Start with understanding of NAICS Codes.

Us Library Guide ‘Researching an Industry’

<https://libguides.library.drexel.edu/c.php?g=1197935&p=8787668>

See

Government Industry Classification Codes

[NAICS Lookup Tool](https://www.census.gov/naics/)

The North American Industry Classification System (NAICS) is the standard used by Federal statistical agencies in classifying business establishments for the purpose of collecting, analyzing, and publishing statistical data related to the U.S. business economy.

Find NAICS code for Biotechnology Companies. Using this code. Mergent Intellect database will help in finding Biotech companies.

Please see the attached handout with details.

I have the industry code,

2022 NAICS Definition

T = Canadian, Mexican, and United States industries are comparable.

Search results for: biotechnology

Number of records found: 30

* 541714 **Biotechnology** research and development laboratories or services (except nano**biotechnology** research and development)

To access Mergent Intellect,

See Biomedical Technology Commercialization

<https://libguides.library.drexel.edu/c.php?g=661041&p=4642545>

and go to [Mergent Intellect](https://ezproxy2.library.drexel.edu/login?url=https://www.mergentintellect.com)

Click on ’Advanced Search’

A screenshot of a search box

Description automatically generated

How do I find companies that’s in this industry using NAICS Code 541714?

Click on ‘Industry’

Click on ‘NAICS’

A screenshot of a computer

Description automatically generated

Expand row with ‘54’ and go to ‘541714’

A screenshot of a computer

Description automatically generated

Click on ‘Add to Criteria’

A screenshot of a computer

Description automatically generated

Click on ‘Search’

You will see these companies with NAICS code of 541714 (Bioechnology)

A screenshot of a computer

Description automatically generated

These are sorted by Sales.

Explore other companies.

I am also sharing a link to my video on how to search for companies (for employment opportunities), process is the same if you searching to explore these companies. I am also adding a link to my slides.

You can also search for articles on Biotechnology companies

<https://libguides.library.drexel.edu/c.php?g=661041&p=4642550#s-lg-box-14406214>

Company information with literature databases

[ABI/INFORM Collection (formerly ABI Complete)](https://ezproxy2.library.drexel.edu/login?url=https://search.proquest.com/abicomplete/business/fromDatabasesLayer?accountid=10559)

[Business Source Complete](https://ezproxy2.library.drexel.edu/login?url=http://search.ebscohost.com/login.aspx?authtype=ip,uid&profile=ehost&defaultdb=bth)

**To find company information within Business Source Complete:**  
-navigate to the top menu bar and click "Company Information"  
-enter the company's name in the Company Name search field then click the Search button  
-select the desired company from the search results list to view recent financial statistics, lists of associated NAICS and SIC codes, and lists of subsidiaries, products/services, and executives

https://www.library.drexel.edu/news-and-events/news/libraries-news/2024/May/Drexel-IEEE-Symposium/

Researching Information: Companies for Potential Employment Opportunities. The presentation highlighted the benefits of using databases and resources available through the Drexel Libraries, including NAICS codes and the Mergent Intellect database. He shared other practical tips for using other Drexel University Libraries resources, like IEEE Xplore and IBIS World for detailed industry research.

Video: https://www.youtube.com/watch?v=dlGOOMt08\_M

Slides:

[[](https://drexel0-my.sharepoint.com/:p:/g/personal/bhattjj_drexel_edu/Ec8R8LFxrZRMjTENnZeyrPwB8GdwVOZ9f9Flg69B3feA9w?e=PJLtbp&xsdata=MDV8MDJ8YmhhdHRqakBkcmV4ZWwuZWR1fGNlM2E0ZjIyMGZjMzQwOGVjMTRhMDhkYzhjYTllMmUxfDM2NjRlNmZhNDdiZDQ1YTY5NjcwOGM0ZjA4MGY4Y2E2fDB8MHw2Mzg1Mzk5MDg0OTIyNTI4MTd8VW5rbm93bnxUV0ZwYkdac2IzZDhleUpXSWpvaU1DNHdMakF3TURBaUxDSlFJam9pVjJsdU16SWlMQ0pCVGlJNklrMWhhV3dpTENKWFZDSTZNbjA9fDB8fHw%3d&sdata=aTEyRnljLzBmZDBhQUlMYUVVQTVlVmE3RU5LbkRNYnNYcTg5N21IWmthOD0%3d)Researching Companies for potential job opportunities 2024 (IEEE).pptx](https://drexel0-my.sharepoint.com/:p:/g/personal/bhattjj_drexel_edu/Ec8R8LFxrZRMjTENnZeyrPwB8GdwVOZ9f9Flg69B3feA9w?e=PJLtbp&xsdata=MDV8MDJ8YmhhdHRqakBkcmV4ZWwuZWR1fGNlM2E0ZjIyMGZjMzQwOGVjMTRhMDhkYzhjYTllMmUxfDM2NjRlNmZhNDdiZDQ1YTY5NjcwOGM0ZjA4MGY4Y2E2fDB8MHw2Mzg1Mzk5MDg0OTIyNTI4MTd8VW5rbm93bnxUV0ZwYkdac2IzZDhleUpXSWpvaU1DNHdMakF3TURBaUxDSlFJam9pVjJsdU16SWlMQ0pCVGlJNklrMWhhV3dpTENKWFZDSTZNbjA9fDB8fHw%3d&sdata=aTEyRnljLzBmZDBhQUlMYUVVQTVlVmE3RU5LbkRNYnNYcTg5N21IWmthOD0%3d)