The name structure of a territory is [name][suffix]

The name of a territory based mostly outside of the server is usually based on the location of it (if acquisition, suffix is -erra; if not, suffix is -usa)

The name of a territory based inside the server is usually named after its leader or an invented word (suffix is -arc, -ark, or -arch)

An acquisition name created from the origin name can be made by...

- Removing any spaces between words
- Removing different parts of compound words (as in removing net from internet)

The name then goes through a process where the following can occur...

- Words obviously originating outside of English are transliterated into the English alphabet and Anglicized
- A t preceded by one vowel at the end of the word is replaced with a d (ex. -od becomes -ot)
- A c, cc, or ck preceded by one vowel at the end of the word is replaced with a ch (ex.
- A sc, scc, or sck preceded by a vowel is replaced with a sch
- A ns, or ms preceded by a vowel is replaced with a sh
- Doubled consonants (except ss, zz, cc, kk, bb, nn, mm, tt, rr, pp, dd, ff, gg, and ll) are reduced to one letter, if they are followed by another consonant, vowels are added in between
- Normal proper noun capitalization is used
- A double *u*, *a*, or *i* is reduced to one letter
- ee is replaced with ea
- tw is replaced with t
- *ia, ium,* or *ion* (or any location suffix is removed)