

Long-form storytelling with data

**Where investigative, narrative and data journalism
converge**

Exercise: Analyzing content

In groups of three choose a long-form story:

[Do No Harm](#) in the *Las Vegas Sun*

[Change for Health](#) on *Standard Digital*

[Secrecy for Sale](#) by the International Consortium of Investigative Journalists

Questions to consider

- What does traditional investigation: making phone calls, documenting, conducting field research, following trails of people, documents and money reveal?
- What does data access and analysis contribute to the story?
- What does the data visualization contribute?
- What does narrative storytelling add to the investigation?

Exercise II

Review the following stories and discuss how use of data and visualisation would have enriched them. List some of the datasets that would have been relevant and their potential sources

- Large counties set to dominate selection in the *Daily Nation*.
- Kenya signs pact for refugees return to Somalia on *Capital News*