**MAIN PAGE主页**

Customer-oriented-Entrepreneurial-Cooperative & Innovative

Empower industrial ecosystem-Foster business leaders

Company Profile

**Reliable Partner for Global Leading Innovative Companies**

Industry

Focus on investment opportunities in emerging industries

Coverage: Healthcare, technology, industry, consumption upgrade; with rich practical experience, InvesTarget provides professional advice for global corporations on corporate strategic development.

Global

Foster global deployment of Chinese capital

The potential targets come from more than 50 countries and regions in the world, and InvesTarget cooperates with well-known multinational investment banks and securities comopanies to excavate high-quality deals; Chinese capital is in synergy with global industrial development.

Empowerment

Empowering the development of emerging industries

Desirable capital synergy promotes the rapid development of the technology industry, and capital-raising plays an important role in industry transformation, upgrading and market expansions.

Introduction to Our Service

**Capital-raising Advisory**

Providing services including minority equity financing, minority equity transfer, targeted strategic investors analysis and approach, consortium formation, spin-offs, carve-outs, and divestitures, etc.

**M&A Advisory**

Abundant M&A experiences in a number of complicated situations, in forms including but not limited to M&A, asset disposal, asset restructuring, public offer, delisting and privatization.



**Venture Capital**

Focus on early and growth stage investment, and provide strong support for entrepreneurs to make correct decisions at key milestones, help entrepreneurs to mine, and achieve corporate vision.

**Strategic Investment**

Introduce strategic investments from leading industry players and conglomerates, empower the clients with rich global industrial resources and strategic consulting advisory, create maximum synergies, and establish sustainable competitiveness.

**Industrial Development**

As the operator with the strongest resource integration capabilities, establish a regional industrial ecosystem and promote high-quality and sustainable development with industrial resources and in-depth services.

**Strategy Insights**

Exploiting potential value with experienced judgement and effective approach, identify hidden opportunities and provide integrated solutions on corporate development and capital market strategies.

Coverage:

