2017年游戏产业投融资项目专场路演

2017年8月18日，上海浦东新区金桥互联网创业服务中心常务副理事长兼主任的李俊宝李主任到现场致辞，其精彩演讲拉开了本场游戏领域路演的序幕。李主任就目前数字媒体环境现状展开讲解，提出下一个世代，数字媒体将向五感发展的观点。

 紧接着本次活动的主办方，多维空间、MIA、源咖啡的代表也都上场致辞。简单介绍各自公司之余，也对接下来将要展示的项目充满期待。本次路演吸引到了十余个项目的报名，经过严格的筛选，邀请了其中六个优秀项目参与路演。

洽谈结束后，本次路演活动圆满落幕，项目方与投资人都表示希望以后能有更多的像这样的交流机会，进一步促进商业友谊以及经济文化交流。

**2017 Game Project Matchmaking Investment Roadshow**

On August 18, 2017, Li Junbao, an administrative vice director of Internet Business Service Center in Jinqiao, Pudong New Area, Shanghai, has given a speech in scene, and the roadshow has began. Director Li, has putted forward views that digital media will develop towards five senses, which based on the current digital media environment.

Then the representatives of sponsors --- Hyperspace, MIA, Yuan-Coffee, also have given a speech of brief introductions about their companies. And they were expect many things from projects which will show in scene, too. After a rigorous selection procedure, we have invited six excellent projects to participate in roadshow from them, which were attracted to enter for roadshow about more than ten.

The project leaders and investors both excepted have more opportunities to communicate with each other in the future just like this roadshow, in order to further promote commercial friendships and cultural exchanges.