# 1. General design & navigation

- **Consistent branding:** The site uses a unified color palette (green/white and dark footer) and clear logo placement. Sections are separated by large hero images and "feature blocks" that reinforce the brand values (trained drivers, fixed rates, satisfaction guarantee, safe and secure). These cues help build trust.
- **Navigation bar:** The top navigation is clear and lists all main sections: Home, Booking, Blogs, Vehicle Fleet, Travel Guides, Contact Us. However, the navbar is not **sticky**; it scrolls out of view when users move down the page. A sticky navigation bar would improve usability by keeping navigation options accessible at all times.
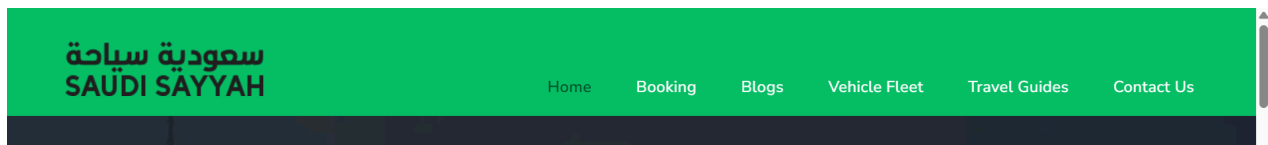
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- No Nav bar on scroll:
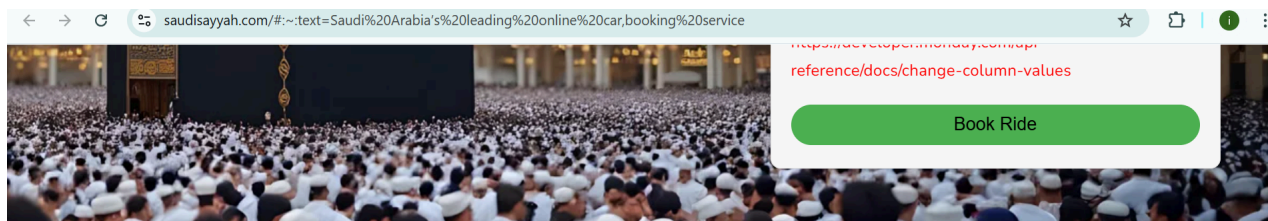
- **Visual repetition:** Most pages reuse the same hero image and feature blocks; this repetition can make the site feel monotonous. Varying hero images and content could better match the specific page context (e.g., different pictures for Blogs vs. Vehicle Fleet).

2. Home page

- **Service blocks & fleet:** The "Pickups & Dropoffs," "Ziarah Guided Tours," "Vehicle Fleet / Cars and Vans," and "Pay as you Go!" cards clearly describe services. Hover effects or animations could make them feel more interactive.
- **Fleet section:** Vehicle cards show capacity and luggage information. However, the SUV card lists a **4-Person SUV** with **capacity 7 seats and 8 luggage**—this inconsistency may confuse users. Align the capacity text with the vehicle name and verify the correct data.

4-Person SUV

🪑 Capacity: 7 Seats

🧳 Luggage Capacity: 8 pieces

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3. Booking page

- **Ride type options:** Radio buttons for "Point to Point," "Ziarah Package," and "Hire by the Hour" are clear. Selecting "Ziarah Package" reveals lists of destinations for various cities (Madinah, Makkah, Badr, Taif). The destinations are greyed out and overlayed on the form, reducing readability. Consider using collapsible panels or a side panel to show destination lists without obscuring the form.

  ☐ Point to Point   ☑ Ziarah Package   ☐ Hire by the Hour

  | Makkah Ziarahs ▾ |

  | 07/08/2025 03:46 AM 🗓 | | 11 Seat Van ▾ |

  | sss |

  | Were you referred by someone? |

  Book Ride

- **Form validation & feedback:** There is no indication of required fields or error messages when fields are left empty. Adding validation hints (e.g., "Please enter a valid email") would prevent submission errors.

www   +966 ⬇ ww

eee@gm.com   1

eee

☐ Point to Point   ✔ Ziarah Package   ☐ Hire by the Hour

Makkah Ziarahs   ▼

07/03/2025 03:38 AM   📅   Sedan   ▼

Additional Notes

Were you referred by someone?

