



# Week 1

Day 1: Wednesday, August 7

11:30AM

**Move in time!** Move in to your new home at Roble Hall. Your rooms have been assigned.

2:00PM

**Icebreakers!** Get to know the people you'll be spending the next month with!

5:00PM



Participate in a campus tour to get to know your surroundings a bit more. You'll also visit the Stanford University Bookstore!

Day 2: Thursday, August 6

9:30AM

**Program Orientation** Get to know the people you'll be spending the new year with!

10:00AM


Building Deep Connections - Dr. Scott Sherman from Transformative A  
Institute



Sherman is the Executive Director of an award-winning nonprofit org

	<p>the Transformative Action Institute. The mission of TAI is to train the next generation of social entrepreneurs, innovators, and change makers for the 21st century. Sherman is an expert on the most effective ways that people succeed in their attempts to change the world. He is currently writing a book summarizing his research, <i>How We Win: The Science of Making the World a Better Place</i>. Over the last decade, Sherman has taught courses on social entrepreneurship and social innovation at numerous universities, including Penn, Princeton, Johns Hopkins, and Yale. He has also won the Echoing Green Fellowship for his work with social entrepreneurs.</p>
2:00PM	<p><b>"The Science of Making the World a Better Place, Creativity and Innovation" Workshop</b></p> <p>During this workshop, Scott will be talking about how people are most successful at changing the world through social entrepreneurship, incorporating principles of positive psychology.</p>


### Day 3: Friday, August 9

9:00AM	<p><b>Brainstorm your Vision for Changing the World</b></p> <p>Start thinking and brainstorming about the difference you would like to see in your life.</p>
1:30PM	<p><b>Resilience and Positive Psychology</b></p> <p>We all encounter setbacks in the course of our lives. How do we handle them? There is a skill and science to this, which is essential for achieving excellence.</p>
7:15PM	<div>  <p><b>VIA History with Founder Dwight Clark:</b> Dwight, while serving as Stanford's Dean of Freshmen Men, took 23 Stanford students on Hong Kong volunteer assignments in the summer of 1963. This experience led to the formation of Volunteers in Asia (now Volunteers for Asia). He served as VIA's president during its first forty years, during which the organization expanded its volunteer work and, beginning</p> </div>



	offer short-term, focused study programs bringing Asian students to the States. Now semi-retired, he divides his time between California and A
8:00PM	<b>Alum Sharing with Steven Huang:</b> Since attending his first VIA program, Steven has explored many opportunities in the social entrepreneurship space. Hear him share what he has experienced.

#### Day 4: Saturday, August 10

9:30AM	<p><b>Design Thinking: Define and Point of View: Lindsay Oishi</b></p>  <p>Lindsay Oishi graduated from Stanford University in 2012 with a PhD in Educational Psychology; her dissertation examined the effects of a course on design thinking as applied to college students' career plans. At Stanford, she worked with Professor Bernie Roth and Adam Lindquist to investigate the cognitive and professional outcomes of d.school alumni, and co-taught a course on Improv for Education with Ali. Her work with VIA started when she was a student coordinator for the "Serving American Community" program in the Spring of 2007, and since then she has remained involved with VIA as a volunteer for various programs. Currently, Lindsay works as a Product Manager for the educational technology company GlobalEnglish, which is owned by Pearson. As a Japanese American from Hawaii, she has a great interest in Asian languages and cultures, and has enjoyed traveling in Japan, Korea, India and Thailand.</p>
3:30PM	<b>Effective Presentations and Storytelling : Christy Inhulsen</b> Learn how to share your message powerfully and clearly.

7:30PM

Prepare for Needfinding Presentation

Day 5: Sunday, August 11

9:30AM

**Needfinding Presentations:** Come share and hear from the other groups in needfinding interviews. This is a great chance to learn about some of the other projects.

12:30PM



Google Tour with Mike Lin and Grace Chang

4:30PM

Field Day! Throw around a football or baseball. Shoot some hoops on the Star



7:00PM	<p><b>Introduction to Social Entrepreneurship in Asia: Ken Ito</b></p> <div data-bbox="537 306 927 766">  </div> <p>Ken Ito has promoted social entrepreneurship in Japan as a Japan Advisor for the Asia Venture Philanthropy. He is also visiting senior researcher at SFC Research Center for the Graduate School of Media and Governance, and holds a Master's in economics and MBA in International Management (Thunderbird). Ken spent ten years in the U.S. before returning to Japan. He subsequently joined the Institute for Strategic Social Innovation, to promote social innovation through entrepreneurship.</p>
8:30PM	<p><b>Spotlight Activity!</b> Spend some time talking about you, who you are as a person, and what you want to achieve in the future.</p>

