

# **AGRITEC HOLDINGS LTD**

Online Website

Webpage used for the display and marketing of the best imported brand name generators to Nigerians in different states all over the country.

Agritec Holdings Ltd is a company that imports good generators from different places all over the world in order to market them and sell them to the people in Nigeria who are in need of them. The main aim of the website is to help the company reach out to many more people in the country, who are far away or have just not heard about them, in order to display the quality products Agritec possesses to them.

## **Personas:**

Damilola: in need of one of the products the website displays and markets.

Mikano Intl: checking on the products and webpage design of a rival company

Olisebuka: interested in generator engineering and machinery

## **Comps:**

Mikano International Ltd (<http://www.mikano-intl.com/>)

JMG (<https://www.jmglimited.com/>)

Jubaili Bros (<http://www.jubailibros.com/>)