

Inyoung Cheong

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Current

- 2024 Oct. - **Princeton University**
Postdoctoral Researcher at [Center for Information Technology Policy](#)
- 2023 - **University of Washington**
[Faculty Affiliate](#) | Doctorate Researcher at [Tech Policy Lab](#), [Security Lab](#), and [Social Futures Lab](#)

Education

- 2019 - **University of Washington** Seattle, US
PhD in Law | Advisor: [Tadayoshi Kohno](#)
Thesis: Contextual AI Governance through Co-regulation and Co-design
- Feb. 2018 **Seoul National University** Seoul, South Korea
MA in Law | Advisor: [Won-woo Lee](#)
Thesis: Consitutionality of Administrative Agencies' Dispute Resolution Systems
- Feb. 2012 **Hongik University** Seoul, South Korea
BA in Art Studies, BA in Economics
Thesis: Justice Sentiment and Aesthetic Judgment: Comparing Immanuel Kant and David Hume

Publications

** denotes Korean publications.*

- 2024 (A)I Am Not a Lawyer, But...: Engaging Legal Experts towards Responsible LLM Policies for Legal Advice
[Inyoung Cheong](#), [King Xia](#), [K.J. Kevin Feng](#), [Quen Ze Chen](#), [Amy X. Zhang](#)
Accepted for [ACM FAccT 2024](#)
- Safeguarding Human Values: Rethinking US Law for Generative AI's Societal Impacts
[Inyoung Cheong](#), [Aylin Caliskan](#), [Tadayoshi Kohno](#)
Accepted for [AI and Ethics](#)
- Particip-AI: A Democratic Surveying Framework for Anticipating Future AI Use Cases, Harms and Benefits
[Jimin Mun](#), [Liwei Jiang](#), [Jenny Liang](#), [Inyoung Cheong](#), [Nicole DeCario](#), [Yejin Choi](#), [Tadayoshi Kohno](#), [Maarten Sap](#), *preprint*
- 2023 Case Repositories: Towards Case-Based Reasoning for AI Alignment
[K.J. Kevin Feng](#), [Quen Ze Chen](#), [Inyoung Cheong](#), [King Xia](#), [Amy X. Zhang](#)
Neural Information Processing Systems ([NeurIPS](#)) MP2 Workshop
- Freedom of Algorithmic Expression
[Inyoung Cheong](#)
The University of Cincinnati Law Review Vol. 91.
- Envisioning Legal Mitigations for Intentional and Unintentional Harms Associated with LLMs
[Inyoung Cheong](#), [Aylin Caliskan](#), and [Tadayoshi Kohno](#)
International Conference on Machine Learning (ICML) 2023 Workshop on Generative AI and Law.

	Legal Perspectives on AI Alignment, Evaluation, and Interpretability [*] <u>Inyoung Cheong</u> <i>Korea Association for Telecommunication Policies Conference 2023</i>	
2022	The US Administrative Law and Civil Penalties [*] <u>Inyoung Cheong</u> <i>Administrative Law Journal Vol. 69</i>	
2021	Epic Games v. Apple on App Store Payment Systems in South Korea <u>Inyoung Cheong</u> <i>Washington Journal of Law, Technology and Arts Online</i>	
	After Facebook's 2016 Data Breach III: The FTC's 5-Billion Dollar Settlement [*] <u>Inyoung Cheong</u> <i>The Journal of Law and Economic Regulation Vol. 13. No. 2.</i>	
	Private and Public Space [*] <u>Inyoung Cheong</u> <i>Korea University Divertas Press</i>	
2020	After Facebook's 2016 Data Breach II: The U.S. Federal Courts' Consumer Class Actions [*] <u>Inyoung Cheong</u> <i>The Journal of Law and Economic Regulation Vol. 13. No. 1.</i>	
	After Facebook's 2016 Data Breach I: The California Consumer Privacy Act of 2018 [*] <u>Inyoung Cheong</u> <i>The Journal of Law and Economic Regulation Vol. 12. No. 1.</i>	
2017	Korea's New Trends in Culture and Art Legislation: Artists' Welfare and Fair Competition [*] <u>Inyoung Cheong</u> <i>The Journal of Law and Economic Regulation Vol. 10. No. 1.</i>	
2016	Korea Communications Commission's Adjudication on Deceptive News Advertising [*] <u>Inyoung Cheong</u> <i>The Journal of Law and Economic Regulation Vol. 9. No. 1.</i>	

Policy Experience

2022	Administrative Conference of the United States <i>Legal Intern</i>	Washington DC, US
	<ul style="list-style-type: none"> Performed legal research on complex case law and statutes, and global regulations on the recusal of agency heads and legal implications of automated decisions within the U.S. federal government. 	
2021	United Nations <i>Policy Intern</i>	New York, US
	<ul style="list-style-type: none"> As a pillar of UN75 initiatives, founded the UN's strategic regional partnerships with South Korean local governments, while directly reporting to the UN's Under-Secretary-General. 	
2016-2019	Ministry of Culture, Sports, and Tourism <i>Deputy Director</i>	Sejong, South Korea

- As Research Policy Lead, established a 2018-2022 government investment **plan** in AI and VR/AR technology for creative industries, leading to a record-setting budget increase (\$100 million per year).
- Led efforts to resolve disputes between platforms and creators through providing legal clinics, establishing low-fee resolution protocols, and executing the world's first "**Artist Welfare Act**."
- Received highest performance review score, ranking in the top 1% of over 1,000 employees.