Error: Monday.com API Hatası: invalid value, please
check our API documentation for the correct data
structure for this column.
https://developer.monday.com/api-
reference/docs/change-column-values

Book Ride

- **WhatsApp "Click to Chat" button:** A floating WhatsApp button appears on all pages. On the Booking page it sometimes overlaps form elements or covers text; reposition it (e.g., bottom-left) or hide it until the user scrolls.

Taif Ziarahs

Masjid Addas

Masjid Al Kou

Masjid Abdullah Bin Abbas

The Grave of Abdullah Bin
Abbas

Abdullah Bin Abbas Library

Grapes Garde

Miqat of Taif

Click to Chat

4. Blogs page

- **Blog cards:** The grid of blog posts is visually appealing; each card has an image, title, and link. However, there is no sorting or filtering; consider adding categories or search to help users find relevant articles.
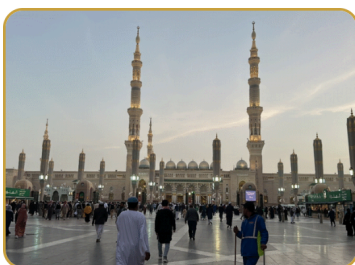

Trained &
Professional Drivers

Guaranteed Fixed
Rates No Negotiating
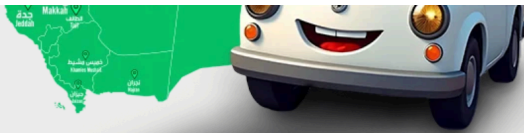
100% Satisfaction
Guaranteed!

Safe and
Secure

Planning a Trip to the Holy
Cities: A Guide for First-Time

Click to Chat

Blogs

Visit the Ghar e Hira with Saudi Sayyah!

Visit the Qiblatain Mosque with Saudi Sayyah!

Visit the Miqat of Ta... Saudi Sayyah

Click to Chat

- https://saudisayyah.com/booking/
- **Interactive widgets:** The page includes **prayer times**, **weather**, and a **currency converter**:
- **Extra sections:** The "Taxi Service all over KSA" section appears repeatedly on multiple pages. Removing duplicates or consolidating these sections will make pages shorter and less repetitive.

5. Vehicle Fleet page

- **Fleet details:** Each vehicle card lists capacity, luggage capacity, and a note (e.g., "3 piece of medium luggage"). The booking call-to-action is clear ("Book Now" button). However, the inconsistent capacity on the SUV card should be corrected. Adding actual photos of vehicles rather than generic icons may increase trust.

6. Travel Guides page

- **Destination lists:** Sections for Madinah, Makkah, Badar, and Taif list ziarah destinations with icons and "Book Now" buttons. The lists appear in bulk images and texts,no search feature.
- **Travel guide articles:** A long grid of articles follows the destination lists, similar to the blog page. It scrolls for many screens, making it easy for users to get lost. Consider pagination or a "Load more" button.

7. Contact Us page

- The Contact Us page response time has a significant delay.

8. Performance & accessibility

- **Page load speed:** The site uses high-resolution images; some pages felt heavy. Optimize images for web and use lazy loading so that off-screen images load when needed.
- **Mobile responsiveness:** The site is designed to be responsive, but on narrow screens some elements (e.g., prayer times widget and currency converter) stack poorly and may require horizontal scrolling. Test thoroughly on smartphones and tablets to ensure forms and buttons remain usable.
- **Contrast & typography:** Text inside overlayed sections has low contrast against the background (e.g., grey text on white). Increase contrast to meet accessibility standards. Ensure consistent font sizes and spacing across sections.
- **Language support:** All content is in English, but some target audiences may prefer Arabic or Urdu. Provide language toggle options or consider adding translations.

Recommendations summary

1. **Make the navigation bar sticky** to provide constant access to other pages.
2. **Simplify the booking form**—default to the local country code, use a clear calendar/time picker, and mark required fields with validation messages.
3. **Improve the Contact Us page** by adding quicker response in the contact form.
4. **Fix overlapping elements**: reposition or hide the WhatsApp "Click to Chat" button so it doesn't cover important buttons.
5. **Correct content inconsistencies** (e.g., vehicle capacity text) and avoid duplicate sections.
6. **Enhance readability** by increasing contrast in overlayed sections and shortening long lists with pagination or collapsible panels.
7. **Optimize for performance and mobile**: compress images, enable lazy loading, and ensure widgets scale on mobile.
8. **Consider adding language options** and improving accessibility with high-contrast text and keyboard-friendly navigation.