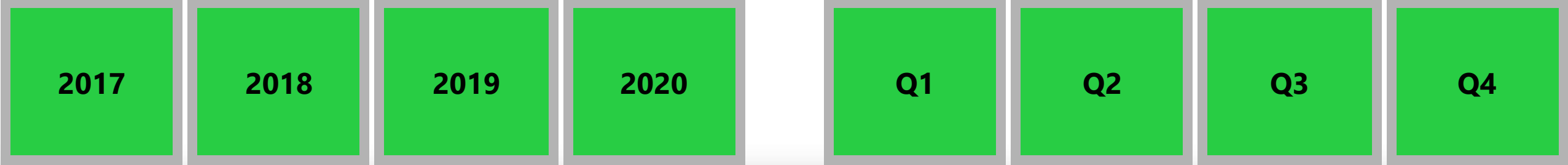




ATLIQ HARDWARE

PROFIT ANALYSIS



CUSTOMER: All

CITY: All

ZONE: All

MONTH: All



Total Profit Margin

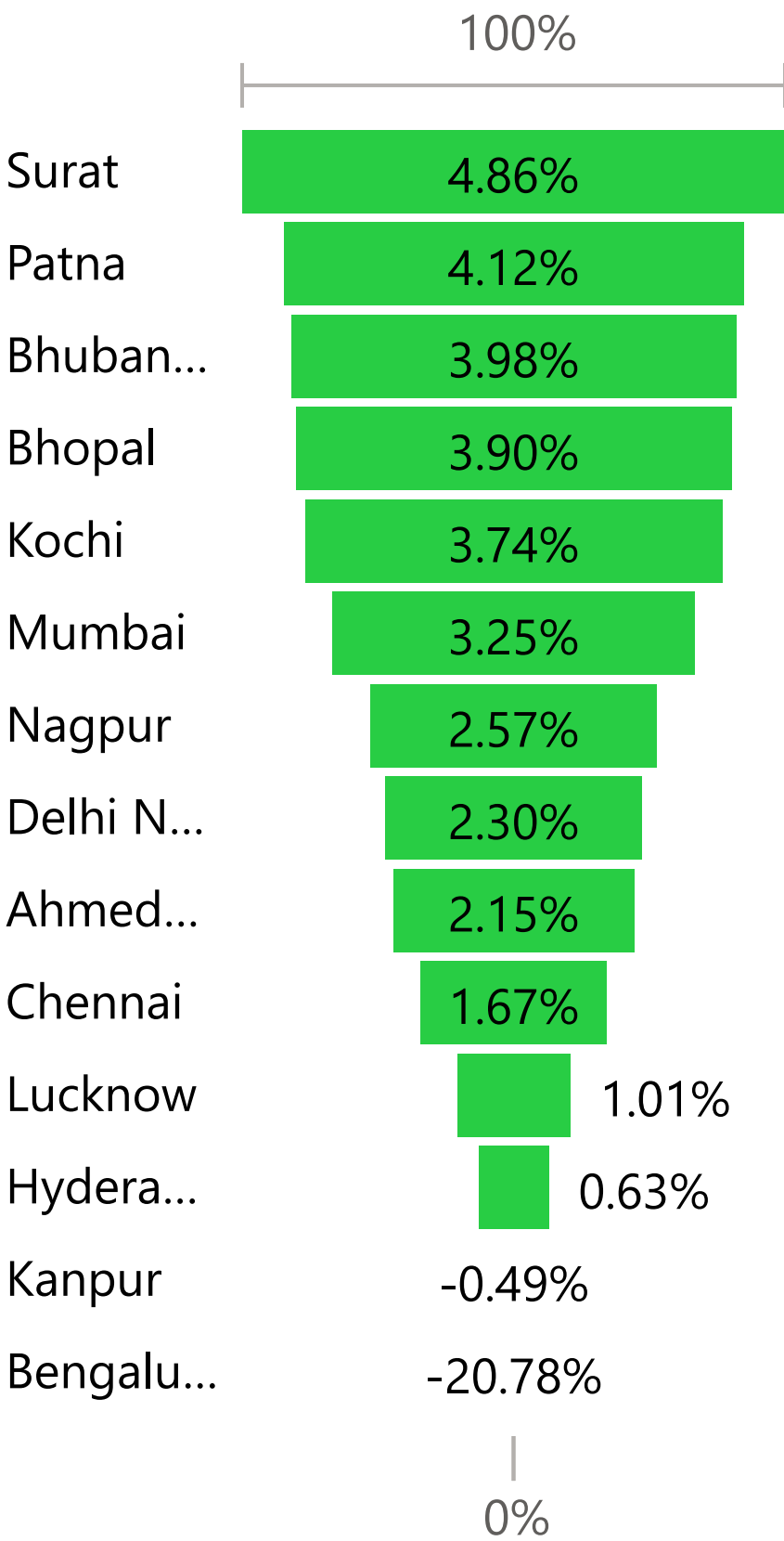
24.66M

Average Profit Margin

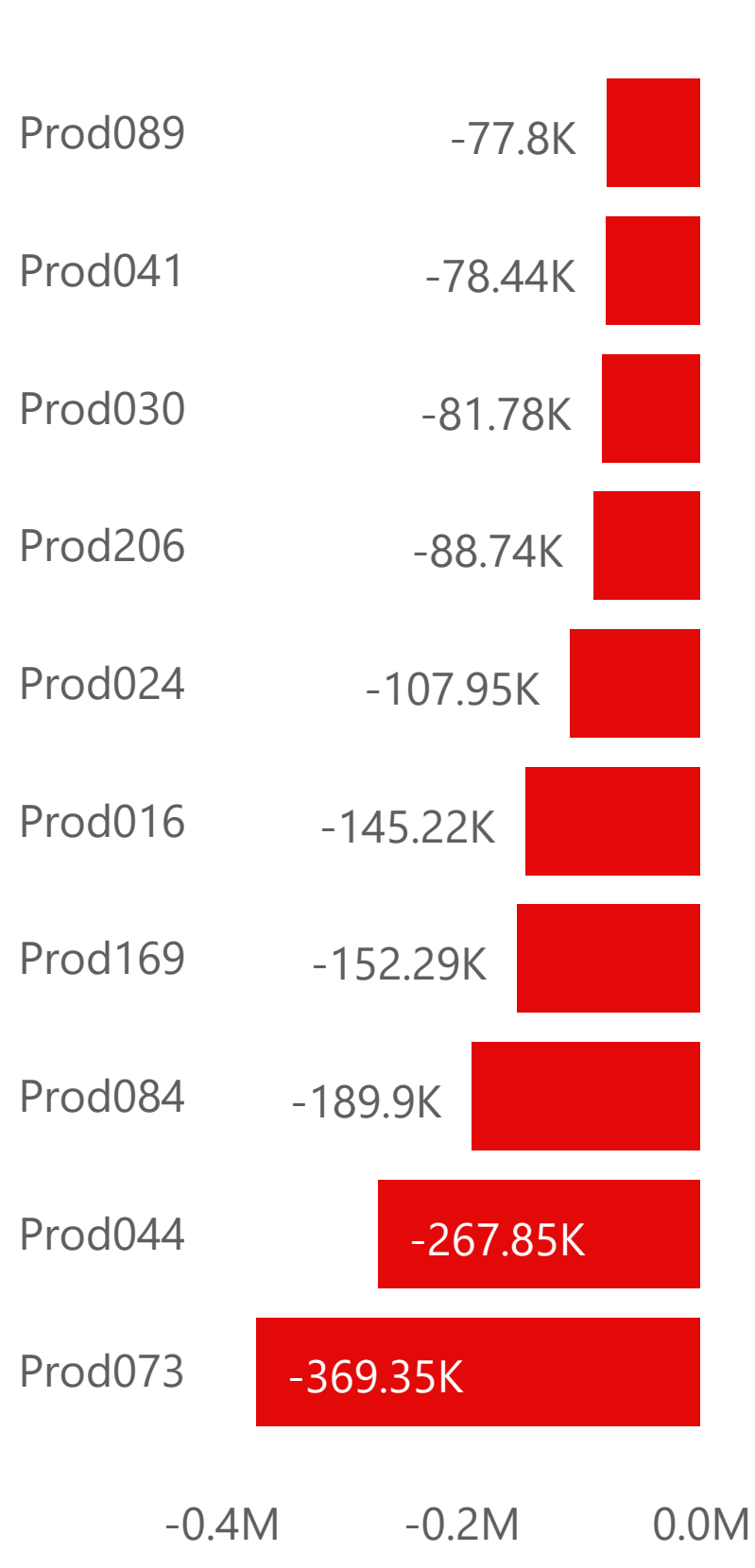
2.44%



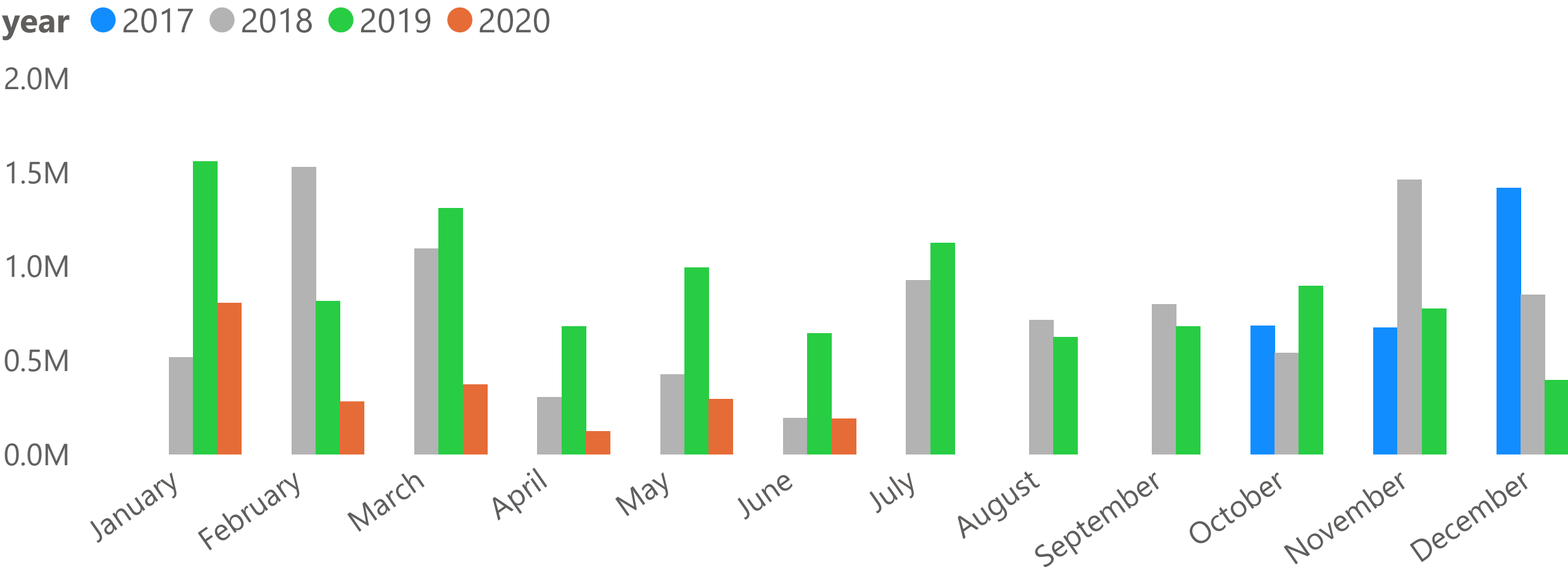
Profit Margin %



Top Loss Making Product



Profit Margin By Year And Month



custmer_name	Total Profit Margin	Profit Margin %	Contribution in Profit %	GT Revenue %
Acclaimed Stores	321,095.18	1.51%	1.30%	2.15%
All-Out	154,729.65	2.55%	0.63%	0.62%
Atlas Stores	295,896.22	1.78%	1.20%	1.69%
Control	825,928.10	2.60%	3.35%	3.23%
Electricalsara Stores	9,307,899.35	2.25%	37.75%	41.97%
Electricalsbea Stores	2,747.69	0.82%	0.01%	0.03%
Electricalslance Stores	-37,486.76	-2.01%	-0.15%	0.19%
Electricalslytical	1,688,260.00	3.40%	6.85%	5.04%
Electricalsocity	724,632.40	4.14%	2.94%	1.78%
Electricalsopedia Stores	329,932.13	3.21%	1.34%	1.04%
Electricalsquipo Stores	87,623.00	6.59%	0.36%	0.14%
Total	24,657,068.41	2.50%	100.00%	100.00%