



**POLITICS**  
& Media

# MEDIA EXPOSURE AND OPINION FORMATION

**Politics & Media (USA)**

**2018-19**

**Waves 1-8**

**Questionnaire Documentation**

The Media Exposure and Opinion Formation (MEOF) study is a multi-wave panel survey that was fielded between April 2018 and October 2019 in the United States. It was branded as “Politics & Media” survey. The survey makes it possible to investigate political attitudes and behaviors, knowledge, online media consumption, and various issue attitudes of US citizens. In addition to survey data, the panel used passive metering technology to collect real-time data on web visits and mobile app use (not part of this publication). A similar survey was fielded in Germany as “Politik & Medien” Survey between June 2017 and October 2019 (see ZA7894, <http://dx.doi.org/10.4232/1.13979>). More information about the entire project is available at: <https://simonmunzert.github.io/meof>.

Respondents agreed to join a “Politics and Media” study with multiple survey waves. Their participation was rewarded using YouGov’s proprietary points system and included a bonus for completing all waves in order to disincentivize attrition. Respondents were selected from YouGov’s large online participant panel according to demographic/political targets and then reweighted in order to obtain a sample that is representative of the U.S. population. The sampling frame was based on the U.S. Census Bureau’s 2016 American Community Survey 1-year sample. Weights were estimated using propensity scores which were then post-stratified on presidential vote choice, gender, race (four categories), age (four categories), and education (four categories). Details on YouGov’s sample-matching methodology can be found in Rivers and Bailey (2009); Ansolabehere and Schaffner (2014) conducted a validation of these samples. Joining the Pulse panel entailed an additional selection step within the larger YouGov respondent pool, with additional weighting required. For details and validation, see Guess (2021).

Ansolabehere, Stephen and Brian F. Schaffner. 2014. “Does survey mode still matter? Findings from a 2010 multi-mode comparison.” *Political Analysis* 22(3):285–303.

Guess, A.M., 2021. (Almost) Everything in Moderation: New Evidence on Americans' Online Media Diets. *American Journal of Political Science*, 65(4), pp.1007-1022.

Rivers, Douglas and Delia Bailey. 2009. “Inference from matched samples in the 2008 US national elections.” *Proceedings of the Joint Statistical Meetings*, 627–639. Downloaded November 30, 2016 from <http://citeseerx.ist.psu.edu/viewdoc/download;jsessionid=12AC5432C080147F41C2965FB83D9AFE?doi=10.1.1.684.5565&rep=rep1&type=pdf>.

## Basic information

|                                   |   |
|-----------------------------------|---|
| <b>Funding Agency:</b>            | VolkswagenStiftung (Volkswagen Foundation), Computational Social Science Initiative, reference 92 143.  |
| <b>Principal Investigators:</b>   | Pablo Barberà, University of Southern California<br>Andrew M. Guess, University of Princeton<br>Simon Munzert, Hertie School<br>JungHwan Yang, University of Illinois at Urbana-Champaign |
| <b>Publisher:</b>                 | GESIS Data Archive  |
| <b>Study number:</b>              | ZA7895  |
| <b>Publication year:</b>          | 2022  |
| <b>Period of data collection:</b> | 23 April 2018 – 15 October 2019   |
| <b>Geographic coverage:</b>       | United States of America (USA)  |
| <b>Universe:</b>                  | US citizens with internet access  |
| <b>Analysis unit:</b>             | Individual  |
| <b>Sampling procedure:</b>        | Non-probability: Quota  |
| <b>Mode of data collection:</b>   | Self-administered questionnaire: Web-based (CAWI)   |
| <b>Temporal research design:</b>  | Longitudinal: Panel   |
| <b>Kind of Data:</b>              | Numeric   Text  |
| <b>Data collector:</b>            | YouGov USA  |
| <b>Topics:</b>                    | Political behavior and attitudes   Elections   Media use   Hate speech  |
| <b>Number of units:</b>           | 1,507   |
| <b>Number of variables:</b>       | 643   |

### Data access

<http://dx.doi.org/10.4232/1.13980>

### Citation in publications

*Guess, Andrew M.; Barberá, Pablo; Yang, JungHwan; Munzert, Simon (2022): Media Exposure and Opinion Formation in an Age of Information Overload (MEOF) – Survey U.S.A.. GESIS Data Archive, Cologne. ZA7895 Data file Version 1.0.0, doi:10.4232/1.13980*

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## 1. Demographics

### Wave number (wave)

| Item:<br>Wave number   |  | Variable name:<br>wave | Waves:<br>1-8 |
|------------------------|--|------------------------|---------------|
| Filter                 | --   |                        |               |
| Scripting instructions | --   |                        |               |
| Question               | --   |                        |               |
| Answering Options      | <1> 1<br><2> 2<br><3> 3<br><4> 4<br><5> 5<br><6> 6<br><7> 7<br><8> 8 |                        |               |

### Respondent ID (personid)

| Item:<br>Respondent ID |    | Variable name:<br>personid | Waves:<br>1-8 |
|------------------------|----|----------------------------|---------------|
| Filter                 | -- |                            |               |
| Scripting instructions | -- |                            |               |
| Question               | -- |                            |               |
| Answering Options      | -- |                            |               |

### Survey start time (starttime)

| Item:<br>Survey start time |    | Variable name:<br>starttime | Waves:<br>1-8 |
|----------------------------|----|-----------------------------|---------------|
| Filter                     | -- |                             |               |



|                               |    |
|-------------------------------|----|
| <b>Scripting instructions</b> | -- |
| <b>Question</b>               | -- |
| <b>Answering Options</b>      | -- |

#### Survey end time (endtime)

|                                 |                                  |                      |
|---------------------------------|----------------------------------|----------------------|
| <b>Item:</b><br>Survey end time | <b>Variable name:</b><br>endtime | <b>Waves:</b><br>1-8 |
| <b>Filter</b>                   | --                               |                      |
| <b>Scripting instructions</b>   | --                               |                      |
| <b>Question</b>                 | --                               |                      |
| <b>Answering Options</b>        | --                               |                      |

#### Weight (weight)

|                               |                                 |                      |
|-------------------------------|---------------------------------|----------------------|
| <b>Item:</b><br>Weight        | <b>Variable name:</b><br>weight | <b>Waves:</b><br>1-8 |
| <b>Filter</b>                 | --                              |                      |
| <b>Scripting instructions</b> | --                              |                      |
| <b>Question</b>               | --                              |                      |
| <b>Answering Options</b>      | --                              |                      |

#### Gender (gender)

|                               |                                 |                      |
|-------------------------------|---------------------------------|----------------------|
| <b>Item:</b><br>Gender        | <b>Variable name:</b><br>gender | <b>Waves:</b><br>1-8 |
| <b>Filter</b>                 | --                              |                      |
| <b>Scripting instructions</b> | --                              |                      |

|                          |                              |
|--------------------------|------------------------------|
| <b>Question</b>          | Please indicate your gender. |
| <b>Answering Options</b> | <9> Male<br><10> Female      |

### Year of birth (birthyr)

|                               |                                  |                        |
|-------------------------------|----------------------------------|------------------------|
| <b>Item:</b><br>Year of birth | <b>Variable name:</b><br>birthyr | <b>Waves:</b><br>1 4-8 |
| <b>Filter</b>                 | --                               |                        |
| <b>Scripting instructions</b> | --                               |                        |
| <b>Question</b>               | In which year were you born?     |                        |
| <b>Answering Options</b>      | --                               |                        |

### Race (race)

|                               |  |                        |
|-------------------------------|--|------------------------|
| <b>Item:</b><br>Race          | <b>Variable name:</b><br>race  | <b>Waves:</b><br>1 4-8 |
| <b>Filter</b>                 | --   |                        |
| <b>Scripting instructions</b> | --   |                        |
| <b>Question</b>               | Race   |                        |
| <b>Answering Options</b>      | <1> White<br><2> Black<br><3> Hispanic<br><4> Asian<br><5> Native American<br><6> Mixed<br><7> Other<br><8> Middle Eastern<br><32766> skipped<br><32767> not asked |                        |

### Education (educ)

|                               |  |                          |
|-------------------------------|--|--------------------------|
| <b>Item:</b><br>Education     | <b>Variable name:</b><br>educ  | <b>Waves:</b><br>1-2 6-8 |
| <b>Filter</b>                 | --   |                          |
| <b>Scripting instructions</b> | --   |                          |
| <b>Question</b>               | What is your highest level of education?   |                          |
| <b>Answering Options</b>      | <1> No HS<br><2> High school graduate<br><3> Some college<br><4> 2-year<br><5> 4-year<br><6> Post-grad<br><32766> skipped<br><32767> not asked |                          |

#### Marital status (marstat)

|                                |  |                        |
|--------------------------------|--|------------------------|
| <b>Item:</b><br>Marital status | <b>Variable name:</b><br>marstat   | <b>Waves:</b><br>1 6-8 |
| <b>Filter</b>                  | --   |                        |
| <b>Scripting instructions</b>  | --   |                        |
| <b>Question</b>                | What is your marital status?   |                        |
| <b>Answering Options</b>       | <1> Married<br><2> Separated<br><3> Divorced<br><4> Widowed<br><5> Never married<br><6> Domestic / civil partnership<br><32766> skipped<br><32767> not asked |                        |

#### Children under age 18 in household (child18)

|  |                                  |                    |
|--|----------------------------------|--------------------|
| <b>Item:</b><br>Children under age 18 in household | <b>Variable name:</b><br>child18 | <b>Waves:</b><br>4 |
| <b>Filter</b>                                      | --                               |                    |

|                               |   |
|-------------------------------|---|
| <b>Scripting instructions</b> | --  |
| <b>Question</b>               | Children under age 18 in household                        |
| <b>Answering Options</b>      | <1> Yes<br><2> No<br><32766> skipped<br><32767> not asked |

### Employment (employ)

|                               |  |                        |
|-------------------------------|--|------------------------|
| <b>Item:</b><br>Employment    | <b>Variable name:</b><br>employ  | <b>Waves:</b><br>1 4-8 |
| <b>Filter</b>                 | --   |                        |
| <b>Scripting instructions</b> | --   |                        |
| <b>Question</b>               | Employment status  |                        |
| <b>Answering Options</b>      | <1> Full-time<br><2> Part-time<br><3> Temporarily laid off<br><4> Unemployed<br><5> Retired<br><6> Permanently disabled<br><7> Homemaker<br><8> Student<br><9> Other<br><32766> skipped<br><32767> not asked |                        |

### Household income (faminc\_new)

|                                  |   |                          |
|----------------------------------|---|--------------------------|
| <b>Item:</b><br>Household income | <b>Variable name:</b><br>faminc_new               | <b>Waves:</b><br>1-2 4-8 |
| <b>Filter</b>                    | --  |                          |
| <b>Scripting instructions</b>    | --  |                          |
| <b>Question</b>                  | Family income                                     |                          |
| <b>Answering Options</b>         | <1> Less than \$10,000<br><2> \$10,000 - \$19,999 |                          |

|  |   |
|--|---|
|  | <3> \$20,000 - \$29,999<br><4> \$30,000 - \$39,999<br><5> \$40,000 - \$49,999<br><6> \$50,000 - \$59,999<br><7> \$60,000 - \$69,999<br><8> \$70,000 - \$79,999<br><9> \$80,000 - \$99,999<br><10> \$100,000 - \$119,999<br><11> \$120,000 - \$149,999<br><12> \$150,000 - \$199,999<br><13> \$200,000 - \$249,999<br><14> \$250,000 - \$349,999<br><15> \$350,000 - \$499,999<br><16> \$500,000 or more<br><97> Prefer not to say<br><32766> skipped<br><32767> not asked |
|--|---|

### State (inputstate)

| Item:<br>State         |  | Variable name:<br>inputstate | Waves:<br>1 4-8 |
|------------------------|--|------------------------------|-----------------|
| Filter                 | --   |                              |                 |
| Scripting instructions | --   |                              |                 |
| Question               | State of Residence   |                              |                 |
| Answering Options      | <1> Alabama<br><2> Alaska<br><4> Arizona<br><5> Arkansas<br><6> California<br><8> Colorado<br><9> Connecticut<br><10> Delaware<br><11> District of Columbia<br><12> Florida<br><13> Georgia<br><15> Hawaii<br><16> Idaho<br><17> Illinois<br><18> Indiana<br><19> Iowa<br><20> Kansas<br><21> Kentucky |                              |                 |

|      |                                |
|------|--------------------------------|
| <22> | Louisiana                      |
| <23> | Maine                          |
| <24> | Maryland                       |
| <25> | Massachusetts                  |
| <26> | Michigan                       |
| <27> | Minnesota                      |
| <28> | Mississippi                    |
| <29> | Missouri                       |
| <30> | Montana                        |
| <31> | Nebraska                       |
| <32> | Nevada                         |
| <33> | New Hampshire                  |
| <34> | New Jersey                     |
| <35> | New Mexico                     |
| <36> | New York                       |
| <37> | North Carolina                 |
| <38> | North Dakota                   |
| <39> | Ohio                           |
| <40> | Oklahoma                       |
| <41> | Oregon                         |
| <42> | Pennsylvania                   |
| <44> | Rhode Island                   |
| <45> | South Carolina                 |
| <46> | South Dakota                   |
| <47> | Tennessee                      |
| <48> | Texas                          |
| <49> | Utah                           |
| <50> | Vermont                        |
| <51> | Virginia                       |
| <53> | Washington                     |
| <54> | West Virginia                  |
| <55> | Wisconsin                      |
| <56> | Wyoming                        |
| <60> | American Samoa                 |
| <64> | Federated States of Micronesia |
| <66> | Guam                           |
| <68> | Marshall Islands               |
| <69> | Northern Mariana Islands       |
| <70> | Palau                          |
| <72> | Puerto Rico                    |
| <74> | U.S. Minor Outlying Islands    |
| <78> | Virgin Islands                 |
| <81> | Alberta                        |
| <82> | British Columbia               |
| <83> | Manitoba                       |
| <84> | New Brunswick                  |
| <85> | Newfoundland                   |

|  |   |
|--|---|
|  | <86> Northwest Territories<br><87> Nova Scotia<br><88> Nunavut<br><89> Ontario<br><90> Prince Edward Island<br><91> Quebec<br><92> Saskatchewan<br><93> Yukon Territory<br><99> Not in the U.S. or Canada<br><32766> skipped<br><32767> not asked |
|--|---|

### Religion (religpew)

| Item:<br>Religion      |   | Variable name:<br>religpew | Waves:<br>1 3-8 |
|------------------------|---|----------------------------|-----------------|
| Filter                 | --  |                            |                 |
| Scripting instructions | Item provided by YouGov   |                            |                 |
| Question               | Religion  |                            |                 |
| Answering Options      | <1> Protestant<br><2> Roman Catholic<br><3> Mormon<br><4> Eastern or Greek Orthodox<br><5> Jewish<br><6> Muslim<br><7> Buddhist<br><8> Hindu<br><9> Atheist<br><10> Agnostic<br><11> Nothing in particular<br><12> Something else<br><32766> skipped<br><32767> not asked |                            |                 |

### Born Again or Evangelical Christian (pew\_bornagain)

| Item:<br><i>Born Again or Evangelical Christian</i> |    | Variable name:<br>pew_bornagain | Waves:<br>1 3-8 |
|---|----|---------------------------------|-----------------|
| Filter  | -- |                                 |                 |

|                               |   |
|-------------------------------|---|
| <b>Scripting instructions</b> | <i>Item provided by YouGov</i>  |
| <b>Question</b>               | Would you describe yourself as a born-again or evangelical Christian, or not? |
| <b>Answering Options</b>      | <1> Yes<br><2> No<br><32766> skipped<br><32767> not asked                     |

