User Testing: Renewing Inequality

URL
http://dsl.richmond.edu/panorama/renewal
Username: richmond
Password: carver477

Questions and Tasks

Initial Impressions
Look at the two intro pages and center the map but hold off on clicking anything.
We'd like to get your initial impressions before you start exploring.
Intro page with key and explanations was super helpful. Years on the tab and the years on
the page are different.

From what time period does this site present information?
1955-1966

How would you summarize the type of information this site presents?
Displacement due to urban renewal from 1955-1966 and the race (white vs colored) of the
people displaced.

What do you think the different sized circles that appear across the map represent?
The number of people displaced.

What do you think the different colors of the circles are meant to convey?
Purple = people of color
Green = white
Blueish/gray = no race data collected

Exploration
Spend five minutes exploring the site by clicking on different sections.
Let us know if anything is surprising or confusing.
The chart tab is difficult to read. Also the explanation in the left-hand corner of the chart
tab is small and also hard to read.
What is the difference between the map and cartogram graphs?
The animations are *really* cool.
Sometimes it zooms in or out too much (when I use the trackpad to scroll).

Specific Tasks
Now that you've had some time to explore, we're going to ask you to perform a few specific
tasks:

- In 1966, which city's projects displaced the most families?
Chicago
- How many from Nashville, TN that year?
2.3K

Was anything difficult or frustrating about accomplishing this task?
Didn't know how to find this.

Task Two
How would you go about finding the number of displacements Minneapolis for all years? Go ahead and access that information.
Search for Minneapolis in the search bar: 2,533

Was anything difficult or frustrating about accomplishing this task?
No

Task Three
- How many urban renewal projects were there in Richmond, VA, that displaced people?
Two
- How much funding did the Carver project in Richmond receive?
$1,102,352
- How does that funding compare to the average of other projects in cities roughly Richmond's size?
Average but there are some that have more
- Among comparably sized cities (100-250K), which single project displaced the most people?
Edgehill, Nashville, TN

Was anything difficult or frustrating about accomplishing this task?
No it was okay

Task Four
Can you determine one or two cities or towns that had large white populations (90% or more) but overwhelmingly displaced families of color (90% or more of displacements)?
St. Louis
Was anything difficult or frustrating about accomplishing this task?
Nope you told us how to!

Task Five
- Which project displaced the most white families in Dayton, OH?

East Side Area
- Which the most families of color?
Perry-Mead
- With the most total families?
Perry-Mead

Was anything difficult or frustrating about accomplishing this task?
Nope!

Overall Impressions
Are there improvements we could make to this site that you haven't mentioned yet? We'd appreciate your suggestions.
There's a display glitch on the cities in Puerto Rico—the numbers and bars on the projects aren't lining up (I'm using Chrome on a Mac with retina display)

Post-Test Questionnaire
What frustrated you most about this site?
The glitches

If you had a magic wand, how would you improve this site?

What do you like about the site?
The animation!!!

How likely are you to recommend this site to a friend or colleague interested in U.S. History (0=Not at all likely, and 10=Very Likely)? 10