

# 9°

BRAZILIAN INDUSTRY  
INNOVATION  
SUMMIT

REINNOVATE THE FUTURE

Co-organizer



THE FUTURE OF INDUSTRY



THE FUTURE OF WORKFORCE



Brazilian Micro and Small  
Business Support Service



Brazilian National Confederation of Industry  
THE FUTURE OF INDUSTRY

# 9º

BRAZILIAN INDUSTRY  
INNOVATION  
SUMMIT

09-10  
MARCH  
2022

CHECK OUT THE MAIN MOMENTS  
OF THE LAST EDITION AND BE A PART  
OF THE TRANSFORMATION OF INDUSTRY.



# TAKE PART IN ONE OF THE LARGEST INNOVATION EVENTS IN LATIN AMERICA AND BE A PROTAGONIST IN TRANSFORMING INDUSTRY

Innovation is a key word to create opportunities and generate value for companies. In a world where technological change is taking place at an increasingly fast pace, there is no other way but to innovate and be a protagonist in transforming the future.

To contribute to this process, CNI (the Brazilian National Confederation of Industry) and Sebrae (Brazilian Micro and Small Business Support Service) created the Brazilian Industry Innovation Summit.

Every two years, representatives of the productive sector, government and academia come together to exchange experiences and look for innovation-focused solutions for Brazilian industry to improve its competitiveness and business generating capacity.

REINNOVATE  
THE FUTURE



Look at innovation from different perspectives, live transformative experiences, find disruptive solutions, create connections with professionals from different countries. All of this will be taking place at the **9th Brazilian Industry Innovation Summit**, one of the biggest innovation events in Latin America.

## A WORLD IN TRANSITION REQUIRES NEW WAYS OF THINKING, NEW IDEAS AND NEW SOLUTIONS.

REINNOVATE THE FUTURE: this is our invitation to everyone committed to the transformation of society and who seek innovation as a means to create a more sustainable world, with better educational solutions, more intelligent production structures, a more favorable environment for entrepreneurship, diversity and development.

# OBJECTIVES

- PROMOTING THE CULTURE OF BUSINESS INNOVATION
- DISSEMINATING DOMESTIC AND INTERNATIONAL INNOVATIVE EXPERIENCES
- STIMULATING COOPERATION NETWORKS
- GENERATING BUSINESS
- HIGHLIGHTING BRAZIL'S INNOVATION COMPETENCIES
- DISCUSSING PROPOSALS FOR IMPROVING PUBLIC INNOVATION POLICIES
- STRENGTHENING LINKS BETWEEN HUBS AND ACTORS OF VARIOUS INNOVATION ECOSYSTEMS
- INFORMING THE PUBLIC ABOUT THE STATE OF THE ART IN INNOVATION



# ENTREPRENEURIAL MOBILIZATION FOR INNOVATION





ENTREPRENEURIAL MOBILIZATION  
FOR INNOVATION

The Entrepreneurial Mobilization for Innovation (MEI), coordinated by the National Confederation of Industry (CNI), turns 13 in 2021. During this period, it consolidated itself as the main forum for public-private coordination on issues related to innovation in Brazil.

About 400 of the largest companies operating in Brazil keep track of MEI's activities, with the constant participation of their strategic-level leaders.

Among the achievements attained with the support of MEI, the following ones stand out:

**2014** Creation of EMBRAPII;

**2015** Inclusion of innovation in the Federal Constitution as an obligation of the State;

**2015** The “Law of Good,” the main tax incentive for research and development in industry, which was at serious risk of being extinguished, was kept in force after intense discussions with the legislature;

**2016** Sanction of the new ST&I legal framework;

**2018** Regulation of the new ST&I legal framework;

**2019** Approval of new National Curriculum Guidelines for Undergraduate Engineering Education, which now require educational institutions to provide courses more in line with the demands of the market.

**2020** Approval of Bill 135/20 in the Federal Senate and in the Chamber of Deputies with a large majority. Approval of the legal framework for startups in the Chamber of Deputies.

# TIMELINE

As MEI and the power of its voice increase, the Brazilian Industry Innovation Summit has been growing at each edition: greater infrastructure, more content, greater attendance, greater emphasis on brands. Take this opportunity to increase the visibility of your brand and to be a part of the most important showcase of innovation in Brazil!

