# INYOUNG CHEONG

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#### **EDUCATION**

## Ph.D. Candidate, University of Washington School of Law

Expected 2024

Advisor: <u>Tadayoshi Kohno</u>, Affiliations: <u>Security & Privacy Lab</u> at UW School of Computer Science & Engineering (Member, 2022-) | UW Tech Policy Lab (Member, 2022-) | Global Business Law Institute (Fellow, 2021-2022)

**Dissertation topic:** Examining how law and policy tools can promote trust & safety in AI systems

## Master of Law (LL.M.), Seoul National University School of Law

Feb. 2018

Major: Administrative Law

**Dissertation**: Do Administrative Agencies' Dispute Resolutions Undermine the Right to Fair Trial?

# Bachelor of Arts (B.A.), Hongik University

Feb. 2012

Major: Art Philosophy, Economics (double degrees)

Dissertation: Justice Sentiment and Aesthetic Judgment: Moral Theories of Immanuel Kant and David Hume.

## PROFESSIONAL EXPERIENCE IN THE US

## Affiliate Faculty, UW School of Law

Seattle, WA | 2023

• Taught "Technology Law and Public Policy Seminar" (syllabus) to 25 J.D. and LL.M. students discussing the comparative notions of privacy, conceptualizing algorithms as free speech, and regulating content moderation.

## Research Assistant, UW School of Computer Science & Engineering

Seattle,  $WA \mid 2022$ -

• Advised by Tadayoshi Kohno, have explored collaborative governance models that leverage the expertise and incentives of various stakeholders to promote trust and safety through legal and qualitative methods.

#### Summer Associate (Intern), Administrative Conference of the United States

Washington  $DC \mid 2021$ 

• Performed comprehensive research on complex case law and statutes, and global regulations on the removal of agency heads and legal implications of automated decisions within the U.S. federal government.

## Summer Associate (Intern), United Nations

New York,  $NY \mid 2020$ 

• Launched a "UN75 Cities" project to expand the UN's strategic regional partnerships with South Korean local governments, while directly reporting to the UN's Under-Secretary-General.

# PROFESSIONAL EXPERIENCE IN SOUTH KOREA

# Deputy Director, Ministry of Culture, Sports, and Tourism

Sejong | 2016-2019

- As Research Policy Lead, established a 2018-2022 government investment plan in AI and VR/AR technology for creative industries, leading to a record-setting budget increase (\$100 million per year).
- Led efforts to resolve disputes between online platforms and creators through expanding art funds, providing legal clinics, executing low-fee resolution protocols, and enacting the world's first "Artist Welfare Act."
- Received highest performance review score, ranking in the top 1% of over 1,000 employees.

## Deputy Director, Korea Communications Commission

Gwachun | 2012-2016

- Conducted 200+ reviews of the impacts of Congressional bills on rights like free press, privacy, and access.
- Examined legality of Netflix under the Broadcasting Act, enabling its successful launch in Korea.
- Reviewed and approved the licensing of a new public broadcasting channel (EBS2) by conducting safety and legal assessments, navigating complex political processes, and ensuring smooth launch.
- Led investigation uncovering deceptive advertising by a major newspaper, imposing fines and injunctions.

- Achieved the honor of being one of 100 candidates selected from a pool of 5,500 to pass the national exam.
- Graduated 2nd place out of 100 candidates after a rigorous 6-month law and foreign affairs training.

## Intern Curator, Pyo Gallery Seoul

Seoul | 2008-2009

• Assisted in curating Jonathan Borofsky's exhibition, "Human Structures and the Light of Consciousness."

## **PUBLICATIONS**

- Inyoung Cheong, Aylin Caliskan, and Tadayoshi Kohno, <u>Is the U.S. Legal System Ready for AI's Challenges to Human Values?</u>, on *arxiv*.
- Inyoung Cheong, Aylin Caliskan, and Tadayoshi Kohno, Envisioning Legal Mitigations for Intentional and Unintentional Harms Associated with Large Language Models (Extended Abstract), Fortieth International Conference on Machine Learning Workshop on Generative AI and Law (ICML 2023 GenLaw).
- Inyoung Cheong, <u>Freedom of Algorithmic Expression</u>, The University of Cincinnati Law Review Vol. 91. 2023
- Inyoung Cheong, <u>The U.S. Federal Administrative Law and Civil Penalties</u> (Korean), Administrative Law Journal Vol. 69.
- Inyoung Cheong, Private and Public Space (Korean), Korea University Divertas Press 2021
- Inyoung Cheong, After Facebook's 2016 Data Breach III: The FTC's 5-Billion Dollar Settlement (Korean), The Journal of Law and Economic Regulation Vol. 13. No. 2.
- Inyoung Cheong, After Facebook's 2016 Data Breach II: The U.S. Federal Courts' Consumer Class Actions (Korean), The Journal of Law and Economic Regulation Vol. 13. No. 1.
- Inyoung Cheong, After Facebook's 2016 Data Breach I: The California Consumer Privacy Act of 2018 (Korean), The Journal of Law and Economic Regulation Vol. 12. No. 2.
- Inyoung Cheong, Korea's New Trends in Culture and Art Legislation: Artists' Welfare and Fair Competition (Korean), The Journal of Law and Economic Regulation Vol. 10. No. 1.
- Inyoung Cheong, Korea Communications Commission's Adjudication on Deceptive News Reports (Korean), The Journal of Law and Economic Regulation, Vol. 9. No. 1.
- Inyoung Cheong, Amendments to the Broadcasting Act in 2013-2014, The Journal of Law and Economic Regulation (Korean) Vol. 7. No. 1.

