A All Users   Add comparison +

Last 12 months   Nov 27, 2021 - Nov 27, 2022
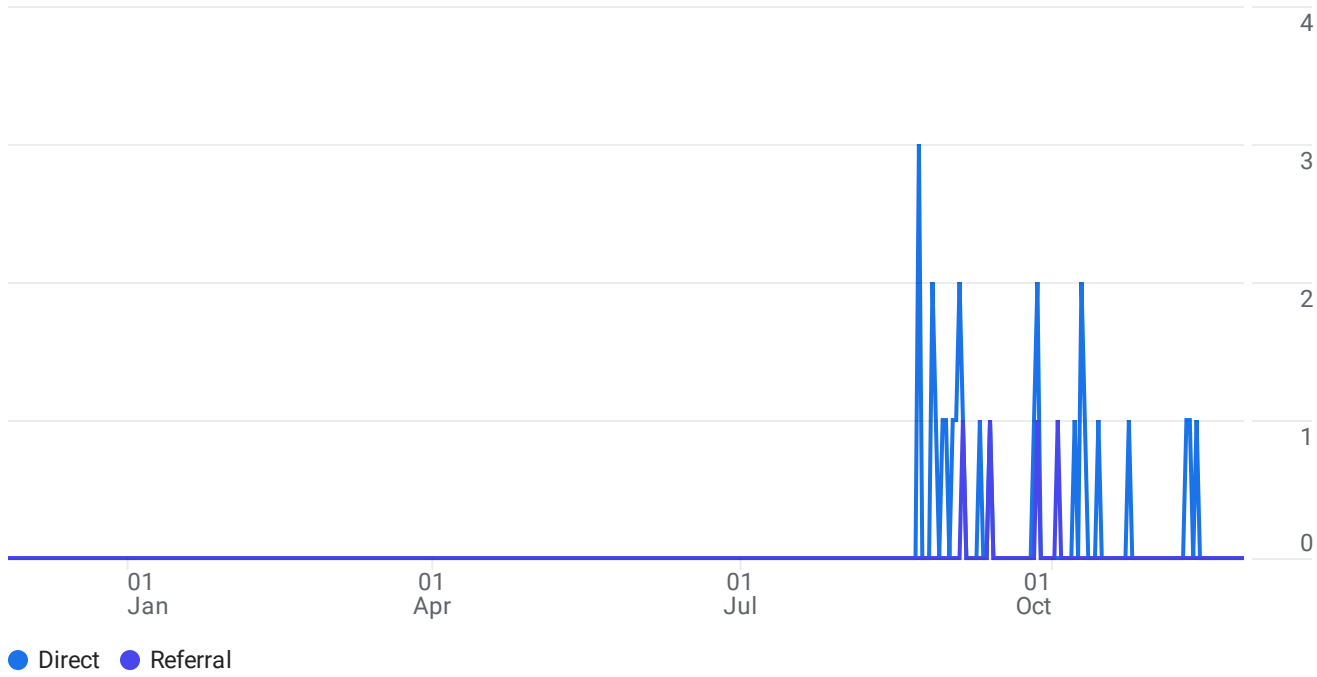
User acquisition: First user default channel group ⊘ ▾
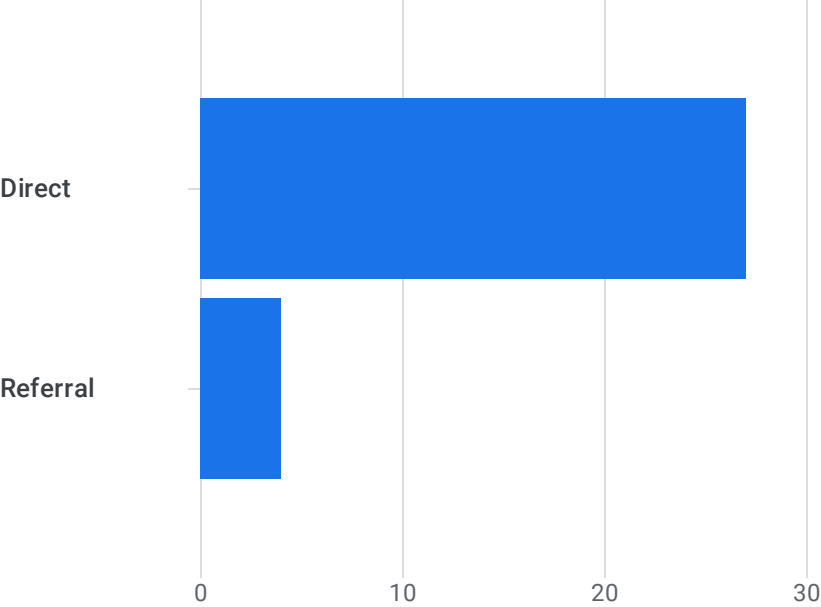
Add filter +

New users by First user default channel group over time

● Direct ● Referral

New users by First user default channel group

Search...

Rows per page: 10   1-2 of 2

First user defa... channel group ▾ +	↓ New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count All events ▾
	31 100% of total	**68** 100% of total	**78.16%** Avg 0%	**2.27** Avg 0%	**3m 06s** Avg 0%	**4,529** 100% of total
1 Direct	27	46	73.02%	1.77	0m 54s	1,081
2 Referral	4	22	91.67%	5.50	17m 28s	3,448