2005

São Paulo city, state of São Paulo

**VILA NOAH EMBRATEL SPACE**

**400** participants

**900** m<sup>2</sup> of occupied area

**17** lectures

2007

São Paulo city, state of São Paulo

**HILTON HOTEL**

**700** participants

**1.100** m<sup>2</sup> of occupied area

**12** lectures

# 2009

São Paulo city, state of São Paulo

**SHERATON WTC CONVENTION CENTER**

**700** participants

**2.000** m<sup>2</sup> of occupied area

**16** lectures

# 2013

São Paulo city, state of São Paulo

**SHERATON WTC CONVENTION CENTER**

**1.000** participants

**3.500** m<sup>2</sup> of occupied area

**23** lectures

# 2017

São Paulo city, state of São Paulo

**TRANSAMERICA EXPO CENTER**

**3.000** participants

**11.000** m<sup>2</sup> of occupied area

**24** lectures

# 2011

São Paulo city, state of São Paulo

**SHERATON WTC CONVENTION CENTER**

**850** participants

**1.100** m<sup>2</sup> of occupied area

**28** lectures

# 2015

São Paulo city, state of São Paulo

**GOLDEN HALL SHERATON WTC**

**2.000** participants

**6.500** m<sup>2</sup> of occupied area

**18** lectures

# 2019

São Paulo city, state of São Paulo

**SÃO PAULO EXPO**

**3.512** participants

**12.500** m<sup>2</sup> of occupied area

**30** lectures

# RESULTS

Make the difference. Associate your company with the Brazilian Industry Innovation Summit and make it more innovative and more visible in the market, as great brands generate more business.



CHECK THE RESULTS OF THE LAST EDITION  
AND DISCOVER THE ADVANTAGES OF  
PARTICIPATING IN THE BRAZILIAN INDUSTRY  
INNOVATION SUMMIT.

### **8th BRAZILIAN INDUSTRY INNOVATION SUMMIT**

June 10-11, 2019 - São Paulo Expo

**6.847** registered participants

**3.512** attendees

**72** international speakers from  
more than 10 countries

**558** one-on-one meetings  
held in 2 days

**600** m<sup>2</sup> area for use by our  
innovation partners

**16** sponsors

**19** supporting  
institutions

**6** side events organized  
by our sponsors

**367** spontaneous media  
reports (cost estimated  
at R\$31 million)

**12.500** m<sup>2</sup> of occupied  
area

R&D contracts signed between startups  
and large companies

# SPEAKERS

EXPERTS RENOWNED  
IN BRAZIL AND ABROAD

## INTERNATIONAL SPEAKERS



### Alex Nascimento

Co-founder of UCLA Blockchain Lab

### April Rinne

Founder, advisor and investor, April Worldwide (USA)

### Carsten Fink

Chief Economist, WIPO (Switzerland)

### Chad Evans

Executive Vice President, Council on Competitiveness (USA)

### Daniel Gasteiger

Founder and CEO, Provis AG (Switzerland)

### Daniel Susskind

Professor and researcher, Oxford University (United Kingdom)

### Deborah L. Wince-Smith

President and CEO of the Council on Competitiveness (USA)

### Erika Györvary

Technology Coordinator, CSEM (Switzerland)

### Frédéric Bordry

Director of Accelerators and Technology, CERN

### Gilles Georges

Vice President and Scientific Director, CAS, a division of

the American Chemical Society

### Hanna Marttinen-Deakins

Senior Director, Ecosystems, Digital, Business Finland (Finland)

### Lisa Åbom

Vice president and Chief Technology Officer, Saab Aeronautics (Sweden)

### Lourdes Casanova

Academic Director of the Cornell University Emerging Markets Institute/School of Business (USA)

### Manuel Guzman

President, CAS, a division of the American Chemical Society (USA)

### Mark Minevich

Founder, Going Global Ventures (USA)

### Michal Neeman

Vice President, Weizmann Institute of Science (Israel)

### Ole Janssen

Deputy Director-General, Innovation and Technology Policy, Federal Ministry of Economy and Energy (Germany)

### Paul Kearns

Director of the Argonne National Laboratory, Department of Energy (USA)

### Pedro Rocha Vieira

Co-founder and CEO, Beta-i (Portugal)

