# INYOUNG CHEONG

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#### **EDUCATION**

### Ph.D. Candidate, University of Washington School of Law

Expected 2024

Advisor: Tadayoshi Kohno, Affiliations: Security & Privacy Lab at UW School of Computer Science & Engineering (Member, 2022-) | UW Tech Policy Lab (Member, 2022-) | Washington Journal of Law, Technology, and Arts (Submission Editor, 2022-2023) | Global Business Law Institute (Fellow, 2021-2022)

Dissertation topic: Examining the Role of Law and Policy in Promoting Trust & Safety in an Algorithmic Society

# Master of Law (LL.M.), Seoul National University School of Law

Feb. 2018

Major: Administrative Law

**Dissertation**: Do Administrative Agencies' Dispute Resolutions Undermine the Right to Fair Trial?

### Bachelor of Arts (B.A.), Hongik University

Feb. 2012

Major: Art Philosophy, Economics (double degrees)

Dissertation: Justice Sentiment and Aesthetic Judgment: Moral Theories of Immanuel Kant and David Hume

#### PROFESSIONAL EXPERIENCE IN THE US

# Affiliate Faculty, UW School of Law

Seattle, WA | 2023

• Taught "Technology Law and Public Policy Seminar" (syllabus) to 25 J.D. and LL.M. students discussing the comparative notions of privacy, conceptualizing algorithms as free speech, and regulating content moderation.

# Research Assistant, UW School of Computer Science & Engineering

Seattle, WA | 2022-

• Advised by Tadayoshi Kohno, have explored collaborative governance models that leverage the expertise and incentives of various stakeholders to promote trust and safety through legal and qualitative methods.

# Legal Intern, Administrative Conference of the United States

Washington  $DC \mid 2021$ 

• Performed comprehensive research on complex case law and statutes, and global regulations on the recusal of agency heads and legal implications of automated decisions within the U.S. federal government.

#### Intern, United Nations

New York,  $NY \mid 2020$ 

• As a pillar of UN75 initiatives, founded the UN's strategic regional partnerships with South Korean local governments, while directly reporting to the UN's Under-Secretary-General.

#### PROFESSIONAL EXPERIENCE IN SOUTH KOREA

#### **Deputy Director**, Ministry of Culture, Sports, and Tourism

Sejong | 2016-2019

- As Research Policy Lead, established a 2018-2022 government investment plan in AI and VR/AR technology for creative industries, leading to a record-setting budget increase (\$100 million per year).
- Led efforts to resolve disputes between online platforms and creators through expanding art funds, providing legal clinics, establishing low-fee resolution protocols, and executing the world's first "Artist Welfare Act."
- Received highest performance review score, ranking in the top 1% of over 1,000 employees.

#### Deputy Director, Korea Communications Commission

Gwachun | 2012-2016

- Wrote 200+ Commission's statements on the impacts of Congressional bills on fundamental human rights such as freedom of the press, privacy, and access to essential services.
- Reviewed and approved the licensing of a new public broadcasting channel (EBS2) by conducting safety and legal assessments, navigating complex political processes, and ensuring smooth launch.
- Led investigation uncovering deceptive advertising by major media companies, imposing fines and injunctions.

#### **PUBLICATIONS**

# On Algorithmic Decisions and Generative AI.

- Inyoung Cheong, Freedom of Algorithmic Expression, The University of Cincinnati Law Review Vol. 91. 2023
- Kevin Feng, Quen Ze Chen, Inyoung Cheong, King Xia, and Amy X. Zhang, Case Repositories: Towards Case-Based Reasoning for AI Alignment, NeurIPS 2023 MP2 Workshop. 2023
- Inyoung Cheong, Aylin Caliskan, and Tadayoshi Kohno, Envisioning Legal Mitigations for Intentional and Unintentional Harms Associated with Large Language Models (Extended Abstract), ICML 2023 Workshop on Generative AI and Law.
- Inyoung Cheong, Aylin Caliskan, and Tadayoshi Kohno, Is the U.S. Legal System Ready for AI's Challenges to Human Values?, on arxiv.
- Inyoung Cheong, Legal Perspectives on AI Alignment, Evaluation, and Interpretability (Korean), Korea Association for Telecom Policies Conference 2023.

# On Information Privacy.

- Inyoung Cheong, After Facebook's 2016 Data Breach III: The FTC's 5-Billion Dollar Settlement (Korean), The Journal of Law and Economic Regulation Vol. 13. No. 2.
- Inyoung Cheong, After Facebook's 2016 Data Breach II: The U.S. Federal Courts' Consumer Class Actions (Korean), The Journal of Law and Economic Regulation Vol. 13. No. 1.
- Inyoung Cheong, After Facebook's 2016 Data Breach I: The California Consumer Privacy Act of 2018 (Korean), The Journal of Law and Economic Regulation Vol. 12. No. 2.

#### On Administrative Law.

- Inyoung Cheong, The US Administrative Law and Civil Penalties (Korean), Administrative Law Journal Vol. 69. 2022
- Inyoung Cheong, Epic Games v. Apple on App Store Payment Systems in South Korea, Washington Journal of Law, Technology and Arts.
- Inyoung Cheong, Private and Public Space (Korean), Korea University Divertas Press 2021
- Inyoung Cheong, Korea's New Trends in Culture and Art Legislation: Artists' Welfare and Fair Competition (Korean), The Journal of Law and Economic Regulation Vol. 10. No. 1.
- Inyoung Cheong, Korea Communications Commission's Adjudication on Deceptive News Advertising (Korean), The Journal of Law and Economic Regulation, Vol. 9. No. 1.
- Inyoung Cheong, Amendments to the Broadcasting Act in 2013-2014, The Journal of Law and Economic Regulation (Korean) Vol. 7. No. 1.

# AWARDS & HONORS

• Won Democratic Inputs to AI Grant from OpenAI for our work on AI's Professional Advice.	2023
• Named UW 2021 Homecoming Scholar from UW Alumni Association.	2021
• Awarded Scholarship (\$3,000) from Korean Bar Association of Washington.	2021
• Named Global Business Law Institute Fellow at UW School of Law.	2020
• Awarded Fulbright Grant for Ph.D. Program (\$70,000) by the U.S. Department of State.	2019
• Received Distinguished Public Service Award from Korea Comic Studies Association.	2019

2016

2016

• Invited with full-funding to participate in the Stanford Hoover IP2 2016 Summer Teaching Institute.

• Received Distinguished Public Service Award from Education Broadcasting Service, Inc.