

# Vincey Au

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## Education

### The University of Sydney

BACHELOR OF COMMERCE AND SCIENCE

Majors: Business Information Systems, Business Analytics, Computer Science

2014 - 2017 (expected)

current WAM: 83

### University of California, Los Angeles

SUMMER STUDY ABROAD PROGRAM

Courses in Communication Studies and Personal Brain Management

June - July 2015

GPA: 3.9

## Work Experience

### Director of Finance & Governance

AIESEC IN SYDNEY

- Created and implemented strategies to drive growth and sustainability of all programs by liaising with program heads, marketing and HR
- Developed and managed the Local Committee's budget, ensuring that key strategies were executed effectively to maximise ROI
- Optimised operations by analysing and reporting on core activities, identifying bottlenecks and innovating solutions
- Maintained accurate and up-to-date operational and financial records using Podio and Xero

January 2016 - Present

### Digital Data & Analytics Intern

ZENITHOPTIMEDIA AUSTRALIA

- Restructured digital marketing reports by consulting with internal stakeholders, scoping out requirements and designing the new framework
- Created the agency's first automated digital reporting, reducing a two-day monthly manual task to 1 minute using Google App Scripts
- Built integrated reporting and interactive visualisation dashboards in Google Sheets and QlikView with data sourced from Google Analytics, AdWords and DoubleClick Campaign Manager
- Completed and evaluated a programmatic marketing eLearning course by Vivaki

January - February 2016

### Sales Assistant

BIG W

- Developed strong communication skills by serving and engaging customers
- Ensured that all cash handling procedures and transactions were carried out accurately

November 2015 - Present

### Business Development & Account Delivery Manager

AIESEC IN SYDNEY

- Conducted sales and business development activity with corporates through lead generation, networking and sales meetings
- Led a 5 person team, ensuring members were confident and motivated
- Serviced interns, including visa processing and accommodation inspecting
- Secured a new partnership with a startup and managed account delivery process
- Formed partnerships with international entities to streamline applications

March - December 2015

## Projects

### Wheelchair Innovators Mobile Application

TELSTRA UNIVERSITY CHALLENGE

- Developing a mobile app to display wheelchair accessible paths using crowdsourced data in Sydney CBD for the Cerebral Palsy Alliance
- Collaborating with 4 other students with backgrounds of Aerospace Engineering, Mathematics, Computer Science and Marketing

March 2016 - present

### Mapping Populations Web Application

UNIVERSITY OF SYDNEY TALENTED STUDENTS PROGRAM

- Independently developed an interactive web application which visualises the population distribution of University of Sydney students across campus.
- Utilised the Google Maps API and PostgreSQL. Used JavaScript, PHP and SQL.

March 2015 - July 2015

### Brainwave Launchpad

UNIVERSITY OF SYDNEY TALENTED STUDENTS PROGRAM

- Worked in a group of 6 to develop a device which takes in brainwaves from an EEG headset to produce music on a Novation Launchpad
- Utilised the NeuroSky ThinkGear API. Written in Python.
- My specific role was to design the logic and mechanisms in the prototype.

March 2014 - November 2014

## Academic Honours

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2016	<b>Recipient</b> , Academic Merit Prize	University of Sydney
2015	<b>Recipient</b> , Merit Scholarship	USSC
2015	<b>Recipient</b> , Academic Merit Prize	University of Sydney
2015	<b>First Place</b> , INFS1000 Digital Business Innovation	University of Sydney
2014	<b>Recipient</b> , Entry Scholarship	University of Sydney
2014	<b>First Place</b> , BUSS1030 Accounting, Business & Society	University of Sydney
2014	<b>Second Place</b> , MATH1004 Discrete Mathematics	University of Sydney
2014	<b>First place team</b> , Deloitte Case Study Challenge	BISA & SUITS
2014	<b>Research Presentation</b> , Australasian Conference for Undergraduate Research and Posters in Parliament	Canberra
2014	<b>Prize for Best Poster as chosen by Peer-Vote</b> , Posters in Parliament	Canberra

## Computer Skills

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**Languages** Java, JavaScript, Python, C, SQL, R

**Other familiar tools** Windows, OSX, UNIX, Microsoft Office, Eclipse, Git, PostgreSQL, HTML, CSS,  $\text{\LaTeX}$ , Tableau, Adobe Illustrator

## Extra-Curricular Activities

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2016	<b>Delegate</b> , AIESEC Asia-Pacific Conference	Shanghai, China
2016	<b>Events Director</b> , Business Information Systems Association	University of Sydney
2015	<b>Tutor</b> , Girls' Programming Network NCSS	Sydney
2015	<b>Presenter</b> , Young Scientists Australia	Sydney
2015	<b>Volunteer</b> , University of Sydney Union V-Team	University of Sydney
2014	<b>Participant</b> , Gold Duke of Edinburgh Award	Sydney
2014	<b>Participant</b> , Habitat for Humanity Volunteer Build Trip	Hanoi, Vietnam

## References

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References available on request.