# Product specification

**Layout suggestion**: You may consider the following format (maximum 2 page long). You may use some of the following blogs that explain how to define a feature set:

* <https://code.tutsplus.com/articles/how-to-write-a-product-feature-set--cms-22968>
* <https://clearidea.us/6-steps-creating-ideal-product-feature-set/>
* <https://www.altexsoft.com/blog/business/product-roadmap-key-features-common-types-and-roadmap-building-tips/> (example of product roadmap)

Below is a possible layout explained in [this post](file:///G:\Mi%20unidad\REACH-DEUSTO\WP3%20DVC%20Experiments%20&%20Incubation%20programme\2.%20EXPERIMENT%20PHASE\REACH%20iteration1_2021_2022\coaches-reach-iteration1\subgrantees-templates\•%09https:\code.tutsplus.com\articles\how-to-write-a-product-feature-set--cms-22968). You may choose another layout, but this should be considered as a good model to define the features of a co-produced service. It should be brief, recommended not to exceed 2 pages.

Product Name | Feature Set

Prepared on[Date]

**Introduction**

Describe the value proposition of your minimum viable product.

**Vision**

Product Vision

Describe the vision of your product. What problem(s) will the product solve in the long run?

Design Vision

Describe your vision for the user experience as well as the user interface.

Business Vision

Describe the vision for how the product will generate a return of investment.

**Product**

Information Architecture

* Flow 1
* Flow 2
  + Subflow 1
  + Subflow 2
* Flow 3

Technical Architecture

Describe the technical architecture of the product. For example, list APIs you plan on using.

Feature Set

**TITLE FEATURE**

Description of feature.

Product Vision

Describe what possible next features the product could have in a next release and how those provide value.