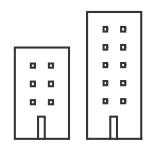
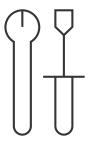


### Widening divide between business and IT







**IT challenges** 

Rapid innovation to transform products

Close the gap from data to decision

Connect with customers and empower employees

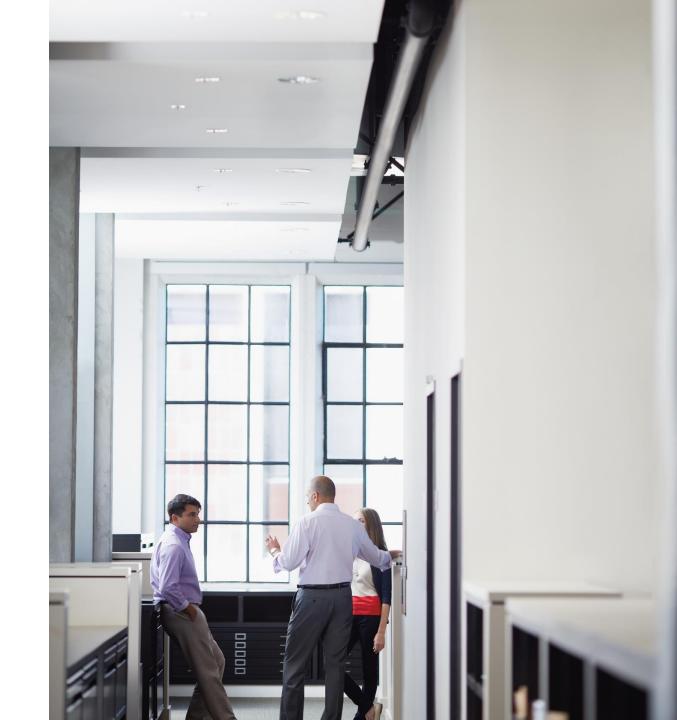
72% of IT budgets are dedicated towards maintenance ('keeping the lights on').

Only half of all decision makers got help from technologists with their analysis needs

>5x the capacity of IT

© Microsoft Corporation Azure

# Are your systems ready for these challenges?



### Why modernize?





#### Reasons to modernize

#### Reasons to moderniz

#### Aging infrastructure

- Low efficiency and reliability.
- High operational costs and capital expenditure.
- Growing security, audit, and compliance requirements.
- Inflexible and unable to keep up with business growth.

#### Stagnant architecture

- Legacy stack and code.
- Long deployment times and release cycles.
- · Incompatibilities with modern software systems.
- It's hard or impossible to add new functionality.
- Innovation is happening outside IT, unmanaged.

**Modernization benefits** 

#### • Turn CapEx into OpEx

- Increased operational efficiency
  - Get out of the data center business.
  - Meet security and compliance requirements.
  - Reduce time and budget spent on infrastructure management.

#### Rapid innovation

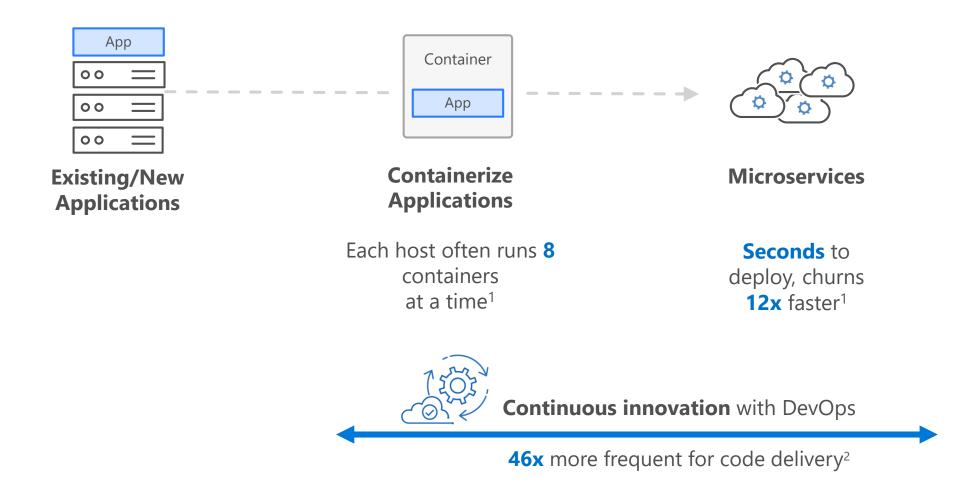
- Ship new capabilities faster.
- Achieve scalability with confidence.
- Better collaboration across business, Ops, IT and dev teams.

