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Its quality products cover history, military, human interest, natural history and reality shows, broadcasted on CCTV, BBC, ARTE, NDR, RAI, YLE, ABC, ATV, PTS and Nat Geo. LIC China is the winner of hundreds of awards domestically and internationally.



北京大陆桥文化传媒集团是中国最大的民营纪录片/纪实制作及联合公司。集团成立于1993年，目前已在全国形成了集电视制作、发行、广告、出版和新媒体等领域的雄厚实力。大陆桥在400多个中国电视频道的多个联合电视网络上运营电视播出时档，受众覆盖超过10亿人。

其优质的作品跨越历史、军事、人文、自然史和真人秀，在中国中央电视台、英国广播公司BBC、德法公共电视台ARTE、北德广播电视台NDR、意大利国家电视台RAI、芬兰国家广播电视台YLE、澳大利亚电视台ABC、香港亚洲电视台ATV、台湾公共电视台PTS和美国国家地理频道Nat Geo等播出。大陆桥在国内和国际上屡获数百个奖项的殊荣。