Day 6: Monday, August 12	
Free day!	
7:00PM	<p><b>Attending Graduate School in the U.S. (Optional joint session with American Language and Culture (ALC) program)</b></p> <p>Japanese, Korean, and Taiwanese panelists will share their experiences in graduate school in the United States. They will talk about why they chose to study here, the process for applying for graduate school, as well as the advantages and challenges when studying in the United States.</p>

7:45PM

### Entrepreneurship: Some Experiences from Real Life – Shinobu Urita



I am excited to join the XSEL program this summer as an Innovation Fellow to help the program create a positive impact for aspiring social innovators in Japan and in general. Since 2012, I have been working as an entrepreneur in a company I established named *Urita Inc.*, which focuses on cultivating entrepreneurs who can contribute to society beyond borders. Prior to this, I had a variety of experiences working in the private sector both in Asia and the U.S. In addition, I have channeled my passion for environmental sustainability to a number of projects including a green roof project at UC Berkeley and coordinating the ASEAN Summer environmental group at the Cabinet Office of Japan.

## Week 2

Day 7: Tuesday, August 13

9:00AM

**Poverty Simulation:** Understand the challenges faced by people who have to coexist with specific familial roles and have to live your 'lives'. The point of this simulation is to understand what it can be when you simply don't have enough resources.

3:00PM



Second Harvest Food Bank: Since its inception in 1974, Second Harvest has been providing food to an average of nearly one quarter of a million people each month and community partners to connect people to the nutritious food they need.



7:00PM

Day 8: Wednesday, August 14



10:00AM



**BAYCAT Visit:** BAYCAT offers free classes in media and design. Through professional technology, students are able to learn professional media applications while



11:30AM



**Delancey Street Foundation Tour:** Delancey Street is the country's leading res abusers, ex-convicts, homeless and others who have hit bottom. The average has been in prison, is unskilled, functionally illiterate, and has a personal his obstacles, residents are able to gain skills, confidence and a new chance to be

2:30PM

**True Colors - Discovering your Leadership Style:** Four-color leadership test, with four colors: Gold, Blue, Green, and Orange. Four colors represent four personality types. Companies all over the world use this test in order to create an ideal and productive work environment. By knowing your personality type, you may better understand your professional role, your responsibilities, and what you can do to improve your situation.



Sunshine Workman works with Cal Corps Public Service at University of California, Berkeley, to promote intercultural understanding and justice through intercultural communications, leadership training, and community service.

4:30PM

**Silicon Valley Presentation: Tim Clark** A general overview and introduction to the Silicon Valley ecosystem.

## Day 9: Thursday, August 15

1:00PM

**Ideation Workshop at d.school** The d.school is a hub for innovators at Stanford University. Students and faculty in engineering, medicine, business, law, the humanities, and education find their way here to take on the world's most complex problems together. Human values are at the heart of our collaborative learning approach. We focus on creating spectacularly transformative learning experiences. Along the way, our students develop a process for producing creative solutions to even the most complex challenges they tackle. This is the core of what we do.



**Gayle Curtis, Gayle Curtis Associates:**  
Gayle Curtis is a user interface architect and design strategist for online ventures and interactive products. Recently he was Interaction Designer at Yahoo! and he has led the interaction design and user experience architecture for several startup ventures. At Stanford he has taught courses in product HCI design. At Yahoo! he developed a new area in strategic ideation and dissemination through workshops in the US and Asia.

Day 9: Friday, August 16

1:00PM



### Prototyping Workshop at d.school

After the ideation phase, you have a mountain of ideas, some of which you'd like to explore. You select a few of those concepts you want to evaluate. You prototype because you need to experience

	informing your design process. Prototyping is a way to do your due diligence or dirty! Click that mouse! Bias toward action! If a picture is worth a thousand words
7:30PM	Jeopardy! (tentative)

