

## Introduction to Logystic

Founded in the picturesque valleys of Austria in 1998,

Logystic emerged from the visionary mind of Scherhard Guster, a seasoned traveler with a passion for bridging distances.

Logystic's journey began in a small office with a big dream: to revolutionize the logistics industry by making it more efficient, reliable, and sustainable. Over the years, Logystic has grown into a global logistics powerhouse, known for its innovative approaches and unparalleled service quality.

## The Founding of Logystic

### Early Life of Scherhard Guster

Scherhard Guster, born in Graz, Austria, in 1970, was always fascinated by the intricate dance of moving goods across borders.

His early career in the freight industry exposed him to the challenges and inefficiencies plaguing logistics.

These experiences planted the seeds for Logystic.

### Inspiration and Founding

In 1997, during a hiking trip across the Austrian Alps, Scherhard envisioned a logistics company that would not only move goods but also connect cultures.

He named it "Logystic," a portmanteau of "logistics" and "mystic," reflecting his belief in the almost magical potential of efficient logistics to bring the world closer together.

In 1998, with a modest loan and a leased fleet of three trucks, Logystic was born.

### Initial Challenges and Breakthroughs

Logystic's early days were fraught with challenges, from securing clients to navigating the complex regulations of cross-border transportation.

However, Scherhard's innovative approach to these challenges, such as introducing real-time tracking well before it was industry standard, set Logystic apart and fueled its growth.

## Evolution of Logystic

### Expansion Phases

Logystic's expansion was both rapid and strategic.

By the early 2000s, the company had established a presence in key European markets.

The acquisition of a small air cargo company in 2005 marked Logystic's foray into global logistics.

## Technological Innovations

Under Scherhard's leadership, Logystic became an early adopter of technology, leveraging AI and machine learning for route optimization and predictive maintenance of its fleet, significantly enhancing efficiency and reliability.

## Strategic Partnerships

Strategic partnerships with local logistics companies across the globe enabled Logystic to offer seamless delivery services worldwide, further solidifying its position in the market.

## How Logystic Works

### Operational Model

Logystic operates on a hub-and-spoke model, optimizing both its land and air fleet operations.

Its central hubs in Vienna, Singapore, and Atlanta allow for efficient sorting and redistribution of goods, ensuring timely deliveries.

## Technology and Innovation

The company's investment in technology extends to customer service, with a state-of-the-art tracking system that provides customers with real-time updates on their shipments. Logystic also utilizes eco-friendly vehicles and renewable energy sources in its hubs, reflecting its commitment to sustainability.

## Sustainability Efforts

Logystic's green initiatives include a significant investment in electric and hybrid vehicles, solar-powered warehouses, and programs aimed at offsetting carbon emissions from its operations.

## Logystic's Logistics Fleet

### Land Transport Vehicles

Electric Trucks: 150 Tesla Semi trucks, leading the shift towards sustainable logistics.

Hybrid Long-Haul Lorries: 300 units, used for cross-country deliveries in Europe and North America.

Customized Delivery Vans: Over 1000, including electric and hybrid models, for last-mile delivery in urban and rural areas.

### Air Transport Vehicles

**Cargo Planes:** A fleet of 20 Boeing 767 Freighters and 10 Airbus A330-200F, servicing international routes.

**Specialized Aircraft:** Including two Antonov An-124 for oversized cargo, highlighting Logystic's capability to handle specialized logistics needs.

#### Specialized Logistics Equipment

**Containerized Mobile Warehouses:** Innovative mobile storage units that can be quickly deployed to disaster-stricken regions or used to increase warehouse capacity during peak seasons.

**Automated Guided Vehicles (AGVs):** Employed in warehouses to automate the movement of goods, improving efficiency and safety.

#### Delivery Operations and Times

##### Domestic Delivery Operations

**Same-Day Delivery:** Available in select major cities, utilizing a combination of electric bikes and vans.

**Standard Delivery:** 1-3 business days, depending on the region, supported by the extensive network of land vehicles.

##### International Delivery Operations

**Express International:** 1-3 business days, leveraging the air fleet for rapid intercontinental shipments.

**Economy International:** 5-10 business days, a cost-effective option for less time-sensitive deliveries, utilizing both air and sea freight options.

##### Delivery Time Frames by Country

**Europe:** Same-day to 3 business days.

**North America:** 1-5 business days.

**Asia:** 2-5 business days.

**Africa:** 3-10 business days.

**South America:** 3-7 business days.

**Australia and Oceania:** 2-7 business days.

#### Future Directions for Logystic

Logystic continues to pioneer in the logistics sector, with plans to expand its fleet of sustainable vehicles and explore drone delivery options. The company is also investing in blockchain technology to enhance supply chain transparency and security. Scherhard Guster's vision of connecting the world through efficient and sustainable logistics remains the guiding star for Logystic's future endeavors.