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# The benefits of using containers



### From traditional systems to portfolio of modern apps



Source:

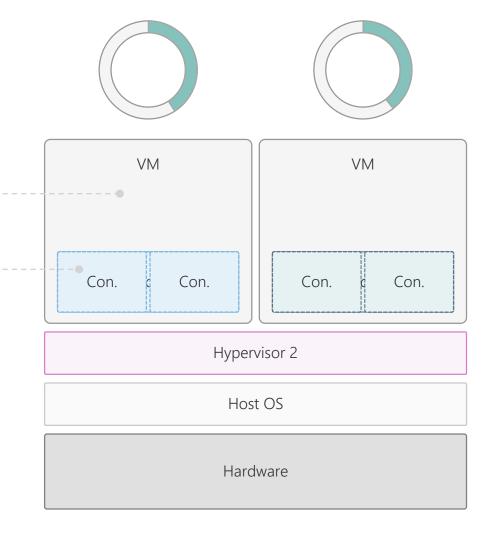
# The container advantage

#### Traditional virtualized environment

Low utilization of container resources

Containerization of applications and their dependencies for portability

From dev to production agility across development and operations teams



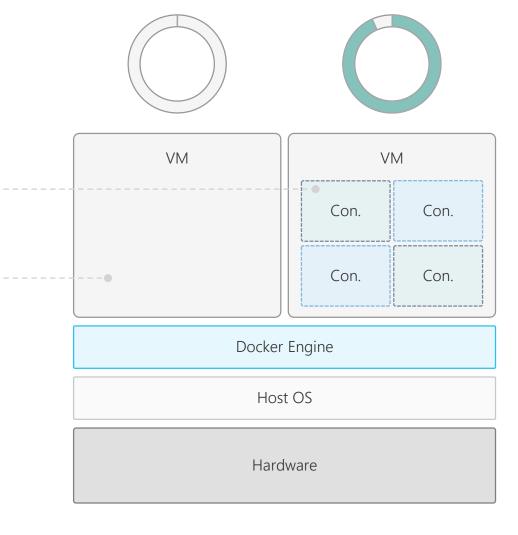
# The container advantage

#### **Containerized environment**

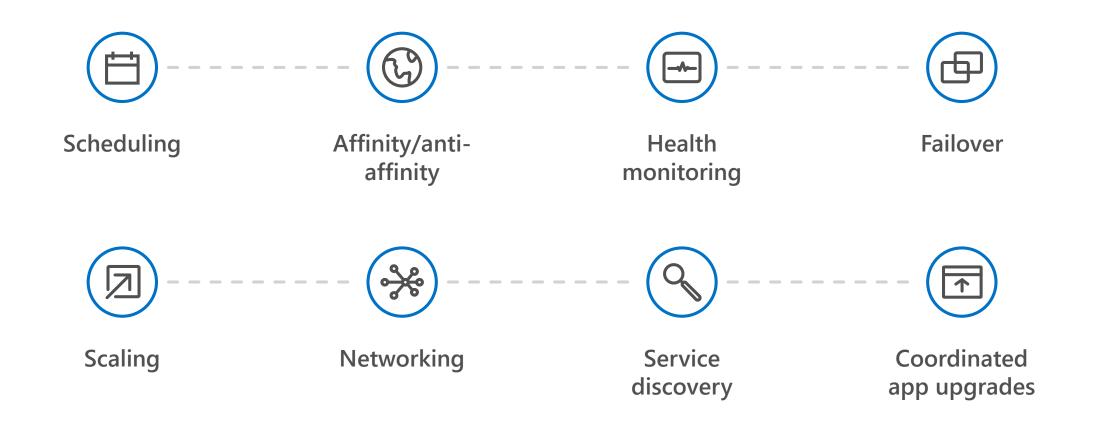
Migrate containers and their dependencies to underutilized VMs for improved density and isolation

