

The overarching aim of my research is to position law and policy as the key mechanisms through which we can achieve an AI ecosystem aligned with human values. As algorithmic systems proliferate across domains, from creative pursuits to mental health counseling to employment decisions, people are delegating more tasks and decisions to opaque AI systems due to their convenience and perceived benefits. However, the remarkable capabilities of these systems, combined with their lack of interpretability, create a *double vulnerability*—users come to heavily rely on them yet remain unable to assess their integrity. My research seeks to address this power imbalance by developing a legal and policy framework centered on ethics and accountability.

Through interdisciplinary collaboration with experts in law, computer security, and human-computer interaction (HCI), my scholarship tackles complex legal and ethical issues in AI governance frameworks and suggest adaptive mechanisms upholding dignity, equity, and justice. Towards the objective of realizing ethics-informed technology, my research outputs provide not only rigorous legal analysis, but also through direct techniques to embed communal values and judgments into AI systems. I plan to continue efforts in three key directions:

- **Legal Mitigations for AI-Mediated Harms**—conducting scenario analysis to reveal emerging threats posed by AI systems to legal rights and human values. Identifying regulatory gaps and constructing adaptive legal frameworks to uphold autonomy, equity and justice.
- **Case-based Reasoning for AI Alignment**—developing participatory methods to engage experts and publics in constructing evolving case repositories. Encoding pluralistic communal norms and precedents to inform ethical AI alignment grounded in context.
- **Rethinking Concepts of Individual Liberty**—showing the murkiness of applying traditional legal concepts (e.g. *freedom of expression*, *privacy*) to emerging technologies. Projecting new concepts of individual rights and responsibilities tailored to human-AI interactions.

1 Legal Mitigations for AI-Mediated Harms

The rise of AI chatbots has ignited both excitement and trepidation, with some fearing a potential takeover of human roles by machines (Bengio et al., 2023). To rationally address these concerns, my team conducted a threat-envisioning exercise with experts from machine learning, natural language processing (NLP), computer security, and law and policy (Cheong, Caliskan, & Kohno, 2023). During the workshop, participants identified: **potential use-cases**, **stakeholders** affected by the systems, **datasets** used for the development of the systems, and **expected impacts** on stakeholders or society as a whole. Based on the findings during the workshop, we constructed five hypothetical cases that (1) portray both **beneficial** and **detrimental** applications of AI systems; (2) involve both **intentional** and **unintentional** harm by AI companies; and (3) entail **real-world harms** as well as the subtler realm of **intangible virtual harms**.

By applying the existing legal remedies to these hypothetical cases, we conclude that traditional approaches within US legal systems, whether a gradual case accumulation based on individual rights and responsibilities or domain-specific regulations, may **prove inadequate**. The US Constitution and civil rights laws do not address AI-driven biases against marginalized groups. Even when AI systems result in tangible harms that qualify liability claims, the multitude of confounding circumstances affecting final outcomes makes it difficult to pinpoint the most culpable entities (Figure 1). A patchwork of domain-specific laws and the case-law approach fall short in establishing comprehensive risk management strategies that extend beyond isolated instances. Given the necessity of democratic oversight, structural and unpredictable risks of AI systems, and the users’ vulnerability to opaque systems, we propose to steer our regulatory system to effectively govern AI by encoding human values into law as depicted in Figure 2.

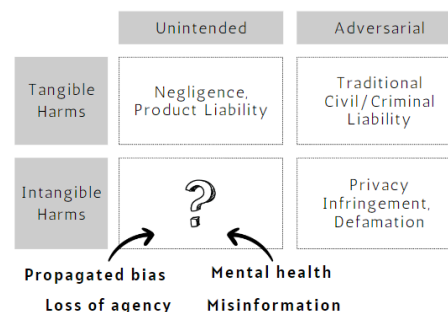


Figure 1: Legal Mitigations for AI-Mediated Harms.

