

COOKIES POLICY

Please read this cookie policy carefully as it contains important information on who we are and how we use cookies in our Services. This policy should be read together with our Privacy Policy which sets out who we are, how to contact us, what data is collected, how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

1 COOKIES

A cookie is a small text file that is placed onto your device (e.g. your smartphone or other electronic devices) when you use our Services. When we use cookies in our Services, you will always be informed by a pop-up within the Services.

Cookies help us to recognize you and your device and allow us to store some information about your preferences or past actions, including, where allowed by law, your location data (for more information, please see our Privacy Policy).

For example, we may monitor how many times you use our Services, which parts of the Services you go to, etc. This information helps us to understand the use of the Services by our users. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

For further information on cookies generally, including how to control and manage them, visit the guidance on cookies published by the UK Information Commissioner's Office, www.aboutcookies.org or www.allaboutcookies.org.

2 CONSENT TO USE COOKIES

We will ask for your consent to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested (e.g. to allow you to remain logged-in to the Services as you navigate within the Services and use the Services functionalities).

You can withdraw any consent to the use of cookies or manage any other cookie preferences by using the tool made available to you within the Services itself. You can then adjust sliders or untick boxes as appropriate to reflect your choice. It may be necessary to refresh or restart the Services for the updated settings to take effect.

3 OUR USE OF COOKIES

The table below provides more information about the cookies we use and why:

The cookies we use	Name	Purpose	Whether cookie is essential for us to provide you with a service that you have requested and whether we will seek your consent before we place the cookie
[Google Analytics]	[Name, Age, Gender, Email]	Google Analytics uses a set of cookies to collect information and report site usage statistics without personally identifying individual visitors to Google.	[I]Yes, essential]
[Facebook Pixel]	[Name, Age, Gender, Email]	[Facebook Pixel tracks all hits from the add to website and you can retarget ads to show them only to your website visitors by creating Audiences	[I]Yes, essential]

The cookies we use	Name	Purpose	Whether cookie is essential for us to provide you with a service that you have requested and whether we will seek your consent before we place the cookie
		<i>and using that Audience in an Ad]</i>	

4 HOW TO TURN OFF ALL COOKIES AND CONSEQUENCES OF DOING SO

If you do not want to accept any cookies, you may be able to change your device settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our Services and of other services you use on your device. For further information about cookies and how to disable them please go to the guidance on cookies published by the UK Information Commissioner's Office, www.aboutcookies.org or www.allaboutcookies.org.

5 CHANGES TO THIS POLICY

This policy was published on 20 October 2022. We may change this cookie policy from time to time, when we do we will inform you via the Services or by sending an email to the email address you provided when you signed up to the Services.