## Inyoung Cheong

icheon@uw.edu

☆ inyoungcheong.github.io

#### Current

2024 Oct. - Princeton University

Postdoctoral Researcher at Center for Information Technology Policy

2023 - University of Washington

Faculty Affiliate | Doctorate Researcher at Tech Policy Lab, Security Lab, and Social Futures Lab

### **Education**

2019 - University of Washington

Seattle, US

PhD in Law | Advisor: Tadayoshi Kohno

Thesis: Contextual AI Governance through Co-regulation and Co-design

Feb. 2018 Seoul National University

Seoul, South Korea

MA in Law | Advisor: Won-woo Lee

Thesis: Consitutionality of Administrative Agencies' Dispute Resolution Systems

Feb. 2012 Hongik University

Seoul, South Korea

BA in Art Studies, BA in Economics

Thesis: Justice Sentiment and Aesthetic Judgment: Comparing Immanuel Kant and David Hume

## **Publications**

\* denotes Korean publications.

2024 (A)I Am Not a Lawyer, But...: Engaging Legal Experts towards Responsible LLM Policies for Legal Advice

Inyoung Cheong, King Xia, K.J. Kevin Feng, Quen Ze Chen, Amy X. Zhang

Accepted for ACM FAccT 2024

Safeguarding Human Values: Rethinking US Law for Generative AI's Societal Impacts

Inyoung Cheong, Aylin Caliskan, Tadayoshi Kohno

Accepted for AI and Ethics

Particip-AI: A Democratic Surveying Framework for Anticipating Future AI Use Cases, Harms and Benefits Jimin Mun, Liwei Jiang, Jenny Liang, Inyoung Cheong, Nicole DeCario, Yejin Choi, Tadayoshi Kohno,

Maarten Sap, preprint

2023 Case Repositories: Towards Case-Based Reasoning for AI Alignment

K.J. Kevin Feng, Quen Ze Chen, Inyoung Cheong, King Xia, Amy X. Zhang

Neural Information Processing Systems (NeurIPS) MP2 Workshop

Freedom of Algorithmic Expression

Inyoung Cheong

The University of Cincinnati Law Review Vol. 91.

Envisioning Legal Mitigations for Intentional and Unintentional Harms Associated with LLMs

Inyoung Cheong, Aylin Caliskan, and Tadayoshi Kohno

International Conference on Machine Learning (ICML) 2023 Workshop on Generative AI and Law.

Legal Perspectives on AI Alignment, Evaluation, and Interpretability

Inyoung Cheong

Korea Association for Telecommunication Policies Conference 2023

2022 The US Administrative Law and Civil Penalties

Inyoung Cheong

Administrative Law Journal Vol. 69

2021 Epic Games v. Apple on App Store Payment Systems in South Korea

Inyoung Cheong

Washington Journal of Law, Technology and Arts Online

After Facebook's 2016 Data Breach III: The FTC's 5-Billion Dollar Settlement\*

Inyoung Cheong

The Journal of Law and Economic Regulation Vol. 13. No. 2.

Private and Public Space\*

Inyoung Cheong

Korea University Divertas Press

2020 After Facebook's 2016 Data Breach II: The U.S. Federal Courts' Consumer Class Actions

Inyoung Cheong

The Journal of Law and Economic Regulation Vol. 13. No. 1.

After Facebook's 2016 Data Breach I: The California Consumer Privacy Act of 2018

Inyoung Cheong

The Journal of Law and Economic Regulation Vol. 12. No. 1.

2017 Korea's New Trends in Culture and Art Legislation: Artists' Welfare and Fair Competition

Inyoung Cheong

The Journal of Law and Economic Regulation Vol. 10. No. 1.

2016 Korea Communications Commission's Adjudication on Deceptive News Advertising\*

Inyoung Cheong

The Journal of Law and Economic Regulation Vol. 9. No. 1.

# **Policy Experience**

2022 Administrative Conference of the United States

Washington DC, US

Legal Intern

• Performed legal research on complex case law and statutes, and global regulations on the recusal of agency heads and legal implications of automated decisions within the U.S. federal government.

2021 United Nations New York, US

Policy Intern

• As a pillar of UN75 initiatives, founded the UN's strategic regional partnerships with South Korean local governments, while directly reporting to the UN's Under-Secretary-General.

2016-2019 Ministry of Culture, Sports, and Tourism

Sejong, South Korea

Deputy Director

- As Research Policy Lead, established a 2018-2022 government investment plan in AI and VR/AR technology for creative industries, leading to a record-setting budget increase (\$100 million per year).
- Led efforts to resolve disputes between platforms and creators through providing legal clinics, establishing low-fee resolution protocols, and executing the world's first "Artist Welfare Act."
- Received highest performance review score, ranking in the top 1% of over 1,000 employees.