#### Religious service attendance (pew\_churatd)

|   |  |                        |
|---|--|------------------------|
| <b>Item:</b><br><i>Religious service attendance</i> | <b>Variable name:</b><br>pew_churatd   | <b>Waves:</b><br>1 3-8 |
| <b>Filter</b>                                       | --   |                        |
| <b>Scripting instructions</b>                       | <i>Item provided by YouGov</i>   |                        |
| <b>Question</b>                                     | Religious service attendance   |                        |
| <b>Answering Options</b>                            | <1> More than once a week<br><2> Once a week<br><3> Once or twice a month<br><4> A few times a year<br><5> Seldom<br><6> Never<br><7> Don't know<br><32766> skipped<br><32767> not asked |                        |

#### Religion importance (pew\_religimp)

|  |   |                        |
|--|---|------------------------|
| <b>Item:</b><br><i>Religion importance</i> | <b>Variable name:</b><br>pew_religimp   | <b>Waves:</b><br>1 3-8 |
| <b>Filter</b>                              | --  |                        |
| <b>Scripting instructions</b>              | <i>Item provided by YouGov</i>  |                        |
| <b>Question</b>                            | How important is religion in your life?   |                        |
| <b>Answering Options</b>                   | <1> Very important<br><2> Somewhat important<br><3> Not too important<br><4> Not at all important |                        |



|  |                                      |
|--|--------------------------------------|
|  | <32766> skipped<br><32767> not asked |
|--|--------------------------------------|

### Prayer frequency (pew\_prayer)

|                                  |  |                        |
|----------------------------------|--|------------------------|
| <b>Item:</b><br>Prayer frequency | <b>Variable name:</b><br>pew_prayer  | <b>Waves:</b><br>1 3-8 |
| <b>Filter</b>                    | --   |                        |
| <b>Scripting instructions</b>    | Item provided by YouGov  |                        |
| <b>Question</b>                  | Outside of attending religious services, how often do you pray?  |                        |
| <b>Answering Options</b>         | <1> Several times a day<br><2> Once a day<br><3> A few times a week<br><4> Once a week<br><5> A few times a month<br><6> Seldom<br><7> Never<br><8> Don't know<br><32766> skipped<br><32767> not asked |                        |

## 2. Political preferences and behavior

### Party identification, 3 point (pid3)

|   |  |                          |
|---|--|--------------------------|
| <b>Item:</b><br>Party identification, 3 point | <b>Variable name:</b><br>pid3  | <b>Waves:</b><br>1-2 4-8 |
| <b>Filter</b>                                 | --   |                          |
| <b>Scripting instructions</b>                 | --   |                          |
| <b>Question</b>                               | 3 point party ID   |                          |
| <b>Answering Options</b>                      | <1> Democrat<br><2> Republican<br><3> Independent<br><4> Other<br><5> Not sure<br><32766> skipped<br><32767> not asked |                          |

### Party identification, 7 point (pid7)

| Item:<br>Party identification, 7 point |   | Variable name:<br>pid7 | Waves:<br>1-2 4-8 |
|--|---|------------------------|-------------------|
| Filter                                 | --  |                        |                   |
| Scripting instructions                 | --  |                        |                   |
| Question                               | 7 point party ID  |                        |                   |
| Answering Options                      | <1> Strong Democrat<br><2> Not very strong Democrat<br><3> Lean Democrat<br><4> Independent<br><5> Lean Republican<br><6> Not very strong Republican<br><7> Strong Republican<br><8> Not sure<br><9> Don't know<br><32766> skipped<br><32767> not asked |                        |                   |

### Ideology, 5 point (ideo5)

| Item:<br>Ideology, 5 point |  | Variable name:<br>Ideo5 | Waves:<br>1-2 4-8 |
|----------------------------|--|-------------------------|-------------------|
| Filter                     | --   |                         |                   |
| Scripting instructions     | --   |                         |                   |
| Question                   | 5 point ideology   |                         |                   |
| Answering Options          | <1> Very liberal<br><2> Liberal<br><3> Moderate<br><4> Conservative<br><5> Very conservative<br><6> Not sure<br><32766> skipped<br><32767> not asked |                         |                   |

### Voter registration status (votereg)

|   |   |                          |
|---|---|--------------------------|
| <b>Item:</b><br>Voter registration status | <b>Variable name:</b><br>voteref  | <b>Waves:</b><br>1-2 4-8 |
| <b>Filter</b>                             | --  |                          |
| <b>Scripting instructions</b>             | --  |                          |
| <b>Question</b>                           | Voter registration status   |                          |
| <b>Answering Options</b>                  | <1> Yes<br><2> No<br><3> Don't know<br><32766> skipped<br><32767> not asked |                          |

#### 2016 President Vote (presvote16post)

|                                     |   |                          |
|-------------------------------------|---|--------------------------|
| <b>Item:</b><br>2016 President Vote | <b>Variable name:</b><br>presvote16post   | <b>Waves:</b><br>1 4-6 8 |
| <b>Filter</b>                       | --  |                          |
| <b>Scripting instructions</b>       | --  |                          |
| <b>Question</b>                     | 2016 President Vote   |                          |
| <b>Answering Options</b>            | <1> Hillary Clinton<br><2> Donald Trump<br><3> Gary Johnson<br><4> Jill Stein<br><5> Evan McMullin<br><6> Other<br><7> Did not vote for President<br><32766> skipped<br><32767> not asked |                          |

#### Interest in politics (polinterest)

|                                      |                                      |                    |
|--------------------------------------|--------------------------------------|--------------------|
| <b>Item:</b><br>Interest in politics | <b>Variable name:</b><br>polinterest | <b>Waves:</b><br>1 |
| <b>Filter</b>                        | --                                   |                    |
| <b>Scripting instructions</b>        | --                                   |                    |
| <b>Question</b>                      | How interested in politics are you?  |                    |

|                          |  |
|--------------------------|--|
|                          |  |
| <b>Answering Options</b> | <1> Very interested<br><2> Interested<br><3> Moderately interested<br><4> Slightly interested<br><5> Not interested at all<br><32766> skipped<br><32767> not asked |

### Follows government and public affairs (followspol)

|   |   |                      |
|---|---|----------------------|
| <b>Item:</b><br>Follows government and public affairs | <b>Variable name:</b><br>followspol   | <b>Waves:</b><br>1-8 |
| <b>Filter</b>   | --  |                      |
| <b>Scripting instructions</b>                         | <i>Item provided by YouGov</i>  |                      |
| <b>Question</b>                                       | Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ... |                      |
| <b>Answering Options</b>                              | <1> Most of the time<br><2> Some of the time<br><3> Only now and then<br><4> Hardly at all<br><7> Don't know<br><32766> skipped<br><32767> not asked  |                      |

### Party preference (partypref)

|                                  |  |                    |
|----------------------------------|--|--------------------|
| <b>Item:</b><br>Party preference | <b>Variable name:</b><br>partypref   | <b>Waves:</b><br>1 |
| <b>Filter</b>                    | --   |                    |
| <b>Scripting instructions</b>    | --   |                    |
| <b>Question</b>                  | Which party would you prefer to control Congress after the midterm elections?  |                    |
| <b>Answering Options</b>         | <1> Democrats<br><2> Republicans<br><3> Divided between House and Senate<br><4> None of the above<br><32766> skipped |                    |

|  |                   |
|--|-------------------|
|  | <32767> not asked |
|--|-------------------|

### Approval of Donald Trump's job as a president (approval\_trump)

|   |  |                      |
|---|--|----------------------|
| <b>Item:</b><br>Approval of Donald Trump's job as a president | <b>Variable name:</b><br>approval_trump  | <b>Waves:</b><br>1 2 |
| <b>Filter</b>   | --   |                      |
| <b>Scripting instructions</b>                                 | --   |                      |
| <b>Question</b>   | Do you approve or disapprove of the way Donald Trump is handling his job as president?   |                      |
| <b>Answering Options</b>                                      | <1> Strongly approve<br><2> Somewhat approve<br><3> Neither approve nor disapprove<br><4> Somewhat disapprove<br><5> Strongly disapprove<br><32766> skipped<br><32767> not asked |                      |

### Approval of Congress (approval\_congress)

|                                      |  |                    |
|--------------------------------------|--|--------------------|
| <b>Item:</b><br>Approval of Congress | <b>Variable name:</b><br>approval_congress   | <b>Waves:</b><br>1 |
| <b>Filter</b>                        | --   |                    |
| <b>Scripting instructions</b>        | --   |                    |
| <b>Question</b>                      | Do you approve or disapprove of the way Congress is handling its job?  |                    |
| <b>Answering Options</b>             | <1> Strongly approve<br><2> Somewhat approve<br><3> Neither approve nor disapprove<br><4> Somewhat disapprove<br><5> Strongly disapprove<br><32766> skipped<br><32767> not asked |                    |

### Likelihood to vote in the 2018 midterm elections (likelihoodvote)

|  |   |                    |
|--|---|--------------------|
| <b>Item:</b><br>Likelihood to vote in the 2018 | <b>Variable name:</b><br>likelihoodvote | <b>Waves:</b><br>1 |
|--|---|--------------------|

|                               |  |
|-------------------------------|--|
| midterm elections             |  |
| <b>Filter</b>                 | --   |
| <b>Scripting instructions</b> | --   |
| <b>Question</b>               | Many people cast votes on Election Day. Others do not make it to the polls or do not take part in the election for other reasons. On a scale from 1 to 10, how likely is it that you will vote in the midterm elections on November 6, 2018? |
| <b>Answering Options</b>      | <1> Very unlikely<br>...<br><10>Very likely<br><32766> skipped<br><32767> not asked  |

### Country, politician, and group feeling thermometer (feeling\_\*\*)

|  |  |                          |
|--|--|--------------------------|
| <b>Item:</b><br>Country, politician, and country feeling thermometer | <b>Variable name:</b><br>feeling_**  | <b>Waves:</b><br>1-2 4-8 |
| <b>Filter</b>  | --   |                          |
| <b>Scripting instructions</b>  | --   |                          |
| <b>Question</b>  | <p>We'd like to get your feelings toward [**] using something called the feeling thermometer. Ratings between 50 degrees and 100 degrees mean thil you feel favorable and warm toward a person. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the person and that you don't care too much for that person. You would rate the person at the 50 degree mark if you don't feel particularly warm or cold toward the person.</p> <p>How do you feel about [**]?<br/>Click on thermometer to give your rating.</p> <p>[feeling_trump] (waves 1-2 4-8)<br/>           [feeling_china] (waves 1-2 4-7)<br/>           [feeling_russia] (waves 1-2 4-7)<br/>           [feeling_mexico] (waves 1-2 4-6)<br/>           [feeling_iran] (waves 1-2 4-6)<br/>           [feeling_canada] (waves 1-2 4-6)<br/>           [feeling_northkorea] (waves 1-2 4-7)<br/>           [feeling_dem] (waves 2 4 8)<br/>           [feeling_rep] (waves 2 4 8)<br/>           [feeling_trump_supporters] (waves 2 8)<br/>           [feeling_saudi Arabia] (waves 4-7)<br/>           [feeling_ocasiocortez] (waves 7-8)<br/>           [feeling_pelosi] (waves 7-8)<br/>           [feeling_mcconnell] (waves 7-8)<br/>           [feeling_romney] (waves 7-8)</p> |                          |

|                          |   |
|--------------------------|---|
|                          | [feeling_gayslesbians] (wave 7)<br>[feeling_muslims] (wave 7)<br>[feeling_whites] (wave 7)<br>[feeling_hispanics] (wave 7)<br>[feeling_africanamericans] (wave 7)<br>[feeling_biden] (wave 8) |
| <b>Answering Options</b> | {thermometer_slider} + (Don't know enough to rate)  |

### Affective polarization (soc\_distance\_\*\*)

|  |   |                    |
|--|---|--------------------|
| <b>Item:</b><br>Affective polarization | <b>Variable name:</b><br>soc_distance_**  | <b>Waves:</b><br>2 |
| <b>Filter</b>                          | --  |                    |
| <b>Scripting instructions</b>          | --  |                    |
| <b>Question</b>                        | Suppose a son or daughter of yours was getting married. How would you feel if he or she married a [**]? Would you be generally happy about this, generally unhappy, or wouldn't it matter to you at all?<br><br>[soc_distance_dem] supporter of the Democratic party<br>[soc_distance_rep] supporter of the Republican party<br>[soc_distance_trump_supporters] Trump supporter |                    |
| <b>Answering Options</b>               | <1> Generally happy<br>...<br><4> It wouldn't matter at all<br>...<br><7> Generally unhappy<br><32766>skipped<br><32767>notasked  |                    |

### Background individual traits (trait\_\*\*)

|  |  |                    |
|--|--|--------------------|
| <b>Item:</b><br>Background individual traits | <b>Variable name:</b><br>trait_**  | <b>Waves:</b><br>1 |
| <b>Filter</b>                                | --   |                    |
| <b>Scripting instructions</b>                | --   |                    |
| <b>Question</b>                              | Please check all that apply to you.<br><br>[trait_gun] Have a gun in your home?<br>[trait_bilingual] Speak a second language?<br>[trait_travel_outside_US] Have ever travelled outside the U.S.? |                    |

|                          |  |
|--------------------------|--|
|                          | [trait_family_military] Have someone in your immediate family (parents, partner, children) who has served in the military?<br>[trait_political_rally] Attended a political rally in the past year? |
| <b>Answering Options</b> | <1> Selected<br><2> Not selected<br><32766> skipped<br><32767> not asked   |

### National attachment (national\_attachment\_\*\*, chauvinism\_\*\*)

|                                     |  |                    |
|-------------------------------------|--|--------------------|
| <b>Item:</b><br>National attachment | <b>Variable name:</b><br>national_attachment_**<br>chauvinism_**   | <b>Waves:</b><br>1 |
| <b>Filter</b>                       | --   |                    |
| <b>Scripting instructions</b>       | --   |                    |
| <b>Question</b>                     | [national_attachment_1] When someone says something bad about American people, how strongly do you feel it is as if they said something bad about you?<br>(Extremely strongly = 1 — Not strongly at all = 4)<br><br>[national_attachment_2] How much do you feel that what happens to America in general will be your fate?<br>(A tremendous amount = 1 — Not at all = 5)<br><br>[chauvinism_1] How superior is the United States compared to other nations?<br>(Vastly superior = 1 — Not at all superior = 4)<br><br>[chauvinism_2] How many things about America make you feel ashamed?<br>(Very many = 1 — None = 4) |                    |
| <b>Answering Options</b>            | {question specific levels}<br><32766> skipped<br><32767> not asked   |                    |

### House election forecast, party (expected\_house)

|  |  |                      |
|--|--|----------------------|
| <b>Item:</b><br>House election forecast, party | <b>Variable name:</b><br>expected_house  | <b>Waves:</b><br>2 4 |
| <b>Filter</b>                                  | --   |                      |
| <b>Scripting instructions</b>                  | --   |                      |
| <b>Question</b>                                | [expected_house] Regardless of which party you support, and trying to be as objective as possible, who do you think will win control of the House of Representatives in November - the Democrats or the Republicans (who currently have the majority)? |                      |



|                          |  |
|--------------------------|--|
| <b>Answering Options</b> | <1> The Democratic Party<br><2> The Republican Party<br><32766> skipped<br><32767> not asked |
|--------------------------|--|

#### House election forecast, share of votes (expected\_demsharevote)

|   |   |                      |
|---|---|----------------------|
| <b>Item:</b><br>House election forecast, share of votes | <b>Variable name:</b><br>expected_demsharevote  | <b>Waves:</b><br>2 4 |
| <b>Filter</b>   | --  |                      |
| <b>Scripting instructions</b>                           | --  |                      |
| <b>Question</b>   | [expected_demsharevote] Regardless of which party you support, and trying to be as objective as possible, what do you think the national vote share of the Democratic Party will be in the midterm elections this November? |                      |
| <b>Answering Options</b>                                | {slider} <997> don't know   |                      |

#### Turnout intention (turnout\_intention)

|                                   |   |                      |
|-----------------------------------|---|----------------------|
| <b>Item:</b><br>Turnout intention | <b>Variable name:</b><br>turnout_intention  | <b>Waves:</b><br>3-4 |
| <b>Filter</b>                     | --  |                      |
| <b>Scripting instructions</b>     | --  |                      |
| <b>Question</b>                   | [turnout_intention] Do you plan to vote in the 2018 midterm elections in November?  |                      |
| <b>Answering Options</b>          | <1> Yes<br><2> No<br><3> Not sure<br><4> I'm not registered to vote<br><5> I already voted (for example, by mailing a ballot)<br><8> skipped<br><9> not asked |                      |

