

Smubear

Lord Pepe the Frog

Memeology

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iFunny is a Horrible thing

Have you ever had the feeling on those lonely days, alone in your room, and bored, and wanted to look at some memes? Well, there are many options, by a long shot. You have 4Chan, Reddit, Twitter, YouTube, and many other great and viable options. Oh, but you say there are others? True, there are. There is the land of dead memes, 9Gag, the realm of poor comedy, Vine, the shallow pieces of crap at Instagram, but, yet another remains? This piece of trash is known as the mobile application of “iFunny.” And here, I will tell you why iFunny is a normie piece of crap, a land of stolen memes, and an overall piece of horsesh*t.

So let’s begin by defining what Ifunny is. Afterall, that’s what this report is about. iFunny was started back in April 26th, 2011, as an iOS mobile application on the Apple App Store for sharing and discovering humorous photos, videos and GIFs (Know Your Meme). It also opened a Twitter and Facebook accounts later on, leading to the release of the Android version of the app 3 years later. The app contains a set of 20 (or a multiple of 20) previously curated memes from the creators and selected individuals of iFunny to pick and choose the memes they found most humorous. This is where trouble begins.

\When people are trying to get into a Top 20 list of memes, they will turn to desperate measures to get some fake internet points. To be fair, you do see some of this “internet credit

whoring” in sites like Reddit as well, but those sites actually have moderation and protect against reposted and stolen content. iFunny on the other hand? Not so much. They will Feature anything that is remotely funny if it gets a lot of attention. Which leads on to the next point...

iFunny does in fact garner a lot of attention. They put ads on the Google Play store and other areas, and popular apps do have a tendency to spread quicker. This is why iFunny is a normie piece of trash. In case you were wondering, a “normie” is a slang term used in the memescape to describe someone who is easily influenced and follows any social trend to attempt to “fit in”. They don’t have any respect for a meme’s true value as an internet joke, and often misuse and malform a meme into an unfunny and overused joke. The fact that memes are only understood by a certain few is what makes those memes funny. When everybody knows what it is, nobody thinks it’s funny anymore because it’s been so overused. But iFunny doesn’t care about this, and just wants you to view more memes so they can make money off the ad revenue. So they want to use the lowest common denominator to spread to the easiest group there is, normies. They take in everything, and more views = more money.

Lastly on my list, why iFunny is total poop. See, as stated previously, iFunny uses a Feature system to promote the “funny” memes to the largest audience possible (again, for the ad money.) This causes problems, though. Since people want to get on there so badly, and nobody is creative on that platform, what they end up doing is creating predictable, repeated formats as “reactions” to other memes. This usually guarantees a solid spot in the Featured tab pretty often, as the same old joke MUST be funny to these normies, right? That’s what iFunny admins must think, because they promote that trash. The worst part of it all is that these people get hostile about it too. You say something about their terrible format, and they call you out as a “hater” and

get their adolescent, easily influenced audience of a couple thousand to go and attack you. Albeit, what is a bunch of kids talking about “your mom” going to do to your self-esteem? However, this is not an appropriate response to a little criticism, and just shows you how poorly these “edgy ‘memers’” handle their problems.

So in conclusion, you should now be able to see why I so adamantly hate iFunny and it’s watermark, as well as other people who know anything about good memes. The reason I hate that damn watermark so much is *because* it reflects this crap. All in all, now you know why iFunny is a normie piece of crap, a land of stolen memes, and an overall piece of horsesh*t. And if you still use it, get some help. Talk to me about it. Please. You need serious mental help.

Works Cited

Fritz, Fluffy. “iFunny.” *Know Your Meme*. Published 4 years ago.

<http://knowyourmeme.com/memes/sites/ifunny> Last Accessed October 11, 2017.