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The ECLAT (Equivalence Class Clustering and bottom-up Lattice Traversal) algorithm is a data mining algorithm for association rule mining designed to solve customer bucket analysis problems. The goal is to understand which products from the bucket are commonly bought together. This article will describe the ECAT algorithm implementation and association rules generation using Python, Jupyter Notebook, and Amazon SageMaker.

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- Summary

There are two ways to organize data in relational databases:

- Row-oriented the traditional way of storing data that stores data records in rows and splits it by one or several columns
- Column-oriented (also known as columnar or C-store) stores data by field, keeping all of the data associated with a field next to each other

Check out the Row vs. Column Oriented Databases article for more information on the topic.

The Apriori and FP-growth algorithms require data to be in the row format (sometimes called "horizontal format" in other blogs on the internet). In contrast, the ECLAT algorithm is designed to deal with the data stored in the column-oriented format (sometimes called "vertical format").

Here's an example of transactions datasets stored in both formats:

Hori	Items bought Items {f, a, c,}		/ertical format		
ID	Items bought	Items	ID_set		
100	{f, a, c,}	a	{100,200}		
200	{a,c}	b	{300, 400}		
300	{b, f}	С	{100, 200, 400}		
400	{b, c}	f	{100, 300}		

Overview Of The ECLAT Algorithm

ECLAT (Equivalence Class Clustering and bottom-up Lattice Traversal) algorithm is a data mining algorithm for association rule mining while solving customer's basket analysis problem: the goal is to understand which products are often bought together. The ECLAT algorithm can't be applied to the data represented in horizontal format, and you have to convert it into the vertical format before using it.

This vertical approach of the ECLAT algorithm makes it faster than the Apriori and FP-growth algorithms as it scans the database only once. The Apriori algorithm scans the database every single iteration, and the FP-growth algorithm does it two times two times.

Now, we can take sample data and review the ECLAT algorithm steps.

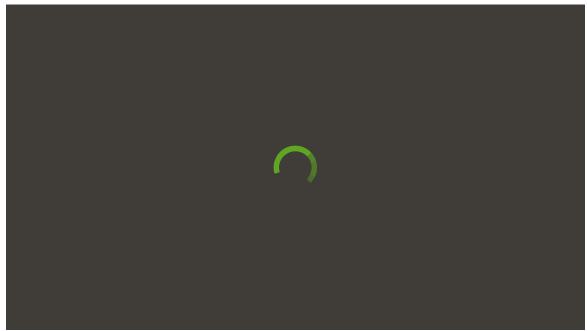
Let's assume that we have the following database, and we set up the minimum support value (minimum number of item occurrences in the transactions list) to 2.

ID	Items bought
100	A, B, E
200	B, D
300	B, C
400	A, B, D
500	A, C
600	A, B, C

As we can see, the data is in horizontal format. So, we need to transform it:

items	ID list		
Α	100, 400, 500, 600		
В	100, 200, 300, 400, 600		
C	300, 500, 600		
D	200, 400,		
Е	100		

As our minimum support value is 2, all items that appeared in only one transaction will be excluded from the dataset.



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Items	ID list
Α	100, 400, 500, 600
В	100, 200, 300, 400, 600
С	300, 500, 600
D	200, 400,
Е	100



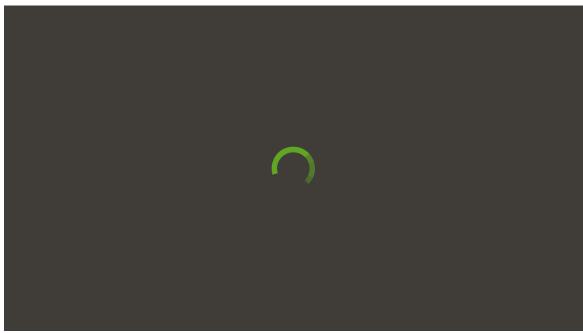
ID list		
, 500, 600		
00, 400, 600		
00, 600		
400,		

The next step is to create a list containing different sets of items' combinations with the total set length equal to 2.

All possible combinations are the following:

Itemlist
A, B
A, C
A, D
B, C
B, D
C, D

Now, we need to associate all item combinations with corresponding transaction IDs. In our example, we'll get the following table:



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itemlist	ID list
A, B	100, 400, 600
A, C	500, 600
A, D	400
B, C	300, 600
B, D	200, 400
C, D	

We need to remove items combinations having support value less than the minimum support:

temlist	ID list		Itemlist	ID list
A, B	100, 400, 600	-		
A, C	500, 600	T	A, B	100, 400, 600
A, D	400		A, C	500, 600
B, C	300, 600		B, C	300, 600
B, D	200, 400	-	B, D	200, 400
C, D		_	ь, о	200, 400

We repeat these steps as many times as needed to analyze itemsets of the required length. In our current example, when we create the product pairs of three products, we can find that only one group of items appeared in a single transaction.

items	ID list
A, B, C	600
B, C, D	

But one transaction is less than the minimum support value (two transactions), so we will generate association rules based on the previous step output.

