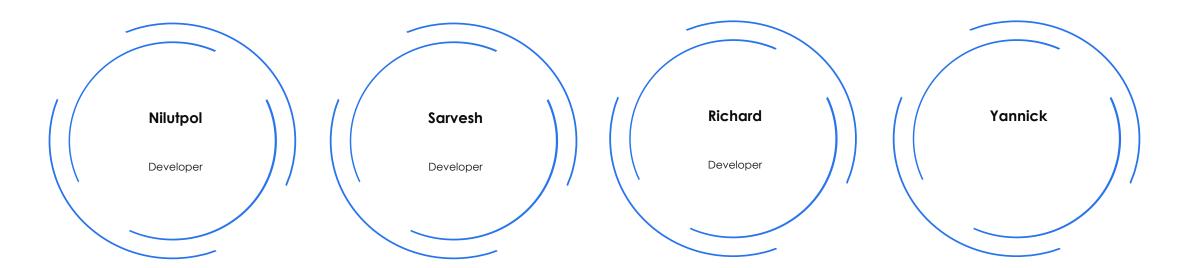


Obscura

Team 4: A.I. Shutterbugs





Program Manager | Innovation Expert | Specializing in Data Driven Business Growth & Excellence

# The BIG problems



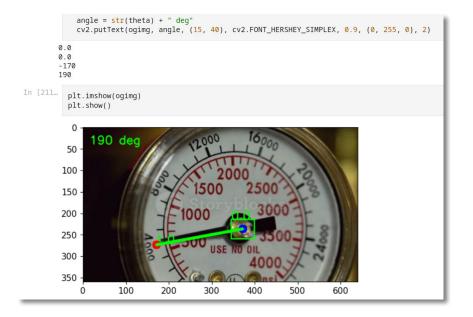
- increased resource usage
- unnecessary waste
- lack of precise control ~ risks
- Inequal wealth distribution and business development opportunities
  - endangers democracies & peace
  - slows development progress



## **Our Archimedean Point**

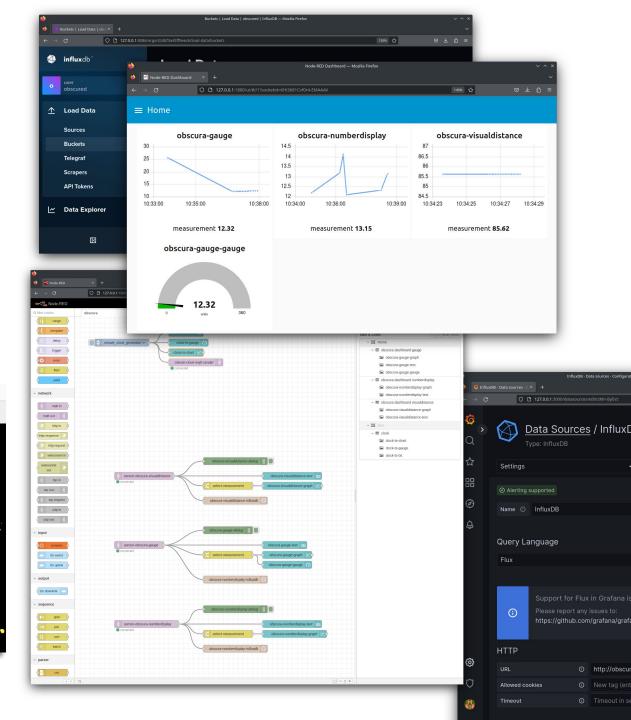


- accurate information allows optimization
- achieve better quality with reduced costs and higher security
- Level the economic playing field
  - empower businesses worldwide
  - bring production process to top technological level everywhere
  - establish power balance









source @ https://github.com/intergalactichack/obscura

# **Our Technical Approach**

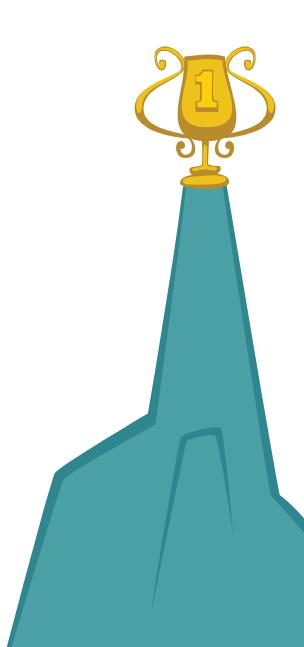
Equip production lines with configurable visual sensors