**Healthcare**

Life Science

Healthcare Services

Medical Devices

**Technology**

Smart Manufacturing

Cleantech

Business Services

**Consumption Upgrade**

Education

Consumer & Retail

Culture & Entertainment

**Industrial**

Automotive & aftermarket

New energy and ride-hailing services

V2X & IoT



**Select Track Record**

**Boutique Investment Banking精品投行**

**CAPITAL-RAISING ADVISORY**

**TECHNOLOGY**

**Holovis**

**UK Immersive Virtual Reality Solution Provider**

**FLI**

**Leading Land Remediation Solution Provider in Europe**

**CRAIDITX**

**Leading AI Solution Provider empowering upgrading of financial institutions in China**



**Udesk**

**Leading Solution Provider of All-scenario Intelligent Customer Service System Provider in China**

**Tongchuang Yongyi**

**Leading Solution Provider of Business Continuity and Disaster Recovery Management in China**

**YUNQUNA**

**The Largest Digital One-stop Cross-border Logistics Service Provider in China**

**KNOWLEDGENE**

**Leading AI Solution Provider of Industrial and Supply Chain Finance**

**EOI Tek**

**The First AIOps Solution Provider in China**

**HEALTHCARE**

**Yizhun AI**

**AI-assisted Medical Imaging Diagnosis Service Provider**

**Corrison**

**Assisted Reproductive Platform built by Sinopharm Group and Seasoned R&D Team**

**Mallow Medical**

**Committed to the Research and Development of Congenital Heart Disease Treatment Devices**

**Norling Bio**

**A Drug Research and Development Company focusing on a Next-generation of Antibody Coupling Technology**

**CONSUMPTION UPGRADE**

**Bilibili (BILI.US)**

**Largest Video Sharing Platform for Young Generations in China**

**Jia You Xue Ba**

**Leading One to One C2C Online Education Platform in China**

**DEAMPIX**

**Online Original Animation Content Creation Community in China**

**Yunzhangfang**

**Leading Intelligent Accounting and Tax Services SaaS Company in China**

**IPLAS**

**Leading Plastics and Chemical B2B E-commerce Platform in Asia**

**SCAI**

**Leading Data Analytics and AI Solution Provider for Financial Institutions in China**

**Kuaijin Data**

**Leading Logistics Data Service Provider in China**

**Anxin**

**Largest Blue-collar Apartments Operation in China**

**INDUSTRIAL**

**KZ Mall**

**Leading Auto Parts Supply Chain Platform in China**

**Tingban**

**Intelligent Car Audio Service Provider in China**

**CiDi**

**Commercial Vehicles Intelligent Driving Developer**

**Xiangxin**

**Logistics Service Provider focused on Seaport Container Transportation**

**Merger & Acquisitions**

**M&G (603899.SH)**

**Largest Stationery Brand in China**

**Babycare**

**Leading Cross-border Maternity & Baby E-commerce Brand in China**

**JNBY (3306.HK)**

**Leading Clothing Designer Brand in China**

**ECCOM**

**Next-gen IT Infrastructure Solutions Provider in China**

**Kerunxi Medical**

**Leading Orthopedic Medical Equipment Distributor in East China**

**Source Photonics**

**Global Leading Supplier of Innovative and Reliable Optical Communication Technologies**

**The Little Gym**

**Top 3 Early-education Brand focused on Sports Education for Children**

**Grant Water**

**Leading Industrial Wastewater Treatment Solution Provider and Membrane Manufacturer in China**

**AHAVA**

**Unique and Precious National Treasure-level Skin Care Brand in Israel**

**Peleg Design**

**A Well-known High-end Gift and Homeware Design Company in Israel**

**Strategic and Corporate Development Advisory**

**SK Group**

**South Korea's Third Largest Multinational Conglomerate**

**InvesTarget promoted the establishment of a joint venture between SK Group and Country Garden for an automobile complex fund**

**AsiaPak Investments**

**Pakistan's Well-known Cross-border Investment Institution**

**InvesTarget acted as exclusive strategic and financial advisor**

**Kolon Group**

**Korea's leading comprehensive group**

**InvesTarget acted as KOLON’s financial advisor on investments in Asia**

**LHL Medical Group**

**Norway's largest comprehensive medical institution**

**InvesTarget acted as the exclusive strategic and financial advisor for the two major medical markets in China and the United States**

**Daelim Industries**

**Construction Giant in South Korea**

**InvesTarget acted as strategic and financial advisor**

**Okayfa Group**

**Leading Camellia Oil Brand in China**

**InvesTarget acted as financial advisor for capital markets**

**Fabian Zhou**

**Managing Director**

**More than 15 years' experience in M&A and Industrial Investment Management. Served as outbound investment consultant for several companies such as CHINT, JuneYao, CRRC, Neptunus, Micro Medical, LHL, PharmNet, Chunyuyisheng, UNIMED, KeRunXi Medical, etc. and investment advisor for a number of regional governments**

**Served as:**

* + **M&A Director at Siemens Healthineers APAC**
  + **Chief APAC Representative at Berlin Partner for Business and Technology**

**MBA, Technische Universität Berlin**

**Fanny Cao**

**Managing Director**

**More than 10 years' experience in Cross-border M&A and Strategic Consulting. Provided Strategic and Financial Advisory services to Siemens, Bosch, Volkswagen, BASF, Budweiser, Chevron, InBev, etc. Provided service to M&G, JNBY, YunQuNa, KZmall, iPlas, etc.**

**Served as:**

* + **Partner, Roland Berger China**
  + **Senior Consultant, Shanghai Municipal Government**
  + **Independent Director at three listed companies**

**MBA, HEC Paris**

**Peng Xu, PhD**

**Managing Director**

**More than 20 years’ experience in Cross-border M&A, Investments, and Post-merger Integration. Established and managed Financial Holding Companies for Listed Companies, participated in managing financial assets under Haier Group (Bank of Qingdao, Changjiang Securities, Haier New York Life Insurance)**

**Served as:**

* + **M&A Director at Haier Group**
  + **Deputy GM at Franklin Templeton PE Fund**
  + **SVP at Jefferies**

**Ph.D., University of Iowa Tippie College of Business**

**S. Woods Myong**

**Managing Director**

**More than 20 years’ experience in Investment, Cross-border M&A and Strategic Consulting across China and South Korea. Led more than 30 High Return Projects including Naver, NCsoft, Ahnlab, etc.**

**Served as:**

* + **Partner at The Balloch Group**
  + **COO at Trust Star Investment**
  + **PE Fund Manager at LG Investment & Securities**

**Master, University of Seoul**

**Xiaoli Liang**

**Managing Director**

**Years of investment banking experience in Asia, the United States and Europe, with rich experience in IPO, private financing, merger and acquisition and investment management in TMT, financial and medical industries.**

**Served as:**

* **Partner of Youji Capital**
* **Managing Director of ICBC International, Head of FIG Department**
* **Managing Director of Macquarie Capital, Head of Equity Markets**
* **Executive Director, Morgan Stanley**