#### Congress control preference (congress\_control\_preference)

|   |  |                      |
|---|--|----------------------|
| <b>Item:</b><br>Congress control preference | <b>Variable name:</b><br>congress_control_preference | <b>Waves:</b><br>3-4 |
|---|--|----------------------|

|                               |  |
|-------------------------------|--|
| <b>Filter</b>                 | --   |
| <b>Scripting instructions</b> | --   |
| <b>Question</b>               | [expected_house] Which party would you prefer to control Congress after the midterm elections?                               |
| <b>Answering Options</b>      | <1> The Democratic Party<br><2> The Republican Party<br><3> Divided between House and Senate<br><8> skipped<br><9> not asked |

#### Congressional district vote preference (choice\_congdistrict)

|  |  |                    |
|--|--|--------------------|
| <b>Item:</b><br>Congressional district vote preference | <b>Variable name:</b><br>choice_congdistrict   | <b>Waves:</b><br>4 |
| <b>Filter</b>  | --   |                    |
| <b>Scripting instructions</b>                          | --   |                    |
| <b>Question</b>  | If the elections for U.S. Congress were being held TODAY, would you vote for the Republican's party candidate OR the Democrat Party's candidate for Congress in your district? |                    |
| <b>Answering Options</b>                               | <1> Republican Party's candidate<br><2> Democratic Party's candidate<br><3> Not sure<br><8> skipped<br><9> not asked   |                    |

#### Congressional district predicted winner (expected\_congdistrict)

|   |   |                    |
|---|---|--------------------|
| <b>Item:</b><br>Congressional district predicted winner | <b>Variable name:</b><br>expected_congdistrict  | <b>Waves:</b><br>4 |
| <b>Filter</b>   | --  |                    |
| <b>Scripting instructions</b>                           | --  |                    |
| <b>Question</b>   | Regardless of which party you support, and trying to be as objective as possible, who do you think will win the race for the House seat in your Congressional district? |                    |
| <b>Answering Options</b>                                | <1> The Republican candidate<br><2> The Democratic candidate  |                    |

|  |   |
|--|---|
|  | <3> Another candidate<br><8> skipped<br><9> not asked |
|--|---|

### Congressional district predicted winner, certainty (certainty\_congdistrict)

|  |  |                    |
|--|--|--------------------|
| <b>Item:</b><br>Congressional district predicted winner, certainty | <b>Variable name:</b><br>certainty_congdistrict  | <b>Waves:</b><br>4 |
| <b>Filter</b>  | --   |                    |
| <b>Scripting instructions</b>                                      | --   |                    |
| <b>Question</b>  | How certain are you of this outcome on a scale from 1 (extremely uncertain) to 10 (extremely certain)?           |                    |
| <b>Answering Options</b>   | <1> Extremely uncertain<br>...<br><10> Extremely certain<br><997> don't know<br><998> skipped<br><999> not asked |                    |

### Trump impeachment (impeach\_trump)

|                                   |   |                        |
|-----------------------------------|---|------------------------|
| <b>Item:</b><br>Trump impeachment | <b>Variable name:</b><br>impeach_trump  | <b>Waves:</b><br>1 4-7 |
| <b>Filter</b>                     | --  |                        |
| <b>Scripting instructions</b>     | --  |                        |
| <b>Question</b>                   | As you may know, the first step toward removing a president from office is impeachment. Do you believe Congress should or should not begin impeachment proceedings to remove President Trump from office? |                        |
| <b>Answering Options</b>          | <1> Yes<br><2> No<br><3> Don't know / not sure<br><32766> skipped<br><32767> not asked  |                        |

### Comfort with discussion of politics (discuss\_politics)

|   |   |                    |
|---|---|--------------------|
| <b>Item:</b><br>Comfort with discussion of politics | <b>Variable name:</b><br>discuss_politics | <b>Waves:</b><br>5 |
|---|---|--------------------|

|                               |  |
|-------------------------------|--|
| <b>Filter</b>                 | --   |
| <b>Scripting instructions</b> | --   |
| <b>Question</b>               | When you discuss politics with others, how free or unrestricted do you feel?   |
| <b>Answering Options</b>      | <1> I don't feel free to discuss politics with anyone<br><2> I feel free to discuss politics with only a few people<br><3> I feel free to discuss politics with most people<br><4> I feel free to discuss politics with anyone<br><5> I never discuss politics with other people<br><8> skipped<br><9> not asked |

#### Turnout midterms 2018 (turnout\_actual)

|                                       |  |                    |
|---------------------------------------|--|--------------------|
| <b>Item:</b><br>Turnout midterms 2018 | <b>Variable name:</b><br>turnout_actual  | <b>Waves:</b><br>5 |
| <b>Filter</b>                         | --   |                    |
| <b>Scripting instructions</b>         | --   |                    |
| <b>Question</b>                       | Which of the following statements best describes you?  |                    |
| <b>Answering Options</b>              | <1> I did not vote in the election this November<br><2> I thought about voting this time, but didn't<br><3> I usually vote, but didn't this time<br><4> I attempted to vote but did not or could not<br><5> I definitely voted in the midterm election on November 6<br><8> skipped<br><9> not asked |                    |

#### Vote choice midterms 2018 (vote\_choice)

|   |  |                    |
|---|--|--------------------|
| <b>Item:</b><br>Vote choice midterms 2018 | <b>Variable name:</b><br>vote_choice                         | <b>Waves:</b><br>5 |
| <b>Filter</b>                             | --   |                    |
| <b>Scripting instructions</b>             | --   |                    |
| <b>Question</b>                           | For whom did you vote for the U.S. House of Representatives? |                    |

|                          |  |
|--------------------------|--|
| <b>Answering Options</b> | <1> The Republican candidate in my congressional district<br><2> The Democratic candidate in my congressional district<br><3> The Independent candidate in my congressional district<br><4> I did not cast a vote for the U.S. House<br><8> skipped<br><9> not asked |
|--------------------------|--|

### System justification scale (system\_\*\*)

|  |   |                    |
|--|---|--------------------|
| <b>Item:</b><br>System justification scale | <b>Variable name:</b><br>system_**  | <b>Waves:</b><br>7 |
| <b>Filter</b>                              | --  |                    |
| <b>Scripting instructions</b>              | --  |                    |
| <b>Question</b>                            | To what extent do you agree or disagree with the following statements?<br><br>[system_fair] In general, I find society to be fair.<br>[system_deserve] Society is set up so that people usually get what they deserve.<br>[system_worsen] Our society is getting worse every year.<br>[system_shot] Everyone has a fair shot at wealth and happiness.<br>[system_greatergood] Most policies serve the greater good.<br>[system_usabest] The United States is the best country to live in.<br>[system_restructure] American society needs to be radically restructured.<br>[system_political] In general, the American political system operates as it should.<br>[system_workhard] Most people can get ahead if they're willing to work hard. |                    |
| <b>Answering Options</b>                   | <1> Strongly disagree<br><2> Somewhat disagree<br><3> Neither agree nor disagree<br><4> Somewhat agree<br><5> Strongly agree<br><8> skipped<br><9> not asked  |                    |

### Regulation preferences (regpref\_\*\*)

|  |  |                    |
|--|--|--------------------|
| <b>Item:</b><br>Regulation preferences | <b>Variable name:</b><br>regpref_**  | <b>Waves:</b><br>7 |
| <b>Filter</b>                          | --   |                    |
| <b>Scripting instructions</b>          | --   |                    |
| <b>Question</b>                        | Do you think government regulation of business should increase, stay the same, or decrease in the following areas?<br><br>[regpref_drones] Drones<br>[regpref_selfdrivingcars] Self-driving cars |                    |

|                          |  |
|--------------------------|--|
|                          | [regpref_internetdata] How internet companies handle people's data<br>[regpref_finance] Finance<br>[regpref_healthinsurance] Health insurance<br>[regpref_oilgas] Oil/gas<br>[regpref_socialmediadata] How social media companies handle people's data |
| <b>Answering Options</b> | <1> Increase<br><2> Stay the same<br><3> Decrease<br><4> Don't know/not sure<br><8> skipped<br><9> not asked   |

### Regulation preferences, tech (regulation\_tech)

|  |  |                    |
|--|--|--------------------|
| <b>Item:</b><br>Regulation preferences, tech | <b>Variable name:</b><br>regulation_tech   | <b>Waves:</b><br>7 |
| <b>Filter</b>                                | --   |                    |
| <b>Scripting instructions</b>                | --   |                    |
| <b>Question</b>                              | We are interested in how you think about the appropriate role of government in regulating major technology companies and their products and services most Americans use on a daily basis. In your opinion, these companies should be . . . |                    |
| <b>Answering Options</b>                     | <1> Regulated more than they are now.<br><2> Regulated less than they are now.<br><3> The current amount of regulation is appropriate.<br><8> skipped<br><9> not asked   |                    |

### Party labels, tax rate experiment (partylabels\_taxrate)

|   |  |                    |
|---|--|--------------------|
| <b>Item:</b><br>Party labels, tax rate experiment | <b>Variable name:</b><br>partylabels_taxrate   | <b>Waves:</b><br>7 |
| <b>Filter</b>                                     | --   |                    |
| <b>Scripting instructions</b>                     | --   |                    |
| <b>Question</b>                                   | [partylabels_taxrate_treatment]<br><1> Treatment group<br><2> Control group<br><br>As you may know, the top marginal tax rate in the US is 37 percent.<br>[partylabels_taxrate_treatment == 1] Democratic Congresswoman Alexandria Ocasio-Cortez has proposed raising it to 70 percent for income earned above 10 million dollars. |                    |

|                          |   |
|--------------------------|---|
|                          | <p>[partylabels_taxrate_treatment == 2] Some Members of Congress have proposed raising it to 70 percent for income earned above 10 million dollars.</p> <p>Would you support raising the top marginal tax rate to 70 percent?</p>   |
| <b>Answering Options</b> | <p>&lt;1&gt; Strongly support<br/>         &lt;2&gt; Somewhat support<br/>         &lt;3&gt; Neither support nor oppose<br/>         &lt;4&gt; Somewhat oppose<br/>         &lt;5&gt; Strongly oppose<br/>         &lt;6&gt; Don't know<br/>         &lt;8&gt; skipped<br/>         &lt;9&gt; not asked</p> |

#### Party labels, Afghanistan withdrawal experiment (partylabels\_afghanistan)

|   |   |                    |
|---|---|--------------------|
| <b>Item:</b><br>Party labels, Afghanistan withdrawal experiment | <b>Variable name:</b><br>partylabels_afghanistan  | <b>Waves:</b><br>7 |
| <b>Filter</b>   | --  |                    |
| <b>Scripting instructions</b>                                   | --  |                    |
| <b>Question</b>   | <p>[partylabels_afg_treatment]<br/>         &lt;1&gt; Treatment group<br/>         &lt;2&gt; Control group</p> <p>As you may know, the U.S. currently has about 14,000 troops in Afghanistan as part of a military operation that began in 2001...</p> <p>[partylabels_afg_treatment == 1] President Trump has proposed withdrawing all troops from Afghanistan within one year.</p> <p>[partylabels_afg_treatment == 2] Some members of Congress have proposed withdrawing all troops from Afghanistan within one year.</p> <p>Would you support withdrawing all American troops from Afghanistan within one year?</p> |                    |
| <b>Answering Options</b>  | <p>&lt;1&gt; Strongly support<br/>         &lt;2&gt; Somewhat support<br/>         &lt;3&gt; Neither support nor oppose<br/>         &lt;4&gt; Somewhat oppose<br/>         &lt;5&gt; Strongly oppose<br/>         &lt;6&gt; Don't know<br/>         &lt;8&gt; skipped<br/>         &lt;9&gt; not asked</p>   |                    |

#### Perceived network heterogeneity (networkheterogeneity\_\*\*)

|   |  |                    |
|---|--|--------------------|
| <b>Item:</b><br>Perceived network heterogeneity | <b>Variable name:</b><br>networkheterogeneity_*  | <b>Waves:</b><br>7 |
| <b>Filter</b>                                   | accounts_twitter == 1  |                    |
| <b>Scripting instructions</b>                   | --   |                    |
| <b>Question</b>                                 | Think of the users you are following on Twitter. How balanced or biased do you personally think your newsfeed is? In your opinion, the percentage of people you follow on Twitter are: Liberals<br><br>[networkheterogeneity_liberals] Liberals -- Percentage<br>[networkheterogeneity_moderates] Moderates -- Percentage<br>[networkheterogeneity_cons] Conservatives -- Percentage |                    |
| <b>Answering Options</b>                        | {slider 0 100}<br><-8> skipped<br><-9> not asked   |                    |

### 3. Social media use

#### Social media accounts (accounts\_\*\*)

|                                       |   |                      |
|---------------------------------------|---|----------------------|
| <b>Item:</b><br>Social media accounts | <b>Variable name:</b><br>accounts_**  | <b>Waves:</b><br>1 7 |
| <b>Filter</b>                         | --  |                      |
| <b>Scripting instructions</b>         | --  |                      |
| <b>Question</b>                       | {multiple} Do you have accounts on any of the following social media sites? (check all that apply)  |                      |
| <b>Answering Options</b>              | [accounts_twitter] Twitter<br>[accounts_facebook] Facebook<br>[accounts_instagram] Instagram<br>[accounts_linkedin] LinkedIn<br>[accounts_snapchat] Snapchat<br>[accounts_whatsapp] Whatsapp<br>[accounts_reddit] Reddit<br>[accounts_none] None of the above |                      |

#### Twitter, political information exposure (twexpos\_\*\*)

|   |                                     |                    |
|---|-------------------------------------|--------------------|
| <b>Item:</b><br>Twitter, political information exposure | <b>Variable name:</b><br>twexpos_** | <b>Waves:</b><br>1 |
|---|-------------------------------------|--------------------|



|                               |   |
|-------------------------------|---|
| <b>Filter</b>                 | --  |
| <b>Scripting instructions</b> | --  |
| <b>Question</b>               | When you go to social media, you can get information from different accounts. In a typical week, how often do you see political news or conversations about politics from the following sources on Twitter:   |
| <b>Answering Options</b>      | [twexpos_friends] Friends, relatives or acquaintances<br>[twexpos_news] News organizations and journalists<br>[twexpos_politicians] Politicians, parties or political campaigns<br>[twexpos_network] Other people you follow but you are not acquainted with<br>[twexpos_companies] Companies<br><br><1> never<br><2> rarely<br><3> sometimes<br><4> frequently<br><977> don't know |

#### Facebook, political information exposure (fbexpos\_\*\*)

|  |   |                    |
|--|---|--------------------|
| <b>Item:</b><br>Facebook, political information exposure | <b>Variable name:</b><br>fbexpos_**   | <b>Waves:</b><br>1 |
| <b>Filter</b>  | --  |                    |
| <b>Scripting instructions</b>                            | --  |                    |
| <b>Question</b>  | When you go to social media, you can get information from different accounts. In a typical week, how often do you see political news or conversations about politics from the following sources on Twitter:   |                    |
| <b>Answering Options</b>                                 | [fbexpos_friends] Friends, relatives or acquaintances<br>[fbexpos_news] News organizations and journalists<br>[fbexpos_politicians] Politicians, parties or political campaigns<br>[fbexpos_network] Other people you follow but you are not acquainted with<br>[fbexpos_companies] Companies<br><br><1> never<br><2> rarely<br><3> sometimes<br><4> frequently<br><977> don't know |                    |