Decommission unused resources for efficiency gains and cost savings

Container is lighter weight and faster to scale dynamically



### The elements of orchestration



## Kubernetes: empowering you to do more

#### **Portable**

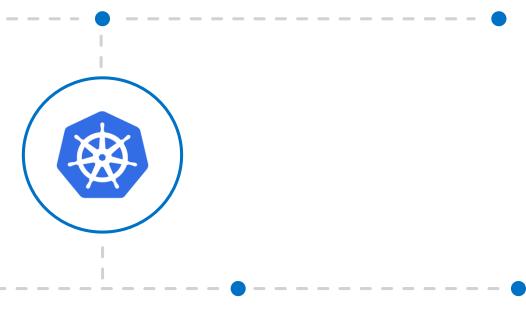
Public, private, hybrid, multi-cloud

#### **Extensible**

Modular, pluggable, hookable, composable

#### **Self-healing**

Auto-placement, auto-restart, auto-replication, auto-scaling



Deploy your applications quickly and predictably

Scale your applications on the fly

Roll out new features seamlessly Limit hardware usage to required resources only

### **Containers** in Azure



**App Service** 

Deploy web apps or APIs using containers in a PaaS environment



Service Fabric

Modernize .NET applications to microservices using Windows Server containers



**Kubernetes Service** 

Scale and orchestrate Linux containers using Kubernetes



**Container Instance** 

Elastically burst from your Azure Kubernetes Service (AKS) cluster









Ecosystem

Bring your Partner solutions that run great on Azure



**Azure Container Registry** 



**Docker Hub** 

Choice of developer tools and clients

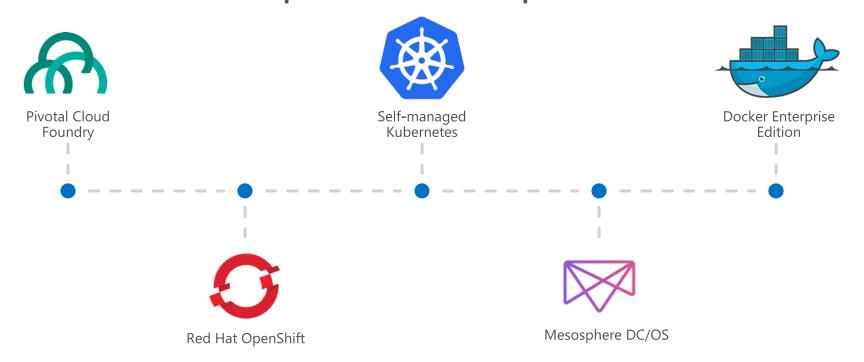






### If you have a preferred container platform

### Pivotal Cloud Foundry · Kubernetes · Docker Enterprise Edition Red Hat OpenShift · Mesosphere DC/OS



You could bring that platform to Azure

### Choose the platform that meet your container needs









Deploy web apps or APIs using Linux containers in a PaaS environment

**Azure App Service** 



Scale and orchestrate Linux containers using Kubernetes

Azure Kubernetes Service (AKS)



Lift, shift and modernize .NET applications to microservices using Windows Server containers

Azure Service Fabric

© Microsoft Corporation Azure







# Productivity

### Accelerate containerized application development



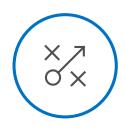




Auto-build to a secure container registry



Rapidly iterate, test and debug microservices



A few clicks to receive a full CI/CD pipeline



Built-in monitoring and logging to get full visibility of container health and app telemetry