### Pierre Lucena

President of Porto Digital

### Rafael Steinhauser

President for Latin America, Qualcomm

### Rakesh Jain

Business Development Director, JUST (USA)

### Robert Denda

Head of Network Technology and Innovation, ENEL (Italy)

### Soumitra Dutta

Co-editor, Global Innovation Index; Former Dean and Professor, SC Johnson College of Business, Cornell University (USA)

### Wim de Klerk

Business Director for South America, TNO Defence, Security and Safety (the Netherlands)

### Younsk YS Chi

President, Elsevier (the Netherlands)

# DOMESTIC SPEAKERS

## Ana Paula Assis

President for Latin America, IBM

## André Clark

President and CEO, Siemens Brazil

## Antonio José Roque da Silva

Director-General of CNPEM

## Bernardo Gradin

Founder and President, GranBio

## Bruno Dias

Project Manager, HION Soluções e Tecnologia

## Bruno Quick

Technical Director of Sebrae

## Carlos Américo Pacheco

Chief Executive Officer of FAPESP's Technical and Administrative Council

## Caroline Dallacorte

Co-founder and Director of Operations, PackID

## Cauam Ferreira Cardoso

Researcher, Industrial Performance Center – MIT

## Cristina Palmaka

President of SAP Brazil

## Cynthia Thamires

Principal Researcher, HION Soluções e Tecnologia

## Eduardo Diogo

Administration and Finance Director, Sebrae

## Fernanda Checchinato

CEO and Founder, AYA TECH

## Franco Machado

CEO, Mogai

## Gianna Sagazio

Director for Innovation at CNI and National Superintendent of IEL

## Graciela Pignatari

Founding partner and Executive Director, Tismoo Biotech

## Guilherme Arruda

CEO, VG Resíduos

## Guilherme Junqueira

CEO da Gama Academy

## Guilhermo Queiroz

Founder and CEO, Biosolvit

## Gustavo Leal

Operations Director, SENAI

## Heloisa Menezes

Visiting Scholar, Cornell University (USA)

## Horacio Lafer Piva

Chairman of the Board of Directors, Klabin

## Igor Nazareth

Under-Secretary for Innovation, Ministry of Economy

## João Paulo Campos

President of Viosiona Tecnologia Espacial

## Jorge Almeida Guimarães

Chief Executive Officer, EMBRAPII

## José Claudio Cyrineu Terra

Director for Innovation and Knowledge Management, Albert Einstein Israelite Hospital

## José Fernando Perez

Chief Executive Officer, Recepta Biopharma

## Josie Perissinoto Romero

Vice President of Operations and Logistics, Natura

## Laercio Albuquerque

President of Cisco Brazil

## Laércio Cosentino

President of Totvs

## Luiz Roberto Egreja

Digital Transfer Leader for Latin America, Dassault Systèmes

## Marcela Gonçalves

Business Development Director, Multiledgers

## Marco Stefanini

Global CEO, Stefanini

## Mauro Kern

Vice President for Engineering, Embraer

## Oswaldo B. Loureda

Founder, Acrux Aerospace Technologies

## Paulo Alvim

Secretary for Entrepreneurship and Innovation, MCTIC

## Paulo Gurgel Pinheiro

CEO, HOOBOX ONE Robotics

## Pedro Wongtschowski

Chairman of the Board of Directors, Ultrapar

## Ricardo Dias

Co-founder, CUBi Energia

## Ricardo Pelegrini

CEO and Founding Partner, Quantum4 Soluções de Inovação

## Silvia Valadares

Co-founder, Owl Docs

## Tânia Cosentino

President of Microsoft Brazil

## Ulisses Melo

Director, IBM Research Brazil

## Victor Noronha

Executive Manager, Autaza

## Gal. Waldemar Barroso Magno Neto

President of the Financing Agency for Studies and Projects (FINEP)

## Wilson Cardoso

Solutions Director, Nokia

# NATIONAL INNOVATION AWARD

Brazil's main innovation award recognizes companies contributing to improve the country's competitiveness through innovation. CNI and Sebrae are the organizers of the **National Innovation Award**, whose 7th edition will be held in 2022.

The award ceremony will be held during the Summit, providing greater visibility to recognized success stories.





