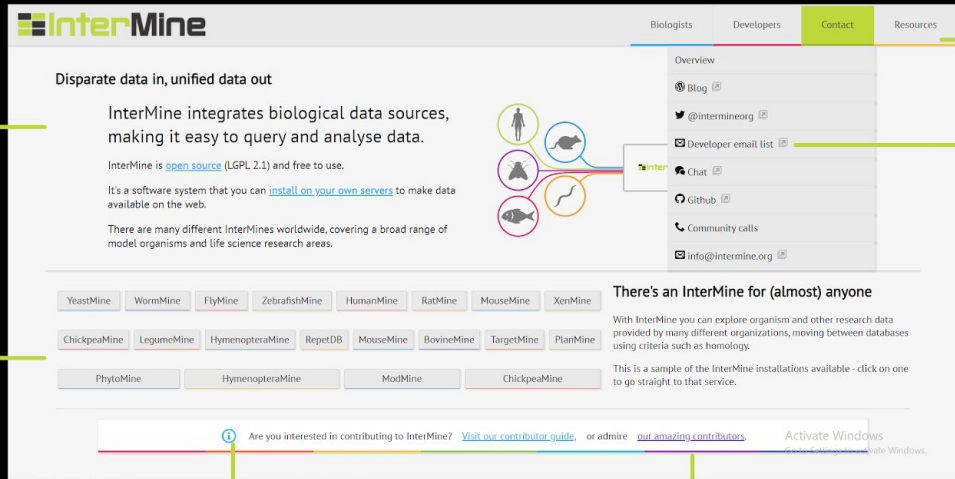


EXISTING DESIGN

use of dull color reduces site impression and induces negative emotion



no specific typeface and hierarchial size doesn't please the eye of user forcing them to scroll down leaving important info behind!

so many types of mine put in cluttered way increases the cognitive load on the eye, user is tempted to leave

bad use of colors underlining tabs, user diverted to useless attention

mixed-up mental model 'new window icon' leads to false functionality

also using more than one element causes load, better to use any one

misleading icon color and message if no use -> should not be placed

again unnecessarily colored underlining of tabs

EXISTING DESIGN

data represented in this format is uneasy to read with no proper pattern and typeface

Inconsistent and unequal margins throughout the website is unstandard look and feel

The screenshot shows a web page titled "InterMine Features". It contains three sections: "Dynamic data tables", "Try it yourself!", and "Run queries in many languages". Each section is separated by a horizontal line. Below these sections is a search box titled "Which InterMine is for you?". The search box contains the text "E.g. Diabetes, BRCA1, PPARG_HUMAN" and a "Search (searches a new page)" button. Below the search box is a link "Or jump straight to the results for BRCA1 or diabetes.". At the bottom of the page is a footer with five columns of navigation links: "Biologists", "Developers", "Contact", "Resources", and "Funding & affiliations". The footer also includes logos for "Wellcome" and "BBSRC bioscience for the future".

Amazing way to interact with user but implementation makes it ineffective and useless such a critical part at end of page causes no benefit!

footer matter!
here doormat navigation footer is used
can be improved in aesthetics to remove cognitive load

Propoints (Sections)

- top navbar - state

① - Introduction

② - Information list types

- contribute guide

③ - Features

④ - Search Information

- footer - state

last (least priority)

Combine to make interactive & attract user.

flow

Site

↓
Introduction

→ Search & explore

↓
types of mine

↓
features

↓
Contribution guide.



Intermine

link1 | link2 | link3 | link4

top navbar

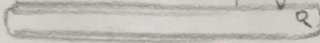
Intermine Introduction

Content About Intermine

OpenSource | Install

main links highlighted.

Which Intermine is for you?

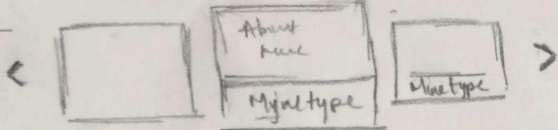


Search for jav. brokers

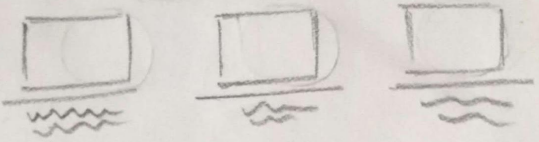
this section improves user interaction if kept upfront on website

Intermine for Almost Everyone there!

type of views in more readable & presentable form



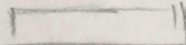
Features + services



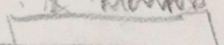
features offered by Intermine.

Open Source Contribution section

Got better ideas contribute here



Appreciate past participants & members



help section

Scanned with CamScanner



REDESIGN CONCEPT

no need to underline the top-nav bar, reduces the standard look

keeping the data centered and improving aesthetics by making background and text decorations more contrasting and appealing

making introductory data loud and clear

Important and interactive section must be highlighted and catch user's attention



highlighting the important links so user doesn't miss it out

this section is swapped with the contribution one because chronology matters!

Intermine for almost everyone!

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Listing the intermines in form of cards, again makes user go through them as this arrises curiosity

Intermine features



featureshave small content hence better to be displayed in short area

Got better ideas?
Contribute to us.

Visit Contribution Guide >>

Praise our contributors >>

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sed do eiusmod tempor
incididunt ut labore et dolore
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InterMine for my organism?
Tutorials and Videos
User help documentation
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icons

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FUNDING & AFFILIATIONS

funders

officialtors

exact data, instantly understood

again data presentation is
important, catchy slogans and
appearance grabs user attention

Contact section does not needs text
since icons make the function
obvious.