

DIGITAL MARKETING

INNOVATIVE STRATEGIES THAT INCREASE THE REACH AND VISIBILITY OF YOUR BUSINESS





PROFESSIONALISM AT YOUR FINGERTIPS

INTUISYZ is a leading IT consultancy that specialises in offering the choicest of services in the immensely competitive realms of web development, product marketing and social media campaigning.



WHY INTUISYZ?

Because concept, strategy and execution could not get better!



Quality

Quality is the best business plan for the success of any business. At INTUISYZ, quality is not an act but a habit.



Integrity

Team INTUISYZ relentlessly champions truthfulness and trustworthiness. We respect the trust you place in us and our success is deeply rooted in the core values of probity. Integrity, for us, is not a choice but our identity.



Business knowledge

Eminence in any discipline is directly proportional to the expertise culminated over time. Our business acumen has been instrumental in guiding our journey to acclaim and continues to guide us with an undeniable advantage.



Innovation

Innovation is something that distinguishes between a leader and a follower, INTUISYZ has always been at the forefront with its innovative ideas emerging from its brimming pool of specialists.

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We run your digital race for you!

INTUISYZ helps you to keep in pace with the digital era with special focus on brand awareness and demand generation



BRANDING

Branding is giving your products an identity which is to remain for life. When your brand name is to last forever, it is important to entrust your branding in the right hands. We are a pool of dedicated experts who have already proved our might in successfully promoting various brands that are household names today. Join us and reach the heights that are seldom explored!

'A brand is a story that is always being told'

Your brand name is your reputation, it is the manifestation of the wholesome experience you provide to your customers. INTUISYZ has nurtured many a brands and promoted them to recognition through websites and mobile apps, on social media and using print media.

Tick tick! You have less than 4 seconds before your customers decide on your brand!



SOCIAL MEDIA

Win hearts and business on social media with our expert campaigning team



WEB AND MOBILE

Celebrate your own world class designs with engaging designs and authentic content

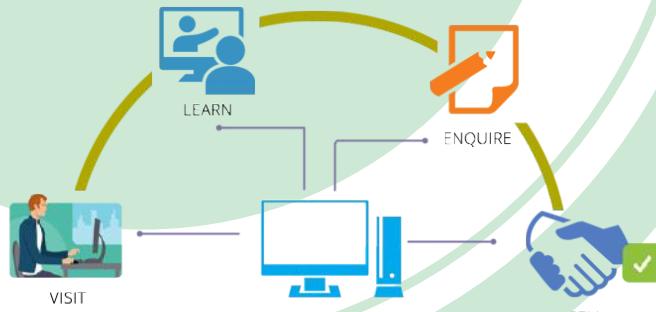


PRINT MEDIA

Let the world see you soar! We advertise you online as well as offline, and design your creative business cards, letter heads and brochures

WEB – DESIGNING

CONVERT YOUR WEBSITE INTO A VIRTUAL OFFICE.



“Creativity is contagious, pass it on”

Visual appeal is everything when it comes to capturing people's attention. Ever wondered why Tumblr and Instagram won the hearts of billions in very short time? Creativity is joy to the eyes and the path to the hearts of your customers. At INTUISYZ, creativity blends with expertise to give you the most desired results

Imagine a virtual office where millions of people walk in everyday. Imagine this office functioning 24 hours a day, accessible to everyone across the globe, and with negligible maintenance costs. Doesn't this sound amazing? You can now explore the possibilities of websites as virtual offices with our adept web development team.



Why do you need skilfully designed websites?

In simple words, to impress your clients. Believe it or not, people form reliable impressions of your company or brand based on visual appeal alone, in as little as 50 milliseconds. How do you create a flattering impression in the minds of your potential customers in this short time? This is why you need technically adept professional developers with an in-depth knowledge in user psychology. If your website is to act as a fully functional virtual office for your business, the experience and expertise of your developer play an important role in getting you there. INTUISYZ has been at the forefront developing a number of popular websites for promoting various products, celebrities, services etc. We are an established name in web designing and our websites say why!

TRAFFIC BUILDING

Did you know?

Most people do not browse past page 2 of Google results. People trust Google to list out only the best on top, and are often satisfied with the first page of results. Making it to the top of Google is one of the most difficult and rewarding means to establish your name in your sphere of business.