#### CONFERENCES

- Presenter, "Multi-stakeholder Content Governance in South Korea," Trust & Safety Research Conference 2023, Stanford Internet Observatory

  Stanford, CA | Aug. 2023
- Poster Presenter, "Envisioning Legal Mitigations for Intentional and Unintentional Harms Associated with Large Language Models," ICML 2023 GenLaw Workshop

  Honolulu, HI | Aug. 2023
- Presenter, "Overcoming Academic Frustrations," KSEA UKC 2023
  \*Best Career Talk Award

Dalls,  $TX \mid \text{Aug. } 2023$ 

- Poster Presenter, "Social Media's Algorithmic Freedom?," KSEA NWRC 2022

  \*Best Poster Award

  Seattle, United States | Nov. 2022
- Poster Presenter, "Social Media's Algorithmic Freedom?," Trust & Safety Research Conference 2022, Stanford Internet Observatory

  Stanford, CA | Sep. 2022
- **Presenter**, "Online Content Co-regulation: Case Study of South Korea," TrustCon 2022, Trust and Safety Professionals Association

  San Francisco, CA | Sep. 2022
- Presenter, "Dichotomy of Automated Algorithmic Decisions," International Symposium Governing Artificial Intelligence: Designing Legal and Regulatory Responses, Trinity College Dublin Dublin, Ireland | June 2022

- **Keynote Speaker**, "Unpacking Government R&D Processes: Do's and Don'ts when applying for R&D Funds," Metaverse and Future of Media Workshop Conference

  Seoul, South Korea | Oct. 2021
- Presenter, "Advanced Digital Technology and Regulatory Innovation," Korea Public Law Association Research Conference

  Seoul, South Korea | Dec. 2020
- **Presenter**, "Why I Came Back to School from the Government Position," Annual Fulbright Scholars Western Chapter Conference

  Seattle, WA | Feb. 2020
- Moderator, "Data Privacy Legislation Trends in South Korea," American Bar Association e-Privacy Committee Workshop  $Washington\ DC\ |\ Aug.\ 2020$
- Presenter, "Is the Administrative Agency's Dispute Resolution Practice Unconstitutional?" The Korea Society of Mediation Annual Conference

  Seoul, South Korea | Aug. 2018
- **Presenter**, "Legislative Control over Government Surveillance for National Security Purposes," The Korea Society of Police Law Annual Conference Chuncheon, South Korea | Feb. 2016
- Presenter, "Government Strategies to Promote Korean Designers to Global Market," The Korea Association of Styling and Textile Annual Conference

  Seoul, South Korea | Aug. 2018
- **Presenter**, Government Strategies to Foster Local Webtoon Industries, The Korea Institute of Cartoon Culture Workshop

  Seoul, South Korea | Feb. 2017

# **AWARDS & HONORS**

• Won Democratic Inputs to AI Grant from OpenAI for our work on AI's Professional Advice.	2023
• Named UW 2021 Homecoming Scholar from UW Alumni Association.	2021
• Awarded Scholarship (\$3,000) from Korean Bar Association of Washington.	2021
• Named Global Business Law Institute Fellow at UW School of Law.	2020
• Awarded Fulbright Grant for Ph.D. Program (\$70,000) by the U.S. Department of State.	2019
• Received Distinguished Public Service Award from Korea Comic Studies Association.	2019
• Invited with full-funding to participate in the Stanford Hoover IP2 2016 Summer Teaching Institute	2016
• Received Distinguished Public Service Award from Education Broadcasting Service, Inc.	2016

#### SERVICES & LEADERSHIP

• Legal director, Korean-American Scientists and Engineers Association Seattle	2023-
• Board member, Korean-American Bar Association of Washington	2023-
• Program committee member, NeurIPS 2023 MP2 Workshop	2023
• Submission editor, Washington Journal of Law, Technology & Arts	2022-2023
• Mentor, Iranian Graduate Student Support Network	2022-2023
• Law student researcher, American Bar Association e-Privacy Committee	2022
• Law student researcher, American Bar Association Antitrust Section	2021
• Chair of Academic Excellence, UW Minority Law Student Association	2021-2022
• VP, UW Asian-Pacific American Law Student Association	2021-2022
• Editorial staff, Washington Journal of Law, Technology & Arts	2021-2022
• Graduate Representative, UW Student Bar Association	2019-2020