



# ROSU IOANA

## UI/UX Designer

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## PROFILE

UI/UX designer skilled in transforming ideas from concept to modern and effective digital solutions.

## SKILLS

User Experience, User Interface, Digital Design, Prototyping

**Tools:** Photoshop, Illustrator, Sketch, InVision, Figma, Draw.io, Marvel, Adobe XD

**Experienced with:** HTML5, CSS3, Gulp

**Concept & Practices:** sketching, wireframes, responsive design, mobile first, personas, user flow, user centered design, design thinking, user reseach, user testing.

## EXPERIENCE

July 2019 - September 2019

**Intern UX/ UI designer Endava Iasi**

In this internship program I improved my visual design skills and I became more aware of human centered design and design thinking approach.

I worked in a team (2 members) at two projects. We designed an android app for a coffee shop and a desktop application (feedback dashboard). We started our projects, based on requirements, with user flows, continued with wireframes and built the high fidelity prototypes.

<http://bit.ly/feedback-app-portfolio>

<http://bit.ly/coffee-shop-app>

September 2017 - January 2018

## **UX/ UI designer**

Skills for Sale (<https://ioanarosu.github.io/skills-for-sale/>)

The idea of this project was to create an application where you can find a skilled person to solve you a specific problem.

I created personas, user flows, low-fidelity and high-fidelity wireframes and I used latest CSS techniques like Css Grid, BEM, Sass for html/css implementation.

January 2016 - December 2017 (2 years)

## **Part-time UX/ UI designer**

Best Steak Restaurant ([beststeakrestaurant.com](http://beststeakrestaurant.com))

I worked in a team that designed and implemented <https://www.beststeakrestaurant.com/> website. My role was to design and build the home page and do all the changes that customer required in the other pages. I built mockups with Sketch and I did also the html/css implementation. I used SASS and BEM for css generation.

January 2015 - April 2017 (2 years 4 months)

## **Web designer**

Zuppler (zuppler.com)

Zuppler.com is the complete order platform servicing restaurants, caterers, sports stadiums, hospitals, hotels, delivery services.

My activities involved:

- Design new restaurant websites, implement it in CSS and HTML with sass and gulp.
- Integrate zuppler online order online menu inside restaurant website
- Style with css3 the zuppler menu to look like the restaurant website
- Design google ads banners in Sketch
- Design cover photos for facebook
- Discuss with clients about their websites and steps to integrate with Zuppler.com

November 2014 - December 2014 (2 months)

## **Web designer**

Delicious Doughnuts (deliciousdoughnuts.ro)

I created low-fidelity and high-fidelity wireframes in Sketch and html/css implementation. In this project I used ZOURB foundation (grid, hamburg menu) and Sass for css generation.

## EDUCATION

Wantsome Iasi - IT Academy (online course)

**UI / UX design course · (May 2020 - present)**

Interaction Design Foundation (online course)

**UI / UX design · (November 2018 - present)**

Romanian Interaction Lab (Iasi, Romania)

**UX design · (November 2018)**

Funny PC World (Iasi, Romania)

**Web design · (2013 - 2015)**

University (Iasi, Romania)

**Bachelor's Degree, Biology/Biological Sciences, General ·  
(2002 - 2006)**