# Jonathan Ong

## **EDUCATION**

The University of Texas at Austin

Bachelor of Business Administration, Business Honors & Finance Elements of Computing Certificate Overall GPA: 3.95/4.00 May 2017

#### **EXPERIENCE**

## Kit & Port Apparel, Co-Founder (Austin, Texas)

January 2016 - Present

- Currently in 3D sample prototyping stage of company selling men's footwear inspired by traditional Mexican sandals
- Designed and developed upper and outsole pattern and blueprint of shoe using freehand drawing and Adobe Illustrator
- Established working relationship with shoe manufacturer and experts in commercial exporting in Guanajuato, Mexico
- Prepared and finalized legal contracts, including non-disclosure agreements, manufacturing contracts, and purchase orders

Moelis & Company, Investment Banking Summer Analyst – Generalist (New York, New York)

June 2016 – August 2016

• Provided M&A advice to middle-market companies in the hospitality tech, industrials, healthcare, and chemicals sectors

Advised ~\$120 million in-room entertainment provider for hospitality industry on sale process to large financial sponsor

- Consolidated client's installed base, backlog, and pipeline information to determine projected revenue for next two years
- Developed detailed presentation for potential buyers discussing business operations and financial/investment highlights
- Prepared client-ready model and projected net working capital schedule based on management guidance and estimated budgets
- Engaged in management and buyer meetings/calls and drafted responses to diligence questions from buyers

Advised ~\$300 million building products manufacturer and distributor on sale process to strategic and financial buyers

- Conducted in depth multi-family industry research and held discussions with management to finalize strategic preview deck
- Audited and streamlined company operating model and projections for eventual incorporation into marketing materials

Created materials for discussion on strategic alternatives with ~\$350 million specialty chemicals and polymers producer

- Led preparation of pitch book and backup files discussing client's position within industry and strategies for value creation
- Performed analysis on historical trends and comparable companies to determine strategic alternatives for client

## Octavia Investments LLC, Research Analyst Intern (Austin, Texas)

February 2015 – February 2016

- Conducted investment analysis for companies in the energy, restaurant, and retail sectors for long/short equity hedge fund
- Built discounted cash flow models to determine intrinsic value of \$23B fast casual restaurant and \$1.9B restaurant operator
- Evaluated 10 E&P companies using net asset valuation analysis to gauge investment potential in a cheap oil environment
- Redesigned and built firm's website, integrating it into GoDaddy platform

## Accenture, Management Consulting Intern (Singapore, Singapore)

June 2015 – August 2015

- Planned and executed change management and implementation activities of \$30 million national technology project
- Functioned as primary point of contact for 17 government agencies during three-week project go-live process
- Conducted post-implementation activities such as central administrator training and customer support
- Coordinated government agency and public product testing for over 200 government employees and public users

#### Chaucer Global Consulting, LLC, Global Business Development Intern (Austin, Texas)

April 2014 - June 2014

- Created marketing strategy to drive 20% increase in downloads of new mobile gifting application
- Authored research report on Singaporean yogurt market for international expansion of American yogurt chain

### Singapore Armed Forces, Platoon Commander (Singapore, Singapore)

January 2012 – December 2012

41st Singapore Armored Regiment

- Commanded 30 men, three armored personnel carriers, and two Leopard tanks in military exercises and evaluations
- Received Sword of Merit, which is awarded to top 10% of commissioning officers each year

## LEADERSHIP AND ACTIVITIES

#### Raleigh Texas, Founder & President

January 2014 – January 2016

- · Founded organization that places students in public relations, data analysis, and business development roles with non-profits
- Established partnerships with "A Legacy of Giving" and "It's Time Texas", reputable Austin-based non-profits

## **SKILLS & INTERESTS**

Languages: Conversational proficiency in Mandarin, basic skills in French and Swahili

Technical Skills: Python, Ruby, HTML, VBA, SAS, @Risk

Interests: Writing and performing music; Fauvism in art history; Website development; Product design, Freelance graphic design