Here's the recommended items list generated by the ECLAT algorithm based on our conditions and dataset:

Itemlist
A, B
A, C
B, C
B, D

Implementation Of ECLAT Using Python

Let's implement the ECLAT algorithm using Python. We will use the pyECLAT module to implement the ECLAT algorithm. You can install the pyECLAT by running the following command in the cell of your Jupyter notebook:

```
Installing requirements

%pip install pyECLAT
%pip install numpy
%pip install pandas
%pip install plotly
```

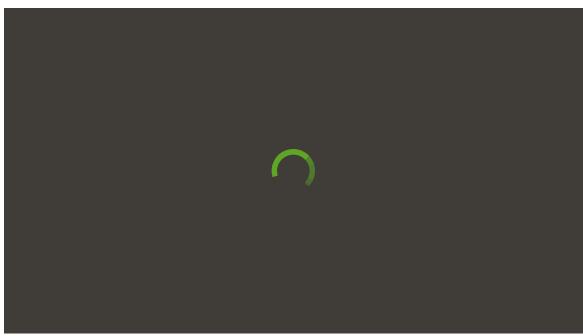
Importing And Exploring The Dataset

We will use the built-in dataset available in the pyECLAT module. Let us first import the pyECLAT module and the build-in dataset.

```
# importing dataset ( example 1 and example 2 are datasets in pyECLAT)
from pyECLAT import Example2
# storing the dataset in a variable
dataset = Example2().get()
# printing the dataset
dataset.head()
```

	0	1	2	3	4	5	6
0	shrimp	almonds	avocado	vegetables mix	green grapes	whole weat flour	yams
1	burgers	meatballs	eggs	NaN	NaN	NaN	NaN
2	chutney	NaN	NaN	NaN	NaN	NaN	NaN
3	turkey	avocado	NaN	NaN	NaN	NaN	NaN
4	mineral water	milk	energy bar	whole wheat rice	green tea	NaN	NaN

Each row represents a customer's purchase at a supermarket in this dataset. For example, in row 1, the customer purchased only burgers, meatballs, and eggs.



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Let's get more information about the dataset by printing more details.

Info method

printing the info
dataset.info()

The output shows that the dataset contains 3001 rows and 7 columns.

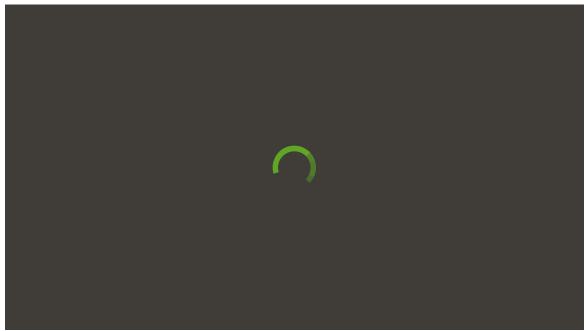
Visualizing The Frequent Items

To visualize the frequent items, let's load the dataset to the ECLAT class and generate binary DataFrame:

```
# importing the ECLAT module
from pyECLAT import ECLAT
# loading transactions DataFrame to ECLAT class
eclat = ECLAT(data=dataset)
# DataFrame of binary values
eclat.df_bin
```

Output:

In this binary dataset, every row represents a transaction. Columns are possible products that might appear in every transaction. Every cell contains one of two possible values:



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- 0 the product was not included in the transaction
- 1 the transaction contains the product

Now, we need to count items for every column in the DataFrame:

```
# count items in each column
items_total = eclat.df_bin.astype(int).sum(axis=0)
items_total
```

And it would be helpful to get the count of the items for every row in the DataFrame:

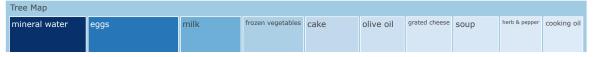
```
# count items in each row
items_per_transaction = eclat.df_bin.astype(int).sum(axis=1)
items_per_transaction
```

Now, we can use these Series to visualize items distribution:

```
import pandas as pd
# Loading items per column stats to the DataFrame
df = pd.DataFrame({'items': items_total.index, 'transactions': items_total.values})
# cloning pandas DataFrame for visualization purpose
df_table = df.sort_values("transactions", ascending=False)
# Top 5 most popular products/items
df_table.head(5).style.background_gradient(cmap='Blues')
```

Output:

We can also visualize the frequently occurring items using TreeMap:





Generating Association Rules

To generate association rules, we need to define:

- Minimum support should be provided as a percentage of the overall items from the dataset
- Minumum combinations the minimum amount of items in the transaction
- Maximum combinations the minimum amount of items in the transaction

Note: the higher the value of the maximum combinations the longer the calculation will take.

The fit() method of the ECLAT class returns:

- association rule indices
- association rule support values

We're interested only in association rule support values (the rule_supports dictionary):

```
import pandas as pd
result = pd.DataFrame(rule_supports.items(),columns=['Item', 'Support'])
result.sort_values(by=['Support'], ascending=False)
```

We found that mineral water and spaghetti are commonly purchased by customers based on the transaction data in our dataset and the minimum support value we've provided.

Additional Learning Materials

From our point of view, these are the best hands-on online courses related to Machine Learning and Deep Learning available on the market right now:

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