**Master, MIT**

**Di You**

**Executive Director**

**More than 10 years of experience in private equity investment, mergers and acquisitions, and fund management, focusing on investment opportunities in the Internet and medical health industry. Participating in investments include BGI, VIPABC, ChinaEdu, Walvax, YunQuNa, YunZhangFang, Udesk Many star projects.**

**Served as:**

* **Associate at Softbank Investment**

**Bachelor, Shanghai Jiaotong University**

**Yangyang Fan**

**Executive Director**

**Rich experience in the financial industry, participated in overseas debt issuance projects of financial institutions in Singapore‘s leading financial institutions, and participated in the construction and development of China Renaissance’s early investment and financing platform from 0 to 1, serving M&G and Little Gym , JNBY, Fosun Group, Babycare and many other projects.**

**Served as:**

* **Investment Manager at DBS Singapore**
* **Director of Early-stage Capital-raising Services at China Renaissance**

**Master, Columbia University**

**Eric Zhou**

**Director**

**More than 10 years of experience in investment and financing, strategic consulting in the medical field. Cooperated with WinnTi Medical, ANKON, Mechan, Guangyintang, Chunyuyisheng, KYEE Technology, ECMOHO, Family of Health, Alltech and other projects.**

**Served as:**

* **Senior Vice President at Healthcare Group of Pre-IPO Capital**
* **Vice president at Healthcare Team of HINA Group**
* **Consultant at Strategic Consulting of Accenture**

**Bachelor, Shanghai Jiaotong University**

**Yan Xia**

**Executive Director**

**More than 10 years of experience in financial software development and construction, good at top-level architecture design, familiar with programming language, database, software development tools, system platform, standards, design mode, deep research on cloud computing.**

**Served as:**

* **Manager at Development Department of E-Money Holding Co.,Ltd.**
* **Product Director of Shanghai Sufan Information Technology Co., Ltd.**

**Master, Fudan University**

**Serena He**

**Executive Director**

**More than 10 years of public relations and media industry, 4 years of financial industry experience, in charge of investor relationship management and marketing department.**

**Establish and maintain investor relations with more than 1500 top domestic and foreign investment institutions, such as local government industry guidance fund, listed companies and industry funds, and promote enterprise equity investment and financing and M&A.**

**Serviced: SGM, SAIC Volkswagen, Jaguar Land Rover, Brightdairy, M&G, RK Properties, Holovis, YunQuNa, Udesk, iPlas.**

**Bachelor, Fudan University**

**Yuxiang Han, PhD**

**Vice President**

**Graduated from Peking University with PhD degree in Electronics with rich experience in the technology sector. Transaction experience including EMOTIBOT, Black Sesame, ECARX, Plus.ai, Eswin, Enflame etc. Participated in National Basic Research Program of China (973 Program) as main team player.**

**Served as:**

* **Strategic Consultant, EMOTIBOT**
* **Associate at Lighthouse Capital**

**PhD, Peking University**

**Hao Wang**

**Director**

**Rich experience of capital raising, M&A, strategic consulting in Auto sector. Transaction experience including Futuremove, Yudo Auto, Kaola FM, Das Master, Futurus, etc.**

**Served as:**

* **Assistant Director, CHINA EV100 Innovation Center**

**Master, Beihang University**

**Testimonials**

**Shihao Zhou**

**YunQuNa-Founder & CEO**

**We appreciate InvesTarget’s long-standing support and help in thinking and planning the future. With their transaction experience and network in the global market, we are able to quickly promote our cooperation with Coatue and Sequoia Capital. They have rich deal experience and always give us help and advice at the right node. We look forward to more cooperation with InvesTarget in the future.**

**Haoran Yu**

**UDESK-Founder & CEO**

**InvesTarget’s excellent ability proved in the transaction process is much appreciated. Their deep understanding of the market, excellent insight into the project and rich capital market experience and resources have successfully helped us find the top investors. We are very satisfied with their professional services and hence the guarantee on the rapid transaction.**

**Xinghua Xue**

**YunZhangFang-Founder & CEO**

**Our cooperation with InvesTarget is smooth and pleasant. InvesTarget has demonstrated a very professional value mining and precise investor matching ability in the project, which guarantees the smooth closing of the deal. We appreciate and trust the services of InvesTarget, because they show a very high degree of professionalism in transaction structuring and negotiations, which is also the reason why we choose to cooperate with them.**

