

Introduction

The concept of integrating the local supershops is to make it easier for users to find everything all together. People now tend to buy groceries, foods, clothes and other things online. But they have to browse through different websites of different shops. Sometimes the shop owners do not update their listings as they are busy with offline sales and management. Also a lot of time gets wasted finding different products and checking the prices and ratings. So, we initiated a system to integrate all of them in one platform so that people can see the same products of different shops and benchmarking the prices and ratings. This will not only benefit the shop owners to increase their sales but also make it easier for the people to find products easily. This will also save a lot of time for the buyers.

Motivation

In recent years the buying culture has been improving a lot and the people are engaging with online shopping rather than offline. Also the concept of grocery shopping has been changed as many super shops came into the market. It is often hectic for buyers to shop and find products with affordable prices. Also there is a lack of variation in item servicing. So, an integration of all local super shops would be a 360 degree solution for all of us. This is the source of our passion to work on this project. Our key target with this website is to ensure that people could buy daily necessities easily with trust. This website will also make it easier for shop owners to add more sales and revenue annually. And this initiative will make more jobs for the unemployed people in our country as well as the rural sellers can get the deserved payment with their goods. So these are our motivations to proceed with this idea.

Project Usage

This project will bring every local shop into one place, this will help people to find all products in the same category with one click. They can compare the prices and view the verified ratings given by other people. This website will be helpful to research current popular products and which people are buying more. It will also save people's time because they will not have to do the daily shopping. Also, with every purchase buyers will get rewards points which will be used to buy things later, so it will save their money. This system will offer seasonal food items which are hard to find sometimes, so people will get it easily through our platform. It will also be a platform for donation in

emergency situations, so people can donate with their trusted brands. As the ratings will be verified by a dedicated team it will be easy for people to trust more in buying. As a whole this system will bring ease in people's life with shopping.