#### Twitter, variety of political views (twvariety)

|   |  |                    |
|---|--|--------------------|
| <b>Item:</b><br>Twitter, variety of political views | <b>Variable name:</b><br>twvariety   | <b>Waves:</b><br>1 |
| <b>Filter</b>                                       | --   |                    |
| <b>Scripting instructions</b>                       | --   |                    |
| <b>Question</b>                                     | Earlier you told us you are on Twitter. What proportion of the accounts you are friends hold political opinions similar to yours? (e.g., if you lean left, how many lean left, too?) |                    |
| <b>Answering Options</b>                            | {rule 0 100 left="all hold views different from yours right = "all hold views similar to yours" dk=977}  |                    |

#### Facebook, variety of political views (fbvariety)

|  |   |                    |
|--|---|--------------------|
| <b>Item:</b><br>Facebook, variety of political views | <b>Variable name:</b><br>fbvariety  | <b>Waves:</b><br>1 |
| <b>Filter</b>  | --  |                    |
| <b>Scripting instructions</b>                        | --  |                    |
| <b>Question</b>                                      | Earlier you told us you are on Facebook. What proportion of the accounts you are friends hold political opinions similar to yours? (e.g., if you lean left, how many lean left, too?) |                    |
| <b>Answering Options</b>                             | {rule 0 100 left="all hold views different from yours right = "all hold views similar to yours" dk=977}   |                    |

#### Facebook usage, frequency (fbusage\_\*\*)

|   |   |                    |
|---|---|--------------------|
| <b>Item:</b><br>Facebook usage, frequency | <b>Variable name:</b><br>fbusage_**   | <b>Waves:</b><br>4 |
| <b>Filter</b>                             | --  |                    |
| <b>Scripting instructions</b>             | --  |                    |
| <b>Question</b>                           | Previously, you told us that you have a Facebook account. Today we want to learn more about your Facebook use. How frequently do you... |                    |

|                          |  |
|--------------------------|--|
| <b>Answering Options</b> | [fbusage_check] Check Facebook?<br>[fbusage_post] Post messages on Facebook?<br><br><1> Almost constantly<br><2> Several times a day<br><3> About once a day<br><4> 3 to 6 days a week<br><5> 1 to 2 days a week<br><6> Every few weeks<br><7> Less often<br><8> Never<br><9> Don't know<br><98> skipped<br><99> not asked |
|--------------------------|--|

### Twitter usage, frequency (twusage\_\*\*)

|  |  |                    |
|--|--|--------------------|
| <b>Item:</b><br>Twitter usage, frequency | <b>Variable name:</b><br>twusage_**  | <b>Waves:</b><br>4 |
| <b>Filter</b>                            | --   |                    |
| <b>Scripting instructions</b>            | --   |                    |
| <b>Question</b>                          | Previously, you told us that you have a Twitter account. Today we want to learn more about your Twitter use. How frequently do you...  |                    |
| <b>Answering Options</b>                 | [twusage_check] Check Twitter?<br>[twusage_post] Post messages on Twitter?<br><br><1> Almost constantly<br><2> Several times a day<br><3> About once a day<br><4> 3 to 6 days a week<br><5> 1 to 2 days a week<br><6> Every few weeks<br><7> Less often<br><8> Never<br><9> Don't know<br><98> skipped<br><99> not asked |                    |

### Twitter, political use (twpoluse\_\*\*)

|  |                                      |                    |
|--|--------------------------------------|--------------------|
| <b>Item:</b><br>Twitter, political use | <b>Variable name:</b><br>twpoluse_** | <b>Waves:</b><br>4 |
| <b>Filter</b>                          | --                                   |                    |

|                               |  |
|-------------------------------|--|
| <b>Scripting instructions</b> | --   |
| <b>Question</b>               | We want to understand how exactly you use Twitter. On Twitter, how frequently do you:  |
| <b>Answering Options</b>      | [twpoluse_express] Tweet your views on current issues?<br>[twpoluse_share] Share news stories with your contacts?<br>[twpoluse_readnews] Read news articles posted by your contacts?<br>[twpoluse_receive] Read messages or information from a politician or political party?<br>[twpoluse_readopinion] Read the opinions of your contacts about political issues?<br>[twpoluse_like] Like/retweet political information or opinion<br>[twpoluse_talk] Engage in political conversation with other people on Twitter?<br><br><1> Never<br><2> Rarely<br><3> Sometimes<br><4> Frequently<br><5> Almost constantly<br><6> Don't know<br><8> skipped<br><9> not asked |

#### Facebook, political use (fbpoluse\_\*\*)

|   |  |                    |
|---|--|--------------------|
| <b>Item:</b><br>Facebook, political use | <b>Variable name:</b><br>fbpoluse_**   | <b>Waves:</b><br>4 |
| <b>Filter</b>                           | --   |                    |
| <b>Scripting instructions</b>           | --   |                    |
| <b>Question</b>                         | We want to understand how exactly you use Facebook. On Facebook, how frequently do you:  |                    |
| <b>Answering Options</b>                | [fbpoluse_express] Post your views on current issues?<br>[fbpoluse_share] Share news stories with your contacts?<br>[fbpoluse_readnews] Read news articles posted by your contacts?<br>[fbpoluse_receive] Read messages or information from a politician or political party?<br>[fbpoluse_readopinion] Read the opinions of your contacts about political issues?<br>[fbpoluse_like] Click like political information or opinion<br>[fbpoluse_talk] Engage in political conversation with other people on Facebook?<br><br><1> Never<br><2> Rarely<br><3> Sometimes<br><4> Frequently<br><5> Almost constantly<br><6> Don't know<br><8> skipped<br><9> not asked |                    |

#### 4. Media use

##### Media use, political information (polinfo\_\*\*)

| Item:<br>Media use, political information |   | Variable name:<br>polinfo_** | Waves:<br>1 |
|---|---|------------------------------|-------------|
| Filter                                    | --  |                              |             |
| Scripting instructions                    | --  |                              |             |
| Question                                  | How often do you get political information from the following sources:  |                              |             |
| Answering Options                         | <p>           [polinfo_tv] TV<br/>           [polinfo_print] Newspapers or print magazines<br/>           [polinfo_radio] Radio<br/>           [polinfo_online] Online media (excluding social media)<br/>           [polinfo_social] Social media<br/>           [polinfo_personal] Personal discussions         </p> <p>           &lt;1&gt; Never<br/>           &lt;2&gt; Less often<br/>           &lt;3&gt; Every few weeks<br/>           &lt;4&gt; 1 to 2 days a week<br/>           &lt;5&gt; 3 to 6 days a week<br/>           &lt;6&gt; About once a day<br/>           &lt;7&gt; Several times a day<br/>           &lt;8&gt; Don't know<br/>           &lt;32766&gt; skipped<br/>           &lt;32767&gt; not asked         </p> |                              |             |

##### TV political news direct (tvinfodirect\_\*\*)

| Item:<br>TV political news direct |  | Variable name:<br>tvinfodirect_** | Waves:<br>1 |
|-----------------------------------|--|-----------------------------------|-------------|
| Filter                            | polinfo_tv != 1  |                                   |             |
| Scripting instructions            | --   |                                   |             |
| Question                          | <p>How many days of the week do you usually watch the following newscasts?</p> <p>           [tvinfodirect_abc] ABC World News Tonight<br/>           [tvinfodirect_cbs] CBS Evening News<br/>           [tvinfodirect_nbc] NBC Nightly News<br/>           [tvinfodirect_pbs] PBS NewsHour         </p> |                                   |             |
| Answering Options                 | <p>           &lt;1&gt; 0 days<br/>           &lt;2&gt; 1 day<br/>           &lt;3&gt; 2 days         </p>   |                                   |             |

|  |  |
|--|--|
|  | <4> 3 days<br><5> 4 days<br><6> 5 days<br><7> 6 days<br><8> 7 days<br><32766> skipped<br><32767> not asked |
|--|--|

#### Print political news direct (printinfodirect\_\*\*)

| Item:                         | Variable name:  | Waves: |
|-------------------------------|---|--------|
| Print political news direct   | printinfodirect_**  | 1      |
| <b>Filter</b>                 | polinfo_print != 1  |        |
| <b>Scripting instructions</b> | --  |        |
| <b>Question</b>               | How many days of the week do you usually read the following newspapers (print only)?<br><br>[printinfodirect_nyt] The New York Times<br>[printinfodirect_wp] The Washington Post<br>[printinfodirect_ws] The Wall Street Journal<br>[printinfodirect_usat] USA Today<br>[printinfodirect_lat] The Los Angeles Times |        |
| <b>Answering Options</b>      | <1> 0 days<br><2> 1 day<br><3> 2 days<br><4> 3 days<br><5> 4 days<br><6> 5 days<br><7> 6 days<br><8> 7 days<br><32766> skipped<br><32767> not asked   |        |

#### Cable news political news direct (cablenewsfreq\_\*\*)

| Item:                         | Variable name:  | Waves: |
|-------------------------------|---|--------|
| Cable news political direct   | cablenewsfreq_**  | 1      |
| <b>Filter</b>                 |   |        |
| <b>Scripting instructions</b> | --  |        |
| <b>Question</b>               | How many days of the week do you usually read the following cable news programs?<br><br>[cablenewsfreq_hannity] Hannity<br>[cablenewsfreq_carlson] Tucker Carlson Tonight |        |

|                          |  |
|--------------------------|--|
|                          | [cablenewsfreq_maddow] The Rachel Maddow Show<br>[cablenewsfreq_baier] Special Report With Bret Baier<br>[cablenewsfreq_thefive] The Five<br>[cablenewsfreq_maccallum] The Story With Martha MacCallum<br>[cablenewsfreq_fntn] Fox News Tonight<br>[cablenewsfreq_odonnell] Last Word With Lawrence O'Donnell<br>[cablenewsfreq_cooper] Anderson Cooper 360<br>[cablenewsfreq_dobbs] Lou Dobbs |
| <b>Answering Options</b> | <1> 0 days<br><2> 1 day<br><3> 2 days<br><4> 3 days<br><5> 4 days<br><6> 5 days<br><7> 6 days<br><8> 7 days<br><32766> skipped<br><32767> not asked  |

#### Heard of news sources (heard\_\*\*)

|                                       |  |                      |
|---------------------------------------|--|----------------------|
| <b>Item:</b><br>Heard of news sources | <b>Variable name:</b><br>heard_**  | <b>Waves:</b><br>1 4 |
| <b>Filter</b>                         |  |                      |
| <b>Scripting instructions</b>         | --   |                      |
| <b>Question</b>                       | Please click on all of the sources that you have heard of, regardless of whether you use them or not. If you are unsure, please DO NOT click it.<br><br>[heard_nyt] The New York Times<br>[heard_wp] The Washington Post<br>[heard_usat] USA Today<br>[heard_cnn] CNN<br>[heard_msnbc] MSNBC<br>[heard_foxnews] Fox News<br>[heard_breitbart] Breitbart<br>[heard_buzzfeed] BuzzFeed<br>[heard_huffpost] HuffPost<br>[heard_infowars] InfoWars |                      |
| <b>Answering Options</b>              | <1> selected<br><2> not selected<br><32766> skipped<br><32767> not asked   |                      |

#### Trust news sources (trust\_\*\*)

|              |                       |               |
|--------------|-----------------------|---------------|
| <b>Item:</b> | <b>Variable name:</b> | <b>Waves:</b> |
|--------------|-----------------------|---------------|

|                               |  |          |     |
|-------------------------------|--|----------|-----|
| Trust of news sources         |  | trust_** | 1 4 |
| <b>Filter</b>                 | heard_** == 1  |          |     |
| <b>Scripting instructions</b> | --   |          |     |
| <b>Question</b>               | <p>On the sources you have heard of, click on all that you generally TRUST for news about government and politics.</p> <p>[trust_nyt] The New York Times<br/>         [trust_wp] The Washington Post<br/>         [trust_usat] USA Today<br/>         [trust_cnn] CNN<br/>         [trust_msnbc] MSNBC<br/>         [trust_foxnews] Fox News<br/>         [trust_breitbart] Breitbart<br/>         [trust_buzzfeed] BuzzFeed<br/>         [trust_huffpost] HuffPost<br/>         [trust_infowars] InfoWars</p> |          |     |
| <b>Answering Options</b>      | <1> selected<br><2> not selected<br><32766> skipped<br><32767> not asked   |          |     |

#### Distrust news sources (distrust\_\*\*)

|  |   |                                      |                      |
|--|---|--------------------------------------|----------------------|
| <b>Item:</b><br>Distrust of news sources |   | <b>Variable name:</b><br>distrust_** | <b>Waves:</b><br>1 4 |
| <b>Filter</b>                            | heard_** == 1 & . trust_** != 1   |                                      |                      |
| <b>Scripting instructions</b>            | --  |                                      |                      |
| <b>Question</b>                          | <p>On the sources you have heard of, click on all that you generally DISTRUST for news about government and politics.</p> <p>[distrust_nyt] The New York Times<br/>         [distrust_wp] The Washington Post<br/>         [distrust_usat] USA Today<br/>         [distrust_cnn] CNN<br/>         [distrust_msnbc] MSNBC<br/>         [distrust_foxnews] Fox News<br/>         [distrust_breitbart] Breitbart<br/>         [distrust_buzzfeed] BuzzFeed<br/>         [distrust_huffpost] HuffPost<br/>         [distrust_infowars] InfoWars</p> |                                      |                      |
| <b>Answering Options</b>                 | <1> selected<br><2> not selected  |                                      |                      |



|  |                                      |
|--|--------------------------------------|
|  | <32766> skipped<br><32767> not asked |
|--|--------------------------------------|

#### Trust in media (media\_trust\_1, media\_trust\_2)

|                                |   |                    |
|--------------------------------|---|--------------------|
| <b>Item:</b><br>Trust in media | <b>Variable name:</b><br>media_trust_1,<br>media_trust_2  | <b>Waves:</b><br>4 |
| <b>Filter</b>                  | --  |                    |
| <b>Scripting instructions</b>  | --  |                    |
| <b>Question</b>                | [media_trust_1] How much trust and confidence do you have in the press when it comes to reporting the news about government and politics fully, accurately, and fairly?<br>[media_trust_2] How much trust and confidence do you have in the information you see on Facebook when it comes to reporting the fully, accurately, and fairly? |                    |
| <b>Answering Options</b>       | <1> A great deal<br><2> A fair amount<br><3> Not very much<br><4> None at all<br><8> skipped<br><9> not asked   |                    |

#### Trust in media, bias (media\_trust\_bias)

|                                      |  |                    |
|--------------------------------------|--|--------------------|
| <b>Item:</b><br>Trust in media, bias | <b>Variable name:</b><br>media_trust_bias  | <b>Waves:</b><br>7 |
| <b>Filter</b>                        | --   |                    |
| <b>Scripting instructions</b>        | --   |                    |
| <b>Question</b>                      | In presenting the news dealing with political and social issues, do you think that major news organizations deal fairly with all sides, or do they tend to favor one side? |                    |
| <b>Answering Options</b>             | <1> Tend to favor the liberal side<br>...<br><5> Tend to favor the conservative side<br><997> don't know<br><998> skipped<br><999> not asked                               |                    |

#### Trust in Fox News and Huffington Post (fair\_accu\_\*\*)

|                                |   |                      |
|--------------------------------|---|----------------------|
| <b>Item:</b><br>Trust in media | <b>Variable name:</b><br>fair_accu_**   | <b>Waves:</b><br>4-8 |
| <b>Filter</b>                  | --  |                      |
| <b>Scripting instructions</b>  | --  |                      |
| <b>Question</b>                | How much trust [***] when it comes to reporting the news about government and politics fully, accurately, and fairly?<br><br>[fair_accu_huffpost] The Huffington Post<br>[fair_accu_foxnews] Fox News |                      |
| <b>Answering Options</b>       | <1> A great deal<br><2> A fair amount<br><3> Not very much<br><4> None at all<br><8> skipped<br><9> not asked   |                      |