**Wenting Tang**

**M&G-Strategic Investment Department**

**In the process of M&G's overseas M&A activities, InvesTarget has undoubtedly played a very important role, and their one-stop service ability has impressed our C-suite and management. The team has mature methodologies in the design of overseas strategy, target selection, transaction negotiation and post-merger integration. It can be said that the rich experience of InvesTarget in overseas merger and acquisition is the powerful driving force of M&G's overseas expansion strategies.**

**Wei Hu**

**The Little Gym-CEO**

**Really appreciate the services provided by InvesTarget in the whole transaction process, including the negotiation of the overall transaction structure, the locking of interests in China, the distribution of future interests, etc. They not only effectively connect us with the capital side, but also provide guidance and balance on key issues of the transaction. Thank you very much for your service!**

**Yuezhong Huang**

**Dreampix-Founder & CEO**

**Really appreciate the empowering support provided to touch man in capital operation, strategic positioning and product service. Their excellent professional quality and serious and responsible attitude helped touch man overcome the cold winter of capital. When touch man encountered difficulties and setbacks, InvesTarget has also been accompanying and supporting us, which makes us feel the warmth of the cold winter.**

**Haoqin Gu**

**Holovis-Director of China**

**InvesTarget has in-depth understanding of key areas, rich industry practical experience, and professional ability to provide corporate strategic development advisory. A unique and highly attractive equity investment story drafted and finalized for us by InvesTarget was successfully recognized by RK Properties. We are very confident in InvesTarget and look forward to further cooperation with them.**

**Shimin Song**

**ECCOM Strategic Development Department**

**InvesTarget has professional investment banking and consulting service capabilities, providing us with strategic services, target screening, project execution, post-investment management and other services. With the help of rich global target resources, InvesTarget provides us with good suggestions for searching and locating high-quality companies in the US IT and infrastructure fields, and for us to root our technology and services in the US market and the global allocation of capital.**

**Pengfei Wang**

**Tiger Global-Managing Director**

**InvesTarget has in-depth business insight, efficient and professional project execution capabilities. With the assistance of InvesTarget, we were able to approach projects with great potential and were able to quickly cooperate with them. They are one of the few financial advisors with a global perspective in China. I am very satisfied with the professional services provided by InvesTarget.**

**Quanli Xu**

**Sequoia CBC Cross-border**

**Digital Industry Fund-Partner**

**InvesTarget has a very in-depth research and introduction to the global science and technology field, and its trading capabilities in the high-tech field are praiseworthy, especially in terms of project mining and accurate recommendation. They have a global perspective, can understand the needs of investors, and have effectively contributed to Sequoia and excellent projects. We have always maintained close and continuous communication with InvesTarget to jointly invest in outstanding Chinese entrepreneurs!**

**Qixian Wang**

**The Carlyle Group-Managing Director**

**With excellent transaction experience and professional spirit, InvesTarget is one of the few domestic financial advisors with capital markets and strategic consulting experience, and also a rare team that can provide all-round services. Their insight in industry and global vision in identifying opportunities are very valuable. We have a lot of exchanges in industry views and the markets, and we look forward to more cooperation opportunities.**

**Kai Jiang**

**Coatue Management-Managing Director**

**We have achieved many times of cooperation with InvesTarget. InvesTarget team has efficient execution ability and rich experience, which facilitates the smooth progress of multiple rounds of transactions, and provides us with good investment suggestions. We will continue to place our bets in the Chinese market and look forward to more and more in-depth cooperation with InvesTarget in the future.**

**Jing Zhang**

**Primavera Capital-Partner**

**InvesTarget has the expertise in the operation of industrial developments and capital markets. They have their own unique understanding and insights in industrial research, project selection and other aspects, leaving us a deep impression. We will keep in touch with and exchange with InvesTarget and look forward to cooperation opportunities with InvesTarget in the future.**

**Liwei Chen**

**OFC-Partner**

**We had a very pleasant contact and exchange with InvesTarget. The executive team of multi-dimensional InvesTarget has accumulated rich practical experience, and has outstanding trading achievements, with unique grasp of the project and market. We believe in the professional service level of InvesTarget and look forward to further cooperation with them.**

**Bin Zhu**

**Goldman Sachs-Managing Director**

**InvesTarget has played an all-round role in facilitating the two sides to reach a deal. From the work of InvesTarget, we have completed all matters within the established time, or exactly within three months. I am very satisfied with the professional and insightful service provided by InvesTarget.**