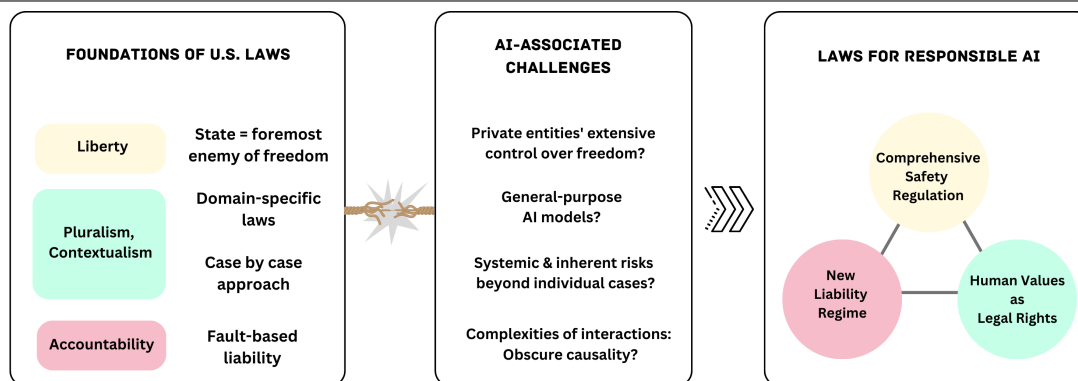


Figure 2: Ethical AI Regulatory Framework.

Future Work: What Types of AI Safety Governance? Many different proposals that put guardrails on AI systems have been discussed. They include the creation of a federal agency, the licensing of high-risk AI systems, third-party auditing, transparency reporting, mandates on safety and alignment, and other measures. I aim to investigate the unique nature of general-purpose AI models as compared to other technologies like cloud computing or search engines and propose pragmatic governance measures matched to the specific characteristics and rapid iterative development processes of foundation models. More specifically, I want to evaluate a myriad of regulatory techniques, including: (1) individual users' class actions versus government agencies enforcing rules; (2) Congress enacting legislation versus standard-setting organizations crafting voluntary best practices; (3) imposing substantive requirements (e.g. banning copyright-infringing training data) versus procedural requirements (e.g. mandatory opt-out processes); and (4) differentiated requirements based on whether systems are open-source versus proprietary.

2 Case-based Reasoning for AI Alignment

Complexities and ambiguities arise when we consider how AI should be aligned in practice: when faced with vast quantities of diverse (or conflicting) values from different individuals and communities, with *whose* values is AI to align, and *how* should AI do so? Supported by OpenAI (Zaremba et al., 2023), my team proposes a complementary approach to rule-based AI alignment (e.g. Bai et al. (2022)), grounded in ideas from the case-based reasoning (CBR) on the construction of policies through judgments on a set of cases (Feng, Chen, Cheong, Xia, & Zhang, 2023).¹ Such a *case repository* could assist in AI alignment, both through acting as precedents to ground acceptable behaviors, and as a medium for individuals and communities to engage in moral reasoning around AI.

We present a human-AI hybrid process for creating a rich set of cases to support discussion around ethically-informed AI systems. The key steps are: (1) Collect a small set of **seed cases** from online communities and existing case studies/case law; (2) Recruit **domain experts** and facilitate workshops where experts identify key dimensions that impact the appropriateness of different AI responses then use LLMs to generate **new synthetic cases** along the key dimensions identified by experts; and (3) Engage **crowd workers** to evaluate the appropriateness of different AI responses to cases and refine synthetic cases to improve quality. Figure 3 outlines these three steps.

Lawyers Weighing in AI's Legal Advice For Phase 1 and 2, I led expert workshops on examining the appropriateness of AI chatbots providing legal guidance to the public (Cheong, 2023). We had semi-structured discussions with 20 legal professionals. Through sample "seed" cases collected from online communities and casebooks, participants identified key factors that shape suitable AI advice, which include user attributes, AI capabilities, potential impacts, and legal complexity. Experts agreed basic legal information is appropriate but cautioned against reliance on AI judgment for nuanced or high-stakes situations. In analyzing the complex dimensions identified during the workshop, I found long-standing legal scholarship on the unauthorized practice of law and fiduciary duties particularly enlightening (Haupt, 2019; Medianik, 2017). This body of work stems from sim-

¹<https://social.cs.washington.edu/case-law-ai-policy/>.

