





### **OUR SERVICES**



#### WEB DESIGNING

Your website is your identity, why not make it unique and memorable



#### DIGITAL MARKETING & SEO

The best DIGITAL MARKETING & SEO Company in Kerala, located in Kochi.



#### CONTENT MARKETING

Content marketing is all about the appropriate use of brilliant write-ups in favour of business houses.

INTUISYZ helps you to keep in pace with the digital era with special focus on brand awareness and demand generation



### **WHY SEO**

	SMO/Face book Promotion	Google ADS	SEO
<ul><li>Cost of sale</li></ul>	MEDIUM	HIGH	LOW
<ul><li>Quality of lead</li></ul>	LOW	MEDIUM	HIGH
■ Effect	SHORT	SHORT	LONG TERM
<ul><li>Payment per click</li></ul>	MEDIUM	HIGH	NO
■ Time taken for ROI	LESS	LESS	MORE
<ul> <li>Business Credibility</li> </ul>	LOW	MEDIUM	HIGH

## PRICING OF SEARCH ENGINE OPTIMIZATION (SEO)

Features	Basic	Standard	Premium	Advanced
Pricing	25K/Month	50K/Month	1 Lakh/ Month	2 Lakhs/ Month
<ul><li>URLS Optimized</li></ul>	UPTO 10 URLS	UPTO 50 URLS	UPTO 100 URLS	UNLIMITED
■ Traffic Guarantee		<b>✓</b>	<b>√</b>	<b>✓</b>
<ul> <li>Position Guarantee</li> </ul>				<b>✓</b>
<ul> <li>Detailed Reporting</li> </ul>			<b>✓</b>	<b>✓</b>
<ul><li>Content Writing</li></ul>		ONE BLOG/ MONTH	TWO BLOG/ MONTH	UNLIMITED

## WHAT WE DO?



#### **Keyword Analysis**

We identify the keywords that your potential customers use to search in major search engines.



#### **Website Audit**

A detailed audit of your website in terms of Design, User Interaction, Quality of content.



#### On Page Optimization

Optimizations take place on the website to ensure that content is being properly indexed.



#### **Off Page Optimization**

We implement an effective link building strategy that will get your website quality backlinks.



#### **Competitor Analysis**

We identify your major competitors and come up with a strategy to beat the competition.



#### **Content Development**

You might have heard people in SEO industry saying "Content is King".

# DIGITAL MARKETING PACKAGES

We have developed packages for all businesses types from basic to premium to help accelerate your online presence and drive new business.

#### **Facebook Marketing**

Is creating and using a Face book page for communication and attracting customers.

Features	Basic	Premium	Customized
Pricing	25K/Month	50K/Month	Request For Quote
<ul><li>Post/Month</li></ul>	10/MONTH	60/MONTH	ON DEMAND
<ul><li>Ad Expense</li></ul>		<b>✓</b>	<b>✓</b>
<ul> <li>Traffic Guarantee</li> </ul>		<b>✓</b>	<b>✓</b>
<ul><li>Lead Guarantee</li></ul>			<b>✓</b>

#### **Digital Marketing Consulting**

Is getting specialist training in online marketing by an expert in the field.

Features	Basic	Standard
Pricing	25K/Month	50K/Month
<ul><li>Meetings</li></ul>	MONTHLY ONE MEETING	MONTHLY TWO MEETINGS

#### Search Engine Marketing (SEM)

Is marketing business using paid advertisements that will appear in search page results.

Features	Basic	Premium	Customized
Pricing	25K/Month	50K/Month	Request For Quote
<ul> <li>Ad Budget</li> </ul>	UPTO 3 LAKH / MONTH	UPTO 10 LAKH/ MONTH	REQUEST FOR QUOTE
<ul><li>Weekly Reporting</li></ul>		<b>✓</b>	<b>✓</b>
<ul><li>Monthly Reporting</li></ul>	<b>✓</b>	<b>✓</b>	<b>✓</b>
<ul> <li>Lead Guarantee</li> </ul>		<b>✓</b>	<b>✓</b>

#### Website Designing

Features	Standard	Premium
Pricing	100K	Request For Quote
<ul><li>Responsive</li></ul>	<b>✓</b>	<b>✓</b>
■ Pages	10	UNLIMITED
<ul><li>Hosting and Domain</li></ul>	<b>✓</b>	<b>✓</b>

## PROVEN TRACK RECORD IN DIGITAL MARKETING & SEO



## OUR CLIENTS

Delighted Customers Make Us Proud..





























- ANGAMALY
  - INTUISYZ Technologies Pvt. Ltd Third Floor, Kolenchery Tower, Near LF Hospital, Angamaly, Cochin - 683572,
- www.intuisyz.com

- **OCHIN** 
  - INTUISYZ Technologies Pvt. Ltd M G Road, Seventh Floor, Alapatt Business Tower, MG Road, Kochi - 680035
- INDIA+91 95447 02277