- adaptable to most (all?) analog workflows with visual control
  - implemented in hackathon: captures information from gauges, fill levels, number displays

Send data to Dashboard and time series database

- Analyze based on accurate data
- Optimize processes:
  - energy consumption
  - ordering and usage of materials
  - timing (just in time)
  - preventive maintenance

- ...



## **Our Service**

Applying fast response "out of the box"

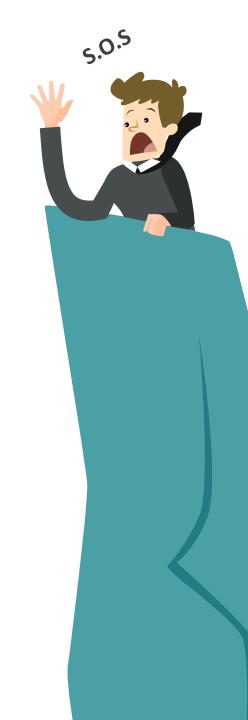
service.



**Easy Set-up** 

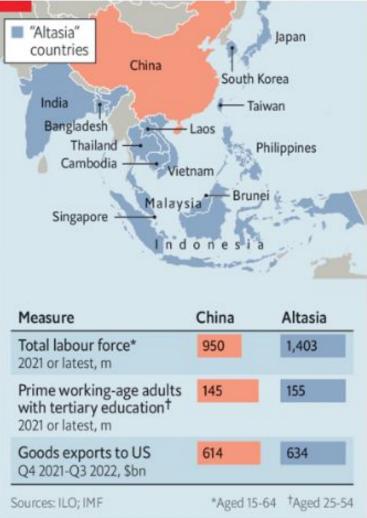
**Cost efficient maintenance** 

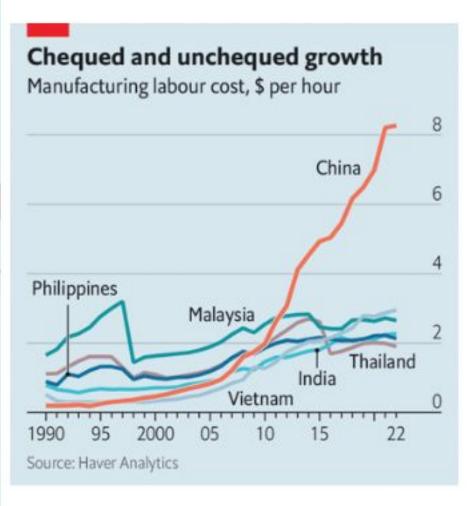
**Trusted technology partnerships** 



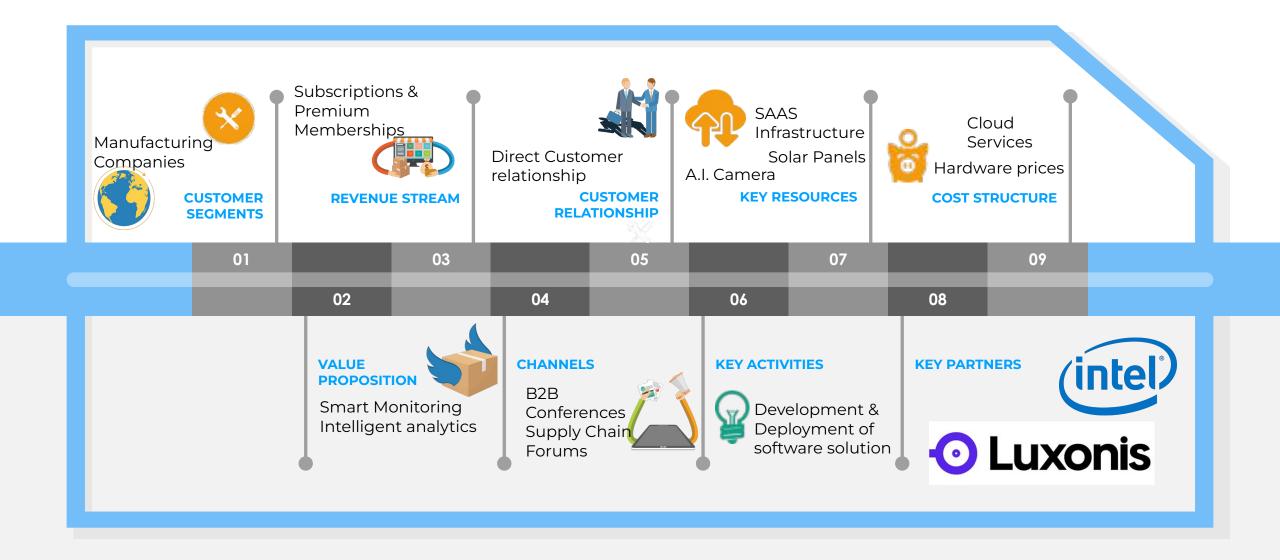
# Global firms shift focus to "Altasia"