#### News organizations dealing with political leaders (news\_leaders)

|   |   |                        |
|---|---|------------------------|
| <b>Item:</b><br>News organizations dealing with political leaders | <b>Variable name:</b><br>news_leaders   | <b>Waves:</b><br>1 4-6 |
| <b>Filter</b>   |   |                        |
| <b>Scripting instructions</b>                                     | --  |                        |
| <b>Question</b>   | Some people think that by criticizing leaders, news organizations keep political leaders from doing their job. Others think that such criticism is worth it because it keeps political leaders from doing things that should not be done. Which position is closer to your opinion? |                        |
| <b>Answering Options</b>  | <1>Keep political leaders from doing their job<br>...<br><5> Keep political leaders from doing things that shouldn't be done<br>32766> skipped<br><32767> not asked   |                        |

#### News dealing with political and social issues (news\_political\_social\_issues)

|   |   |                      |
|---|---|----------------------|
| <b>Item:</b><br>News dealing with political and social issues | <b>Variable name:</b><br>news_political_social_iss<br>ues | <b>Waves:</b><br>1 4 |
| <b>Filter</b>   |   |                      |

|                               |  |
|-------------------------------|--|
| <b>Scripting instructions</b> | --   |
| <b>Question</b>               | In presenting the news dealing with political and social issues, do you think that news organizations deal fairly with all sides, or do they tend to favor one side? |
| <b>Answering Options</b>      | <1> Tend to favor the liberal side<br>...<br><5> Tend to favor the conservative side<br>32766> skipped<br><32767> not asked  |

## 5. Issue attitudes

### Most important issue, open (mip)

|  |  |                    |
|--|--|--------------------|
| <b>Item:</b><br>Most important issue, open | <b>Variable name:</b><br>mip   | <b>Waves:</b><br>1 |
| <b>Filter</b>                              | --   |                    |
| <b>Scripting instructions</b>              | --   |                    |
| <b>Question</b>                            | In in your opinion, what is the most important political issue the United States is currently facing? Please mention only one issue! |                    |
| <b>Answering Options</b>                   | {open}{text box}   |                    |

### Second-most important issue, open (mip2)

|   |  |                    |
|---|--|--------------------|
| <b>Item:</b><br>Second-most important issue, open | <b>Variable name:</b><br>mip2  | <b>Waves:</b><br>1 |
| <b>Filter</b>                                     | --   |                    |
| <b>Scripting instructions</b>                     | --   |                    |
| <b>Question</b>                                   | And in our opinion, what is the second most important political issue the United states is currently facing? |                    |
| <b>Answering Options</b>                          | {open}{text box}   |                    |

### Domestic and foreign issues (domfor\_issues\_\*\*)

|   |   |                          |
|---|---|--------------------------|
| <b>Item:</b><br>Domestic and foreign issues | <b>Variable name:</b><br>domfor_issues_**   | <b>Waves:</b><br>1-2 4-8 |
| <b>Filter</b>                               | --  |                          |
| <b>Scripting instructions</b>               | --  |                          |
| <b>Question</b>                             | <p>Here you can find several statement with which some people agree while others do not. How about you? Please state your view on these issues.</p> <p>[domfor_issues_blacklivesmatter] Black Lives Matter (BLM) is playing a positive role in bringing attention to the issue of police misconduct. (wave 1)</p> |                          |

|                          |   |
|--------------------------|---|
|                          | <p>[domfor_issues_climatechange] Global warming will pose a serious threat to me or my way of life in my lifetime. (waves 1-2 4-8)</p> <p>[domfor_issues_corporations] Business corporations make too much profit. (waves 2 4-7)</p> <p>[domfor_issues_easypoor] Poor people today have it easy because they can get government benefits without doing anything in return. (waves 2 4-8)</p> <p>[domfor_issues_gotowar] Going to war is unfortunate but sometimes the only solution to international problems. (waves 1-2 7)</p> <p>[domfor_issues_guncontrol] Gun control laws in the United States should be stricter. (waves 1-2 4-7)</p> <p>[domfor_issues_intcoop] It is essential for the United States to work with other nations to solve problems such as overpopulation, hunger, and pollution. (wave 1)</p> <p>[domfor_issues_internationaltrade] The United States government should try to encourage international trade with other countries. (waves 2 4-7)</p> <p>[domfor_issues_islam] Islam encourages violence more than other faiths. (waves 1-2 4-7)</p> <p>[domfor_issues_isolate] The U.S. should mind its own business internationally and let other countries get along the best they can on their own. (wave 1)</p> <p>[domfor_issues_isolate2] We should not think so much in international terms but concentrate more on our own national problems. (waves 1-2 4-7)</p> <p>[domfor_issues_marijuana] The use of marijuana should be made legal. (wave 1)</p> <p>[domfor_issues_milstrength] The best way to ensure world peace is through American military strength. (wave 1)</p> <p>[domfor_issues_nafta] Free trade agreements like the North American Free Trade Agreement (NAFTA) have helped the U.S. economy. (waves 1-2 4-7)</p> <p>[domfor_issues_nkwar] The United States will need to use military force to resolve the situation with North Korea. (waves 4-7)</p> <p>[domfor_issues_regulation] Government regulation of business is necessary to protect the public interest. (waves 2 4-7)</p> <p>[domfor_issues_regulation2] Government regulation of the technology industry does more harm than good. (wave 7)</p> <p>[domfor_issues_harassment_metoo] A zero-tolerance policy for sexual harassment is essential to bringing about change in our society. (waves 1-2 4-8)</p> <p>[domfor_issues_trumppardon] President Trump should have the ability to use his constitutional pardon power to pardon himself. (waves 2 4-7)</p> <p>[domfor_issues_uncoop] The United States needs to cooperate more with the United Nations. (waves 1)</p> <p>[domfor_issues_wall] The U.S. should build a wall along the entire border with Mexico. (waves 7-8)</p> |
| <b>Answering Options</b> | {open}{text box}  |

#### Rate issues (rate\_\*\*)

| Item:<br>Rate issues          |    | Variable name:<br>rate_** | Waves:<br>1 |
|-------------------------------|----|---------------------------|-------------|
| <b>Filter</b>                 | -- |                           |             |
| <b>Scripting instructions</b> | -- |                           |             |

|                          |  |
|--------------------------|--|
| <b>Question</b>          | <p>Here you can find different arguments people make on current issues. Which side do you agree with more? Please locate your position on these issues.</p> <p>[rate_fbirussia] 0 - The FBI should thoroughly investigate potential collusion between Russia and the Trump campaign — 10 - The FBI's investigation only harms the U.S.</p> <p>[rate_daca] 0 - 'DREAMers', or people who were children when they came to the U.S. with their parents as undocumented immigrants, should be allowed to stay and earn a path to citizenship — 10 'DREAMers' should be forced to leave the country and apply for citizenship like everyone else</p> <p>[rate_techcompanyregulation] 0 - Search and social media platforms should be regulated to ensure that they serve the public interest — 10 - Regulation of technology firms threatens free speech online</p> <p>[rate_northkorea] 0 - The United States will be able to resolve the situation with North Korea diplomatically — 10 - The United States will need to use military force to resolve the situation with North Korea</p> |
| <b>Answering Options</b> | <p>&lt;0&gt;...&lt;10&gt;</p> <p>&lt;32765&gt;don't know</p> <p>&lt;32766&gt;skipped</p> <p>&lt;32767&gt;notasked</p>  |

#### Issue attitudes (issue\_\*\*)

| <b>Item:</b><br>Issue attitudes |  | <b>Variable name:</b><br>issue_** | <b>Waves:</b><br>2 4-6 8 |
|---------------------------------|--|-----------------------------------|--------------------------|
| <b>Filter</b>                   | --   |                                   |                          |
| <b>Scripting instructions</b>   | --   |                                   |                          |
| <b>Question</b>                 | <p>There are many issues that concern people. How about you? Which of the following issues and problems do you consider to be particularly important in the United States? (check all that apply)</p> <p>[issue_economy_unemployment] Economy/unemployment</p> <p>[issue_NK] Relationship with North Korea</p> <p>[issue_west] Relationship with Western countries (e.g., Canada, France, Germany)</p> <p>[issue_trade] International trade imbalances</p> <p>[issue_immigration] Immigration</p> <p>[issue_terrorism] Terrorism</p> <p>[issue_inequality] Inequality</p> <p>[issue_racism] Racism</p> <p>[issue_moral_values] Morality and values</p> <p>[issue_health_care] Health care</p> <p>[issue_crime] Crime</p> <p>[issue_islam] Islam</p> <p>[issue_fake_news] Fake news</p> <p>[issue_political_polarization] Political polarization</p> <p>[issue_trump_administration] Donald Trump and his administration</p> <p>[issue_gun_control] Gun control</p> <p>[issue_womens_rights] Women's rights</p> |                                   |                          |

|                          |  |
|--------------------------|--|
|                          | [issue_identity_politics] Identity politics<br>[issue_alt_right] Alt-right movement<br>[issue_blacklivesmatter] Black Lives Matter movement<br>[issue_free_speech] Free speech<br>[issue_none_above] None of the above |
| <b>Answering Options</b> | <1> Selected<br><2> Not selected<br><32766> skipped<br><32767> not asked   |

### Policy trade-offs (trade\_offs\_\*\*)

|                                 |  |                        |
|---------------------------------|--|------------------------|
| <b>Item:</b><br>Issue attitudes | <b>Variable name:</b><br>issue_**  | <b>Waves:</b><br>2 4-8 |
| <b>Filter</b>                   | --   |                        |
| <b>Scripting instructions</b>   | --   |                        |
| <b>Question</b>                 | <p>Here you can find different arguments people make on current issues. Which side do you agree with more? Please locate your position on these issues.</p> <p>[trade_offs_fbirusia] 1 - The FBI should thoroughly investigate potential collusion between Russia and the Trump campaign — 11 - The FBI's investigation only harms the U.S. (waves 2 4-7)</p> <p>[trade_offs_daca] 1 - "DREAMers", or people who were children when they — 11 - "DREAMers" should be forced to leave the country and apply for citizenship like everyone else (waves 2 4-8)</p> <p>[trade_offs_nk] 1 - The United States will be able to resolve the situation with North Korea diplomatically — 11 - The United States will need to use military force to resolve the situation with North Korea (waves 2 4-7)</p> <p>[trade_offs_caravan] 1 - The United States should allow travelers in a Central American migrant caravan to enter and seek refugee status — 11 - The United States should turn away migrants in the caravan and actively deter them from seeking entry (waves 4-8)</p> <p>[trade_offs_preex] 1 - The federal government should forbid insurance companies — 11 - Insurance companies should be allowed to take preexisting conditions into account when determining coverage (waves 4-6)</p> <p>[trade_offs_deportation] 1 - Immigrants living in the U.S. illegally should be offered a path to citizenship — 11 - Immigrants living in the U.S. illegally should be deported (waves 7-8)</p> |                        |
| <b>Answering Options</b>        | <1> ... <11> {item specific scale}<br><32766> skipped<br><32767> not asked   |                        |

### Beliefs about the effects of trade (beliefstrade\_\*\*)

|  |  |                      |
|--|--|----------------------|
| <b>Item:</b><br>Beliefs about the effects of trade | <b>Variable name:</b><br>beliefstrade_** | <b>Waves:</b><br>2 4 |
|--|--|----------------------|

|                               |  |
|-------------------------------|--|
| <b>Filter</b>                 | --   |
| <b>Scripting instructions</b> | --   |
| <b>Question</b>               | Thinking about the increasing amount of trade between the United States and another countries, what effect would you say it has had on:<br><br>[beliefstrade_personal] Your personal financial situation<br>[beliefstrade_us] The is economy |
| <b>Answering Options</b>      | <1> Hurt a lot<br><2> Hurt a little<br><3> No effect<br><4> Helped a little<br><5> Helped a lot<br><8> skipped<br><9> not asked  |

#### Perceived polarization (dem\_hate\_rep, dem\_toodiff\_rep, poli\_greater\_than\_ever)

|  |   |                    |
|--|---|--------------------|
| <b>Item:</b><br>Perceived polarization | <b>Variable name:</b><br>dem_hate_rep,<br>dem_toodiff_rep,<br>poli_greater_than_ever  | <b>Waves:</b><br>4 |
| <b>Filter</b>                          | --  |                    |
| <b>Scripting instructions</b>          | --  |                    |
| <b>Question</b>                        | [dem_hate_rep] PERCEIVED POLARIZATION: Democrats and Republicans hate each other.<br>[dem_toodiff_rep] PERCEIVED POLARIZATION: The differences between Democrats and Republicans are too great to be reconciled.<br>[poli_greater_than_ever] PERCEIVED POLARIZATION: Polarization in America is greater than ever before. |                    |
| <b>Answering Options</b>               | <1> Strongly disagree<br><2> Somewhat disagree<br><3> Neither agree nor disagree<br><4> Somewhat agree<br><5> Strongly agree<br><6> Don't know  |                    |

#### Racial issues (res\_\*\*)

|                               |                                 |                    |
|-------------------------------|---------------------------------|--------------------|
| <b>Item:</b><br>Racial issues | <b>Variable name:</b><br>res_** | <b>Waves:</b><br>4 |
| <b>Filter</b>                 | --                              |                    |



|                               |  |
|-------------------------------|--|
| <b>Scripting instructions</b> | --   |
| <b>Question</b>               | <p>Here you can find statements with which some people agree while others do not. How about you? Please state your view on these issues.</p> <p>[res_workway] Irish, Italians, Jewish and many other minorities overcame prejudice and worked their way up. Blacks should do the same without any special favors.</p> <p>[res_generations] Generations of slavery and discrimination have created conditions that make it difficult for blacks to work their way out of the lower class.</p> <p>[res_deserve] Over the past few years, blacks have gotten less than they deserve.</p> <p>[res_tryhard] It's really a matter of some people not trying hard enough; if blacks would only try harder they could be just as well off as whites.</p> |
| <b>Answering Options</b>      | <1> Strongly disagree<br><2> Somewhat disagree<br><3> Neither agree nor disagree<br><4> Somewhat agree<br><5> Strongly agree<br><6> Don't know   |

#### Threat perceptions (threat\_\*\*)

|                                    |   |                    |
|------------------------------------|---|--------------------|
| <b>Item:</b><br>Threat perceptions | <b>Variable name:</b><br>threat_**  | <b>Waves:</b><br>4 |
| <b>Filter</b>                      | --  |                    |
| <b>Scripting instructions</b>      | --  |                    |
| <b>Question</b>                    | <p>[threat_terrorist] A terrorist attack in the United States in the near future</p> <p>[threat_russia] Russia interfering in the American midterm elections</p> <p>[threat_northkorea] North Korea using a long-range nuclear missile to attack the United States</p> <p>[threat_iran] Iran developing nuclear weapons</p> <p>[threat_undocumented] Undocumented immigrants taking jobs away from American citizens</p> <p>[threat_china] The loss of American jobs to China</p> |                    |
| <b>Answering Options</b>           | <1> Extremely concerned<br><2> Very concerned<br><3> Somewhat concerned<br><4> Not at all concerned<br><8> skipped<br><9> not asked   |                    |

#### National emergency, border situation (emergency\_declaration)

|  |  |                    |
|--|--|--------------------|
| <b>Item:</b><br>National emergency, border | <b>Variable name:</b><br>emergency_declaration | <b>Waves:</b><br>7 |
|--|--|--------------------|

|                               |   |  |  |
|-------------------------------|---|--|--|
| situation                     |   |  |  |
| <b>Filter</b>                 | --  |  |  |
| <b>Scripting instructions</b> | --  |  |  |
| <b>Question</b>               | As you may know, President Trump has declared a national emergency at the U.S. – Mexico border. By doing this, he is able to reallocate military spending to build a structure at the border for national defense purposes. Based on what you know now, do you support or oppose the declaration of a national emergency at the U.S. – Mexico border? |  |  |
| <b>Answering Options</b>      | <1> Strongly support<br><2> Somewhat support<br><3> Neither support nor oppose<br><4> Somewhat oppose<br><5> Strongly oppose<br><6> Don't know<br><8> skipped<br><9> not asked  |  |  |