Day 11: Saturday, August 17

9:30AM	Marshmallow Challenge & Teambuilding
10:30AM	<div data-bbox="542 884 943 1352" data-label="Image"> </div> <div data-bbox="961 905 1624 1094" data-label="Text"> <p><b>Design4America:</b> Design for America(DFA) is a student organization where student teams and community members using design to solve problems. Design for America teaches human centered design to young people through extra-curricular, university based, student led programs. DFA currently tackles national challenges</p> </div> <div data-bbox="961 1136 1101 1178" data-label="Section-Header"> <p><b>Speakers:</b></p> </div> <div data-bbox="980 1272 1312 1606" data-label="Image"> </div> <div data-bbox="1333 1299 1481 1331" data-label="Caption"> <p>Katie Kirsch</p> </div> <div data-bbox="1333 1377 1624 1640" data-label="Text"> <p>My name is Katie Kirsch. I joined Design for America on the Project Team for technology. Our Project is San Francisco affiliated. I have teammates and I are currently have also taken a few</p> </div> <div data-bbox="524 1644 1624 1759" data-label="Text"> <p>designers from IDEO, and starting next year, my Pre-Major Advisor will be Design and film. Right now, I'm doing an internship in marketing where I'm learning. I'm not exactly sure what my future career will be, but I'm excited to continue</p> </div>



Saba Wolf Fazeli



My name is Saba Wolf Fazeli, and I'll be a sophomore at Stanford this fall. I j and I will be supervising / leading the 5 different project leaders we have in a Chrysler-sponsored driver safety project. Most of my experience in design this interned at the d.school for a summer during high school, working with the le initiative) to develop a three day workshop for over 120 teachers from around 'traditional' designer/fabricator (having spent a lot of time in a metal shop), c imagination can have in our everyday lives--I like to think that I will get a de nerd, I am an avid automobile/motorsport enthusiast (I spend a lot of time u polo player. I look forward to meeting everyone and hearing about your time

Tyler Haydell



My name is Tyler Haydell, and this past year I was studio part of a nationwide network that uses design Alternative Spring Break trip that explored the inter thinking. Currently, I'm Co-President of Engineers NGO's to tackle international engineering challenges methodology for innovative and sustainable social

7:30PM

**Crossing the Line Activity:** Do a bit of soul-searching with this classic Stanford things about your fellow participants.

Day 12: Sunday, August 18

9:30AM



**Testing Workshop:** Spend some time testing your prototype in the field. Embrace change rapidly!

8:00PM

**V-Talk, We Talk:** Participate in and listen to talks given by your fellow participants. Learn more about your fellow participants through a topic that they really care about.

Day 13: Monday, August 19

9:45AM	<b>Institute on Aging:</b> The Mission of Institute on Aging is to enhance the life for adults as they age by enabling them to maintain their health, w independence and participation in the community.
10:30AM	<b>Episcopal Community Services:</b> Episcopal Community Services of San helps homeless and very low-income people every day and every night the housing, jobs, shelter and essential services that each person needs prevent and end homelessness.
1:30PM	 <p><b>Fight for Light:</b> Fight For Light is a non-profit social enterprise dedicated transforming Historically Black Colleges and Universities (HBCUs) into sustainability and social innovation.</p>
7:00PM	<b>Panel on Intercultural Relationships (optional):</b> Intercultural couples s experiences in dating/marrying someone of a different culture. They to the challenges and rewards in intercultural relationships such as attitude their families and how they blend traditions.

## Week 3

Day 14: Tuesday, August 20

Free day!



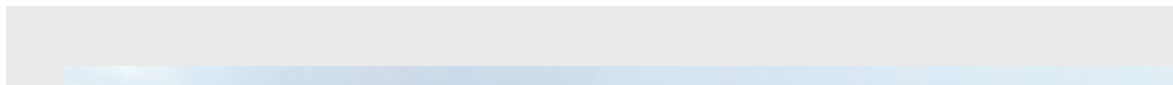
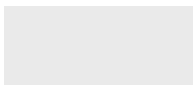
6:00PM

Compost Workshop in Palo Alto (optional):



3:00PM

Theory of Change Workshop with Gwen Smith:



	Gwen has more than 20 years of field experience working in international development, building institutional capacity in evaluation and program design and planning, and 3) p
7:30PM	<b>ASES:</b> ASES (Asia-Pacific Student Entrepreneurship Society) is a college student organization focused around the Asia-Pacific region.

