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Arteca is modeled after CogNet (cognet.mit.edu), an online community for cognitive sciences, pioneered by MIT Press in the late 1990's. CogNet has been a subscription-based content portal and platform since 2000, containing the full text of over 550 books and 6 journals.

Typography



Apple Devices
San Francisco Display
for text 20pt and above

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Colour



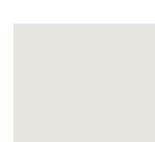
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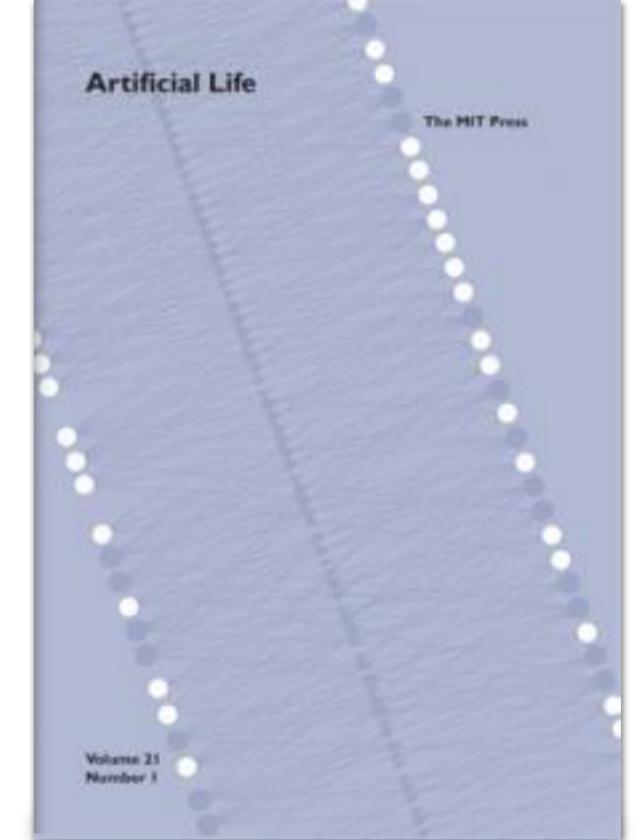


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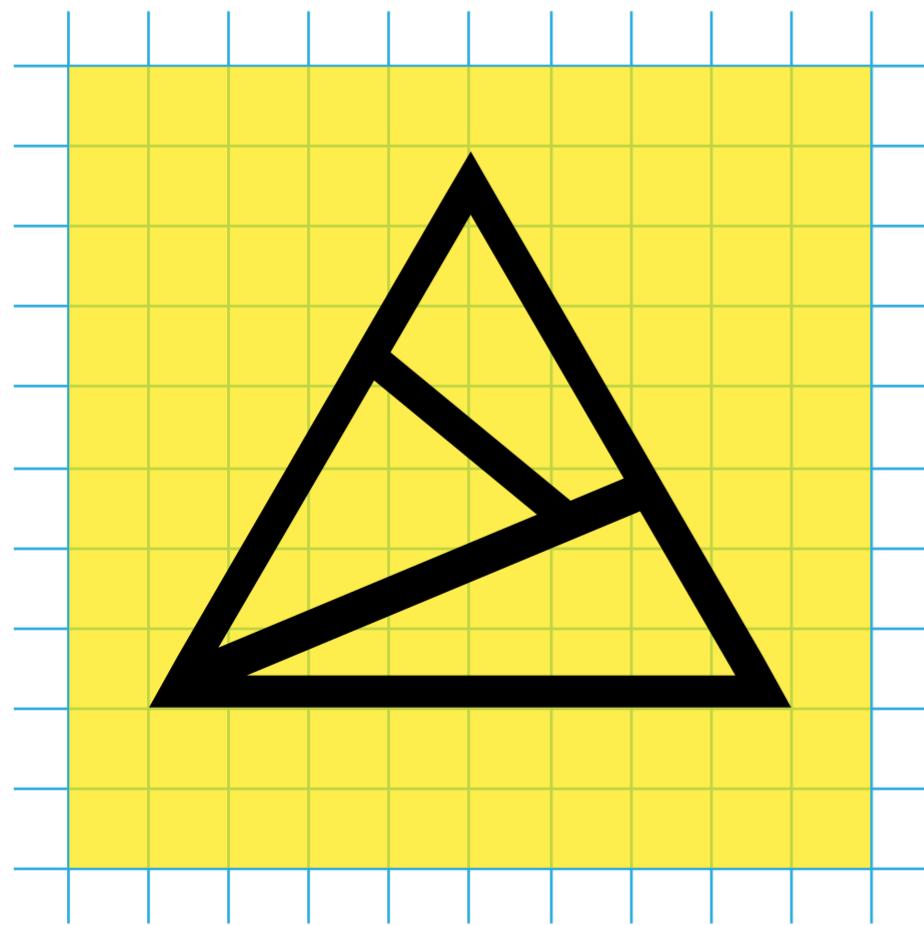
Embellishments



