# Faye Zhang

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## **EDUCATION**

Master of Science Electrical Engineering Bachelor of Science Electrical Engineering University of Minnesota-twin cities Sep, 2012 – May, 2014 University of Minnesota-twin cities Jul, 2010 – May, 2012

## **PROFICIENCIES**

- Programming Languages: Java, HTML5/CSS3/JavaScript
- Web: React-Redux, MongoDB, NodeJS, Express, Apache, MySQL, MapReduce, Amazon EC2, JUnit, JMeter, Git/Github, RESTful API
- Mobile: Google Map, Firebase, AdMob, Google Analytics, Yelp API, iOS common patterns (Delegate, Observer), MVC
- Knowledge of: JQuery, Bootstrap, Ajax, Sass, Spotify API, TicketMaster API, etc

## **EXPERIENCE**

## SK Hynix Memory Solution. Sr. Reliability Software Engineer

San Jose, CA, Jan, 2015 - Nov, 2018

- Implement reliability test by creating JAVA API for internal product reliability test.
- Develop software tools and infrastructure to streamline test process and aid in failure analysis
- Design, develop, optimize and execute regression test cases for enterprise SSD product.

# **PROJECTS**

#### **Ticket Master: Event Search and Ticket Recommendation**

**Demo** 

- The project aims to use personalization to improve ticket search and recommendation
- Created Java servlets with RESTful APIs to handle HTTP requests and responses
- Built relational and NoSQL databases (MySQL, MongoDB) to capture event data from TicketMaster API
- Designed algorithms (e.g., content-based recommendation) to improve event recommendation based on search history and favorite records)
- Deployed server to Amazon EC2 to handle 150 queries per second tested by Apache JMeter.

## **ELK User Behavior Analysis**

Used ELK to target mobile users on the basis of demographics" location" behavior device and service provider and etc.

- Built an ElasticSearch project to store user session data and process raw information before further analysis
- Used Timelion timeline to identify peak seasons and periods for resource usages (weekends" holidays etc)
- Utilized GeoIp in Kibana to analyze the geographic distribution of new customers and returning users
- Used MapReduce in MongoDB to process logs exported from web servers to find peak periods
- Tested the geolocations of 10k fake users with JMeter and delivered to 70 alpha test users to improve the quality of the product and ensure beta readiness

## **NBA Player Strength Visualization**

Demo

- Created a dashboard to visualize individual player's shot data, including a shot chart and 4 line/bar charts.
- Implemented linked highlighting among all charts using raised common React state among charts.
- Created a field goal percentage filter to provide more detailed visualization areas with made shots.
- Developed a match filter to more specifically visualize stats for home, away, won and lost matches.

# **Other Projects:**

YelpCamp:Responsive React-Redux Web App. Authentication, Express, NodeJS, MongoDB.DemoTeamPlanner:Responsive React-Redux Web App. Authentication with the full server hosted by FirebaseDemo