ADVERTISEMENT



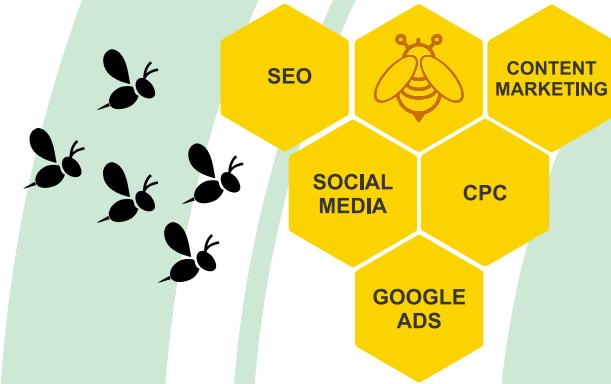
Advertising is arguably the most powerful art form on earth. The power of advertisement seeps through every one of us daily at a depth we do not realise. Build your traffic with INTUISYZ by employing the most effective art on Earth!

UPDATE YOUR
ONLINE PRESENCE
WITH INTUISYZ

With the advent of internet, people have now resorted to searching online for almost everything. Economically active people spend more time on internet than on any other medium. It is important for companies to evolve with this change and to adopt advertising strategies that attract relevant customers on the internet. INTUISYZ keeps constant watch of the target pool of customers and employs a variety of means to advertise you to the relevant customers. We build your online persona and constantly update it so that your potential customers form the most desirable opinion about you.

YOU ARE WHO
GOOGLE SAYS YOU ARE

It is high time to pay more attention to your online profile. Social media is the new word-of-mouth marketing hotspot.



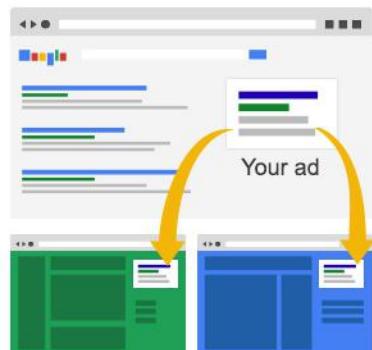
INTERNET MARKETING

Bill Gates rightly said that the internet is becoming the town square for the global village of tomorrow. Internet has always been and will always be a wonder space with immense possibilities. INTUSYZ takes you to a whole new unexplored market of needy customers who are currently searching the web for the services you offer.



SEARCH ENGINE OPTIMIZATION

Search engine optimisation helps you make it to the top of Google by inserting top search keywords into your websites and a lot more. This is one of the most rewarding methods of marketing, and is distinctly popular amongst internet marketers. Though getting to the top is a time consuming and relatively expensive process, the top 5 results get 75% of clicks and is worth the effort.



GOOGLE ADS

Apart from organic results through SEO (Search Engine Optimisation) that assures your position at the top, directing customers to your website can be done in two ways – search ads, and CPC (cost per click). We employ services like Google AdWords to enhance your reach and visibility



COST-PER-CLICK (CPC)

Target specific customers through sponsored links, and use tests to discover which ads work better for you. It is an effective advertising model and has the potential to bring thousands of customers across the world to you with a single click.

SEARCH ADS

Search ads list your websites as sponsored links that appear at the top of related searches. We utilize search ads to easily identify your traffic, as we know that these are your potential customers as they are already in need of the services you offer.

SOCIAL MEDIA MARKETING



73%

PEOPLE NOW USE SOCIAL MEDIA NETWORKING SITES



FACEBOOK CONTINUES TO BE THE DOMINANT SOCIAL NETWORKING SITE



63%

PEOPLE USE SOCIAL NETWORKING SITES FOR PERSONAL AND BUSINESS PURPOSES

Social media such as Facebook and Twitter are invariably the most happening platforms to build your brand name. These are goldmines for intelligent marketers, as there is no place more efficient to improve brand loyalty and to convert visitors to future customers. On sites such as Facebook, all it takes is a 'like' for your ads and posts to reach your customers daily, that too free of cost. Social Media marketing is the next big thing, and it is already happening.



DISPLAY BANNERS AND ADS

Display and banner ads continue to be one of the most popular modes of advertisement even in the internet age. We design attractive ads that capture the attention of your customers, so that they become increasingly aware about your product and approach your brand when they are in need

CONTEXTUAL ADS

Contextual ads display ads contextually on other websites and attract your customers to explore you. It is a form of targeted advertising and is generally seen as banners and pop-ups in websites. Recently, the trend in contextual advertising is seen to migrate towards behavioural advertising, depending on the online behaviour and searches of a customer. This opens up doors for higher conversion rates. INTUISYZ efficiently employs contextual ads to help you transform your visitors to customers.