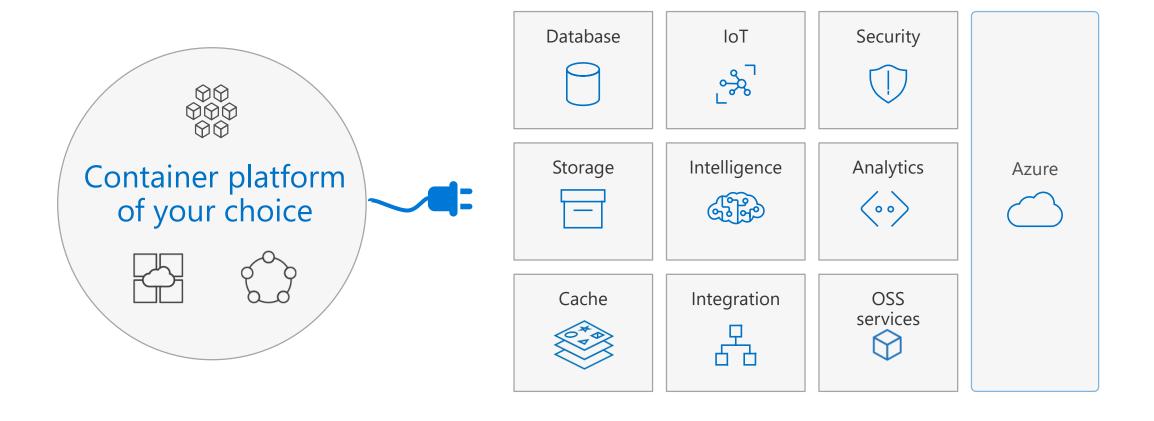






# Productivity

### Choose from 100+ services from Marketplace



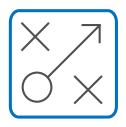






### Trust Manage monitor

# Manage, monitor, and secure your containers



### Efficiently manage container images

Manage a Docker private registry as a first-class Azure resource with <u>Container Registry</u>. Manage container images with familiar, open-source Docker command-line interface (CLI) tools.



### Gain visibility into your containers

Get a full view of your container deployment. View centralized CPU, memory, storage, and network and performance information with tools like <u>Application Insights</u> and <u>Log Analytics</u>.



### Integrate security with container applications

Provide full-stack security for your containers including vulnerability scanning, run-time protection, and compliance. Add single signon with <u>Azure Active Directory</u>.













# Azure Kubernetes Service (AKS)

Simplify the deployment, management, and operations of Kubernetes



Deploy and manage Kubernetes with ease



Scale and run applications with confidence



Secure your Kubernetes environment



Accelerate containerized application development



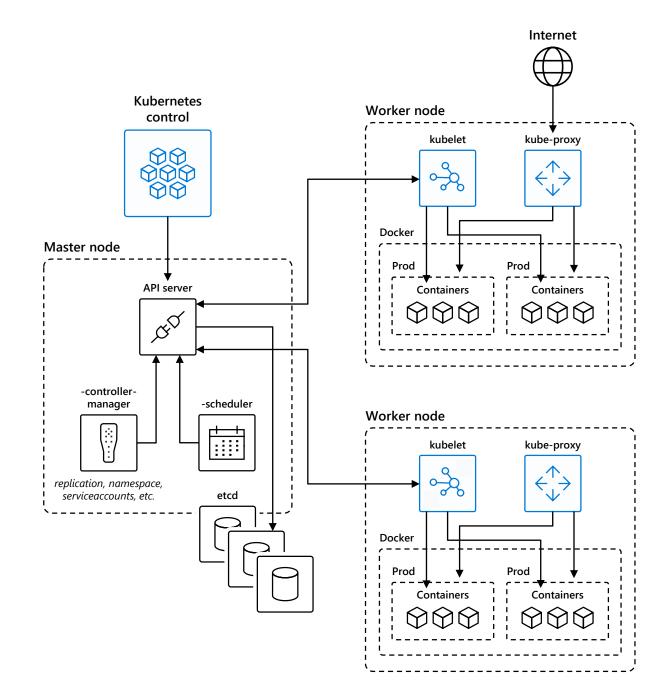
Work how you want with open-source tools & APIs