# Prêmio Nacional de Inovação

EDIÇÃO 2018/2019



# MEDIA: INNOVATION ON THE MEDIA AGENDA

INNOVATION IS ALWAYS ON THE MEDIA AGENDA, INCREASINGLY AROUSING THE INTEREST OF THE PUBLIC IN THE TOPIC AND WITH GREAT REPERCUSSION IN THE MEDIA.

The **8th Brazilian Industry Innovation Summit** was marked by great repercussion in the Brazilian media. There were 367 spontaneous media reports about it in 122 media outlets in 17 states and in the Federal District. With so much exposure, the event is a great opportunity to increase the visibility of your brand with a high-impact strategy.

**301**

news stories posted by online media outlets (Estadão.com, O Globo Online, Valor Online, Brasil Econômico, Agência Brasil, Agência Estado, BOL, DCI Online, R7, UOL, Veja.com, Época Negócios - Online, Exame.com, Isto É Online, Metrópoles, Money Times, The Huffington).

**33**

TV news stories (Rede Globo Nacional, GloboNews, SBT, Band TV Nacional, TV BandNews, Band TV RJ, Rede TV RJ, TV Brasil and TV Cultura).

**28**

news stories in regional media outlets.

**5**

new stories published by national print media (Valor Econômico, Folha de São Paulo and Correio Braziliense).

**17**

news stories about the National Innovation Award.

**62.255.148**

readers impacted\*.

**367**

spontaneous media reports, free of charge. To achieve the same result with advertising, the investment required could be as high as

**R\$31,279,586.00.**

\*apart from TV viewers.

# SPONSORSHIP

COMPANIES AND INSTITUTIONS THAT  
PARTICIPATED IN THE LAST EDITION

MASTER

SPONSORSHIP



**UCRISTÁLIA**  
*Sempre um passo à frente...*

 **EMBRAPYI**  
Empresa Brasileira de Pesquisa e Inovação Industrial

PATROCÍNIO  
**Qualcomm**

 **SAAB**

 **TOTVS**

SUPPORTER

EXHIBITOR

PARTICIPANT

 **DASSAULT SYSTEMES**

 **BNDES**

 **BASF**  
We create chemistry

 **Braskem**

 **cbs**

 **FIAP**

 **natura**

**nexa**   **NOKIA**   **SIEMENS**

## INSTITUTIONAL SUPPORT



MINISTÉRIO DA  
EDUCAÇÃO



## CO-ORGANIZER



Brazilian National Confederation of Industry  
THE FUTURE OF INDUSTRY



BRAZILIAN INDUSTRY  
INNOVATION  
SUMMIT

# THE EVENT

## UNPRECEDENTED FORMAT

In line with current trends, the 9th Brazilian Industry Innovation Summit will be held in a hybrid format, with face-to-face and virtual activities for an audience of over 10,000 people.

**DISPLAY YOUR BRAND IN THE MOST IMPORTANT SHOWCASE OF INNOVATION  
IN BRAZIL. MAKE A DIFFERENCE AND REINNOVATE THE FUTURE.**



**The lectures will be connected to the  
three axes of MEI's work agenda:**

- Proposition of policies and instruments to support innovation;
- Coordination among different actors for strengthening business innovation and improving the business environment;
- Production and dissemination of knowledge about ST&I.

# THE FACE-TO-FACE SPACE

To ensure protection, comfort and tranquility to the audience, face-to-face activities will be limited to 1,000 guests and will be carried out according to an exclusive program:

- Main stage: reserved for lectures by renowned experts in innovation in a 700-people-capacity venue;
- Lounges for the organizers (CNI, SESI, SENAI, IEL and Sebrae): spaces for workshops and private sessions with guest speakers;
- Innovation ecosystem: space for a technology exhibition organized in partnership with sponsors and supporters of the event;
- Networking space: lounge for one-on-one meetings scheduled via the match-making function of the virtual platform;
- Accessory spaces: studio for recording interviews, cabins for recording statements about successful innovation stories, others spaces to be planned with sponsors and supporters.