2012-2016 Korea Communications Commission Gwachun, South Korea
Deputy Director

- Authored 200+ Commission statements on the impacts of Congressional bills on fundamental rights including freedom of the press, privacy, and access to essential services.
- Reviewed and approved the licensing of a new public broadcasting channel (EBS2) by conducting safety and legal assessments, navigating complex political processes, and ensuring smooth launch.
- Led investigation uncovering deceptive advertising by major media companies, resulting in fines.

Teaching Experience

2023 Instructor
Technology Law and Public Policy Seminar (LAW553E), University of Washington
Graduate level course, 25 law students

2022 Teaching Assistant
Korean 103 A: First-Year Korean (KOR103A), University of Washington
Undergraduate level course, 35 students (Instructor: EunYoung Won)

Selected Honors and Awards

2023 **Democratic Inputs to AI Grant**, OpenAI

2023 **Best Speech Award**, Korean-American Scientists and Engineers Association

2022 **Best Poster Award**, Korean-American Scientists and Engineers Association (Northwest)

2021 **UW 2021 Homecoming Scholar**, University of Washington Alumni Association

2021 **KABA Scholarship**, Korean Bar Association of Washington

2020 **Global Business Law Institute Fellowship**, University of Washington

2019 **Fulbright Graduate Scholarship**, US Department of State

2016 **Distinguished Public Service Award**, Education Broadcasting Service, Inc.

Service

Research service

2023 **Program committee** for **AI Meets Moral Philosophy** (NeurIPS)

2023- **Peer reviewer** for **AI and Ethics**

2021-2023 **Editorial board** for **Washington Journal of Law, Technology, and Arts**

2021 **Organizer** for **American Bar Association e-Privacy Committee Seminar**

Community service

2023- **Board member** for **Korean American Bar Association of Washington**

2023- **Legal director** for **Korean American Scientists and Engineers Association in Seattle**

2021- **Global policy advisor** for **Korea Association of Data Protection Professionals**

2020-2021 **VP of professional development** for **UW Asian Pacific American Law Student Association**

2020-2021 **Chair of academic success** for **UW Minority Law Student Association**

2019-2020 **Graduate Representative** for **UW Student Bar Association**

Talks

2024	AI Tech, Law, and Interdisciplinary Research [ppt] AI Law and Policy Colloquium
2023	Towards Case-Based Reasoning for AI Alignment NeurIPS 2023 MP2 Workshop
2023	Generative AI's Potential Harms and Mitigations TrustLab
2023	Legal Perspectives on AI Alignment, Evaluation, and Interpretability Korea Association for Telecommunication Policies Conference 2023
2023	Multi-stakeholder Content Governance in South Korea Trust & Safety Research Conference 2023
2023	Legal Mitigations for Intentional/Unintentional Harms Associated with LLMs ICML 2023 GenLaw Workshop
2023	Thriving through Rejections [ppt] KSEA UKC 2023
2022	Social Media's Algorithmic Freedom? Trust & Safety Research Conference 2022
2022	Online Content Co-regulation: Case Study of South Korea [video] TrustCon 2022
2022	Dichotomy of Automated Algorithmic Decisions International Symposium Governing AI
2021	Unpacking Government R&D Processes Metaverse and Future of Media Workshop Conference
2021	Digital Technology and Regulatory Innovation Korea Public Law Association Research Conference
2020	Why I Came Back to Grad School from the Government Position [ppt] Fulbright Scholars Western Chapter Conference
2020	Data Privacy Legislation Trends in South Korea American Bar Association e-Privacy Committee Seminar
2018	Is the Administrative Agency's Dispute Resolution Practice Unconstitutional? The Korea Society of Mediation Annual Conference
2017	Government Strategies to Promote Korean Designers to Global Market [news] The Korea Association of Styling and Textile Annual Conference
2017	Government Initiatives to Foster Local Webtoon Industries The Korea Cartoon Culture Conference
2016	Legislative Control over Government Surveillance for National Security Purposes The Korea Society of Police Law Annual Conference

Media

Jan. 16 2024	Democratic inputs to AI grant program: lessons learned and implementation plans OpenAI Blog (Tyna Eloundou and Teddy Lee)
Feb. 4 2023	AI Tech Enables Industrial-Scale Intellectual-Property Theft, Say Critics Wall Street Journal (Christopher Mims)