

Isaiah Odunsi

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in [LinkedIn](#)

Github

EDUCATION

B.S. in Information Technology

New Jersey Institute of Technology, Newark, NJ

Newark, NJ

- Specialization: Web Applications

Relevant Courses:

Internet Applications, Building Web Applications, Introduction to Website Development, Content Management Systems, Designing the User Experience, Discovering User Needs For UX

SKILLS

UX/UI Design & Research

- Artifacts: Creating user personas, journey maps, empathy maps, storyboarding
- Research: Contextual Inquiries, Qualitative & Quantitative research, Semi-structured & structured interviews, Mixed-method studies, Diary studies
- Prototyping: Low to high-fidelity prototyping, paper prototyping, Figma, Proto.io

AI Research & Data Annotation

- Model evaluation, preference ranking, and human-in-the-loop feedback
- Multimodal data annotation (text, image, audio, video)
- Quality assurance for AI outputs: accuracy, relevance, coherence, bias awareness
- Large-scale annotation workflows and guideline-driven evaluation
- Structured feedback to support model alignment and reinforcement learning

Web Development

Programming Languages: Python

- Scripting Languages: HTML, CSS, JavaScript, PHP
- Version Control: Git, GitHub (repository management, branches, merge conflicts, pull requests)
- Databases: MySQL / SQLite / PostgreSQL
- Linux terminal proficiency

PORTFOLIO

UX Portfolio: <https://iodunsi.github.io/portfolio/>

EXPERIENCE

AI Research Contributor (Contract)

Jan 2025 - Present

Alignerr (via Labelbox)

Remote

- Actively contributing to the development of generative AI models by evaluating AI-generated responses and producing high-quality written outputs.
- Work responsibilities involve assessing accuracy, clarity, and completeness across a range of prompts, and supporting model alignment through detailed feedback and analysis.
- Work is project based, with specific sets of instructions to test AI models on their delivery and ability to meet human-centered evaluation principles.

Digital Annotation Expert (Contract)

Aug 2025 - Jan 2026

Mercor

Remote

- Performed daily preference ranking of hundreds of multimodal AI outputs (images, audio, and video) against prompts to evaluate model performance and alignment.
- Applied systematic comparative judgment techniques to assess relevance, quality, and coherence of generative model outputs, ensuring consistent evaluation across diverse modalities.
- Maintained high accuracy and throughput in large-scale annotation workflows, contributing to reliable training data for model fine-tuning and preference optimization.
- Collaborated with cross-functional AI teams to identify quality trends and provide actionable feedback for improving multimodal generative capabilities.
- Utilized specialized labeling platforms and guidelines to ensure precise annotation, supporting preference-based reinforcement learning and human feedback loops.

UX/UI Research/Design Intern

May 2025 - Dec 2025

B The Cause

Remote

- Worked closely with a team of interns including developers and designers to identify user needs for a mobile app aimed at children and centered on holistic well being.
- Conducted user needs analysis and iterated through multiple feedback cycles with leadership.
- Applied accessibility best practices through the use of WebAIM accessibility testing to ensure compliant, user-friendly color schemes and typography.
- Synthesized research findings into actionable design recommendations that guided app feature prioritization.

AI Writing Evaluator (Contract)

May 2024 - Aug 2024

Scale AI - Remote

Remote

- Evaluated and provided feedback on AI-generated text for accuracy, relevance, and quality.
- Improved AI prompt tagging & conducted preference selections based on labeling instructions, demonstrating structured decision making and criteria-based evaluation.
- Analyzed large volumes of text data to ensure compliance with project guidelines and quality standards, supporting pattern recognition.
- Maintained a consistent evaluation pace while meeting tight deadlines in a remote working environment.

Consulting Extern

Jun 2022 - Jul 2022

Paragon One - PwC Remote Extern

Remote

- Conducted market analysis, mapping, and trends analysis to understand user needs and competitive landscapes
 - Developed competitive intelligence and impact assessments
 - Created executive-level presentations to effectively communicate insights, reinforcing storytelling
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