**Haoze Wang**

**AA Investment-Partner**

**InvesTarget has the leading investment banking service ability, and has demonstrated professional quality in many dimensions. Their expertise in capital operation and strategic consulting, in addition to the implementation of the project, has promoted the long-term development of the enterprise. Like us, InvesTarget has the feelings of accompanying the growth of enterprises**

**Industrial Investment**

**Hyperspace Capital**

**Global Capital Deployment in Technology and Industrial Developments**

**Successful Cases:**

**| Investment Case**

**Chinese national brand of tire Qingdao Double Star**

**Invest 200 million US dollars to establish a joint venture with MSD and Daewoo Motors**

**| Investment Case**

**Video AI Solution Provider**

**Anville receives tens of millions of Series-A investment led by Hyperspace Capital**

**| Investment Case**

**Leading Blockchain Infrastructure Service Provider**

**Yunxiang Blockchain receives Series Pre-A investment from Hyperspace Capital**

**| Investment Case**

**Yunxiang Blockchain completed tens of millions yuan in Series A financing led by Shenzhen Capital Group**

**Management Team**

**Fanny Cao**

**Founding Partner**

**More than 10 years' experience in Cross-border M&A and Strategic Consulting. Provided Strategic and Financial Advisory services to Siemens, Bosch, Volkswagen, BASF, Budweiser, Chevron, InBev, etc. Provided service to M&G, JNBY, YunQuNa, KZmall, iPlas, etc.**

**Served as:**

* + **Partner, Roland Berger China**
  + **Senior Consultant, Shanghai Municipal Government**
  + **Independent Director at three listed companies**

**MBA, HEC Paris**

**Fabian Zhou**

**Founding Partner**

**More than 15 years' experience in M&A and Industrial Investment Management. Served as outbound investment consultant for several companies such as CHINT, JuneYao, CRRC, Neptunus, Micro Medical, LHL, PharmNet, Chunyuyisheng, UNIMED, KeRunXi Medical, etc. and investment advisor for a number of regional governments**

**Served as:**

* + **M&A Director at Siemens Healthineers APAC**
  + **Chief APAC Representative at Berlin Partner for Business and Technology**

**MBA, Technische Universität Berlin**

**He Jianfeng**

**Partner**

**More than 15 years of overseas investment experience, mid-to-early investment expert, one of the initiators of the China-Israel High-Tech Summit, and the chief representative of the China region of the Israel’s YHT Group.**

**S. Woods Myong**

**Partner**

**More than 20 years’ experience in Investment, Cross-border M&A and Strategic Consulting across China and South Korea. Led more than 30 High Return Projects including Naver, NCsoft, Ahnlab, etc.**

**Served as:**

* + **Partner at The Balloch Group**
  + **COO at Trust Star Investment**
  + **PE Fund Manager at LG Investment & Securities**

**Master, University of Seoul**

**Di You**

**Partner**

**More than 10 years of experience in private equity investment, mergers and acquisitions, and fund management, focusing on investment opportunities in the Internet and medical health industry. Participating in investments include BGI, VIPABC, ChinaEdu, Walvax, YunQuNa, YunZhangFang, Udesk Many star projects.**

**Served as:**

* **Associate at Softbank Investment**

**Bachelor, Shanghai Jiaotong University**

**Industrial Development**

**Autospace**

**The pioneer of global innovations and industry development**

**Introduction**

**Auto Space started in Shanghai, deployed in 10 major cities in the world, and is committed to becoming an industrial operator with the most resource integration capabilities in the automotive field.**

**Vision**

**Become a leader in the automotive innovation industry.**

**Mission**

**Form a regional automobile industry ecosystem.**

**Promote high-quality and sustainable economic development.**

**Development History**

**Sept.2015: Autospace was officially established in Shanghai Chuangxin Port**

**2015.10.27: Autospace unveiling ceremony and automotive innovation project roadshow was held in Shanghai Innovation Port. The founding team of Autospace, Roland Berger consulting company, investment agency experts and leading companies in the automotive industry gathered together to show us new technologies and ideas in the field of automotive innovation and entrepreneurship. , And business model.**

**2016.3.11: Autospace and Roland Berger held a strategic cooperation signing ceremony at Shanghai Chuangxin Port. Autospace has received a strategic investment from Roland Berger and will import industrial resources such as global data, human resources, and international cooperation to help accelerate the growth of the automotive innovation team.**

