

ANDREY KUZMIN

+7 (916) 223-82-09 • andrey.kuzmin2010@gmail.com

PROFESSIONAL EXPERIENCE

NORISLSK NICKEL

MOSCOW, RUSSIA

Public Relations Manager

August 2020 – present

- Full PR coverage in English and Russian for the world's largest producer of battery-grade nickel and palladium and major producer of copper, cobalt and other commodities.
- Drafted and facilitated media publications in global Tier 1 media (e.g., NYT, WSJ, AFP, AP, Reuters, Bloomberg, The Times, The Economist, etc.)
- Drafted and facilitated media publications in Tier 2 media (e.g., op-eds, unmarked paid publications, etc.)
- Developed and maintained journalist database
- Supervised social media and website content management
- Supervised visual content production and brand book management
- Led promotion and marketing campaigns across various platforms
- Organized media events and press tours
- Developed narrative building around ESG and digital innovation
- Managed large contractor production teams
- Participated in crisis PR management team

THOMSON REUTERS

MOSCOW, RUSSIA

Various positions:

April 2010 – August 2020

Reporter, Global Government and Financial Markets

2010-2011

Reporter, Metals & Mining, Russia

2011-2013

Editor, Commodities, Russia

2013-2018

Investigative Reporter, Politics & Government, Environmental

2016-2018

Speed Desk Specialist

2018-2020

- Wrote, edited and produced stories for multiple platforms, including Internet and digital channels
- Applied understanding of public opinion, social media and traditional media to create engaging and attention-grabbing stories.
- Developed deep industry knowledge in metals and mining through extensive reporting and travel
- Award: Co-Winner of the Enterprise Reporting of the Year award in the Reuters Journalists of the Year Award contest for a series of articles on Vladimir Putin (2015).

SHELL EXPLORATION & PRODUCTION (RF) B.V.

MOSCOW, RUSSIA

Interpreter

April 2008 – April 2010

- Provided live interpretation for high-profile negotiations by senior-level management of Shell with its business partners.

CENTER FOR THE CURRENT POLITICAL SITUATION IN RUSSIA

MOSCOW, RUSSIA

PR, translations manager

February 2001 – March 2008

- Translated reports and presentations on commodities markets.
- Prepared media digests related to precious metals markets.

NATIONAL GEOGRAPHIC CHANEL (VIA ARK-TV)

MOSCOW, RUSSIA

Translator

October 2003 – July 2004

- Performed reporting and editing responsibilities for the primary English newspaper in Saint Petersburg, Russia.

ANDREY KUZMIN

+7 (916) 223-82-09 • andrey.kuzmin2010@gmail.com

EDUCATION

MOSCOW STATE UNIVERSITY – SCHOOL OF JOURNALISM

MOSCOW, RUSSIA

Bachelor's Degree, International Journalism Department

2009–2012

- Courses in Media Communications, International Media Communications, History of Journalism
- Thesis paper: *Conflict of the Modern Argentina's Political Establishment and Mass Media*

MOSCOW STATE LINGUISTIC UNIVERSITY

MOSCOW, RUSSIA

Bachelor's Degree

2003–2006

- Courses in *Comparative linguistics*, *Theory of text*
- Thesis paper: *Hypertext. Intertext Links in Electronic Communication*

INTERNATIONAL UNIVERSITY OF ENVIRONMENTAL AND POLITICAL STUDIES

MOSCOW, RUSSIA

Bachelor's Degree

1998–2003

- Courses in foreign languages (English, German and Spanish).
- Thesis paper on *Contemporary Russian Stylistics – Multiple Layers of Academic Style*

OTHER EDUCATION AND CERTIFICATIONS

- Java: 10-month full Java Developer course. Spring Boot, Maven, SQL, Postgres (*Yandex Practicum*; 2022–2023)
- Adobe applications: Premier Pro, Illustrator, Photoshop, Adobe Stock (*Self-taught*; 2020)
- Python, 6-month beginning level certification (*Moscow Higher School of Economics*; 2019)
- Management training programs:
 - Wilson Learning: The Seven Habits of Highly Effective Managers (2008)
 - MTI: Six Hats of Thinking (2008)
 - AchieveGlobal: Stress Management (2008)
 - Royal Dutch Shell: Well Engineering for Non-Engineers (2008)
 - Royal Dutch Shell: Personal Communication Skills (2008)
- Exchange Program (*Friends School of Baltimore, Baltimore, Maryland, USA*; 1996)
- English language courses (*European Language Certificate Center, London, UK*; 1995)

OTHER SKILLS AND INTERESTS

- Languages: Russian (native); English (fluent); Spanish and German (intermediate)
- Expert contract bridge player (former Moscow city champion)
- Licensed skipper; 10 years bare boat experience (Mediterranean)