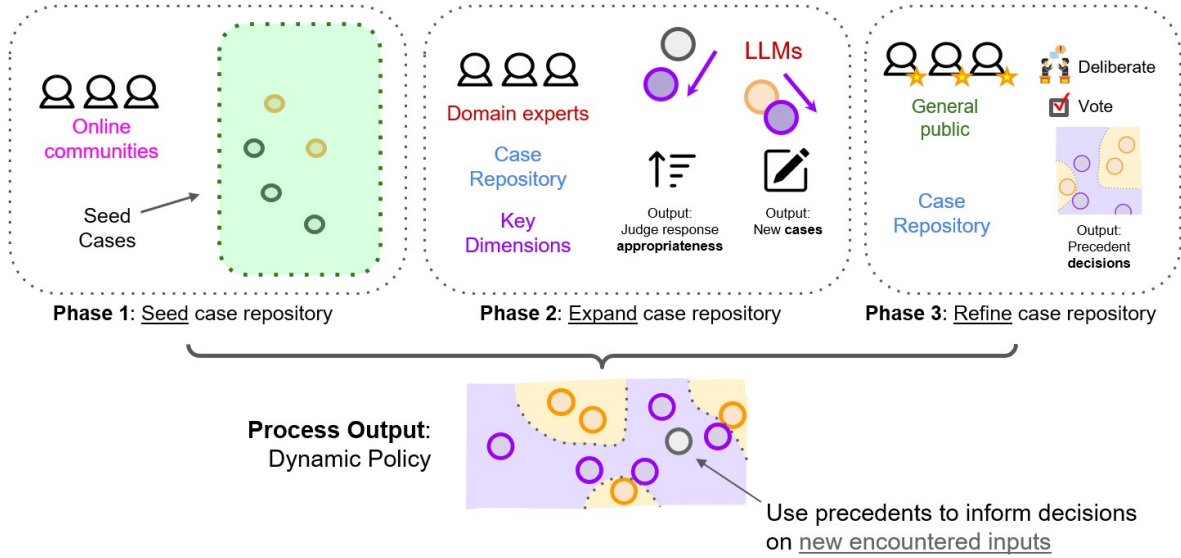


Figure 3: Case Repositories for AI Alignment

ilar concerns around individuals relying on the ungrounded and unprotected advice of non-lawyers, risking detrimental real-world outcomes. The insights from this legal perspective shed light on why even when analyzing general-purpose AI systems, domain expertise remains crucial.

Future Work: More Domains, More Democratic Process. We aim to expand this process across domains (mental health, medical advice), distill more dimensions from domain experts, and utilize a democratic process to reach consensus. In a democracy, even when groups disagree, the legitimacy of the process itself means groups accept the final decision, knowing their opinions were represented. Since policy is defined by judgments on cases, it is important for the community to agree on case decisions. Thus, our final phase focuses on ensuring precedent decisions involve affected stakeholders, whether the general public or a specific community. As initial steps, we are crowdsourcing public judgements on AI responses to cases.

This research shows how time-tested tools in legal jurisprudence—case-based reasoning—could be adapted to make community norms more tangible and actionable for AI systems. Just as accumulating precedents incrementally advance the law, judgments on use cases can incrementally steer AI towards greater alignment with people’s values. By transparently embedding societal perspectives within case repositories, we enable organic governance encouraging responsible innovation. Much work lies ahead in translating identified factors into implementable mechanisms and scaling deliberative case evaluation.

3 Rethinking Concepts of Individual Liberty

Increasingly Textualized World and Free Speech. The rise of algorithmically-mediated communication poses fundamental challenges to traditional distinctions in free speech law between ideas, expression, and conduct. As human activities and experiences increasingly occur through code and programming languages, the scope of *expression* expands as in Figure 4. My scholarship examines how law and rights can evolve amidst this increasingly *textualized* digital world.

