

## Inyoung Jang

Department of Communication, Seoul National University

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### RESEARCH INTERESTS

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{media spectacles, urban spaces, media spatial experience, globalization, post-coloniality, modernity}

### EDUCATION

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#### **Ph.D. in Communication, 2021 – Present**

Department of Communication, Seoul National University, Seoul, South Korea

#### **M.A. in Communication, 2021**

Department of Communication, Seoul National University, Seoul, South Korea

Thesis: *The City of the Spectacle: A Media-Spatial Analysis of the Jamsil Lotte Complex*

Committee: Drs. Jaeho Kang (advisor), Sung Gwan Park, and Soo-Ah Kim

#### **B.A.s in Visual Communication Design & Media Information Communication, 2016**

School of Contents Convergence Design & School of Communication Arts, Handong Global University, Pohang, South Korea

### PAPERS & PRESENTATIONS

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**Jang, I.** (2022). The City of Media Spectacle: Walter Benjamin and Commodity Spaces in Seoul. *14th Annual International Critical Theory Conference of Rome*, Loyola University Chicago John Felice Rome Center, Rome, Italy.

Lee-Won, R. J., **Jang, I.**, Kim, H. S., & Park, S. G. (2022). The Relationship between Future Anxiety Due to COVID-19 and Vigilance: The Role of Message Fatigue and Autonomy Satisfaction. *International Journal of Environ Res Public Health*, 19(3), 1062.

**Jang, I.** (2021). The City of the Spectacle: a Media-Spatial Analysis of the Jamsil Lotte Complex. *Annual University of Tokyo-Seoul National University-National Chengchi University Symposium*, Seoul, South Korea.

Yang, S., Hwang, H., Suh, Y. J., Bae, I., **Jang, I.**, Lee, H. Y., & Kim, H. S. (2020). The effect of media use for social interaction on adolescents' depression, life satisfaction, and social withdrawal: A fixed effects model. *70th Annual Conference of the International Communication Association*, virtual.

Yang, S., Hwang, H., Suh, Y. J., Bae, I., **Jang, I.**, Lee, H. Y., & Kim, H. S. (2019). How media use for social interaction affects adolescents' depression, life satisfaction, and social withdrawal: Findings from a longitudinal survey. *2019 Biannual Spring Conference of the Korean Society for Journalism & Communication Studies*, Gwangju, South Korea.

### RESEARCH EXPERIENCE

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**Research Assistant**, Department of Communication, Seoul National University, Supported by National Research Foundation of Korea (Drs. Hwajung Hong & Junhwan Lee), March 2021– February 2022

○ Participated in user interviews and datafication

**Research Assistant**, Korea Press Foundation, Supported by Korea Journalists Fund (Dr. Jung Ae Yang),  
2019 – Present  
◦ Participated in FGI, datafication, and proofreading

## **TEACHING EXPERIENCE**

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**Invited Lecture**, Spring 2020

*Design Thinking for Communication*, Dr. Hwajung Hong, Department of Information Science and Culture, Seoul National University  
◦ Lectured a session on the topic of infographics

**Teaching Assistant**, Spring 2022

Dr. Eun-mee Kim, Department of Communication, Seoul National University  
◦ Conducted research on curriculum development

**Teaching Assistant**, Fall 2021

Dr. Eun-mee Kim, Department of Communication, Seoul National University  
◦ Conducted research on curriculum development

**Teaching Assistant**, Fall 2020

*Press Information*, Dr. Seung-Mok Yang, Department of Communication, Seoul National University  
◦ Assisted with lectures and graded assignments and projects

**Teaching Assistant**, Spring 2020

*Communication and Literature*, Dr. Sung Gwan Park, Department of Communication, Seoul National University  
◦ Assisted with lectures and graded assignments and projects

**Teaching Assistant**, Fall 2019

*Advanced Topics Seminar: Social Theory of Media*, Dr. Jaeho Kang, Department of Communication, Seoul National University  
◦ Led discussion sessions and assisted with lectures

**Teaching Assistant**, Spring 2019

*Communication Research Methodology*, Dr. Seung-Mok Yang, Department of Communication, Seoul National University  
◦ Led discussion sessions and assisted with lectures

**Teaching Assistant**, Fall 2018

*Design Thinking for Communication*, Dr. Hwajung Hong, Department of Information Science and Culture, Seoul National University  
◦ Lectured a session on the topic of infographics, led weekly discussions and critiques, assisted team projects, & graded assignments and projects

## **WORK EXPERIENCE**

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**SNU FactCheck**, Researcher, Seoul, South Korea, April 2022 – Present

◦ Managed fact-check data and prepared annual report

**Department of Information Science and Culture**, Seoul National University, Administrative Assistant, March 2021 – February 2022

◦ Managed academic and student affairs of the department

**Freelance Chinese Language Tutor**, 2016 – 2018

**Korean-Chinese Interpreter**, *5th Annual YONION Yoga Festival*, Xiamen, Fujian, China, April 2018

**RBW Inc.(Integrated K-POP entertainment company)**, Department of International Strategic Planning, Seoul, South Korea, June – July 2016

## **AWARDS & GRANTS**

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**Graduate Student Conference Travel Grant**, Seoul National University, Spring 2022

**BK21 FOUR “Free and Responsible Ai Media Group” Graduate Student Grant**, Brain Korea 21, Fall 2021

**Graduate Student Instructor Scholarship**, Seoul National University, Spring 2020 – Fall 2022

**Top 4 Student Paper Award**, Health Communication Division, Korean Society for Journalism & Communication Studies, 2019

**Research/Teaching Fellowship**, Seoul National University, 2018 – 2022

## **SKILLS**

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### **Software**

Python, R, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, HTML5, CSS3, JavaScript, JQuery

### **Language**

Native in Korean, Fluent in English & Mandarin Chinese