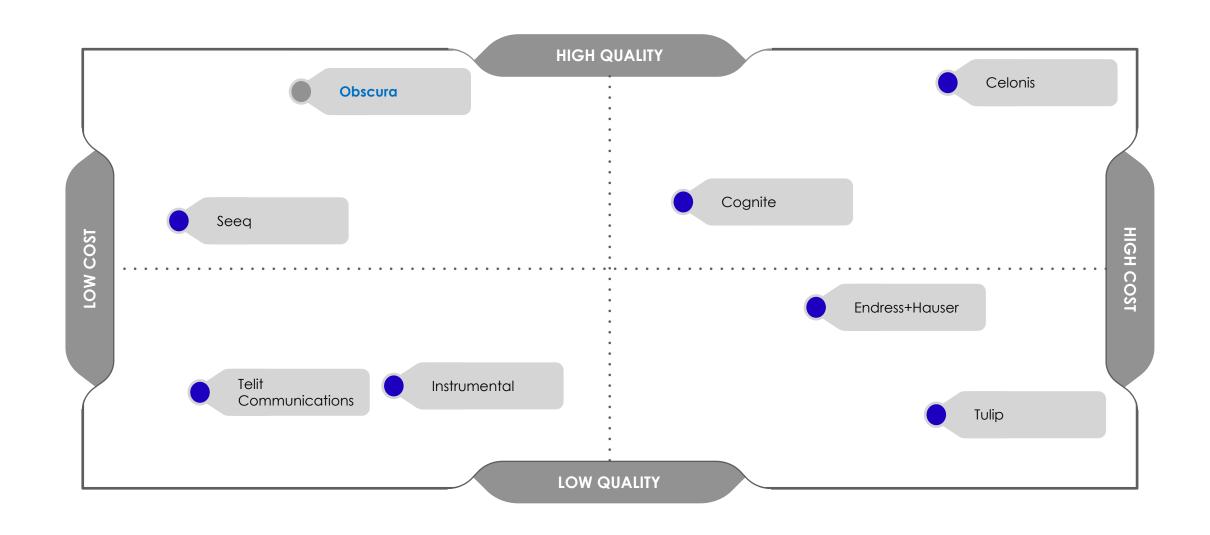




## **BUSINESS MODEL**



### PERCEPTUAL MAP FOR COMPETITIVE ANALYSIS



# Questions?

https://github.com/intergalactichack/obscura

## Benefits

Right to the target long term investment Value added services Store and analyze **Strong** partnerships Monitor in real-time **Communicate Insights Discover More** 

## **Our Solution**

Applying fast response "out of the box" service





### **Easy Set-up**

Seamless integration in your manufacturing workflow. Our system takes one day to show results.

#### **Cost efficient maintenance**

Our low-code solution offers subscription service without any commitment.

### **Trusted technology partnerships**

We partner with Intel and Luxonis for a state-of-the-art cloud edge service combined with the latest A.I. video features.



# The Problem