#### Trust in organizations (insttrust\_\*\*)

|  |  |                                       |                    |
|--|--|---------------------------------------|--------------------|
| <b>Item:</b><br>Trust in organizations |  | <b>Variable name:</b><br>Insttrust_** | <b>Waves:</b><br>7 |
| <b>Filter</b>                          | --   |                                       |                    |
| <b>Scripting instructions</b>          | --   |                                       |                    |
| <b>Question</b>                        | How much trust do you have in the following institutions to create benefits for the American society?<br><br>[insttrust_amazon] Amazon<br>[insttrust_google] Google<br>[insttrust_fb] Facebook<br>[insttrust_apple] Apple<br>[insttrust_police] The local police<br>[insttrust_fbi] The FBI<br>[insttrust_congress] Congress<br>[insttrust_courts] Courts<br>[insttrust_executive] The executive branch<br>[insttrust_military] The military |                                       |                    |
| <b>Answering Options</b>               | <1> Not at all<br><2> Not very much<br><3> A fair amount<br><4> A great deal<br><8> skipped<br><9> not asked   |                                       |                    |

### Group discrimination (discrimination\_\*\*)

|                                      |  |                    |
|--------------------------------------|--|--------------------|
| <b>Item:</b><br>Group discrimination | <b>Variable name:</b><br>discrimination_**   | <b>Waves:</b><br>7 |
| <b>Filter</b>                        | --   |                    |
| <b>Scripting instructions</b>        | --   |                    |
| <b>Question</b>                      | In your opinion, how much discrimination is there in the United States today against each of the following groups?<br><br>[discrimination_gayslesbians] Gays and lesbians<br>[discrimination_muslims] Muslims<br>[discrimination_whites] Whites<br>[discrimination_hispanics] Hispanics<br>[discrimination_africanamericans] African Americans |                    |
| <b>Answering Options</b>             | <1> Not at all<br><2> Not very much<br><3> A fair amount<br><4> A great deal<br><8> skipped<br><9> not asked   |                    |

### Trump impeachment, Congress hearings (impeachment\_hearings)

|  |  |                    |
|--|--|--------------------|
| <b>Item:</b><br>Trump impeachment, Congress hearings | <b>Variable name:</b><br>impeachment_hearings  | <b>Waves:</b><br>8 |
| <b>Filter</b>  | --   |                    |
| <b>Scripting instructions</b>                        | --   |                    |
| <b>Question</b>                                      | As you may know, the first step toward removing a president from office is impeachment. Recently, the House of Representatives began an inquiry into whether President Trump committed impeachable offenses. Do you think Congress should hold impeachment hearings? |                    |
| <b>Answering Options</b>                             | <1> Yes<br><2> No<br><3> Don't know/Not sure<br><8> skipped<br><9> not asked   |                    |

### Trump impeachment, support (impeachment\_support)

|              |                       |               |
|--------------|-----------------------|---------------|
| <b>Item:</b> | <b>Variable name:</b> | <b>Waves:</b> |
|--------------|-----------------------|---------------|

|                               |  |                     |   |
|-------------------------------|--|---------------------|---|
| Trump impeachment, support    |  | impeachment_support | 8 |
| <b>Filter</b>                 | --   |                     |   |
| <b>Scripting instructions</b> | --   |                     |   |
| <b>Question</b>               | Would you support or oppose impeaching Donald Trump?   |                     |   |
| <b>Answering Options</b>      | <1> Strongly support<br><2> Somewhat support<br><3> Neither support nor oppose<br><4> Somewhat oppose<br><5> Strongly oppose<br><8> skipped<br><9> not asked |                     |   |

#### Trump removal (trump\_removal)

|                               |  |  |                    |
|-------------------------------|--|--|--------------------|
| <b>Item:</b><br>Trump removal |  | <b>Variable name:</b><br>trump_removal | <b>Waves:</b><br>8 |
| <b>Filter</b>                 | --   |  |                    |
| <b>Scripting instructions</b> | --   |  |                    |
| <b>Question</b>               | Do you think that President Trump should be removed from office via the impeachment process? |  |                    |
| <b>Answering Options</b>      | <1> Yes<br><2> No<br><3> Don't know/Not sure<br><8> skipped<br><9> not asked                 |  |                    |

#### Reasons for Trump impeachment inquiry (reasonsinquiry\_\*\*)

|   |  |  |                    |
|---|--|--|--------------------|
| <b>Item:</b><br>Reasons for Trump impeachment inquiry |  | <b>Variable name:</b><br>reasonsinquiry_** | <b>Waves:</b><br>8 |
| <b>Filter</b>   | --   |  |                    |
| <b>Scripting instructions</b>                         | --   |  |                    |
| <b>Question</b>                                       | In your opinion, which of the following reasons were crucial to the decision of the House of Representatives to begin the impeachment inquiry process? |  |                    |

|                          |   |
|--------------------------|---|
|                          | <p>[reasonsinquiry_foreigninfluence] Trump's efforts to gain assistance from foreign leaders to influence U.S. politics</p> <p>[reasonsinquiry_whistleblower] The whistle-blower's complaint filed against Trump</p> <p>[reasonsinquiry_democrats] Democratic Party campaign strategy</p> <p>[reasonsinquiry_republicans] Republican Party campaign strategy</p> <p>[reasonsinquiry_dnns] Don't know / not sure</p> |
| <b>Answering Options</b> | <p>&lt;1&gt; Yes</p> <p>&lt;2&gt; No</p> <p>&lt;3&gt; Don't know/Not sure</p> <p>&lt;8&gt; skipped</p> <p>&lt;9&gt; not asked</p>   |

## 6. Political, event, and factual knowledge

### Outside source use pledge (outside\_source\_pledge)

| Item:                     | Variable name:   | Waves: |
|---------------------------|--|--------|
| Outside source use pledge | outside_source_pledge  | 1      |
| Filter                    | --   |        |
| Scripting instructions    | --   |        |
| Question                  | It is important to us that you do NOT use outside sources like the Internet to search for the correct answer. Will you answer the following questions without help from outside sources? |        |
| Answering Options         | <1> Yes<br><2> No<br><32766> skipped<br><32767> not asked  |        |

### Cheating pledge (cheating\_pledge)

| Item:                  | Variable name:   | Waves:  |
|------------------------|--|---------|
| Cheating pledge        | cheating_pledge  | 2 4-6 8 |
| Filter                 | --   |         |
| Scripting instructions | --   |         |
| Question               | When reading these next questions, please do not consult outside sources or other people for the answers. We are interested in what you believe. If you are unsure, please just take your best guess. Will you answer the following questions without help from outside sources? |         |
| Answering Options      | <1> Yes<br><2> No<br><32766> skipped<br><32767> not asked  |         |

### No cheating pledge (no\_cheating\_pledge)

| Item:                  | Variable name:     | Waves: |
|------------------------|--------------------|--------|
| No cheating pledge     | no_cheating_pledge | 4      |
| Filter                 | --                 |        |
| Scripting instructions | --                 |        |

|                          |  |
|--------------------------|--|
| <b>Question</b>          | It is important to us that you do NOT use outside sources like the internet to search for the correct answer. Will you answer the following questions without help from outside sources? |
| <b>Answering Options</b> | <1> Yes<br><2> No<br><8> skipped<br><9> not asked  |

#### Looked up information (info\_lookup\_check)

|                                       |  |                        |
|---------------------------------------|--|------------------------|
| <b>Item:</b><br>Looked up information | <b>Variable name:</b><br>info_lookup_check   | <b>Waves:</b><br>2 4-6 |
| <b>Filter</b>                         | --   |                        |
| <b>Scripting instructions</b>         | --   |                        |
| <b>Question</b>                       | It is essential for the validity of this study that we know whether participants looked up any information online during the study. Did you make an effort to look up information during the study? Please be honest; you will still collect incentives and you will not be penalized in any way if you did. |                        |
| <b>Answering Options</b>              | <1> Yes, I looked up information<br><2> No, I did not look up information<br><8> skipped<br><9> not asked  |                        |

#### Visual political knowledge (picture\_\*\*)

|  |   |                    |
|--|---|--------------------|
| <b>Item:</b><br>Visual political knowledge | <b>Variable name:</b><br>picture_**   | <b>Waves:</b><br>1 |
| <b>Filter</b>                              | --  |                    |
| <b>Scripting instructions</b>              | --  |                    |
| <b>Question</b>                            | Below are pictures of living individuals. Please try to match the pictures with their affiliated political party (Republican or Democrat). If you are not sure, please provide your best guess.<br><br>[picture_pence] Mike Pence<br>[picture_oprah] Oprah Winfrey<br>[picture_warren] Elizabeth Warren<br>[picture_pelosi] Nancy Pelosi<br>[picture_ryan] Paul Ryan<br>[picture_schumer] Chuck Schumer |                    |

|                          |  |
|--------------------------|--|
| <b>Answering Options</b> | <1> Democrat<br><2> Republican<br><32766> skipped<br><32767> not asked |
|--------------------------|--|

#### Event knowledge W2 (knowevents2\_\*\*)

|                                    |   |                    |
|------------------------------------|---|--------------------|
| <b>Item:</b><br>Event knowledge W2 | <b>Variable name:</b><br>knowevents2_**   | <b>Waves:</b><br>2 |
| <b>Filter</b>                      | --  |                    |
| <b>Scripting instructions</b>      | --  |                    |
| <b>Question</b>                    | <p>Below are some events that may or may not have taken place in the past couple of months. Please select the events that you believe have indeed happened.</p> <p>[knowevents2_dprkmeet_TRUE] Donald Trump and Kim Jong-un met in Singapore<br/>         [knowevents2_g7_FALSE] The U.S. government decided to permanently drop out of the G7 meetings<br/>         [knowevents2_separation_TRUE] Thousands of immigrant families were separated at the border with Mexico after a change in border control policies<br/>         [knowevents2_kardashian_TRUE] Kim Kardashian met with President Trump in the Oval Office<br/>         [knowevents2_economy_FALSE] The economy grew at a 0.5% rate in the third quarter of 2018<br/>         [knowevents2_court_TRUE] Justice Ruth Bader Ginsburg announced she was stepping down from the Supreme Court<br/>         [knowevents2_manafort_TRUE] The trial against former Trump campaign chairman Paul Manafort began<br/>         [knowevents2_worldcup_FALSE] The Spanish national soccer team won the World Cup</p> |                    |
| <b>Answering Options</b>           | <1> Yes<br><2> No<br><32766> skipped<br><32767> not asked   |                    |

#### Event knowledge W4 (knowevents4\_\*\*)

|                                    |   |                    |
|------------------------------------|---|--------------------|
| <b>Item:</b><br>Event knowledge W4 | <b>Variable name:</b><br>Knowevents4_**   | <b>Waves:</b><br>4 |
| <b>Filter</b>                      | --  |                    |
| <b>Scripting instructions</b>      | --  |                    |
| <b>Question</b>                    | <p>Below are some events that may or may not have taken place in the past couple of months. Please select the events that you believe have indeed happened.</p> |                    |



|                          |  |
|--------------------------|--|
|                          | [knowevents4_caravan_TRUE] A caravan of Central American migrants crossed into Mexico with the eventual goal of reaching the United States. TRUE<br>[knowevents4_russiaint_TRUE] A Russian national was charged with attempting to interfere in the 2018 U.S. midterm elections. TRUE<br>[knowevents4_gates_FALSE] Former Microsoft chairman Bill Gates died of cancer. FALSE<br>[knowevents4_macys_FALSE] Macy's declared bankruptcy. FALSE<br>[knowevents4_warrendna_FALSE] Donald Trump paid a million dollars to Elizabeth Warren after she proved her Native American ancestry with a DNA test. FALSE<br>[knowevents4_kanye_TRUE] Kanye West met in the Oval Office with President Donald Trump. TRUE<br>[knowevents4_haddad_FALSE] Far-left socialist Fernando Haddad has been elected as Brazil's next president. (FALSE)<br>[knowevents4_antisemitic_TRUE] More than 10 people were killed by an anti-Semitic assailant in a synagogue in Pittsburgh. (TRUE)<br>[knowevents4_worldseries_FALSE] The Los Angeles Dodgers beat the Red Sox to win the 2018 World Series. (FALSE) |
| <b>Answering Options</b> | <1> Yes<br><2> No<br><32766> skipped<br><32767> not asked  |

#### Event knowledge W5 (knowevents5\_\*\*)

| Item:<br>Event knowledge W5   |  | Variable name:<br>Knowevents5_** | Waves:<br>5 |
|-------------------------------|--|----------------------------------|-------------|
| <b>Filter</b>                 | --   |                                  |             |
| <b>Scripting instructions</b> | --   |                                  |             |
| <b>Question</b>               | Below are some events that may or may not have taken place in the past couple of months. Please select the events that you believe have indeed happened.<br><br>[knowevents5_wildfire_TRUE] A wildfire in California killed more than 80 people. TRUE<br>[knowevents5_guiltyplea_TRUE] President Trump's former lawyer pleaded guilty to lying to Congress. TRUE<br>[knowevents5_oprah_FALSE] Michelle Obama and Melania Trump appeared together on Oprah. FALSE<br>[knowevents5_zuckerberg_FALSE] Mark Zuckerberg stepped down from his role as Facebook's CEO. FALSE<br>[knowevents5_brexitdeal_TRUE] Theresa May (UK's prime minister) reached an agreement with European Union authorities about UK's decision to leave the European Union. TRUE<br>[knowevents5_teargas_TRUE] U.S. border agents used tear gas against migrants who were trying to cross the border from Mexico. TRUE |                                  |             |
| <b>Answering Options</b>      | <1> Yes<br><2> No<br><32766> skipped<br><32767> not asked  |                                  |             |

**Event knowledge W6 (knowevents6\_\*\*)**

| Item:<br>Event knowledge W6 |  | Variable name:<br>Knowevents6_** | Waves:<br>6 |
|-----------------------------|--|----------------------------------|-------------|
| Filter                      | --   |                                  |             |
| Scripting instructions      | --   |                                  |             |
| Question                    | <p>Below are some events that may or may not have taken place in the past couple of months. Please select the events that you believe have indeed happened.</p> <p>[knowevents6_wildfire_TRUE] A wildfire in California killed more than 80 people.TRUE<br/>         [knowevents6_guiltyplea_TRUE] President Trump's former lawyer pleaded guilty to lying to Congress. TRUE<br/>         [knowevents6_oprah_FALSE] Michelle Obama and Melania Trump appeared together on Oprah. FALSE<br/>         [knowevents6_zuckerberg_FALSE] Mark Zuckerberg stepped down from his role as Facebook's CEO. FALSE<br/>         [knowevents6_brexitdeal_TRUE] Theresa May (UK's prime minister) reached an agreement with European Union authorities about UK's decision to leave the European Union. TRUE<br/>         [knowevents6_teargas_TRUE] U.S. border agents used tear gas against migrants who were trying to cross the border from Mexico. TRUE</p> |                                  |             |
| Answering Options           | <1> Yes<br><2> No<br><32766> skipped<br><32767> not asked  |                                  |             |

**Factual knowledge (knowfacts4\_\*\*)**

| Item:<br>Factual knowledge |   | Variable name:<br>Knowfacts4_** | Waves:<br>4 |
|----------------------------|---|---------------------------------|-------------|
| Filter                     | --  |                                 |             |
| Scripting instructions     | --  |                                 |             |
| Question                   | <p>[knowfacts4_foreignborn] Out of every 100 people living in our country, how many do you think were born outside the United States?<br/>         [knowfacts4_unemployment] What is the current unemployment rate in the U.S., as reported by the Bureau of Labor Statistics?<br/>         [knowfacts4_prison] What percentage of the U.S. adult population currently in prison do you think are African-American?</p> |                                 |             |
| Answering Options          | {0-100 slider }<998> skipped  |                                 |             |

