourceful, she thrives in motivating people to be the best they can
2:00PM	Pro-Action Café: Crowdsourcing ideas to grow your passion
7:30PM	Presentation Coaching

	Day 20: Monday, August 26
9:30AM	Presentation Prep
5:00PM	Reflection
7:30PM	Presentation Dress Rehearsal

# Week 4

Day 21: Tuesday, August 27		
6:30PM	Project Presentations in Roble Theater Share your innovative solutions and prototypes with the larger VIA community!	
	Day 22: Wednesday, August 28	
All-day	Participant-organized activities	
	Day 23: Thursday, August 29	
9:30AM	Project Follow-Up Action Plan	

11:00AM	Final Evaluation: Program Survey and Reflection
2:30PM	Designing the XSEL post-program community
9:00PM	<b>Prom</b> : As the program gradually draws to close, dance the night away with the you've spent the past month with. This will be an ALC + XSEL joint event. Ro all.

Day 24: Friday, August 30		
9:30AM	Graduation Presentations: Your time to share and celebrate your XSEL experience!	
6:30PM	Final dinner at DoubleTree Hotel by SFO	