Day 16: Thursday, August 22

9:00AM	<p><b>Building a More Just and Sustainable Food System: Kelly ErnstFriedman</b></p>  <p>Kelly ErnstFriedman is an applied anthropologist and Program Director at Food Shift. Food Shift works collaboratively with communities, businesses and governments to develop long-term sustainable solutions to reduce food waste and build more resilient communities. In 2010, Kelly completed her dissertation, “‘A Revolution in Daily Life’: Freegan Alternatives to Capitalist Consumption in New York City” at American University, Washington, D.C. Her academic background is in consumer, environmental, and direct action movements in the United States. Kelly was most recently featured in the December 2012 edition of Anthropology Now and previously wrote the Consumer Culture column for the online edition of Anthropology Now. She has worked with nonprofits and community-based organizations on program development and evaluation, impact assessment, and marketing for the past three years.</p>
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10:15AM



**Innovation in Education: Charlie Bufalino**  
**Rocketship Education:** Rocketship Education is a network of public elementary charter schools serving primarily low-income students in neighborhoods where access to excellent education is limited. We believe that truly transformative schools do more than educate students; they empower teachers, engage parents and transform communities.



11:30AM



Valley start-ups. She was chosen for the Kauffman Fellowship on entrepreneurship and is an active supporter of social entrepreneurs.

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4:00PM

**Impact Evaluation(Do Good Better): Jessamyn Lau from Peery Foundation**



Jessamyn Lau joined the Peery Foundation as its first strategic member in May of 2009. Her contributions as Program Manager have been vital towards shaping the foundation's strategy and developing programs. Additionally, she is responsible for strengthening the foundation's portfolio and directly supporting existing grantees. Jessamyn's MBA from Brigham Young University and time spent with Ashoka U have given her the perspective and skill-set to help the foundation develop new methods to support and build the field of social entrepreneurship.

Day 17: Friday, August 23

11:00AM

**Venture Philanthropy: Casey Johnson from Greenlight Fund:**



Casey brings a wealth of nonprofit knowledge and expertise to GreenLight. She recently completed a fellowship at Room to Read, a global literacy organization that works in collaboration with communities and local governments across Asia and Africa to develop literacy skills and a habit of reading among primary school children. Casey previously worked as a program manager for the National Commission on Teaching & America's Future in Washington DC, an education think tank specializing in teacher professional development and collaboration in education. Prior to NCTAF, she directed an early literacy program, Raising A Reader, in Massachusetts and California. She has previously worked with mentoring and tutoring programs targeting at-risk youth across the country.

2:00PM

**Intrapreneurship Workshop: Creating Impact from Within**


Not all change starts with creating a new company. Learn about ways to create social impact by leveraging the resources of existing organizations.

8:30PM	<b>S'mores by the lake:</b> Crack open a (few) bag(s) of marshmallows by the beautiful Lake Lagunita and roast them between a piece of chocolate and graham crackers for an American camp-fire classic.
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## Day 18: Saturday, August 24

9:30AM	<b>Project Iteration</b>
11:00AM	<b>Project Testing with Participants:</b> Test your project prototype with your participants. Give and receive good feedback and start changing things.
8:00PM	<b>Talent Show:</b> Show off all your amazing talents and abilities in an evening of incredible fun. Henri does a great impression of a walrus (ask him about it).

## Day 19: Sunday, August 25

9:30AM	<p><b>Aligning your life with your values: Cecily Victor</b></p>  <p>Cecily Victor has worked in India, Singapore and the US, leveraging her double Masters in English and Psychology to take on roles ranging from career counseling, community development to motivational speaking. For most of her life, Cecily has engaged with young adults, using her knowledge as well as life experience to help them realize their potential. She likes to describe herself as the mirror in which people can see their future self! Currently based in the US she works with people from over 100 different countries and is able to relate to them and keep them focused on their personal and career growth. Believing that people are whole, creative and resourceful, she thrives in motivating people to be the best they can be.</p>
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2:00PM	Pro-Action Café: Crowdsourcing ideas to grow your passion
7:30PM	Presentation Coaching

#### Day 20: Monday, August 26

9:30AM	Presentation Prep
5:00PM	Reflection
7:30PM	Presentation Dress Rehearsal

## Week 4

#### Day 21: Tuesday, August 27

6:30PM	<b>Project Presentations in Roble Theater</b> Share your innovative solutions and prototypes with the larger VIA community
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#### Day 22: Wednesday, August 28

All-day	Participant-organized activities
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Day 23: Thursday, August 29

9:30AM	Project Follow-Up Action Plan
11:00AM	Final Evaluation: Program Survey and Reflection
2:30PM	Designing the XSEL post-program community
9:00PM	<b>Prom:</b> As the program gradually draws to close, dance the night away with the people you've spent the past month with. This will be an ALC + XSEL joint event. Roblove for all.

Day 24: Friday, August 30

9:30AM	<b>Graduation Presentations:</b> Your time to share and celebrate your XSEL experience!
6:30PM	Final dinner at DoubleTree Hotel by SFO