**Opinions about mail bombs (recent\_bombings\_\*\*)**

|   |   |                    |
|---|---|--------------------|
| <b>Item:</b><br>Opinions about mail bombs | <b>Variable name:</b><br>recent_bomings_**  | <b>Waves:</b><br>4 |
| <b>Filter</b>                             | --  |                    |
| <b>Scripting instructions</b>             | --  |                    |
| <b>Question</b>                           | <p>Recently, prominent Democrats and critics of President Trump, including Barack Obama, Hillary Clinton, George Soros, and Robert De Niro, were the apparent targets of a mail-bombing spree. Below are several explanations for the mail bombs with which some people agree while others do not. How about you? Please select the responses that come closest to your views.</p> <p>[recent_bomings_1] Liberals or Democrats sent the packages as a “false flag” operation intended to paint conservatives as violent extremists before the Nov. 6 midterm elections.<br/>         [recent_bomings_2] The mainstream media's unfair coverage, hostility, and negative attacks were responsible for the attempted bombings.<br/>         [recent_bomings_3] President Trump was responsible for fueling animosity among members of the public.</p> |                    |
| <b>Answering Options</b>                  | <1> Strongly disagree<br><2> Somewhat disagree<br><3> Neither agree nor disagree<br><4> Somewhat agree<br><5> Strongly agree<br><6> Don't know  |                    |

#### Knowledge about the impeachment inquiry (knowimpeachment\_\*\*)

|   |  |                    |
|---|--|--------------------|
| <b>Item:</b><br>Knowledge about the impeachment inquiry | <b>Variable name:</b><br>Knowimpeachment_**  | <b>Waves:</b><br>8 |
| <b>Filter</b>   | --   |                    |
| <b>Scripting instructions</b>                           | --   |                    |
| <b>Question</b>   | <p>In your opinion, which of the following reasons were crucial to the decision of the House of Representatives to begin the impeachment inquiry process?</p> <p>[knowimpeachment_ukraine] Knowledge about impeachment inquiry - A whistleblower complaint suggests that President Trump tried to bribe the Ukrainian President to start investigations against Hillary Clinton.<br/>         [knowimpeachment_hunter] Knowledge about impeachment inquiry - Former Vice President Biden's son, Hunter Biden, has been proven guilty of criminal activity in Ukraine.<br/>         [knowimpeachment_whistleblower] Knowledge about impeachment inquiry - The whistleblower complaint has been released to the public by the House of Representatives.<br/>         [knowimpeachment_trumptower] Knowledge about impeachment inquiry - The Ukrainian President told President Trump during their July 25 call that he had stayed at the Trump Tower hotel in New York City.</p> |                    |

|                          |   |
|--------------------------|---|
|                          | <p>[knowimpeachment_mentionbiden] Knowledge about impeachment inquiry - President Trump mentioned the possibility of investigating Vice President Biden during his call with the Ukrainian President.</p> <p>[knowimpeachment_none] None of the above is true</p> |
| <b>Answering Options</b> | <p>&lt;1&gt; Selected</p> <p>&lt;2&gt; Not selected</p> <p>&lt;8&gt; skipped</p> <p>&lt;9&gt; not asked</p>   |

## 7. Online news exposure experiment

### News source treatment (news\_treatment)

|                                       |  |                    |
|---------------------------------------|--|--------------------|
| <b>Item:</b><br>News source treatment | <b>Variable name:</b><br>news_treatment  | <b>Waves:</b><br>3 |
| <b>Filter</b>                         | --   |                    |
| <b>Scripting instructions</b>         | --   |                    |
| <b>Question</b>                       | ---  |                    |
| <b>Answering Options</b>              | <1> Treatment 1 – Fox News<br><2> Treatment 2 – Huffington Post<br><3> Control |                    |

### Consent news service (consent\_news\_service\_\*\*)

|                                      |  |                    |
|--------------------------------------|--|--------------------|
| <b>Item:</b><br>Consent news service | <b>Variable name:</b><br>consent_news_service_fox,<br>consent_news_service_huff  | <b>Waves:</b><br>3 |
| <b>Filter</b>                        | --   |                    |
| <b>Scripting instructions</b>        | --   |                    |
| <b>Question</b>                      | <p>Research on Usability of News Service</p> <p>We are interested in understanding how people evaluate the quality of popular news and information services. You have been selected to participate in a user test that will allow us to achieve that. As part of this test, a news and information site has been randomly allocated to you. We would like to ask you to consider using this service in return for XXX points to be credited immediately to your YouGov account.</p> <p>To take part, all you have to do is follow a few simple instructions on the next page. We will invite you to consume news stories from this site in different ways. The user test will last 1 month.</p> <p>In the next survey, we will ask some questions about what you may have seen on the site. We will give you another bonus for correct answers.</p> <p>You might be familiar with this site or visit it frequently already. Don't worry — that's not a problem! We hope this will become a natural part of your online browsing environment. You'll be free to revert back to normal once the test is over.</p> <p>Do you agree to try out this online news service?</p> |                    |

|                          |                   |
|--------------------------|-------------------|
| <b>Answering Options</b> | <1> Yes<br><2> No |
|--------------------------|-------------------|

Validated subscription click (click\_news\_service\_\*\*)

|                                      |   |                    |
|--------------------------------------|---|--------------------|
| <b>Item:</b><br>Consent news service | <b>Variable name:</b><br>click_news_service_fox,<br>click_news_service_huff | <b>Waves:</b><br>3 |
| <b>Filter</b>                        | --  |                    |
| <b>Scripting instructions</b>        | --  |                    |
| <b>Question</b>                      | Clicked on subscription link  |                    |
| <b>Answering Options</b>             | <1> Yes<br><2> No<br><__NA__>   |                    |

## 8. Opinions on online harassment regulation

### Hate speech experience (hate\_\*\*)

|  |   |                    |
|--|---|--------------------|
| <b>Item:</b><br>Hate speech experience | <b>Variable name:</b><br>hate_**  | <b>Waves:</b><br>4 |
| <b>Filter</b>                          | --  |                    |
| <b>Scripting instructions</b>          | --  |                    |
| <b>Question</b>                        | {grid} "Hate Speech" describes when someone is verbally attacked because of personal attributes, such as religion, ethnic origin, nationality, sex, or opinions. Please select all of the following that apply to you.                                |                    |
| <b>Answering Options</b>               | [hate_experience] I have personally been verbally attacked with hate speech online.<br>[hate_witness] I have experienced how others have been verbally attacked with hate speech online.<br>[hate_noexperience] {exclusive answer} None of the above. |                    |

### Group-specific hate speech regulation (hatelaw\_\*\*)

|   |   |                    |
|---|---|--------------------|
| <b>Item:</b><br>Group-specific hate speech regulation | <b>Variable name:</b><br>hatelaw_**   | <b>Waves:</b><br>4 |
| <b>Filter</b>   | --  |                    |
| <b>Scripting instructions</b>                         | --  |                    |
| <b>Question</b>                                       | {grid} Would you support or oppose a law that would make it illegal to make insulting or hateful statements about...<br><br>[hatelaw_americans] Americans?<br>[hatelaw_muslims] Muslims?<br>[hatelaw_jews] Jews?<br>[hatelaw_women] Women?<br>[hatelaw_christians] Christians?<br>[hatelaw_immigrants] Immigrants?<br>[hatelaw_neonazis] Neo Nazis?<br>[hatelaw_government] the Government? |                    |
| <b>Answering Options</b>                              | <1> Definitely make it illegal<br><2> Possibly make it illegal<br><3> Possibly allow<br><4> Definitely allow<br><5> Don't know  |                    |

|  |                              |
|--|------------------------------|
|  | <8> skipped<br><9> not asked |
|--|------------------------------|

### Hate speech declaration (hatedeclaration\_\*\*)

|   |   |                    |
|---|---|--------------------|
| <b>Item:</b><br>Hate speech declaration | <b>Variable name:</b><br>hatedeclaration_**   | <b>Waves:</b><br>4 |
| <b>Filter</b>                           | --  |                    |
| <b>Scripting instructions</b>           | --  |                    |
| <b>Question</b>                         | {grid} Which of the following would you label as hate speech?   |                    |
| <b>Answering Options</b>                | [hatedeclaration_racialminority] A person calling an ethnic minority a racial slur.<br>[hatedeclaration_woman] A person calling a woman a vulgar name.<br>[hatedeclaration_immigrants] A person who says that illegal immigrants should be deported.<br>[hatedeclaration_usaevil] A person who says the USA is an evil country.<br>[hatedeclaration_whiteracist] A person who says that all white people are racist.<br>[hatedeclaration_islam] A person who says Islam is taking over the USA<br>[hatedeclaration_nazi] A person calling another person with conservative views a Nazi.<br><br><1> Hate speech<br><2> No hate speech<br><3> Don't know<br><8> skipped<br><9> not asked |                    |

### Hate speech responsibility (hateresponsibility\_\*\*)

|  |   |                    |
|--|---|--------------------|
| <b>Item:</b><br>Hate speech responsibility | <b>Variable name:</b><br>hateresponsibility_**  | <b>Waves:</b><br>4 |
| <b>Filter</b>                              | --  |                    |
| <b>Scripting instructions</b>              | --  |                    |
| <b>Question</b>                            | {grid} To what extent, if at all, do you think each of the following groups should take responsibility in taking steps against online hate speech?  |                    |
| <b>Answering Options</b>                   | [hateresponsibility_victims] People who are victims of online hate speech<br>[hateresponsibility_witnesses] Other users who witness the behavior<br>[hateresponsibility_platforms] Online services such as social media platforms or other websites |                    |



|  |  |
|--|--|
|  | [hateresponsibility_policymakers] Policymakers<br>[hateresponsibility_enforcement] Law enforcement<br>[hateresponsibility_employers] Employers of distributors of hate speech<br><br><1> No responsibility at all<br><2> Almost no responsibility<br><3> Some responsibility<br><4> Very much responsibility<br><977> Don't know |
|--|--|

#### Attention check before prime (tolerance\_list\_prime\_attention, tolerance\_list\_prime\_att\_text)

|  |  |                      |
|--|--|----------------------|
| <b>Item:</b><br>Attention check before prime | <b>Variable name:</b><br>tolerance_list_prime_att<br>ention,<br>tolerance_list_prime_att<br>_text  | <b>Waves:</b><br>5 6 |
| <b>Filter</b>                                | --   |                      |
| <b>Scripting instructions</b>                | --   |                      |
| <b>Question</b>                              | [tolerance_list_prime_attention] {single-choice} Many people own smart phones nowadays. How about you: Do you own one, and if yes, what type of smartphone? Specifically, we want to know whether you actually take your time to read the questions and follow our instructions. To demonstrate that you read this far, skip this question and just type "read" in the text field below.<br>[tolerance_list_prime_att_text] if tolerance_list_prime_attention == 7 {open text field} |                      |
| <b>Answering Options</b>                     | <1> Apple iPhone<br><2> Samsung Galaxy<br><3> Huawei Mate<br><4> Google Pixel<br><5> LG V40<br><6> Sony XPeria<br><7> Other (please specify): _____<br><8> I do not own a smart phone.   |                      |

#### Unpopular opinions list I (tolerance\_list\_hatespeech\_prime, tolerance\_list\_\*\* )

|   |  |                      |
|---|--|----------------------|
| <b>Item:</b><br>Unpopular opinions list I | <b>Variable name:</b><br>tolerance_list_hatespee<br>ch_prime,<br>tolerance_list_** | <b>Waves:</b><br>5 6 |
|---|--|----------------------|

|                               |   |
|-------------------------------|---|
| <b>Filter</b>                 | This item was randomly placed. Half of the respondents received a hate speech prime message before the battery. Respondents also encountered an attention check prior to the prime (see tolerance_list_prime_attention_**).   |
| <b>Scripting instructions</b> | --  |
| <b>Question</b>               | Here you can find several statements made on social media that some people support while others oppose. Do you support or oppose these statements?  |
| <b>Answering Options</b>      | <p>[tolerance_list_hatespeech_treatment] Prime shown:</p> <p>&lt;1&gt; Treated<br/>&lt;2&gt; Not treated</p> <p>[tolerance_list_freereligion] People should be allowed to practice their religion freely in our country.</p> <p>[tolerance_list_muslims] Muslims out of USA. Protect the American people!</p> <p>[tolerance_list_internetcensor] It is important that people can use the Internet without government censorship.</p> <p>[tolerance_list_opinions] People should be allowed to express unpopular opinions publicly, even if others find those opinions deeply offensive.</p> <p>&lt;1&gt; Support<br/>&lt;2&gt; Oppose</p> |

### Unpopular opinions list II (list\_experiment\_muslims\_\*\*, list\_experiment\_opinions\_\*\*)

|  |  |                    |
|--|--|--------------------|
| <b>Item:</b><br>Unpopular opinions list II | <b>Variable name:</b><br>list_experiment_muslims_**,<br>list_experiment_opinions_**  | <b>Waves:</b><br>6 |
| <b>Filter</b>                              | This items were randomly placed. Half of the respondents received were presented the statement at screen a and half at b. The treatment assignment was independent for list_experiment_muslims_** and list_experiment_opinions_**. |                    |
| <b>Scripting instructions</b>              | --   |                    |
| <b>Question</b>                            | In the following you will find statements that some people support or oppose. After you have read all statements, please tell us HOW MANY of them you support. We do not want to know which ones, just HOW MANY.                   |                    |
| <b>Answering Options</b>                   | [list_experiment_muslims_treat]  |                    |

|  |  |
|--|--|
|  | <p>[list_experiment_opinions_treat]</p> <p>&lt;1&gt; Screen A<br/>&lt;2&gt; Screen B</p> <p>[list_experiment_muslims_a]</p> <ul style="list-style-type: none"> <li>- "Marijuana is harmless. Legalize it!"</li> <li>- "Vaccines save lives. Mandatory vaccination for all children!"</li> <li>- "Stop killing babies. Make Abortion illegal in ALL cases!"</li> <li>- [if list_experiment_muslims_treat == 1] „Muslims out of USA. Protect the American People!"</li> </ul> <p>[list_experiment_muslims_b]</p> <ul style="list-style-type: none"> <li>- "More Women in Tech. Affirmative Action now!"</li> <li>- "Guns don't kill people. People kill people."</li> <li>- "Save the planet. Raise the taxes on gasoline!"</li> <li>- [if list_experiment_muslims_treat == 2] "Muslims out of USA. Protect the American People!"</li> </ul> <p>[list_experiment_opinions_a]</p> <ul style="list-style-type: none"> <li>- "People should be able to make statements that criticize the government publicly."</li> <li>- "Media organizations should be able to publish information about large political protests in our country."</li> <li>- "Government should be able to stop a news media outlet from publishing biased or inaccurate information."</li> <li>- [if list_experiment_opinions_treat == 1] "People should be allowed to express unpopular opinions in public, even those that are deeply offensive to other people."</li> </ul> <p>[list_experiment_opinions_b]</p> <ul style="list-style-type: none"> <li>- "Marijuana should be legalized, even if it may be harmful for some people."</li> <li>- "Vaccination should be mandatory for all children, even if parents oppose it."</li> <li>- "Abortion should be illegal, even if there is a health risk for the mother."</li> <li>- [if list_experiment_muslims_treat == 2] "People should be allowed to express unpopular opinions in public, even those that are deeply offensive to other people."</li> </ul> <p>&lt;1&gt; 0<br/>&lt;2&gt; 1<br/>&lt;3&gt; 2<br/>&lt;4&gt; 3<br/>&lt;5&gt; 4</p> |
|--|--|

Unpopular opinions list III (list\_direct\_group, list\_direct\_a\_\*\*, list\_direct\_b\_\*\*)

|   |   |  |                    |
|---|---|--|--------------------|
| <b>Item:</b><br>Unpopular opinions list III |   | <b>Variable name:</b><br>list_direct_group,<br>list_direct_a_**,<br>list_direct_b_** | <b>Waves:</b><br>7 |
| <b>Filter</b>                               | This item was randomly placed. Half of the respondents received the item before the <i>hatespeech_attention_check</i> , the other half after finishing the vignettes. The groups are marked by <i>list_direct_group</i>   |  |                    |
| <b>Scripting instructions</b>               | --  |  |                    |
| <b>Question</b>                             | Here you can find several statements made on social media that some people support while others oppose. Do you support or oppose these statements?  |  |                    |
| <b>Answering Options</b>                    | [list_direct_group] Group:<br><br><1> Group A<br><2> Group B<br><br>[list_direct_**_1] People should be allowed to practice their religion freely in our country.<br>[list_direct_**_2] Muslims out of USA. Protect the American people!<br>[list_direct_**_3] It is important that people can use the Internet without government censorship.<br>[list_direct_**_4] People should be allowed to express unpopular opinions publicly, even if others find those opinions deeply offensive.<br><br><1> Support<br><2> Oppose |  |                    |