2012-2016 Korea Communications Commission

Gwachun, South Korea

Deputy Director

- Authored 200+ Commission statements on the impacts of Congressional bills on fundamental rights including freedom of the press, privacy, and access to essential services.
- Reviewed and approved the licensing of a new public broadcasting channel (EBS2) by conducting safety and legal assessments, navigating complex political processes, and ensuring smooth launch.
- · Led investigation uncovering deceptive advertising by major media companies, resulting in fines.

# Teaching Experience

2023 Instructor

Technology Law and Public Policy Seminar (LAW553E), University of Washington

Graduate level course, 25 law students

2022 Teaching Assistant

Korean 103 A: First-Year Korean (KOR103A), University of Washington

Undergraduate level course, 35 students (Instructor: EunYoung Won)

### **Selected Honors and Awards**

2023	Democratic Inputs to AI Grant, OpenAI
2023	Best Speech Award, Korean-American Scientists and Engineers Association
2022	Best Poster Award, Korean-American Scientists and Engineers Association (Northwest)
2021	UW 2021 Homecoming Scholar, University of Washington Alumni Association
2021	KABA Scholarship, Korean Bar Association of Washington
2020	Global Business Law Institute Fellowship, University of Washington
2019	Fulbright Graduate Scholarship, US Department of State
2016	Distinguished Public Service Award. Education Broadcasting Service. Inc.

## **Service**

#### Research service

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2023	Program committee for AI Meets Moral Philosophy (NeurIPS)
2023-	Peer reviewer for AI and Ethics
2021-2023	Editorial board for Washington Journal of Law, Technology, and Arts
2021	Organizer for American Bar Association e-Privacy Committee Seminar

#### **Community service**

2023-	Board member for Korean American Bar Association of Washington
2023-	Legal director for Korean American Scientists and Engineers Association in Seattle
2021-	Global policy advisor for Korea Association of Data Protection Professionals
2020-2021	VP of professional development for UW Asian Pacific American Law Student Association
2020-2021	Chair of academic success for UW Minority Law Student Association
2019-2020	Graduate Representative for UW Student Bar Association

Talks	
2024	Manipulative Technologies, Privacy, and Free Speech Values [paper]
	Freedom of Expression Scholars Conference 2024
2024	AI Tech, Law, and Interdisciplinary Research [ppt]
	AI Law and Policy Colloquium
2023	Towards Case-Based Reasoning for AI Alignment
	NeurIPS 2023 MP2 Workshop
2023	Generative AI's Potential Harms and Mitigations TrustLab
2023	Legal Perspectives on AI Alignment, Evaluation, and Interpretability
2023	Korea Association for Telecommunication Policies Conference 2023
2023	Multi-stakeholder Content Governance in South Korea
2023	Trust & Safety Research Conference 2023
2023	Legal Mitigations for Intentional/Unintentional Harms Associated with LLMs
	ICML 2023 GenLaw Workshop
2023	Thriving through Rejections [ppt]
	KSEA UKC 2023
2022	Social Media's Algorithmic Freedom?
	Trust & Safety Research Conference 2022
2022	Online Content Co-regulation: Case Study of South Korea [video]
	TrustCon 2022
2022	Dichotomy of Automated Algorithmic Decisions
	International Symposium Governing AI
2021	Unpacking Government R&D Processes
	Metaverse and Future of Media Workshop Conference
2021	Digital Technology and Regulatory Innovation
	Korea Public Law Association Research Conference
2020	Why I Came Back to Grad School from the Government Position [ppt]
222	Fulbright Scholars Western Chapter Conference
2020	Data Privacy Legislation Trends in South Korea
0010	American Bar Association e-Privacy Committee Seminar
2018	Is the Administrative Agency's Dispute Resolution Practice Unconstitutional?
2017	The Korea Society of Mediation Annual Conference  Government Strategies to Promote Korean Designers to Global Market [news]
2017	The Korea Association of Styling and Textile Annual Conference
2017	Government Initiatives to Foster Local Webtoon Industries
2017	The Korea Cartoon Culture Conference
2016	Legislative Control over Government Surveillance for National Security Purposes
	The Korea Society of Police Law Annual Conference
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# Media

Jan. 16 2024	Democratic inputs to AI grant program: lessons learned and implementation plans
	OpenAI Blog (Tyna Eloundou and Teddy Lee)
Feb. 4 2023	AI Tech Enables Industrial-Scale Intellectual-Property Theft, Say Critics
	Wall Street Journal (Christopher Mims)