

### **Education**

The University of Sydney March 2014 - July 2018

BACHELOR OF COMMERCE AND SCIENCE

current WAM: 83.8

June - July 2015

Majors: Business Information Systems, Business Analytics, Computer Science

University of California, Los Angeles

STUDY ABROAD PROGRAM GPA: 3.9

Courses in Communication Studies and Personal Brain Management

Baulkham Hills High School 2008 - 2013

HIGHER SCHOOL CERTIFICATE

ATAR: 99.60

Advanced English, Extension 1 & 2 Mathematics, Physics, Chemistry

# Work Experience\_

#### **Director of Finance & Governance**

January 2016 - Present

AIESEC IN SYDNEY

- · Created and implemented strategies to drive growth and sustainability of all programs by liaising with program heads, marketing and HR
- · Developed and managed the Local Committee's budget, ensuring that key strategies were executed effectively to maximise ROI
- Created a centralised dashboard that visualised real time data from operational, marketing, HR and finance functions to enable data driven
  decisions
- · Optimised operations by analysing and reporting on core activities, identifying bottlenecks and innovating solutions
- · Maintained accurate and up-to-date operational and financial records using Podio and Xero
- Streamlined the financial reimbursement process by developing a write only Google Drive folder using Google App Scripts

### **Digital Data & Analytics Intern**

January - February 2016

ZENITHOPTIMEDIA AUSTRALIA

- · Restructured digital marketing reports by consulting with internal stakeholders, scoping out requirements and designing the new framework
- Created the agency's first automated digital reporting, reducing a two-day monthly manual task to 1 minute using Google App Scripts
- Built integrated reporting and interactive visualisation dashboards in Google Sheets and QlikView with data sourced from Google Analytics, AdWords and DoubleClick Campaign Manager
- Completed and evaluated a programmatic marketing eLearning course by Vivaki

Sales Assistant November 2015 - July 2016

BIG W

- Developed strong communication skills by serving and engaging customers
- Ensured that all cash handling procedures and transactions were carried out accurately

### **Business Development & Account Delivery Manager**

March - December 2015

AIESEC IN SYDNEY

- · Conducted sales and business development activity with corporates through lead generation, networking and sales meetings
- Led a 5 person team, ensuring members were confident and motivated
- Serviced interns, including visa processing and accommodation inspecting
- · Secured a new partnership with a startup and managed account delivery process
- Formed partnerships with international entities to streamline applications

# **Projects**

### A Visualisastion Effort: Australia's Top 100 Graduate Employers

April 2016 - May 2016

University of Sydney Business School

- · Developed a series of interactive visualisations on Tableau on data from Australia's Top 100 Graduate Employers
- Learnings:
  - Conducting user requirements analysis on non-trivial business questions through persona creation and design thinking
  - Developed an intuitive user experience that is both functional and aesthetically pleasing
  - Designing and implementing multidimensional models

University of Sydney Talented Students Program

- Independently developed an interactive web application which visualises the population distribution of University of Sydney students across campus.
- · Learnings:
  - Understanding JSON files and APIs (specifically Google Maps API)
  - Querying a database from front end user input by using JavaScript, PHP and SQL
  - Designing and implementing a database in PostgreSQL
  - Cleaning and processing large amounts of data

### **Brainwave Launchpad**

March 2014 - November 2014

University of Sydney Talented Students Program

- · Worked in a group of 6 to develop a device which takes in brainwaves from an EEG headset to produce music on a Novation Launchpad
- Utilised the NeuroSky ThinkGear API. Written in Python.
- My specific role was to design the logic and mechanisms in the prototype.

## Academic Honours \_\_\_\_\_

2016	First Place, INFS3050 Business Intelligence for Managers	University of Sydney
2016	Recipient, Academic Merit Prize	University of Sydney
2015	Recipient, Merit Scholarship	USSC
2015	Recipient, Academic Merit Prize	University of Sydney
2015	First Place, INFS1000 Digital Business Innovation	University of Sydney
2014	Recipient, Entry Scholarship	University of Sydney
2014	First Place, BUSS1030 Accounting, Business & Society	University of Sydney
2014	Second Place, MATH1004 Discrete Mathematics	University of Sydney
2014	First place team, Deloitte Case Study Challenge	BISA & SUITS
2014	<b>Research Presentation</b> , Australasian Conference for Undergraduate Research and Posters in Parliament	Canberra
2014	Prize for Best Poster as chosen by Peer-Vote, Posters in Parliament	Canberra

# Computer Skills \_\_\_\_\_

**Languages** JavaScript, Java, Python, C, SQL

Other familiar tools Windows, OSX, UNIX, Eclipse, Git, PostgreSQL, HTML, CSS, ŁTFX, Tableau, Adobe Illustrator, R

## Extra-Curricular Activities

2016	<b>Delegate</b> , AIESEC Asia-Pacific Conference	Shanghai, China
2016	Events Director, Business Information Systems Association	University of Sydney
2015	<b>Tutor</b> , Girls' Programming Network NCSS	Sydney
2015	<b>Presenter</b> , Young Scientists Australia	Sydney
2015	<b>Volunteer</b> , University of Sydney Union V-Team	University of Sydney
2014	Participant, Gold Duke of Edinburgh Award	Sydney
2014	Participant, Habitat for Humanity Volunteer Build Trip	Hanoi, Vietnam