

# Isaiah Odunsi

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## **EDUCATION**

New Jersey Institute of Technology, Newark, NJ

- B.S. in Information Technology
- Specialization: Web Applications

Relevant Courses:

Internet Applications, Building Web Applications, Introduction to Website Development, Content Management Systems, Designing the User Experience, Discovering User Needs For UX

## **SKILLS**

- UX/UI Design & Research :
  - Artifacts: Creating user personas, journey maps, empathy maps, storyboarding
  - Research: Contextual Inquiries, Qualitative & Quantitative research, Semi-structured & structured interviews, Mixed-method studies, Diary studies
  - Prototyping: Low to high-fidelity prototyping, paper prototyping, Figma, Proto.io
- Programming Languages: Python
- Scripting Languages: HTML, CSS, JavaScript, PHP
- GitHub: repository management, branches, merge conflicts, pull requests
- Linux terminal proficiency

## **PORTFOLIO**

[My UX/UI Portfolio](#)

## **EXPERIENCE**

*August 2025 - Present*

**Mercor**

Digital Annotation Expert (Contract)

- Performed daily preference ranking of hundreds of multimodal AI outputs (images, audio, and video) against prompts to evaluate model performance and alignment.

- Applied systematic comparative judgment techniques to assess relevance, quality, and coherence of generative model outputs, ensuring consistent evaluation across diverse modalities.
- Maintained high accuracy and throughput in large-scale annotation workflows, contributing to reliable training data for model fine-tuning and preference optimization.
- Collaborated with cross-functional AI teams to identify quality trends and provide actionable feedback for improving multimodal generative capabilities.
- Utilized specialized labeling platforms and guidelines to ensure precise annotation, supporting preference-based reinforcement learning and human feedback loops.

***May 2025 - Present***

**B The Cause**

UX/UI Research/Design Intern

- Worked closely with a team of interns including developers and designers to identify user needs for a mobile app aimed at children and centered on holistic well being.
- Conducted user needs analysis and iterated through multiple feedback cycles with leadership.
- Applied accessibility best practices through the use of WebAIM accessibility testing to ensure compliant, user-friendly color schemes and typography.
- Synthesized research findings into actionable design recommendations that guided app feature prioritization.

***Jan 2025 - Present***

**Alignerr (via Labelbox)**

AI Research Contributor (Contract)

- Actively contributing to the development of generative AI models by evaluating AI-generated responses and producing high-quality written outputs.
- Work responsibilities involve assessing accuracy, clarity, and completeness across a range of prompts, and supporting model alignment through detailed feedback and analysis.
- Work is project based, with specific sets of instructions to test AI models on their delivery and ability to meet human-centered evaluation principles.

***May 2024 - Aug. 2024***

**Scale AI - Remote**

AI Writing Evaluator (Contract)

- Evaluated and provided feedback on AI-generated text for accuracy, relevance, and quality.
- Worked on AI prompt tagging & conducted preference selections based on labeling instructions, demonstrating structured decision making and criteria-based evaluation.
- Analyzed large volumes of text data to ensure compliance with project guidelines and quality standards, supporting pattern recognition.
- Maintained a consistent evaluation pace while meeting tight deadlines in a remote working environment.

***June 2022 - July 2022***

**Paragon One - PwC Remote Extern**

7 week Externship

- Conducted market analysis, mapping, and trends analysis to understand user needs and competitive landscapes
- Developed competitive intelligence and impact assessments
- Created executive-level presentations to effectively communicate insights, reinforcing storytelling