Set up CI/CD in a few clicks

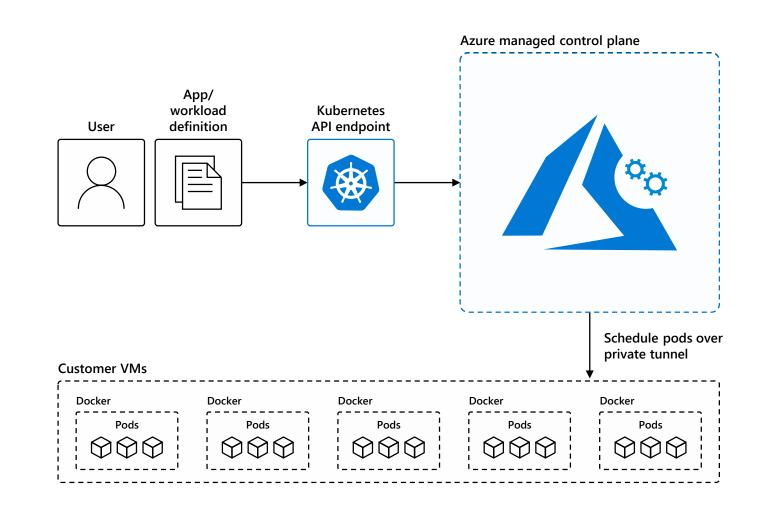
#### Kubernetes 101

- Kubernetes users communicate with API server and apply desired state
- 2. Master nodes actively enforce desired state on worker nodes
- 3. Worker nodes support communication between containers
- 4. Worker nodes support communication from the Internet



### How managed Kubernetes on Azure works

- Automated upgrades, patches
- High reliability, availability
- Easy, secure cluster scaling
- Self-healing
- API server monitoring
- At no charge



### From infrastructure to innovation

## Managed Kubernetes empowers you to do more

Focus on your containers and code, not the plumbing of them

Responsibilities	DIY with Kubernetes	Managed Kubernetes on Azure	
Containerization			
Application iteration, debugging			
CI/CD			
Cluster hosting			
Cluster upgrade			
Patching			
Scaling			Customer
Monitoring and logging			Microsoft













# App Service

#### Easily deploy and run container-based web apps at scale

Accelerated outer loop





Tight integration w/ Docker Hub, Azure Container Registry



Built-in CI/CD w/ Deployment Slots



Intelligent diagnostics & troubleshooting, remote debugging

Fully managed platform



Automatic scaling and load balancing



High availability w/ auto-patching



Backup & recovery

Flexibility & choices



From CLI, portal, or ARM template





Single Docker image, multi container w/ Docker Compose









IntelliJ, , Jenkin, Maven Visual Studio family



#### Relaunching the home of Nobel Prize awarded laureates and their discoveries

#### Challenge:

For the NobelPrize.org relaunch, Nobel needed simplicity at scale to modernize their 10,000+ page worldwide site ahead of the quickly-approaching Nobel Prize announcements, bringing millions of visits each year.

#### **Solution:**

To leverage the scalability and ease of PaaS, Nobel brought their containerized Linux application to Azure App Service Environment to ensure that their popular site can handle high traffic loads and meets their security requirements.

#### **Outcome:**

Because the Linux on ASE PaaS offering abstracts away the complications of maintaining infrastructure, it was simple for Nobel to quickly shift their traditional application to a modern, flexible app in time for announcement week. Simple to get started, but can seamlessly handle scale with little maintenance.



The use of [Azure App Service] allows us to rapidly test and implement new ideas with the mission to inform, inspire and engage our global audience on the Nobel Prize."

— Hans Mehlin, Chief Technology Office, Nobel Media



WELCOME TO THE NEW **NOBEL PRIZE WEBSITE** 









What are you looking for? Search the website.

#### 2018 Nobel Prize announcements

Chemistry - Wednesday 3 October, 11:45 a.m. at the earliest Peace - Friday 5 October 11:00 a m

conomic Sciences - Monday 8 October, 11:45 a.m. at the earlie

mes listed are local time in Sweden (CET

The Swedish Academy has decided to postpone the 2018 Nobe

Free teaching material

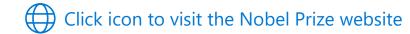
> material for teachers about the 24 hours after each Nobel Prize