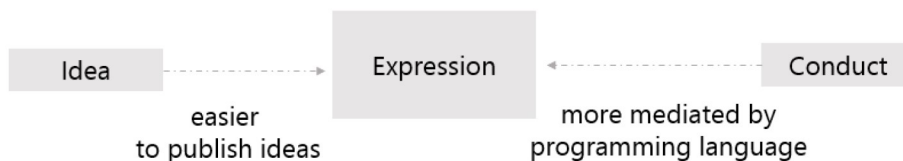


Figure 4: Expansion of Expression.

Specifically, my work (Cheong, 2022) reveals that the formalistic approach to the First Amendment developed by the U.S. Supreme Court since the 1970s struggles to address the complexities of algorithmic speech. Treating all speech as equally sacrosanct, regardless of speaker identity or industry structure, incentivizes the weaponization of free speech claims by powerful technology companies. However, I argue that the Court previously employed a more *contextualized* analysis in the early 20th century, considering factors like distributional outcomes, access inequities, and diversity of voices. This nuanced approach prevents over-expansion of the First Amendment while still safeguarding expressions closely linked to human flourishing.

Privacy Notions after Cambridge Analytica Data Breach. The erosion of privacy in the digital realm has become a pressing issue, threatening historic norms and democratic values. Unlike the physical world where privacy was passively protected by the friction of snooping, the online environment allows for effortless data gathering, making personal information vulnerable to misuse (Lessig, 2005). The Cambridge Analytica data breach in 2016 serves as a stark example of how easily users' privacy can be exploited for non-consensual purposes, in this case, political advertising, ultimately undermining democratic processes.

My research, published in a trilogy of articles within one of the most heavily-cited Korean law reviews, meticulously analyzes the multifaceted response of the three branches of government in the United States to this unprecedented incident. I delve into: **(1) Legislative Initiatives:** examining the California Consumer Privacy Act (CCPA), affording consumers new rights to access, delete and stop the sale of their personal data (Cheong, 2020b); **(2) Executive Actions:** analyzing the Federal Trade Commission's (FTC) unprecedented \$5 billion settlement with Facebook, highlighting the agency's proactive interpretation of existing laws to curb data misuse (Cheong, 2021); and **(3) Judicial Interpretations:** exploring how federal courts have applied a generous interpretation of "injury in fact" to certify class action lawsuits and expand standing requirements, thereby empowering individuals to seek legal redress for privacy violations (Cheong, 2020a).

Future Work: Envisioning Cognitive Liberty. While researching Constitutional cornerstones like freedom of expression and privacy, their limitations become apparent when confronted with the subtle manipulations inherent in AI-driven technologies. Existing frameworks focus on protecting individuals from *government interference* and preventing *tangible harm*. However, this approach fails to address the manipulative potential of AI systems operating within the *private sector*. These systems can nudge beliefs, shape choices, and inflict *intangible harms* that are difficult to quantify or link to specific actions.

Recent developments offer promising glimpses into the future. The proposed EU Digital Services Act, with its opt-out provision for algorithmic recommendations, empowers users to exert more control over their online experiences. This aligns with the emerging legal concept of *cognitive liberty*, which conceptualizes the right of individuals to exercise agency and control over their own mental lives as crucial for human flourishing (Farahany, 2023). However, significant work remains to fully realize the promise of cognitive liberty, which includes **(1) addressing how algorithmic interventions influence users' beliefs and conduct**, drawing upon research such as Jakesch, Bhat, Buschek, Zalmanson, and Naaman (2023); and **(2) designing legal safeguards** such as transparency requirements, interactive opt-out mechanisms, and algorithmic auditing. Through concrete legal analysis combined with qualitative assessments of human-AI interactions, I aim to advance the understanding of cognitive liberty and develop effective strategies for protecting it.

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