**6 km** km away from Congonhas airport

**48 km** km away from Guarulhos airport

**5.080 m<sup>2</sup>**

**2.000** parking spaces

The **WTC Events Center** is a contemporary, innovative and atemporal event complex with restructured venues in line with all protocols of WHO (World Health Organization) and Anvisa, the Brazilian Health Surveillance Agency. The complex stands out for offering the following:

- Health security;
- Flexibility of spaces;
- Exclusive circulation;
- Optimized access logistics;
- Technology;
- Modern infrastructure;
- International quality food and drinks;
- Diversity of venues;
- Differentiated accommodation;
- Exceptional service.
- Atendimento excepcional.

# THE VIRTUAL SPACE

The virtual event will be held on a customized platform for an estimated audience of 10,000 people, which will have different transmission channels organized according to specific topics and audiences.

## CHANNEL 1

Live broadcasting of the presentations delivered on the main stage in the face-to-face event.

## CHANNEL 2

private sessions with special guests, workshops, calls for projects for collaboration between companies and research centers, among other activities organized by CNI, SESI, SENAI and IEL.

### **CHANNEL 3**

Sebrae's exclusive channel for the MSE audience, with streaming of activities such as: mentoring, demo sessions, business challenges for startups, business rounds.

### **CHANNEL 4**

dedicated to activities designed to promote international connections, organized with partners from CNI and Sebrae. On this same channel, immersions in innovation ecosystems in at least five different countries will be offered.

### **CHANNEL 5**

reserved for activities organized by the sponsors.

### **CHANNEL 6**

on this channel, it will be possible to take a virtual tour of the technology exhibition (real-time immersive experience).

# INVESTMENTS AND FINANCIAL COUNTERPARTS

BE A SPONSOR OF THE EVENT AND SEE HOW YOUR BRAND WILL IMPACT THOUSANDS OF PEOPLE IN THE LARGEST INNOVATION SHOWCASE IN LATIN AMERICA. SPONSOR THE EVENT AND REINNOVATE THE FUTURE.

## ANTES DO EVENTO

|   | MASTER<br>R\$ 300 mil | GOLD<br>R\$ 200 mil | SILVER<br>R\$ 120 mil | BRONZE<br>R\$ 85 mil | SUPPORT<br>R\$ 40 mil |
|---|-----------------------|---------------------|-----------------------|----------------------|-----------------------|
| Display of your brand on the event's website, with a link to the sponsor's official page          | X                     | X                   | X                     | X                    | X                     |
| Display of your brand in 4 cards to disseminate the event through cni's social media              | X                     |                     |                       |                      |                       |
| Display of your brand in e-mail marketing (2 shots for 4,000 people)                              | X                     | X                   | X                     | X                    |                       |
| Display of your brand in a video produced to disseminate the event                                | X                     |                     |                       |                      |                       |
| Display of your brand in the advertising campaign material (disseminated through various outlets) | X                     | X                   |                       |                      |                       |

## RING THE EVENT - FACE-TO-FACE SPACE (1,000 PEOPLE)

|  | MASTER<br>R\$ 300 mil | GOLD<br>R\$ 200 mil | SILVER<br>R\$ 120 mil | BRONZE<br>R\$ 85 mil | SUPPORT<br>R\$ 40 mil |
|--|-----------------------|---------------------|-----------------------|----------------------|-----------------------|
| Display of your brand at the registration desk                               | X                     | X                   |                       |                      |                       |
| Display of your brand on the screens in the main auditorium                  | X                     | X                   | X                     |                      |                       |
| Display of your brand on a digital totem showing the program of the event    | X                     | X                   | X                     |                      |                       |
| Display of your brand on a digital signage totem                             | X                     | X                   | X                     |                      |                       |
| Display of your brand in prominent locations in the innovation ecosystem     | X                     | X                   | X                     | X                    | X                     |
| Exclusive space in the innovation ecosystem (size proportional to the quota) | X                     | X                   | X                     | X                    |                       |
| Cell phone recharge station displaying your brand                            |                       |                     |                       |                      | X                     |
| Assignment of 1 lecturer to the main auditorium                              | X (TENDÊNCIA)         | X (PAINEL)          |                       |                      |                       |
| Permission to hand out corporate gifts                                       | X                     | X                   | X                     | X                    |                       |
| Reservation of a space in a vip area of the auditorium                       | X(10)                 | X(8)                | X(6)                  | X(4)                 |                       |
| Reservation for a vip lunch  | X(10)                 | X(8)                | X(6)                  | X(4)                 | X(2)                  |
| Mention of your company during the event's opening session                   | X                     | X                   | X                     |                      |                       |
| Invitations to the event   | X(50)                 | X(40)               | X(30)                 | X(20)                | X(10)                 |