Kofi Annan has passed away

Nobel Peace Prize thanks to his work for a better organised and





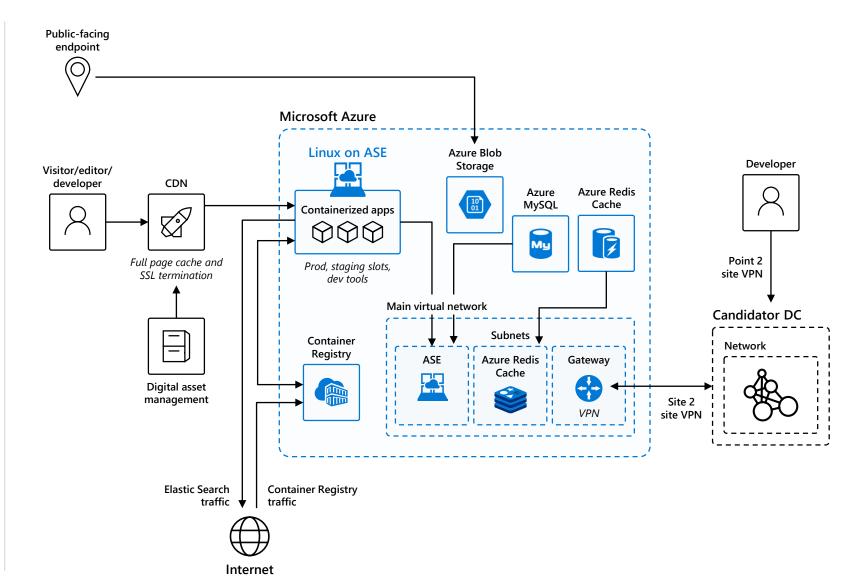


### Nobel Prize website

#### Deploy a global website using Linux containers in a PaaS environment

- Run containerized applications without worrying about the infrastructure
- Leave the scaling orchestration to our PaaS platform for hassle-free scaling for higher traffic loads
- Secure your applications in an Azure Virtual Network to meet security requirements

Simple to get started, but also robust to handle global scale with little maintenance









Azure Container Instances (ACI)

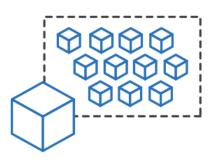




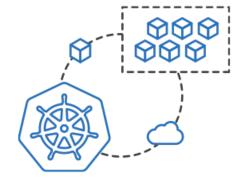


# Azure Container Instances (ACI)

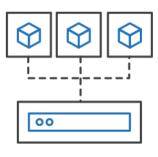
Easily run containers on Azure without managing servers



Run containers without managing servers



Increase agility with containers on demand



Secure applications with hypervisor isolation











Azure Container Instances (ACI)



Service Fabric

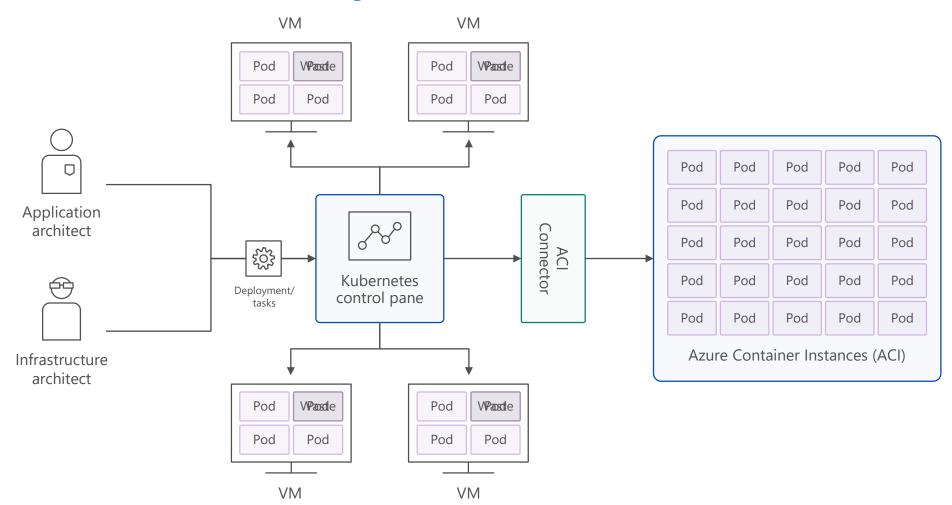


Azure Batch



# Azure Container Instances (ACI)

#### Bursting with the ACI Connector









Azure Container Instances (ACI)



