Platform Engineer

COMPANY BACKGROUND

Appsumer provide Workflow Automation Software for Mobile Marketing Teams, enabling smart decisions to be actioned faster. We tackle the challenges of scaling paid media on mobile by automating daily tasks, such as unifying granular ROI from all channels and identifying opportunities to optimise performance.

The company is founded by a seasoned app marketing expert who has spent the last 5 years at two of the largest global mobile agencies and embarks upon a mission to set new standards for the industry. The company is further backed by veterans of mobile advertising and can therefore boast the broadest experience in successfully managing performance marketing for mobile brands.

The technology team are committed to running an agile development process with the scrum methodology; holding regular sprint planning, retrospective and review meetings along with daily stand-ups. We firmly believe and trust in the talent we hire and do all we can to allow developers to progress to their full potential.

Appsumer is based in the heart of London, on a quiet street behind buzzing Oxford Circus. We are a fun team motivated towards rapid growth, and as such our ambitions are limitless, with plans to take our platform and solution global in the coming years.

THE CANDIDATE

We are seeking a talented and passionate PHP/LAMP web developer to join a growing team to help build a cutting-edge planning, reporting, analytics and business process tool on the Laravel framework.

The role encompasses development, maintenance, version control, documentation and support of Appsumer's proprietary platform. The role will involve a degree of working with the wider company, explaining processes and gathering requirements to add to the product backlog.

The ideal candidate should have a passion for technology, be analytical in their thinking, possess excellent development skills and be able to work on their own with minimal supervision. They will possess considerable experience with Laravel 4 in general and a good understanding of Laravel 5. Strong front end experience is also essential.

KEY RESPONSIBILITIES

- Work directly with the CEO & Product team to understand product requirements for the forthcoming sprint
- Work with the CTO & wider development team in finding the best solutions
- Understand the requirements, agree on the technical approach and take responsibility in translating these into prototypes and production ready code
- Taking an active role in all phases of the development lifecycle - what you think matters!
- Develop best in class product using latest frameworks and libraries
- Perform QA and code review
- Share knowledge, mentor and educate

REQUIRED SKILLS

- PHP5 – the candidate should have strong developer skills and be familiar with the latest features of the language
- Object Orientated Programming – ideal candidates should be able to apply OO concepts to all their work
- MVC – strong knowledge of Laravel
- MySQL – the candidate should have strong experience in writing SQL and have a keen interest in database design
- HTML5 and JQuery – the ideal candidate should have excellent front-end development experience
- Analytical thinking – the candidate must be able to understand a problem and be able to provide a solution
- Entrepreneurial spirit - we're a start-up and everyone contributes where they can, we are looking to hire like-minded people
- Team player!