MEASUREMENT



'Google Analytics helped us optimise our art marketplace, resulting in 400% revenue growth per year for our business'

When your customers go everywhere, shouldn't your analytics keep up? Google Analytics shows you the full customer picture across ads, videos, social tools, websites, tablets, smartphones, and more. Along with letting you measure sales and conversions with ease, it also gives you adequate insight into how customers reached your website, how they utilized certain features, etc.

FACEBOOK INSIGHT

Customers become publishers on social media. Secure a place in their recommendations with INTUISYZ to gradually set the online pulse to your rhythm! Did you know that Facebook is an assured means to effectively reduce bounce rates? We utilize Facebook to create a loyal client following that is already interested in your product, and is keen about purchasing the same. We direct this traffic to your website, and when this traffic enters your website, their minds are already made up. This considerably decreases the chances of them bouncing off and brings down your bounce rates and boosts your sales. Our team excels in developing characteristic strategies that utilize the possibilities of Facebook in the most insightful manner. Our methods are unique and we have successfully spearheaded some of the most notable Facebook campaigns in South India, including those of celebrities like Nazriya and Keerthy Suresh. Join us and experience the Midas touch in marketing!

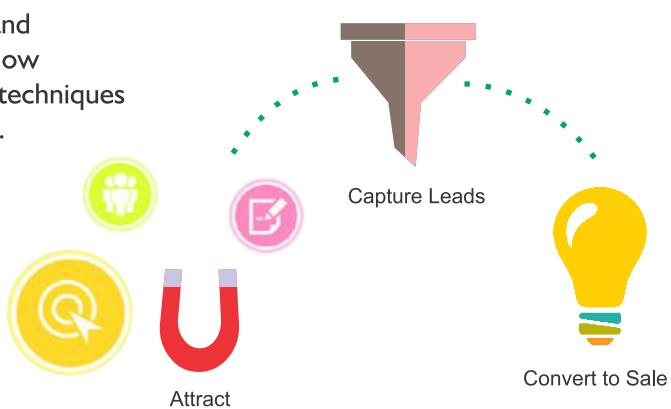
ENHANCEMENT

Once you build traffic and measure it successfully, the only task left is to enhance it gradually till it reaches the peak point. This can be done in many ways, and is easier when you have a steady flow and credibility. INTUISYZ focuses on enhancing the available flow consistently. We achieve this by employing our distinctive techniques and see that your available flow is enhanced multiple folds.

STUDY YOUR TARGET MARKET CONSISTENTLY

The more you understand your target customers, the more you are able to cater to their needs and capture their market. Once you achieve that, what could hinder your journey to success?

When you succeed in directing traffic to your website, it becomes important to measure this traffic. There are a number of tools that help you assess the flow and determine if you are doing well. We estimate relevant traffic by using various techniques, one of which is ascertaining the amount of time spent by each person on different pages. Traffic measurement is extremely important as it rightly estimates the success of your traffic building techniques. INTUISYZ employs a set of comprehensive tools to help you accurately estimate your traffic flow.



PIONEERS IN SOCIAL MEDIA MARKETING IN KERALA

Proven track record in the spheres of Digital Branding, Internet Marketing and Social Media Viral Marketing

Behind the success of

NAZRIYA NAZIM Actress

She got 7 million facebook fans
In One Year



Our delighted customers



THALIYAN TRADERS
CUSTOMER DELIGHT

ACTRESSES WE PROMOTED



Isha Talwar



Priyaa Lal



Keerthy Suresh



Malavika Menon



Jewel Mary



Nyla Usha (also RJ at Hit 96.7 FM radio station in Dubai)

Leadership

& Motivation



Sijin Stephen is the Founder and Director of Intuisyz Information Technology and Social Media Consulting and a visionary with acute business acumen. Sijin has fostered the company from its very inception and its recognition today can be attributed to his insight and integrity. Currently, Intuisyz is a trusted name in web designing and internet marketing, an achievement that is a reflection of his excellence and foresight.

Sijin Stephen's Past Companies

HSBC ASSOCIATE PROJECT MANAGER

Global Technology March 2004 - April 2012 (8 years 2 months)
HSBC
Public Company: 10,001+ employees
HBC: Financial Services industry



MEMBER TECHNICAL

2002- 2004 (2 years)
ADP Dealer Services
Public Company: 10,001+ employees
ADP: Computer Software Industry



ARCHITECT

Kalculate - Financial Accounting Package for Linux.

Kalculate is the first Indian Financial Accounting Package for Linux. Supported by IBM through their Developer conferences in 2002

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