## 9. Online harassment regulation vignette experiment

### Attention check before frame (hatespeech\_attention\_check)

|  |   |                    |
|--|---|--------------------|
| <b>Item:</b><br>Attention check before frame | <b>Variable name:</b><br>hatespeech<br>_attention_check,<br>hatespeech_attention_c<br>heck_text   | <b>Waves:</b><br>7 |
| <b>Filter</b>                                | --  |                    |
| <b>Scripting instructions</b>                | --  |                    |
| <b>Question</b>                              | [hatelaw_frame_attention_check] {single-choice} Many people own smart phones nowadays. How about you: Do you own one, and if yes, what type of smartphone? Specifically, we want to know whether you actually take your time to read the questions and follow our instructions. To demonstrate that you read this far, skip this question and just type "read" in the text field below.<br>[hatelaw_frame_attention_check_text] if hatelaw_frame_attention_check == 7 {open text field} |                    |
| <b>Answering Options</b>                     | <1> Apple iPhone<br><2> Samsung Galaxy<br><3> Huawei Mate<br><4> Google Pixel<br><5> LG V40<br><6> Sony XPeria<br><7> Other (please specify): _____<br><8> I do not own a smart phone.  |                    |

### Vignette ID (vig\_\*\*\_id)

|                               |                                    |                    |
|-------------------------------|------------------------------------|--------------------|
| <b>Item:</b><br>Vignette ID   | <b>Variable name:</b><br>vig_**_id | <b>Waves:</b><br>7 |
| <b>Filter</b>                 | --                                 |                    |
| <b>Scripting instructions</b> |                                    |                    |
| <b>Question</b>               | Vignette integer identifier        |                    |
| <b>Answering Options</b>      | <integer>                          |                    |

### Vignettes, perceived offensiveness (vig\_\*\*\_offensive)

|  |   |                    |
|--|---|--------------------|
| <b>Item:</b><br>Vignettes, perceived offensiveness | <b>Variable name:</b><br>vig_**_offensive   | <b>Waves:</b><br>7 |
| <b>Filter</b>                                      | --  |                    |
| <b>Scripting instructions</b>                      | ANSWERING SHOULD BE OPTIONAL (SEE CONTENT WARNING IN vignettes_frame_treatment)   |                    |
| <b>Question</b>                                    | {single-choice} Looking at the post <u>marked with a red arrow</u> , what do you think, how offensive is this post?           |                    |
| <b>Answering Options</b>                           | <1> Not offensive at all<br><2> Not very offensive<br><3> Somewhat offensive<br><4> Very offensive<br><5> Extremely offensive |                    |

#### Vignettes, perceived hatefulness (vig\_\*\*\_hateful)

|  |   |                    |
|--|---|--------------------|
| <b>Item:</b><br>Vignettes, perceived hatefulness | <b>Variable name:</b><br>vig_**_hateful   | <b>Waves:</b><br>7 |
| <b>Filter</b>                                    | --  |                    |
| <b>Scripting instructions</b>                    | ANSWERING SHOULD BE OPTIONAL (SEE CONTENT WARNING IN vignettes_frame_treatment)                                     |                    |
| <b>Question</b>                                  | {single-choice} And, what do you think, how hateful is this post?   |                    |
| <b>Answering Options</b>                         | <1> Not hateful at all<br><2> Not very hateful<br><3> Somewhat hateful<br><4> Very hateful<br><5> Extremely hateful |                    |

#### Vignettes, platform providers action (vig\_\*\*\_provider\_\*\*)

|  |   |                    |
|--|---|--------------------|
| <b>Item:</b><br>Vignettes, platform providers action | <b>Variable name:</b><br>vig_**_provider_**                                     | <b>Waves:</b><br>7 |
| <b>Filter</b>  | --  |                    |
| <b>Scripting instructions</b>                        | ANSWERING SHOULD BE OPTIONAL (SEE CONTENT WARNING IN vignettes_frame_treatment) |                    |

|                          |  |
|--------------------------|--|
| <b>Question</b>          | What actions should be taken by the platform providers? <u>Select all</u> that you find appropriate in this case.  |
| <b>Answering Options</b> | <p>[vig_**_provider_] No action should be taken. [EXCLUSIVE OPTION]</p> <p>[vig_**_provider_delete_message] The post should be deleted.</p> <p>[vig_**_provider_prohibit_new_msg] The sender of the message should be blocked from posting to the target of this message.</p> <p>[vig_**_provider_ban_temp] The sender of the message should be temporarily banned from the platform.</p> <p>[vig_**_provider_ban_perm] The sender of the message should be permanently banned from the platform.</p> <p>&lt;1&gt; Selected</p> <p>&lt;2&gt; Not selected</p> <p>&lt;8&gt; Skipped</p> |

#### Vignettes, other actions (vig\_\*\*\_others\_\*\*)

|  |   |                    |
|--|---|--------------------|
| <b>Item:</b><br>Vignettes, others action | <b>Variable name:</b><br>vig_**_others_**   | <b>Waves:</b><br>7 |
| <b>Filter</b>                            | --  |                    |
| <b>Scripting instructions</b>            | ANSWERING SHOULD BE OPTIONAL (SEE CONTENT WARNING IN vignettes_frame_treatment)   |                    |
| <b>Question</b>                          | What other actions should be taken? <u>Select all</u> that you find appropriate in this case.   |                    |
| <b>Answering Options</b>                 | <p>[vig_**_others_no_further_action] No further action should be taken. {EXCLUSIVE OPTION}</p> <p>[vig_**_others_lose_job] The sender of the message should lose their job.</p> <p>[vig_**_others_fine] The sender of the message should pay a fine.</p> <p>[vig_**_others_jail] The sender of the message should receive a prison sentence.</p> <p>&lt;1&gt; Selected</p> <p>&lt;2&gt; Not selected</p> <p>&lt;8&gt; Skipped</p> |                    |

#### Vignette topic (vig\_\*\*\_topic)

|                                |                                       |                    |
|--------------------------------|---------------------------------------|--------------------|
| <b>Item:</b><br>Vignette topic | <b>Variable name:</b><br>vig_**_topic | <b>Waves:</b><br>7 |
| <b>Filter</b>                  | --                                    |                    |

|                               |  |
|-------------------------------|--|
| <b>Scripting instructions</b> | --   |
| <b>Question</b>               | --   |
| <b>Answering Options</b>      | <gender> Feminism<br><ideologydems> Democrats<br><ideologyresps> Republicans<br><muslim> Islam |

#### Vignette target message category (vig\_\*\*\_target\_message\_category)

|  |   |                    |
|--|---|--------------------|
| <b>Item:</b><br>Vignette target message category | <b>Variable name:</b><br>vig_**_<br>target_message_category | <b>Waves:</b><br>7 |
| <b>Filter</b>                                    | --  |                    |
| <b>Scripting instructions</b>                    | --  |                    |
| <b>Question</b>                                  | --  |                    |
| <b>Answering Options</b>                         | <proud> Pride<br><support> Support                          |                    |

#### Vignette target message (vig\_\*\*\_target\_message)

|   |  |                    |
|---|--|--------------------|
| <b>Item:</b><br>Vignette target message | <b>Variable name:</b><br>vig_**_target_message   | <b>Waves:</b><br>7 |
| <b>Filter</b>                           | --   |                    |
| <b>Scripting instructions</b>           | --   |                    |
| <b>Question</b>                         | --   |                    |
| <b>Answering Options</b>                | - I am a proud feminist!<br>- I am a proud Muslim immigrant!<br>- I am a proud member of the Republican!<br>- I am a proud member of the Democrat!<br>- I support Republicans.<br>- I support Democrats. |                    |



|  |   |
|--|---|
|  | - I support feminism.<br>- I support Muslim immigrants. |
|--|---|

#### Vignette target and sender's gender (vig\_\*\*\_gender\_target, vig\_\*\*\_gender\_sender)

|   |  |                    |
|---|--|--------------------|
| <b>Item:</b><br>Vignette target and sender's gender | <b>Variable name:</b><br>vig_**_gender_target,<br>vig_**_gender_sender | <b>Waves:</b><br>7 |
| <b>Filter</b>                                       | --   |                    |
| <b>Scripting instructions</b>                       | --   |                    |
| <b>Question</b>                                     | --   |                    |
| <b>Answering Options</b>                            | <female> Female<br><male> Male<br><unknown> Unknown                    |                    |

#### Vignette target and sender's religion (vig\_\*\*\_religion\_target, vig\_\*\*\_religion\_sender)

|   |  |                    |
|---|--|--------------------|
| <b>Item:</b><br>Vignette target and sender's religion | <b>Variable name:</b><br>vig_**_religion_target,<br>vig_**_religion_sender | <b>Waves:</b><br>7 |
| <b>Filter</b>   | --   |                    |
| <b>Scripting instructions</b>                         | --   |                    |
| <b>Question</b>                                       | --   |                    |
| <b>Answering Options</b>                              | <muslim> Islam<br><nonmuslim> Not Islam<br><unknown> Unknown               |                    |

#### Vignette target and sender's ideology (vig\_\*\*\_ideology\_target, vig\_\*\*\_ideology\_sender)

|   |  |                    |
|---|--|--------------------|
| <b>Item:</b><br>Vignette target and sender's ideology | <b>Variable name:</b><br>vig_**_ideology_target,<br>vig_**_ideology_sender | <b>Waves:</b><br>7 |
|---|--|--------------------|

|                               |   |
|-------------------------------|---|
| <b>Filter</b>                 | --  |
| <b>Scripting instructions</b> | --  |
| <b>Question</b>               | --  |
| <b>Answering Options</b>      | <conservative> Conservative<br><liberal> Liberal<br><unknown> Unknown |

Vignette target and sender's name (vig\_\*\*\_name\_target, vig\_\*\*\_name\_sender)

|   |  |  |                    |
|---|--|--|--------------------|
| <b>Item:</b><br>Vignette target and sender's name |  | <b>Variable name:</b><br>vig_**_name_target,<br>vig_**_name_sender | <b>Waves:</b><br>7 |
| <b>Filter</b>                                     | --   |  |                    |
| <b>Scripting instructions</b>                     | --   |  |                    |
| <b>Question</b>                                   | --   |  |                    |
| <b>Answering Options</b>                          |  |  |                    |
| <b>Frage</b>                                      | --   |  |                    |
| <b>Antwortoptionen</b>                            | - Amir Rahman<br>- Anna Krueger<br>- Carolyn Clark<br>- Fatima Abad<br>- Florian Smith<br>- Laura Harris<br>- Lisa Mueller<br>- Lucas Baker<br>- Mark Schmitt<br>- Muhammad Nazir<br>- Nadeem Shakir<br>- Nazia Karimi<br>- Paul Miller<br>- Rashid Farra<br>- Saba Malek<br>- Team Global<br>- Team USA |  |                    |

- Zainab Omer

### Vignette target and sender's profile photo (vig\_\*\*\_img\_name\_target, vig\_\*\*\_img\_name\_sender)

|  |  |                    |
|--|--|--------------------|
| <b>Item:</b><br>Vignette target and sender's profile photo | <b>Variable name:</b><br>vig_**_<br>img_name_target,<br>vig_**_<br>img_name_sender   | <b>Waves:</b><br>7 |
| <b>Filter</b>  | --   |                    |
| <b>Scripting instructions</b>                              | --   |                    |
| <b>Question</b>  | --   |                    |
| <b>Answering Options</b>                                   | <ger_conservative_1> Generic conservative<br><ger_liberal_1> Generic liberal<br><muslim_female_1><br><muslim_female_2><br><muslim_female_3><br><muslim_female_4><br><muslim_male_1><br><muslim_male_2><br><muslim_male_3><br><muslim_male_4><br><nonmuslim_female_1><br><nonmuslim_female_2><br><nonmuslim_female_3><br><nonmuslim_female_4><br><nonmuslim_male_1><br><nonmuslim_male_2><br><nonmuslim_male_3><br><nonmuslim_male_4> |                    |

### Vignette sender's message category (vig\_\*\*\_sender\_category)

|  |   |                    |
|--|---|--------------------|
| <b>Item:</b><br>Vignette sender's message category | <b>Variable name:</b><br>vig_**_<br>sender_<br>category | <b>Waves:</b><br>7 |
| <b>Filter</b>                                      | --  |                    |
| <b>Scripting instructions</b>                      | --  |                    |

|                          |  |
|--------------------------|--|
| <b>Question</b>          | --   |
| <b>Answering Options</b> | <discrimination> Discrimination<br><insult> Insult<br><vilification> Vilification<br><violence> Violence |

### Vignette categorization of target group in sender's message (vig\_\*\*\_target\_group\_category)

|   |  |                    |
|---|--|--------------------|
| <b>Item:</b><br>Vignette categorization of target group in sender's message | <b>Variable name:</b><br>vig_**_<br>target_group_category                      | <b>Waves:</b><br>7 |
| <b>Filter</b>   | --   |                    |
| <b>Scripting instructions</b>   | --   |                    |
| <b>Question</b>   | --   |                    |
| <b>Answering Options</b>  | <all> All ...<br><extremist> Extremist ...<br><most> Most ...<br><you> You ... |                    |

### Vignette sender message (vig\_\*\*\_sender\_message)

|   |   |                    |
|---|---|--------------------|
| <b>Item:</b><br>Vignette sender message | <b>Variable name:</b><br>vig_**_<br>sender_message  | <b>Waves:</b><br>7 |
| <b>Filter</b>                           | --  |                    |
| <b>Scripting instructions</b>           | --  |                    |
| <b>Question</b>                         | --  |                    |
| <b>Answering Options</b>                | [vig_**_target_group_category] ... text<br>- are a stupid animal<br>- are dumb<br>- are genetically inferior to Democrats<br>- are genetically inferior to men<br>- are genetically inferior to Republicans |                    |

|  |  |
|--|--|
|  | <ul style="list-style-type: none"> <li>- are genetically inferior to us</li> <li>- are just different from men</li> <li>- are just different from us</li> <li>- are just not as clever as Democrats</li> <li>- are just not as clever as Republicans</li> <li>- are stupid animals</li> <li>- should be a caring mother and not pursue a selfish career</li> <li>- should be banned from coming into our country</li> <li>- should be caring mothers and not pursue a selfish career</li> <li>- should be deported</li> <li>- should be killed</li> <li>- should be not allowed to vote</li> <li>- should be punched in the face</li> <li>- should be stopped from spreading falsehoods</li> <li>- should not be allowed to serve in the army</li> </ul> |
|--|--|

#### Vignette target's reply (vig\_\*\*\_target\_reply)

| Item:                   | Variable name:  | Waves: |
|-------------------------|---|--------|
| Vignette target's reply | vig_**_target_reply   | 7      |
| Filter                  | --  |        |
| Scripting instructions  | --  |        |
| Question                | --  |        |
| Answering Options       | <ul style="list-style-type: none"> <li>- [target] has blocked [sender]'s account.</li> <li>- [target] has reported [sender's] message.</li> <li>- Please stay civil. We all have more in common than things that divide us.</li> <li>- Please stop attacking others.</li> <li>- You are so dumb!</li> <li>- Shut up asshole!</li> <li>- none</li> </ul> |        |

#### Vignette target's reply category (vig\_\*\*\_target\_reply\_category)

| Item:                            | Variable name:               | Waves: |
|----------------------------------|------------------------------|--------|
| Vignette target's reply category | vig_**_target_reply_category | 7      |
| Filter                           | --                           |        |
| Scripting instructions           | --                           |        |

|                          |  |
|--------------------------|--|
| <b>Question</b>          | --   |
| <b>Answering Options</b> | <appealing_to_norms> Appealing to norms<br><counter_aggression> Counter-aggression<br><platform_action> Platform action<br><none> None |