



# SALES DASHBOARD

2017

2018

2019

2020

Q1

Q2

Q3

Q4

ATLIQ HARDWARE

CUSTOMER:

All

CITY:

All

PRODUCT:

All

MONTH:

All

Total Profit Margin

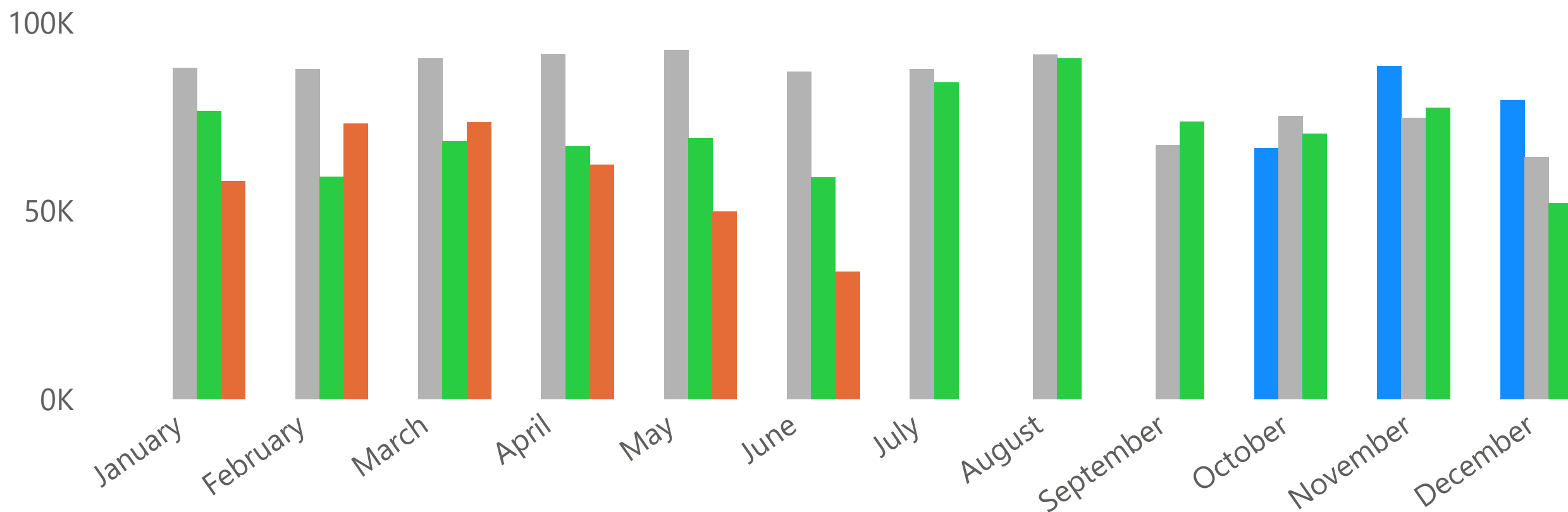
24.66M

Sales Quantity

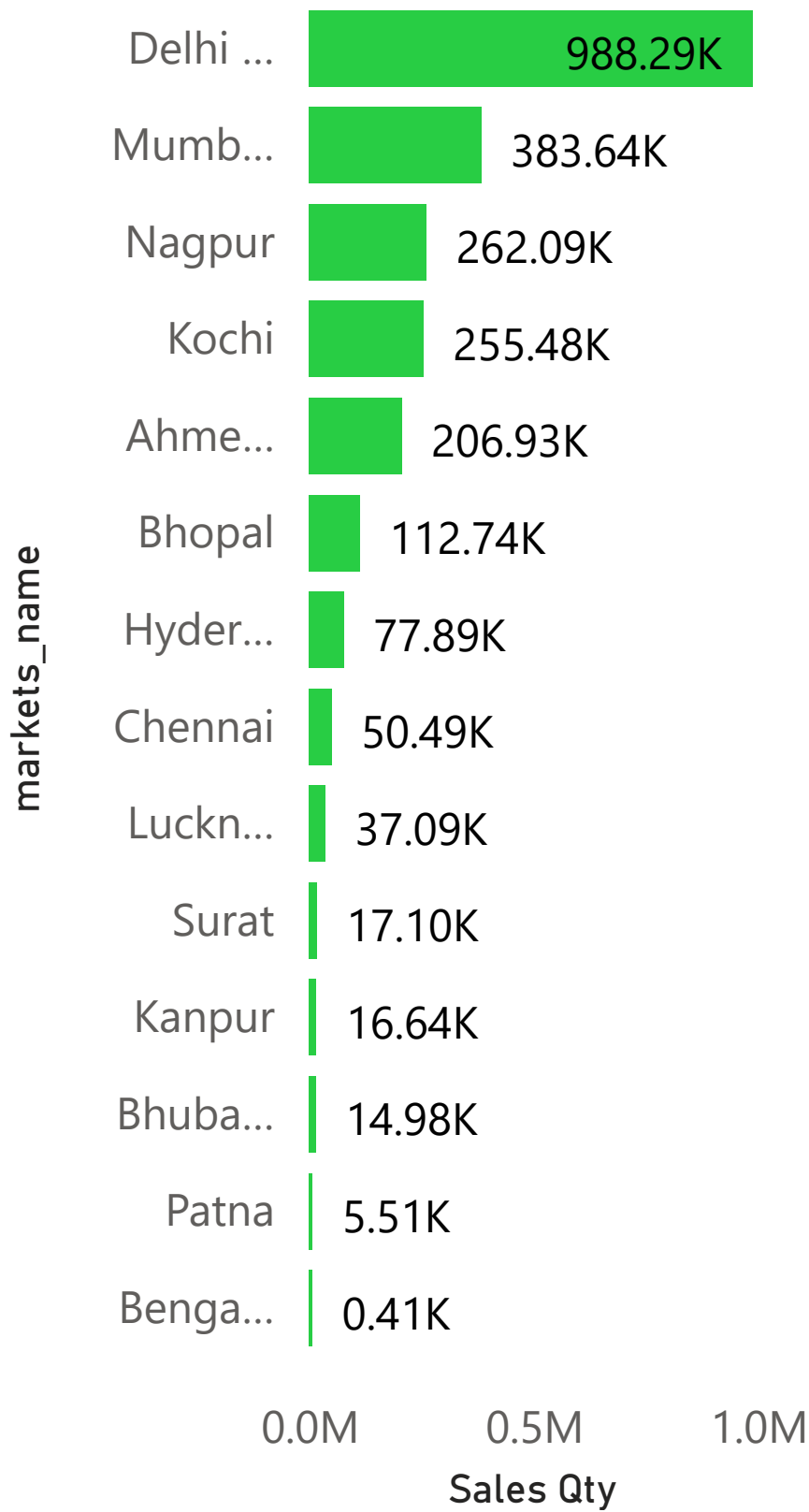
2M

Sales Quantity By Year And Month

year ● 2017 ● 2018 ● 2019 ● 2020

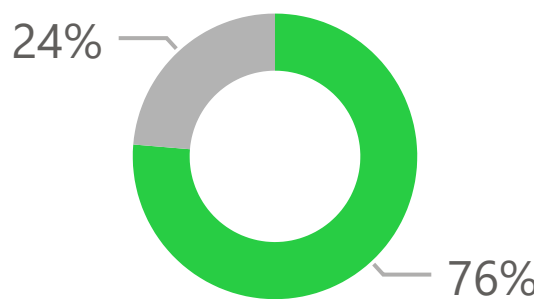


Sales Quantity By City

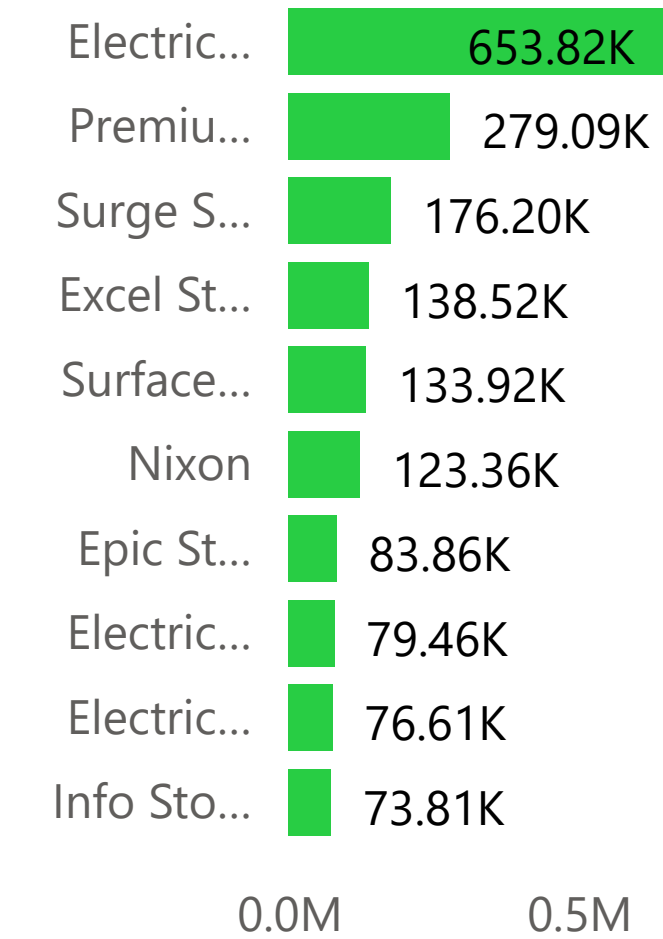


Sales Qty By Segment

● Brick & Mortar ● E-Commerce



Top 10 Customer



custmer_name	Total Profit Margin	Profit Margin %	Contribution in Profit	Revenue
Acclaimed Stores	321,095.18	1.51%	1.30%	21,196,727.00
All-Out	154,729.65	2.55%	0.63%	6,068,432.00
Atlas Stores	295,896.22	1.78%	1.20%	16,666,713.00
Control	825,928.10	2.60%	3.35%	31,771,997.00
Electricalsara Stores	9,307,899.35	2.25%	37.75%	413,333,588.00
Electricalsbea Stores	2,747.69	0.82%	0.01%	336,367.00
Electricalslance Stores	-37,486.76	-2.01%	-0.15%	1,868,461.00
Electricalslytical	1,688,260.00	3.40%	6.85%	49,644,189.00
Electricalsocity	724,632.40	4.14%	2.94%	17,489,935.00
Electricalsopedia Stores	329,932.13	3.21%	1.34%	10,281,203.00
Electricalsquipo Stores	87,623.00	6.59%	0.36%	1,330,361.00
Total	24,657,068.41	2.50%	100.00%	984,868,963.00