



Lysa Sorkeo

UX/UI Designer

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Experience

Saat / UX/UI Designer

May 2024 – PRESENT

Collaborated with frontend and backend developers to integrate UX/UI designs seamlessly, ensuring alignment with project goals and user needs.

Designed and developed over five applications, applying user-centered principles, usability best practices, and aesthetic consistency.

Contributed to the successful launch of three applications, delivering intuitive and engaging interfaces that enhance user experience.

Capstone Project / UX/UI Designer & Developer

October 2024 – Present

Developed a book borrowing and lending platform as a capstone project, focusing on intuitive user flows and seamless web experience.

Conducted usability testing and iterative design improvements to optimize user interaction and engagement.

Freelance / Content Creator

MAR 2022 – Present

Created and edited engaging video content for an e-commerce business, focusing on entertainment and marketing. Produced promotional videos, social media content, and product showcases to drive customer engagement and sales.

Freelance / Graphic Designer

May 2022 – Present

Designed visually compelling posters for marketing campaigns, advertisements, and brand promotions. Developed creative concepts to attract and retain customers across digital and print media.

Education

Paragon International University

2021–2025

Bachelor in Computer Science
(Expected Graduation: 2025)
75% Scholarship
GPA: 3.31

Achievements

Application Design for Saat

2025

Designed and contributed to the launch of three applications, improving user engagement and usability.

Techo Start Up – Turing Hackathon Cycle 7

October 2024

Project: Saat Menu | Result: 3rd Place

Camtech – Innovation Tech Challenge

June – August 2023

Project: Pikrous | Result: Top 10 teams

Skills & Languages

Skills:

UX/UI: Wireframes, Mockups, User Flows, Design Systems
Research: User Testing, A/B Testing
Tools: Figma, Canva
Soft Skills: Strategic Thinking, Communication

Languages:

Khmer (Native)
English (Advanced)