## **Interview Questions**

- Basic Information (For All Users)
  - What is your age? 20
  - What is your gender? Female
  - What is your occupation or main activity? (Student, employee, retiree, etc.)
    Student
  - How comfortable are you with technology? (Beginner, Intermediate, Advanced) Advanced
- Bio (Daily Life & Interests)
  - Can you describe a typical day in your life?
  - What are your main interests and hobbies?
  - Have you ever volunteered before? If yes, what kind of activities?
    - Da, haine si jucarii pentru copiii
  - How do you usually find out about volunteering opportunities? (Friends, social media, websites, etc.)
    - Local, prin cunoscuti, rude, nu neaparat pe internet
  - What motivates you to volunteer? (e.g., personal fulfillment, career growth, social connections)
    - dorinta de a ajuta oamenii din jur, as avea destul timp liber cat sa duca pana la capat
- © Core Needs (What They Expect from the Platform)
  - What challenges do you face in finding volunteering opportunities?
    - sunt momente in care nu am timpul necesar, nu sunt foarte multe organizatii de voluntariat in afara facultatii chiar nu am vazut asa multe
  - What kind of volunteering opportunities are you most interested in? (Short-term, long-term, remote, in-person, skill-based, etc.)
    - ceva short-term si poate remote sau skillbased
  - How would you like to track your volunteering activities? (e.g., hours logged, achievements, certificates)
    - lista cu tot
  - What features would be useful in a platform for volunteering? (Filters, notifications, saved opportunities, reviews, etc.)
    - filters, notifications, saved

 If you are an NGO representative, what challenges do you face in recruiting volunteers?

## Frustrations (Pain Points & Issues)

- Have you ever faced difficulties while volunteering? If yes, what were they?
  - o nope
- What are the biggest obstacles preventing you from volunteering more?
  (Time, lack of information, unclear expectations, etc.)
  - time
- If you tried using an online platform for volunteering before, what did you like or dislike about it?
  - not tried
- What would make you stop using a platform like this? (Poor design, slow updates, irrelevant opportunities, etc.)
  - irrelevant & outdated opportunities
- Is there anything that would make volunteering easier or more appealing to you?
  - o no

## **Persona**

# 1. Engineering Student (20 years old)

• **Age:** 20

• **Gender:** Female

Occupation: University Student

• Tech Literacy: Advanced

#### Bio:

Alexandra is a dedicated engineering student at Politehnica Bucharest. Despite her academic focus, she is passionate about giving back to the community. Her days are usually filled with university classes and study sessions, but she often finds herself with some free time that she's eager to use meaningfully. She's previously volunteered by donating clothes and toys to children and is always looking for new ways to help those around her. She prefers learning about opportunities through friends, family, or local connections rather than online platforms.

#### \* Core Needs:

- Interested in short-term, remote, or skill-based volunteering opportunities.
- Would like to track her volunteering using a clear list of activities, including hours, achievements, and certifications.

• Seeks a platform with filters, notifications, and the ability to save opportunities for later.

## **Example 2** Frustrations:

- Limited free time due to her studies.
- Lack of visible volunteering organizations outside of the university.
- Would stop using a platform if it had irrelevant or outdated opportunities.

# Motivations:

- Strong desire to help others and contribute to her community.
- Has enough free time to see volunteer commitments through when she chooses to engage.