Large book with a heavy shadow

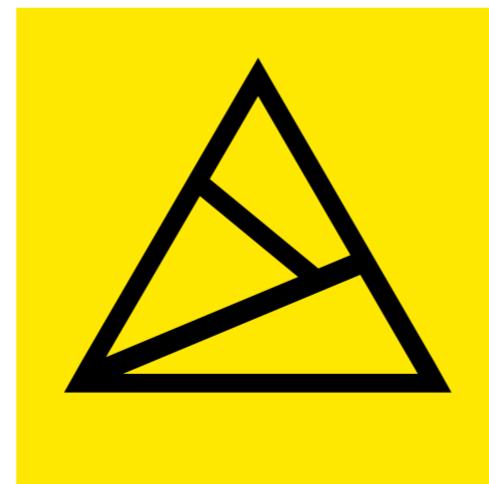


Journal with thin shadow

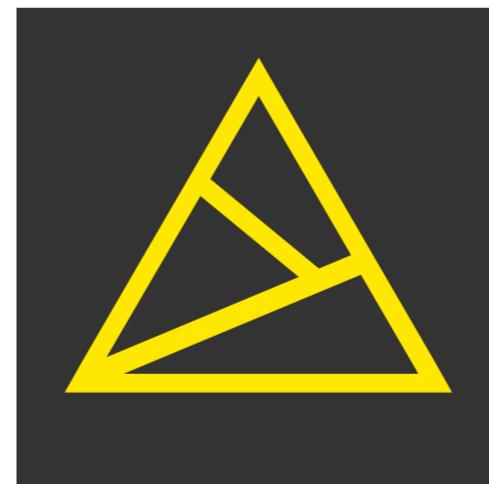


Grid system

Logos



Primary Logo
For wide use



Secondary
For high contrast layouts



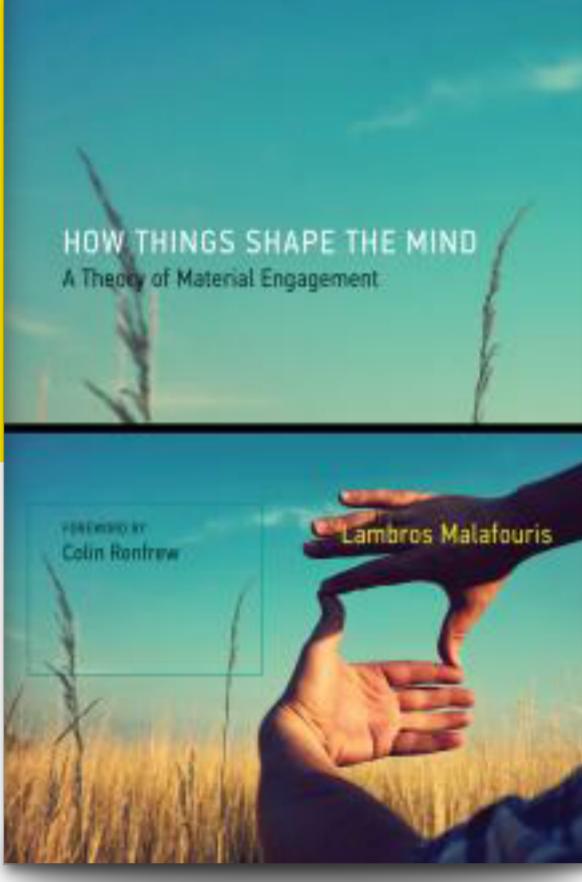
Frontispiece
For use in book covers

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Bill Moggridge
FOREWORD BY Colin Renfrew



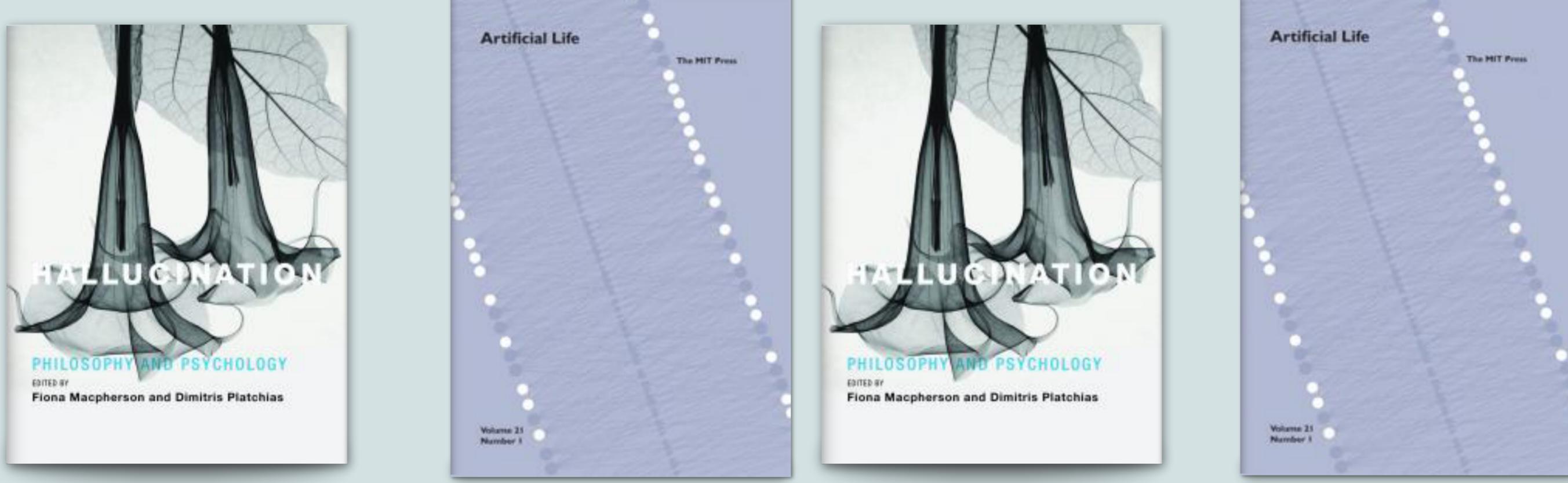
An increasingly influential school of thought in cognitive science views the mind as embodied, extended, and distributed, rather than brain-bound, "all in the head." This shift in perspective raises important questions about the relationship between cognition and material culture, posing major challenges for philosophy, cognitive science, archaeology, and anthropology.

Hardcover
Published July 12, 2013

In *How Things Shape the Mind*, Lambros Malafouris proposes a cross-disciplinary analytical framework for investigating the different ways in which things have become cognitive extensions of the human body. Using a variety of examples and case studies, he considers how those ways might have changed from earliest prehistory to the present. Malafouris's Material Engagement Theory adds materiality—the world of things, artifacts, and material signs—into the cognitive equation definitively. His account not only questions conventional intuitions about the boundaries and location of the human mind but also suggests that we rethink classical archaeological assumptions about human cognitive evolution.