Service Fabric

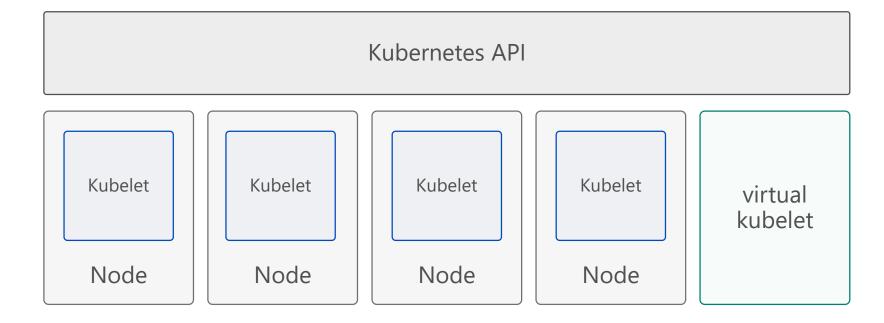


Azure Batch



## Azure Container Instances (ACI)

#### Virtual Kubelet



Typical kubelets implement the pod and container operations for each node as usual.

Virtual kublet registers itself as a "node" and allows developers to program their own behaviors for operations on pods and containers.







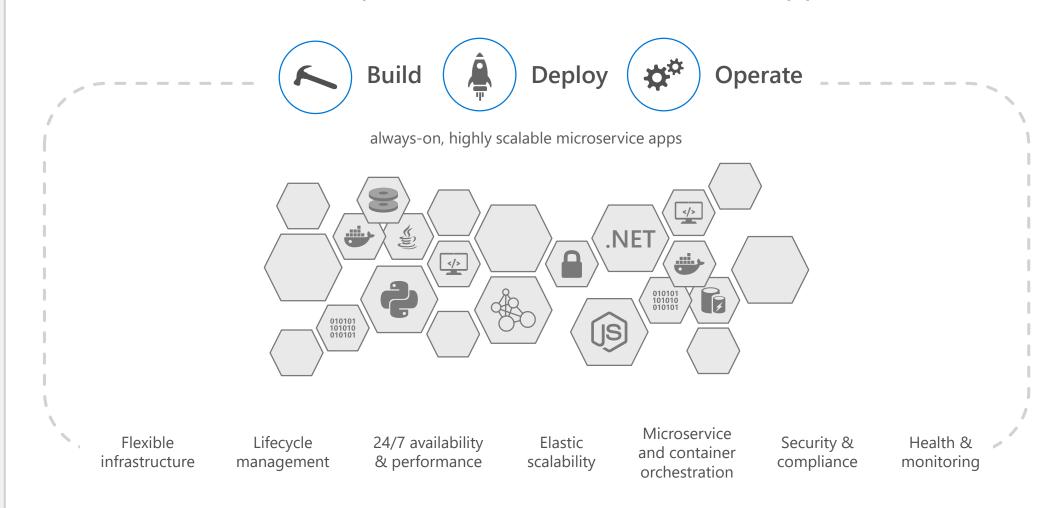






### Azure Service Fabric

#### A microservices platform for business critical applications









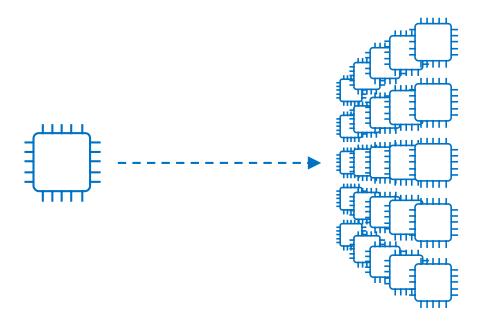






### Azure Batch

#### Run repetitive compute jobs using containers



Enable applications and algorithms to easily and efficiently run in parallel at scale.

Run Batch tasks without having to manage an environment and dependencies.

Package, execute, and scale your High Performance Computing applications and batch workloads in a consistent, reproducible manner.







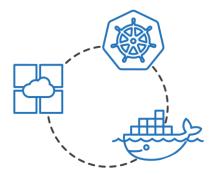


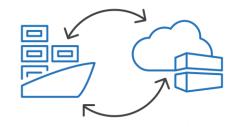




# Azure Container Registry (ACR)

Manage a Docker private registry as a first-class Azure resource







Manage images for all types of containers

Use familiar, opensource Docker CLI tools Azure Container Registry geo-replication