## DURING THE EVENT - VIRTUAL SPACE (10,000 PEOPLE)

|  | MASTER<br>R\$ 300 mil | GOLD<br>R\$ 200 mil | SILVER<br>R\$ 120 mil | BRONZE<br>R\$ 85 mil | SUPPORT<br>R\$ 40 mil |
|--|-----------------------|---------------------|-----------------------|----------------------|-----------------------|
| Display of your brand in a footnote and banners of the virtual platform                                  | X                     | X                   | X                     | X                    | X                     |
| Display of your brand on walls, overhead signs and floor of the sponsor's space in the virtual ecosystem | X                     | X                   | X                     |                      |                       |
| Display of your brand on digital backdrops   | X                     | X                   | X                     | X                    |                       |
| Exclusive space in the virtual ecosystem (size and customization proportional to the quota)              | X                     | X                   | X                     |                      |                       |
| Communication channel with visitors of the virtual space   | X                     | X                   |                       |                      |                       |
| Space for uploading promotional material   | X                     |                     |                       |                      |                       |
| Access to an opportunity managing report (profile of visitors, quantity of visitors, comments, etc.)     | X                     |                     |                       |                      |                       |
| Functionality for sharing the activities held in the virtual space on social media                       | X                     |                     |                       |                      |                       |
| Vignette add for transitions in the virtual program  | X                     |                     |                       |                      |                       |
| Virtual room for holding parallel events in an exclusive channel for sponsors                            | X                     |                     |                       |                      |                       |

## POST-EVENT

|  | MASTER<br>R\$ 300 mil | GOLD<br>R\$ 200 mil | SILVER<br>R\$ 120 mil | BRONZE<br>R\$ 85 mil | SUPPORT<br>R\$ 40 mil |
|--|-----------------------|---------------------|-----------------------|----------------------|-----------------------|
| Permanent display of your brand on the event's website, with a link to the sponsor's official page   | X                     | X                   | X                     | X                    | X                     |
| Display of your brand in a publication on the results of the event   | X                     | X                   | X                     | X                    | X                     |
| Display of your brand in the sponsorship book for the next edition of the event  | X                     | X                   | X                     | X                    | X                     |
| Display of your brand in email marketing to thank participants for their participation and provide numbers related to the event (1 shot for about 11,000 contacts) | X                     | X                   |                       |                      |                       |



## National Innovation Award

BE A SPONSOR OF THE  
NATIONAL INNOVATION  
AWARD AND DISPLAY  
YOUR BRAND TOGETHER  
WITH THOSE OF THE  
LARGEST COMPANIES  
ENCOURAGING INNOVATIVE  
ENTREPRENEURSHIP IN BRAZIL.

# INVESTMENTS AND FINANCIAL COUNTERPARTS

## SINGLE QUOTA FOR

## INVESTMENT

|                                      |             |
|--------------------------------------|-------------|
| Dinner as part of the award ceremony | R\$ 150,000 |
| Prize for winners*                   | R\$ 150,000 |

\* Prior approval in a call for submission of innovation projects, in-company executive course.

## FINANCIAL COUNTERPART

## SINGLE QUOTE

|  |         |
|--|---------|
| Display of your brand in materials to be used for disseminating the award ceremony (email marketing, invitation, social media cards) | X       |
| Display of your brand during the award ceremony (registration desk, auditorium, screens and motions)                                 | X       |
| Assignment of 1 representative to deliver an award in one category   | X       |
| Permission to hand out corporate gifts   | X       |
| Reservation of a space in a vip area of the auditorium   | 6 seats |
| Mention of your company in the script of the event   | X       |

Criterion: a sponsoring institution is not allowed to compete for the award..