**2016.7: Strategically cooperated with Greenland Group to establish Autospace in Shanghai Central Greenland Plaza.**

**2016.8: Ms. Fangning Cao, founder and CEO of Autospace, won the 2016 MMC Worldwide Competition Leader of the Year Award.**

**2016.9 Settled in Changzhou Thousand Talents Program New Energy Research Institute.**

**2016.11: In cooperation with China Fortune Land Development, the new industrial city of Dachang has established a car and crowd-creation space.**

**2017.11.17: Cooperate with Country Garden to build Autospace Intelligent Networking East China Innovation Center in Jurong, Jiangsu**

**2017.11.30: Reached a strategic cooperation with Jinshajiang United Capital, which will complement each other's advantages in capital, information, industry, etc., and jointly provide more professional and diverse services for entrepreneurs in the automotive industry**

**2018.1: Signed a cooperation agreement with Zhejiang Pinghu Economic and Technological Development Zone to jointly develop an automobile innovation park.**

**Business Introduction**

**Investment Management & Investment Banking**

**Accumulatively served more than 50 innovative projects at home and abroad,**

**Cumulative transaction amount reached 500 million US dollars**

**Management consulting**

**In-depth analysis of the market environment, combined with internal factors, tailored corporate strategy**

**Channel expansion**

**Combine industry research industry background**

**Assist companies to expand industry resources**

**Broaden the supply chain and market channels**

**Marketing**

**Gathering of outstanding automobile companies at home and abroad**

**Organize road shows, theme forums and salons, high-level evening talks and other activities**

**Industry landing**

**Help companies choose the best industrialized area**

**Develop a feasible investment plan and assist the park government to negotiate to maximize benefits**

**Talent incubation**

**For early global high-tech experts, innovative and entrepreneurial talents,**

**Accelerate the transformation of technology in China**

**Promote talents to settle in China**

**Features of Auto Space Industrial Park**

**Auto Space has been committed to the construction of automotive innovation industrial parks for many years, focusing on promoting industrial development and upgrading around eight industries such as new energy, intelligent network and new materials.**

**Build a vertical, international, and sophisticated industrial park**

**Accumulated more than 1,000 cooperative enterprises, becoming an important driving force leading the development of regional industries**

**Vertical ecology**

**Industry alliance aggregation**

**Innovative business growth**

**Leading enterprise development**

**International Structure**

**Roland Berger**

**BMW**

**SK**

**Total**

**Technological innovation**

**Electrification**

**Intelligent**

**Networking**

**Lightweight**

**AUTO SPACE national layout**

**Relying on industrial resources and professional services, Chechuang has successfully operated four industrial complexes in Shanghai Jiading, Suzhou Changshu, Nanjing Jiangbei, and Guangdong Foshan.**

**Yangtze River Delta region**

**Shanghai**

**Jiading Automobile·Chuangxin Port**

**Jiangsu**

**Suzhou (Changshu) Smart Car City**

**Shanghai & Deqing**

**Zhangjiang Global Investment Promotion Center**

**Shanghai**

**Smart Car City, Jiangbei New District, Nanjing**

**Pearl River Delta region**

**Guangdong**

**Foshan Sanshui Smart Car Port**

**Fanny Cao**

**Co-founder & CEO**

**More than 10 years' experience in Cross-border M&A and Strategic Consulting. Provided Strategic and Financial Advisory services to Siemens, Bosch, Volkswagen, BASF, Budweiser, Chevron, InBev, etc.Provided service to M&G, JNBY, YunQuNa, KZmall, iPlas, etc.**

**Served as:**

**- Partner, Roland Berger China**

**- Senior Consultant, Shanghai Municipal Government**

**- Independent Director at three listed companies**

**MBA, HEC Paris**

**Zhonghua Xu,**

**Partner**

**Served as a senior consultant of Roland Berger's government and public affairs department, providing urban planning and industrial strategy consulting services for Shanghai Jing'an, Shenzhen Qianhai, Beijing Chaoyang, etc. Leading the development and operation of high-tech industrial parks such as Shanghai Automotive Innovation Port, Zhejiang Pinghu Smart Innovation Park, and Suzhou (Changshu) Smart Car City. Serving many top enterprise industrial projects such as SK, Shouqi Group, Chery Automobile, Xiaopeng Automobile, Car Voice Intelligence, and Da Soche.**

**Served as: Shanghai Jiao Tong University, MBA Global Operations Leader of Massachusetts Institute of Technology**

**MBA, Shanghai Jiaotong University**

**Leaders for Global Operations, MIT**

**Contact us**

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