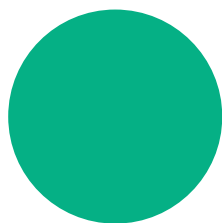




# Branding Giudelines



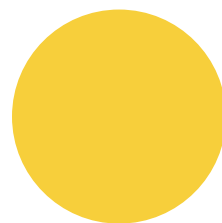
**gotham\_black.ttf**



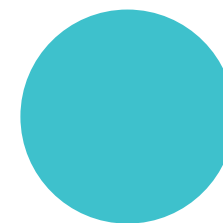
PANTONE 3395C  
C-85% M-0% Y-65% K-0%  
R-0 G-192 B-138  
#00C08A



PANTONE 171C  
C-0% M-79% Y-81% K-0%  
R-255 G-91 B-52  
#FF5B34



PANTONE 129C  
C-3% M-17% Y-87% K-0%  
R-246 G-206 B-60  
#F6CE3C



PANTONE 319C  
C-65% M-0% Y-21% K-0%  
R-37 G-202 B-211  
#25CAD3

C-0% M-0% Y-0% K-100% R-35 G-31 B-32 #231F20