# CONTACT

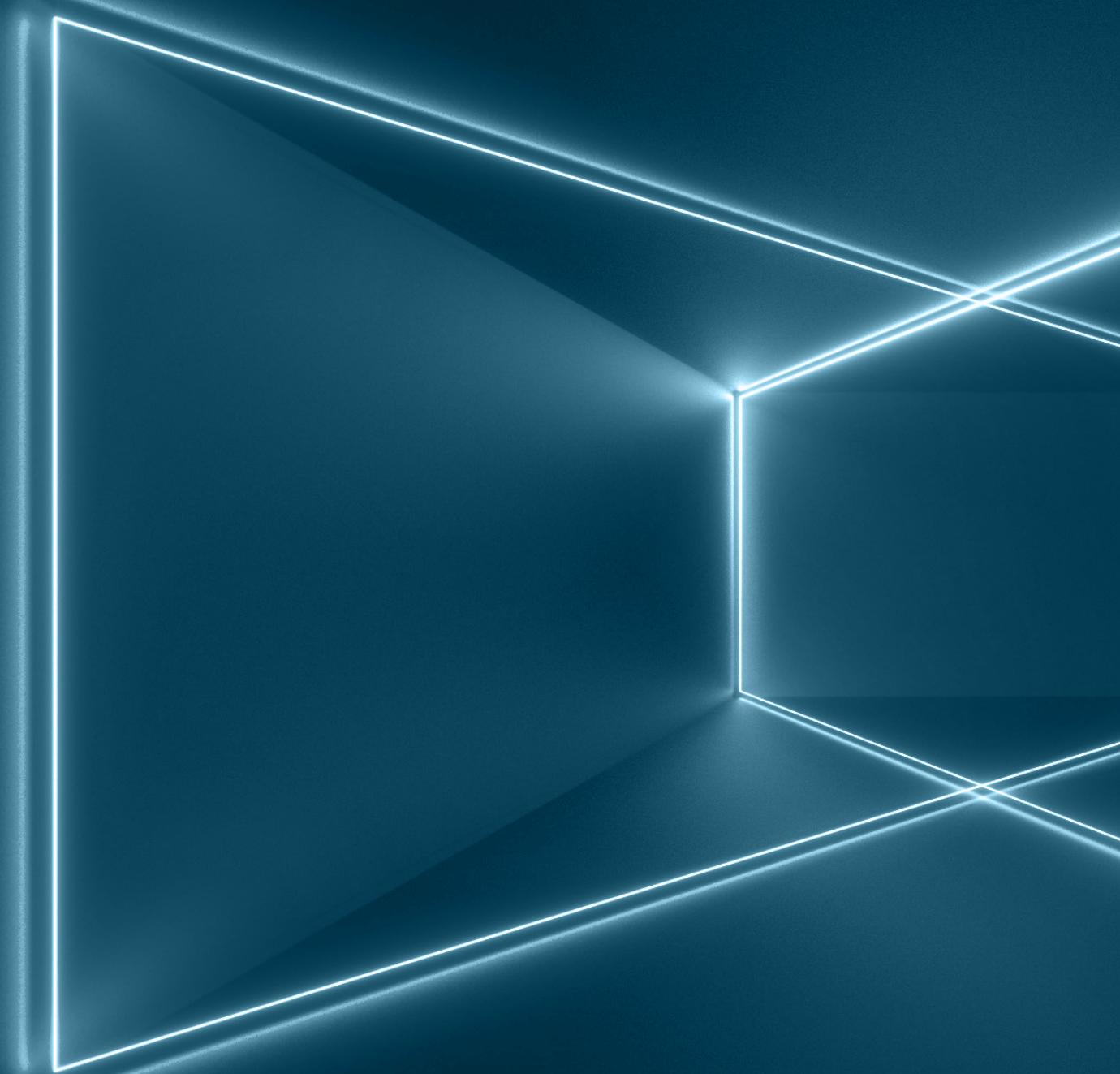
REINNOVATE AND ENSURE A PROMINENT PLACE TO DISPLAY YOUR BRAND TOGETHER WITH THOSE OF A GROUP OF COMPANIES COMMITTED TO PROMOTING A MORE COMPETITIVE, PROSPEROUS AND SUSTAINABLE ECONOMY.

**FOR MORE INFORMATION, KINDLY GET IN TOUCH WITH:**

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**MARCH 09-10 / 2022**  
**WTC Events Center**

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Brooklin Novo, São Paulo - SP  
04578-903

Co-organizer



*Euvaldo Lodi Institute*  
THE FUTURE OF INDUSTRY



Organizer



*Brazilian Micro and Small  
Business Support Service*



*Brazilian National Confederation of Industry*  
THE FUTURE OF INDUSTRY