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- Acknowledgments PDF (385 KB)
- Introduction PDF (457 KB)



Hallucination: Philosophy and Psychology
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How Things Shape the Mind A Theory of Material Engagement

Lambros Malafouris
FOREWORD BY Colin Renfrew

print, ebook 304 pages

PURCHASE

OVERVIEW

An increasingly influential school of thought in cognitive science views the mind as embodied, extended, and distributed, rather than brain-bound, "all in the head." This shift in perspective raises important questions about the relationship between cognition and material culture, posing major challenges for philosophy, cognitive science, archaeology, and anthropology.

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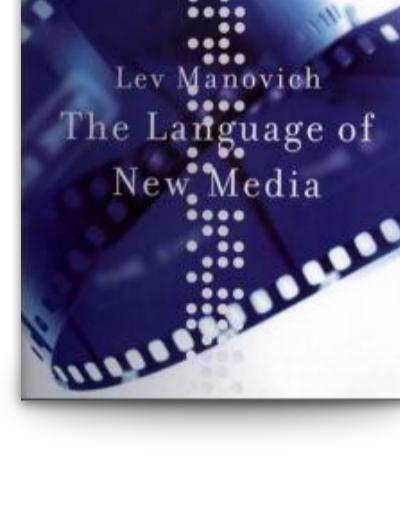
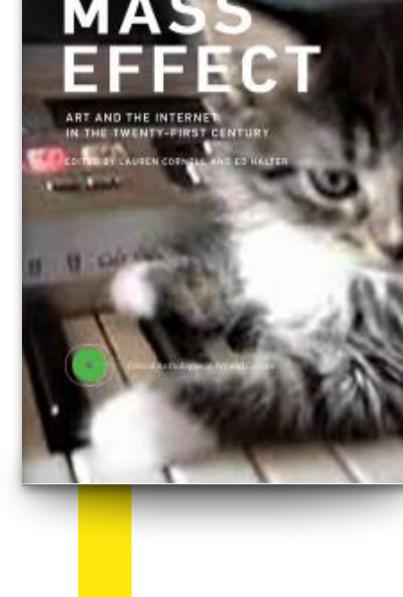
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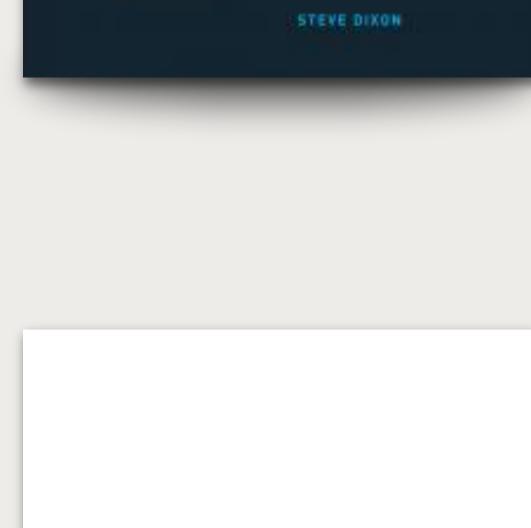
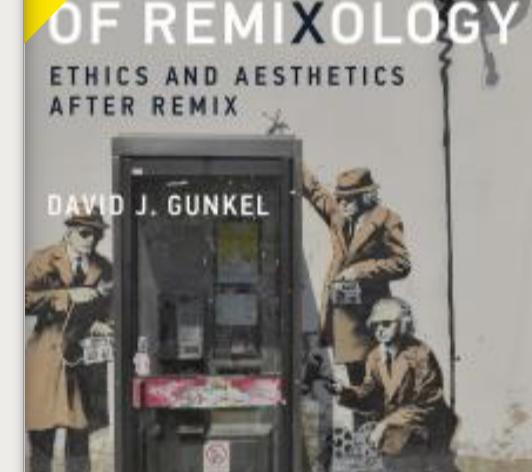
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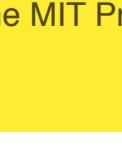
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